



The Academic Staff Development Unit (ASDU) provides effective academic development opportunities for all staff working on ASU programmes so that our students' experience of learning 'gets better all the time'. ASDU aims to work in collaboration with colleges and departments to support their staff. ASDU is both proactive and responsive and invites staff to discuss their developmental needs on an individual as well as departmental basis.

We achieve our aims through:

- Contributing to the relevant strategies such as those related to learning, teaching and assessment.
- Leading the planning, development, co-ordination and delivery of academic staff development activities that support Learning, Teaching and Assessment Strategies, Research Strategies, Staff Development Policy, and other relevant strategies and legislations, such as the MoE's Vision 2030
- Promoting a learning culture among academic colleagues in which they are positively engaged in enhancing their own skills and effectiveness in meeting ASU objectives and personal goals.
- Considering continuous development of our academic staff, as the corner stone that is reflected on the experience of our students with their diversified needs and demands.

Dr. Adel Alsamman

Director of Academic Staff Development Unit