



**LSBU**  
London South  
Bank University

**ASU**  
جامعة العلوم التطبيقية  
APPLIED SCIENCE UNIVERSITY

# BA (Hons) Business Management

## Programme Details

### Final Qualification

BA (Hons) Business Management

### Language of Study

English

### Mode of Study

Full Time

## Programme Structure

### Study Period

4 Years

### Total Credit Hours

147 Credit Hours

### Number of Courses

29 modules

## Brief about the Programme

Elevate your leadership potential with the BA (Hons) Business Management Dual Award offered by Applied Science University and London South Bank University. This degree develops analytical, communication, and innovation skills while preparing you to thrive in a global business environment.

You will gain foundational and advanced knowledge across administrative disciplines, progressing into specialised business modules that build critical thinking, leadership, and problem-solving capabilities. Graduate with a dual degree recognised locally and internationally and step confidently into management roles across various sectors.

## Aims of the Programme

1. Provide a supportive and nurturing learning environment that develops self-confident, independent, and competent business graduates.
2. Develop critical reflection, analytical and problem-solving skills, creativity, and strategic thinking.
3. Guide graduates through a comprehensive exploration of business management disciplines, theories, and real-world issues, while emphasising the application of digital skills in a supportive environment.
4. Equip graduates with a blend of professional and academic skills to enhance their employability, while also offering short and long-term placements, internships, volunteering opportunities, and networking initiatives.
5. Provide platforms for graduates to refine soft skills such as leadership, teamwork, and communication, while nurturing reflective and self-aware business professionals.



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Apply Now



Enquiry



Study Plan



## Career Paths

1. Business Analyst
2. Project Manager
3. Human Resources Manager
4. Marketing Specialist
5. Sales Manager
6. Operations Manager
7. Entrepreneur
8. Supply Chain Manager
9. Management Consultant

## Entry Requirements

### Foundation Level / Year 1:

- A Bahraini or GCC Secondary School Certificate with a minimum of 60% GPA or equivalent\*. Candidates with a lower GPA may also be admitted subject to a satisfactory interview by the College.
- IELTS Test Score of 4.5 or equivalent.

### Direct Entry to Level 4:

Foundation Year Completion Certificate, or equivalent international qualifications which may typically include:

1. Advanced Level (A-Level) - 3 A-levels – CCC or equivalent in UCAS points
  2. International Baccalaureate- IB 28 points
  3. CBSE minimum of 65% with 70% in English
- IELTS Test Score of 6.0 or equivalent.



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