



Bachelor of Business Administration

Programme Details

Final Qualification

Bachelor Degree

Language of Study

Arabic

Mode of Study

Full Time

Programme Structure

Study Period

4 Years

Total Credit Hours

135 Credit Hours

Number of Courses

45 Courses

Brief about the Programme

Launch your professional career with confidence through the Bachelor of Business Administration programme, carefully designed to align with the needs of the labour market in the Kingdom of Bahrain and the Gulf Cooperation Council states. The programme is distinguished by its balanced blend of modern academic knowledge and practical applications that keep pace with the aspirations of entrepreneurs and decision-makers, providing you with the necessary tools to excel in the business world. The programme offers clear learning outcomes and a vision that aligns with the university's aspirations to prepare future leaders capable of meeting challenges and creating opportunities, within an interactive learning environment led by an elite teaching faculty using innovative methodologies.

Aims of the Programme

1. Prepare future leaders capable of managing projects effectively and making strategic decisions in a changing business environment.
2. Develop entrepreneurial and creative thinking skills to enable graduates to create opportunities.
3. Prepare graduates for a successful professional career by acquiring independent learning skills and creativity in performing tasks that lead to further personal development and lifelong learning.



ASU

جامعة العلوم التطبيقية
APPLIED SCIENCE UNIVERSITY

Programme Coordinator:
Dr. Ahlam Al-Ethawi

Office Number:
+973 16036227

Email:
ahlam.a lethawi@asu.edu.bh

Head of Department
Dr. Khairi Omar

Office Number:
+973 16036188

Email:
khairi.omar@asu.edu.bh



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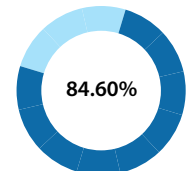
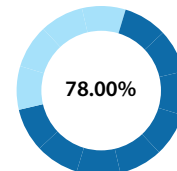


Enquiry

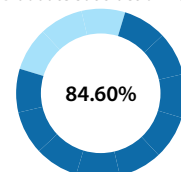


General Statistics

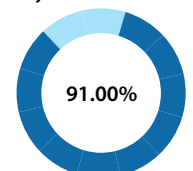
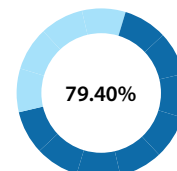
Employability Rate Employer Satisfaction Rate



Graduate Satisfaction Rate



Student Satisfaction Rate Advisory Board Satisfaction Rate



Career Paths

1. Business Analyst
2. Marketing Manager
3. Sales Manager
4. Project Manager
5. Administrative Consultant
6. Operations Manager
7. Public Relations Manager
8. Human Resources Manager
9. Entrepreneur

Entry Requirements

1. The applicant must hold a secondary school certificate certified by the Ministry of Education in the Kingdom of Bahrain or its equivalent with a minimum grade of %60 or equivalent.
2. Students with a grade below %60 may register if they meet one of the following conditions:
 - From the talented category (such as athletes, entrepreneurs, inventors, artists, and authors with international participations, and their equivalents).
 - Those who have sufficient work experience of not less than one year after obtaining the secondary school certificate.
3. Students admitted to the programme from non-scientific secondary tracks (or their equivalent) must complete remedial courses determined by the department.
4. Transfer students are accepted according to the university's bachelor's degree award regulations.
5. In addition, the University Council has the right to decide on applications from students with grades below %60.
6. The number of students admitted under point (2) must not exceed %5 of the total admitted students.
7. All admitted students must take a mandatory English language placement test:
 - Students scoring between 40–0 must study the English Language Remedial course (ENG 099).
 - Students are exempted from ENG 099 if they obtain 5 or above in IELTS, or 450 or above in TOEFL.



+973 17728777 +973 66633770

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