

# Study Plan

No	Course Code	Course Title	Prerequisite Course	ASU Credit	NQF Credit	NQF Level
First Year – First Semester						
1	PBA701	Research Methods and Applied Statistics Seminar	-	3	12	10
2	PBA711	Strategic Human Resource Management	-	3	12	10
3	PBA721	Seminar in Production and Supply Chain Management	-	3	12	10
First Year – Second Semester						
1	PBA731	Advanced Management Studies	-	3	12	10
2	PBA741	Seminar in Financial and Monetary Markets	-	3	12	10
3	PBA734	Business Intelligence	-	3	12	10
Second Year – First Semester						
1	PBA702	Preparatory Course for Doctoral Dissertation	-	3	12	10
2	PBA751	Strategic Management and Planning	-	3	12	10
3	-	Elective Course	-	3	12	10
Second Year – Second Semester						
1	PBA703	In-Depth Studies on Advanced Administrative Issues	PBA702	3	12	10
2	-	Elective Course	-	3	12	10
3	-	Elective Course	-	3	12	10
Third Year – First Semester						
1	PBA799	Doctoral Dissertation	Credit Hours 27 / PBA701 / PBA702 / PBA703	18	36	10
Third Year – Second Semester						
1	PBA799	Doctoral Dissertation	-	-	36	10

Compulsory Program Courses (27 Credit Hours)						
No	Course Code	Course Title	Prerequisite Course	ASU Credit	NQF Credit	NQF Level
1	PBA701	Research Methods and Applied Statistics Seminar	-	3	12	10
2	PBA702	Preparatory Course for Doctoral Dissertation	-	3	12	10
3	PBA703	In-Depth Studies on Advanced Administrative Issues	-	3	12	10
4	PBA741	Seminar in Financial and Monetary Markets	-	3	12	10
5	PBA721	Seminar in Production and Supply Chain Management	-	3	12	10
6	PBA731	Advanced Management Studies	-	3	12	10
7	PBA751	Strategic Management and Planning	-	3	12	10
8	PBA711	Strategic Human Resource Management	-	3	12	10
9	PBA734	Business Intelligence	-	3	12	10

Elective Program Courses (9 Credit Hours)						
No	Course Code	Course Title	Prerequisite Course	ASU Credit	NQF Credit	NQF Level
1	PBA761	Advanced Marketing Management	-	3	12	10
2	PBA742	Investment and Portfolio Management	-	3	12	10
3	PAC713	Managerial Accounting	-	3	12	10
4	PBA752	International Business Management	-	3	12	10
5	PBA753	Entrepreneurship and Small Business Strategies	-	3	12	10
6	PBA722	Project Management	-	3	12	10
7	PBA712	Organizational Change and Development	-	3	12	10
8	PBA713	Knowledge Management and Technology	-	3	12	10
9	PBA733	Insurance and Risk Management	-	3	12	10

No	Course Code	Course Title	Prerequisite Course	ASU Credit	NQF Credit	NQF Level
1	PBA799	Doctoral Dissertation	27 Credit Hours PBA701 / PBA702 / PBA703	18	72	10