

Study Plan

Year	Semester	Module Codes	Credits	Level	Semester	Module Codes	Credits	Level	
Semester 1					Semester 2				
1	ASU_S_IEN	Intermediate English	10	S	ASU_S_POS	Principles of Statistics	10	S	Core
	ASU_S_POM	Principles of Management	20	S	ASU_S_AEN	Advanced English	10	S	Core
	ASU_S_CSK	Computer Skills	10	S	ASU_S_POA	Principles of Accounting	20	S	Core
	ASU_S_MFB	Mathematics for Business	10	S	ASU_S_CSS	Communication and Study skills	10	S	Core
Summer	ASU_S_CSS	Communication and Study Skills					10	S	HEC Req.
	ASU_S_BCH	Bahrain Civilisation and History					10	S	HEC Req.
	ASU_S_BCH	Arabic Language / Arabic Language for Non-Arabic Speakers					0	S	HEC Req.
Semester 1					Semester 2				
2	ASU_4_PDP	Personal Development Planning	20	4	ASU_4_BEC	Business Economics	20	4	Core
	ASU_4_FAF	Financial Accounting Fundamentals	20	4	ASU_4_MIS	Management and Information System	20	4	Core
	ASU_4_PAO	People and Organisations	20	4	ASU_4_POM	Principles of Marketing	20	4	Core
Semester 1					Semester 2				
3	ASU_5_SME	Leading and Managing SMEs	20	5	ASU_5_FOF	Fundamentals of Finance	20	5	Core
	ASU_5_MBI	Managing Business and Innovation	20	5	ASU_5_BEC	Business Ethics Today Social and Legal Foundations	20	5	Core
	ASU_5_MBL	Managing Business Logistics and Negotiations	20	5	ASU_5_FPM	Fundamentals of Project Management	20	5	Core
Semester 1					Semester 2				
4	ASU_6_SML	Strategic Management and Leadership	20	6	ASU_6_IOD	Individual and Organisational Learning and Development	20	6	Core
	ASU_6_MEB	Managing e-business	20	6	ASU_6_DMK	Digital Marketing	20	6	Core
	ASU_6_PPM	Professional Placement Module	20	6	ASU_6_BRM	Business Research	20	6	Core