

Bachelor of Graphic Design

Programme Details

Final Qualification

Bachelor of Graphic Design

Language of Study

Arabic

Mode of Study

Full Time

Programme Structure

Study Period

4 Years

Total Credit Hours

135 Credit Hours

Number of Courses

44 Courses

Brief about the Programme

The Graphic Design programme offers a distinguished academic experience combining creativity, innovation, and international standards. It is an accredited programme and a member of the International Council of Design (ICoD), developed in accordance with NASAD benchmarks and the latest 2021 international and regional standards.

The programme aims to develop creative thinking skills and understanding of user behaviours, translating them into innovative design solutions covering print, multimedia, and digital technologies.

Carefully designed to align with the needs of the labour market in Bahrain and the region, the programme promotes scientific research and modern communication technologies, giving its graduates a strong competitive advantage within the national qualifications framework and qualifying them to excel in the world of design and creativity.

Aims of the Programme

1. Prepare graduates capable of using design methodologies, creative thinking, and research methods in the field of visual communication, understanding and analysing user behaviours, and pursuing continuous learning to solve graphic problems related to markets, commercial competition, community needs, and the environment, as well as preparing graduates for postgraduate studies.
2. Provide a stimulating creative study environment to equip graduates with specialised design skills and their applications in print, multimedia, video technologies, user interfaces, animation, and computer technologies across various fields of graphic design, in line with local and regional labour market requirements.
3. Enable graduates to communicate and use modern communication technologies, engage in fieldwork, lead and work within multidisciplinary teams, assume responsibility, respect intellectual property issues, and contribute to building the local community.



The first university in the Kingdom of Bahrain to achieve global accreditation from the British Quality Assurance Agency for Higher Education (QAA)



Rated 5 Stars in the QS Ratings System



Ranked 30th in the QS Arab Region University Rankings 2026



Ranked 613 in the QS World University Rankings 2026



Ranked 301+ Worldwide in the Times Higher Education University Impact Rankings

Programme Coordinator:
Dr. Mohamed Al-Abbar

Office Number:
+973 16036139

Email:
yasser.abbar@asu.edu.bh

Head of Department:
Dr. Mohamed Abdeldayem

Office Number:
+973 16036338

Email:
mohamed.soltan@asu.edu.bh



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Enquiry

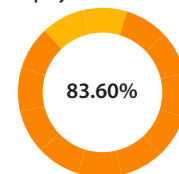


Council for International Accreditation of Architecture & Design

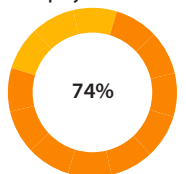


International Federation of Interior Architects/Designers
2025 Educational Member

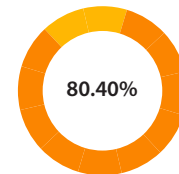
Employer Satisfaction



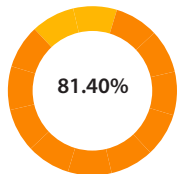
Employment Rate



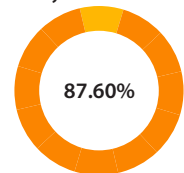
Student Satisfaction



Graduate Satisfaction



Advisory Board Satisfaction



Career Paths

1. Graphic Designer
2. Smart Application Interface Designer
3. Advertising Designer
4. Digital Illustrator
5. Visual Identity Designer
6. Social Media Content Designer
7. Video & Visual Effects Designer
8. Print Designer
9. Art Director
10. Game & Animation Designer

Entry Requirements

1. The applicant must hold a secondary school certificate certified by the Ministry of Education in the Kingdom of Bahrain or its equivalent with a grade of not less than %60.
2. Students with grades below %60 may apply for bachelors programmes if they meet one of the following conditions:
 - Athletes and artists who represent the Kingdom in external events.
 - Those with sufficient work experience of not less than one year after obtaining the secondary school certificate.
 - The University Council has the right to decide on applications from students with grades below %60.
 - Students admitted under point (2) must not exceed %20 of those admitted at the academic programme level.
3. Applicants must pass an interview and assessment test conducted by a committee from the department.
4. Transfer students are admitted according to the bachelors degree award regulations of the university.
5. All students admitted to the university take a mandatory test to determine their English language level:
 - Students scoring between 40-0 must study the English Language Remedial course (ENG 099).
 - Students are exempted from ENG 099 if they obtain 5 or above in IELTS, or 450 or above in TOEFL.



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