

Study Plan

No.	Course Code	Course Title	Prerequisite	ASU Credit	NQF Credit	NQF Level
Year 1 – First Semester (12 Cr)						
1	BA101	Principles of Management I	---	3	12	5
2	MATH101	Business Mathematics	---	3	12	5
3	ENG101	English Language I	---	3	12	5
4	POL101	Introduction to Political Sciences	---	3	12	5
Year 1 – Second Semester (15 Cr)						
1	CS104	Computer Skills	---	3	12	5
2	ENG102	English Language II	ENG101	3	12	5
3	ACC101	Principles of Accounting I	---	3	12	5
4	HR106	Human Rights	---	3	12	5
5	-	University Elective (1)	---	3	12	6
Year 2 – First Semester (18 Cr)						
1	BA102	Principles of Management II	BA101	3	12	6
2	BA161	Introduction to Entrepreneurship	---	3	12	6
3	ARB101	Arabic Language	---	3	12	6
4	HBH105	Bahrain Civilization & History	---	3	12	6
5	STA101	Principles of Statistics	MATH101	3	12	6
6	ECO104	Principles of Microeconomics	---	3	12	6
Year 2 – Second Semester (18 Cr)						
1	BA211	Principles of Marketing	BA101	3	12	6
2	FIN251	Financial Management	ACC101	3	12	6
3	LAW021	Principles of Commercial Law	---	3	12	6
4	MIS211	Management Information Systems	BA101 + CS104+ ENG102	3	12	6
5	ACC221	Cost Accounting	ACC101	3	12	6
6	---	University Elective (2)	---	3	12	6
Year 3 – First Semester (18 Cr)						
1	BA241	Quantitative Methods in Management E	STA101 + ENG102	3	12	6
2	ECO105	Principles of Macroeconomics	ECO104	3	12	6
3	BA251	Organizational Behavior	BA102	3	12	6
4	BA303	Methods of Scientific Research	---	3	12	7
5	BA231	Human Resources Management	BA102	3	12	7
6	BA332	Business Communication E	BA102 + ENG102	3	12	7
Year 3 – Second Semester (18 Cr)						

1	BA415	Sales Management	BA102 + BA211	3	12	7
2	BA342	Operations Management	BA102 + BA241	3	12	7
3	BA252	Organization Theory	BA251	3	12	7
4	BA362	International Business	BA211 + BA231 + FIN251	3	12	8
5	ACC324	Managerial Accounting	ACC221	3	12	8
6	---	Programme Elective (1)	---	3	12	8
Year 3 – Summer Semester (3 Cr)						
1	BA392	Field Training	BA361 + 90 Credit Hours	3	12	8
Year 4 – First Semester (15 Cr)						
1	BA353	Business Ethics	BA102	3	12	8
2	BA361	Entrepreneurship	BA211 + BA231 + FIN251	3	12	8
3	BA355	Organizational Change and Development	BA252	3	12	8
4	BA443	Business Decision Making	BA241	3	12	8
5	BA344	Supply Chain Management	BA342	3	12	8
Year 4 – Second Semester (18 Cr)						
1	BA454	Leadership and Group Dynamics	BA355	3	12	8
2	BA463	Innovation Management	BA361	3	12	8
3	BA421	Feasibility Studies	BA361	3	12	8
4	BA464	Strategic Management E	BA102 + 114 Credit	3	12	8
5	BA499	Applied Research in Business	BA392	3	12	8
6	---	Programme Elective(2)	--	3	12	8

University Elective Courses						
No.	Course Code	Course Title	Prerequisite	ASU Credit	NQF Credit	NQF Level
Group (1) (9 Cr)						
1	ISL101	Islamic Culture	-	3	12	6
2	ISL102	Islamic Ethic	-	3	12	6
3	ISL103	Islam & Contemporary Issues	-	3	12	6
Group (2) (18 Cr)						
1	LIB101	Introduction to Library Science	-	3	12	5
2	MAN101	Man and Environment	-	3	12	5
3	SOC101	Introduction to Sociology	-	3	12	5
4	SPT101	Special Topics	-	3	12	5
5	CS205	Computer Applications	CS104	3	12	5
6	LFS102	Thinking and communication skills development	-	3	12	5

Programme Elective Courses						
No.	Course Code	Course Title	Prerequisite	ASU Credit	NQF Credit	NQF Level
(24 Cr)						
1	BA204	Knowledge Management	BA102	3	12	7
2	BA246	Managerial Economic	BA101 + ECO104	3	12	7
3	BA313	Public Relations	BA102 + BA211	3	12	7
4	BA314	Commercial Promotion	BA102 + BA211	3	12	7
5	BA333	Planning and Selecting Human Resource	BA231	3	12	8
6	BA445	Total Quality Management	BA342	3	12	8
7	BA465	E-Business	BA362 + ENG102	3	12	8
8	BA491	Contemporary Topics in Management	BA252	3	12	8