



UNIVERSITY LIFE

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HAPPY READING

ASU maintains its leading position in the Arab and International rankings by being ranked as the best Bahraini university and among the Top 20 Arab universities for 2024

Applied Science University (ASU) maintains its outstanding position in the QS Arab Region University Rankings 2024, as it was ranked among the Top 20 Arab universities, making it the highest-ranking university in Bahrain for the second year in a row.

The Quacquarelli Symonds Ltd (QS), announced the results of its 2024 rankings for the Arab region in a festive event held in the Kingdom of Bahrain with the attendance of H.E. Dr Mohammed bin Mubarak Juma, Minister of Education and Chairman of the Board of Trustees of the Higher Education Council (HEC), H.E. Dr Diana Abdulkareem Al Jahrami, Secretary General of the Higher Education Council, H.E. Mr Sameer Abdulla Nass, Chairman of the Bahrain Chamber of Commerce and Industry and Chairman of the Board of Directors of ASU, representatives of the General Secretariat of the HEC, in addition to Mr Nunzio Quacquarelli, Founder and Director of the QS Organization along with a large number of university presidents and representatives from across the region.

The QS rankings are considered one of the most distinguished international university rankings, and it is indeed one of the three most important and largest entities around the world that issue world university rankings in terms of impact and recognition. The QS ranking for the Arab region revealed the consistent growth of ASU over the past six years: from 45th in 2019, to 37th in 2020, to 29th in 2021, to 22nd in 2022, to 19th in 2023 and finally 20th for 2024.

It is worth adding that this is not the only QS rankings ASU has achieved. Indeed, ASU has been ranked among the top 600 universities in the world for the year 2023. It is also the only Bahraini university with a 5-star rating in the QS Stars University Ratings system. In the QS World University Rankings by Subject, ASU was ranked 101-150 for "Arts and Design" for the second year in a row (2022 and 2023) and 351-400 in "Business and Management Studies" for the year 2023.

Upon this achievement, the Chairman of the Board of Trustees, Professor Waheeb Al Khaja, congratulated the University President, Professor Ammar Kaka, and all the university's academic and administrative staff members. He emphasised ASU's clear vision and strong determination to become a distinguished university in terms of quality of education, research outcomes, and academic excellence, and this resulted in many achievements at the local, regional, and international levels, including this outstanding performance in the various QS rankings and ratings, which is one of the most critical international university ranking organisations.

Professor Waheeb Al Khaja also thanked H.E. Dr Muhammad bin Mubarak Juma, Minister of Education and Chairman of the Board of Trustees of the Higher Education Council in Bahrain, the Supreme Council for Development of Education and Training, the Higher Education Council, the General Secretariat of the Higher Education Council, and the Education & Training Quality Authority for their unwavering efforts in developing higher education in Bahrain and their sustained support for its educational system.

Professor Ammar Kaka highlighted that this accomplishment is a direct outcome of the dedicated efforts of the university's staff to reach the ranks of renowned international universities. He extended his gratitude to the Board of Directors and the Board of Trustees for their unwavering support and expressed his thankfulness to all the academic and administrative staff members at the university who contributed significantly to raising the status of ASU locally, regionally, and internationally, as this is a well-deserved distinction for the university, which is the fruit of its strategies and plans developed to keep up with the rapid changes in the educational and technological landscapes in the world and the evolving needs of the job market, making ASU competitive and on par with the best universities in the region and the world.



Innovative Talents of Students' Projects in Graphic and Interior Design Unveiled

Several innovative projects by students in the Graphic Design and Interior Design programmes have been presented, showcasing their impressive talents advanced design skills in the respective fields. These projects serve as a testament to the students' creativity and highlight their ability to push boundaries and create impactful designs.

The projects included graphic design students' works, showcasing exceptional works of graphic design elements like branding, visual identity, posters, social media content, printed materials, websites, motion graphics, and videos. Students touched on a variety of critical topics like school bullying, electronic fraud, human trafficking, environmental protection, autism, and obsessive-compulsive disorder.

On the other hand, interior design students discussed their graduation projects, which included innovative concepts and original designs across several sectors that distinguished the students' work. Their projects were based on a wide range of projects, notably commercial and academic ones, as their design solutions were characterised by diversity, thorough analysis, and construction.

In the context of developing students' skills and showcasing their talents, the Interior Design Studio (5) students presented their project ideas with passion and inspiration, highlighting advanced artistic skills in addressing complex interior design issues. Indeed, their insights showcased a sophisticated approach to colour selection, creative furniture choices, and the integration of cultural elements that impact the project's context, revealing a profound grasp of interior design concepts and their alignment with the preferences of various age groups.



Advisory Board meetings for University academic programmes



The College of Engineering held the Advisory Board's first meeting for the Civil Engineering Programme for the academic year 2023/2024. Advisory and college members attended the meeting to discuss topics concerning the Civil Engineering programme, teaching methods, assessment procedures, exams, and student graduation projects.

The advisory members were briefed on the university's field trips to prominent enterprises and engineering projects in the Kingdom of Bahrain. Discussion focused on student training opportunities, necessary skills for the job market, and employment prospects for University graduates. Proposals about programme development, targeted academic objectives, and graduate abilities have been put forward at the meeting. The programme achievements were reviewed, such as accreditation by the Chartered Institute of Building for civil and architectural engineering programmes and participation in the Best Graduation Project Award by the Bahrain Society of Engineers, resulting in two students from the civil engineering programme winning the first and second prizes in the civil engineering category.

The second meeting of the Advisory Council for the LLB programme for the academic year 2023/2024 was held on Sunday, January 7, 2024, in the Dome Hall at the university campus, chaired by His Excellency Dr. Osama Mokhtar, the Council's President. During the meeting, various updates and matters related to the programme were discussed, as outlined in the Council's agenda. These included the consideration of proposed amendments to the programme and a discussion on the needs of the job market to enhance the programme. At the end of the meeting, the esteemed members of the Council commended the diligent efforts made by the college in general and the programme's team, acknowledging the continuous commitment to developing the programme to serve students and meet the local community's needs.

The College also held the Advisory Board's first meeting for the Master Programme in Commercial Law for the academic year 2023/2024. Various updates and program-related matters were discussed, as outlined on the meeting agenda. These included investigating job market requirements to enhance the programme, seeking avenues for collaborations with the local business sector (both public and private) to enrich the programme, support students, and contribute to the local community in the Kingdom of Bahrain, and assess the potential introduction of new tracks in the Master in Commercial Law programme.

In addition, the Accounting and Finance Department received the Advisory Board members for the Bachelor in Accounting in their first meeting of the 2023/2024 academic year. The meeting entailed thoroughly discussing the agenda and perspectives on marketing and programme development in alignment with the set strategy. The advisory members acknowledged the efforts to develop the programme into a local and regional model with high-quality teaching methods, utilising technological tools and accounting techniques tailored to the job market's needs. The University administration, department, and programme director were appreciated for their efforts in enhancing and competing with local, regional, and international programmes, and therefore, further improvement and development in the programme were suggested.





Dr. Ramzi Nekhili
Dean of the College of
Administrative Sciences

Bachelor and Master Programmes in the College of Administrative Science and Their Value to Job Market

The College of Administrative Science programmes are highly regarded in the Kingdom of Bahrain, offering bachelor degrees in business administration, accounting and finance, management information systems, and political science. The programmes are tailored to fulfil Bahrain's labour market needs, aiming to provide students with the fundamental skills and proficiency to excel in all business topics.

When it comes to learning and acquiring skills, the bachelor's programme in Business Administration offers students a thorough grasp of fundamental concepts and practices in business management. It also enhances leadership aptitudes, planning proficiency, decision-making, and strategic thinking while preparing students for managerial roles across diverse sectors.

As for the bachelor's program in Accounting and Finance, the primary objective is to develop talented students by nourishing them with contemporary financial concepts and methods to master the analysis of financial data and investments, monetary reporting, managing risks and financial operations, evaluating assets, and auditing with a thorough comprehension of accounting rules and regulations in order to function as certified accountants and financial advisers in both the public and private sectors.

Bachelor in Management Information Systems is designed to educate students in utilising technological concepts and applications to enhance and support business operations and decision-making. Students acquire the skills to develop, execute, and manage corporate information systems, preparing them for roles such as business analysts, IT managers, and consultants in various firms and organisations.

While the Bachelor in Political Science, on the other hand, emphasises cultivating students' advanced abilities in the areas of political systems and analysis and international relations. They also gain a profound comprehension of governmental structures, the political decision-making process, and current issues around the globe. From the career outlook perspective, this programme prepares students for public policy, diplomacy, international organisations, and political research professions.

The programmes in the Kingdom of Bahrain are noteworthy for providing a contemporary, well-tailored educational curriculum customised to fulfil the needs of the local job market. It is delivered by well-qualified and experienced academic members, many of whom have British teaching fellowships, and they deliver hands-on training and professional guidance to improve students' practical skills. More importantly, these programmes strive to improve critical thinking, problem-solving skills, adequate communication power, and leadership ability, as the students are highly encouraged to engage in various research projects, scientific endeavours, and social activities.

The Master of Business Administration (MBA) programme is widely recognised and highly desired at universities and businesses in the Kingdom of Bahrain and globally. The programme aims to equip students with the critical expertise and knowledge needed for business administration and leadership success within diverse corporate settings.

The Master in Human Resource Management (MHRM) is one of the highly specialized programmes designed to cultivate the skills and knowledge essential for thriving in different corporate landscapes, specifically in the context of managing human capital and development. The programme encompasses various HR topics, including talent acquisition, employee training and growth, performance assessment, change management, employee well-being, and further, where a blend of theoretical and practical lessons are offered to enable students to understand the fundamental concepts and apply them in real-world scenarios.

Master in Accounting and Finance is a specialised programme aimed at the knowledge development necessary for success in accounting and finance. The programme incorporates the study of fundamental conceptions in financial accounting, financial reporting and analysis, cost management, corporate finance, and more. The programme offers theoretical and practical learning, enabling students to comprehend and apply its conceptual frameworks in real business situations. Besides, this programme strives to keep pace with the changing demands of the job market to address its current challenges through regularly updating the curriculum, course topics, and materials, including modern concepts and tools for financial analysis, cost management, and more, to meet developments and transformations in the field of accounting and finance. This is carried out by fostering collaboration with companies and financial institutions to improve relationships and work between the programme and such entities in the Kingdom of Bahrain.

The Master in Political Science is an advanced specialised level of study that provides deep knowledge in critical thinking and analysis in political science, which offers theoretical and practical courses in the areas of global political systems, international relations, public policy, economic systems, and more, enabling students to understand contemporary political challenges and apply appropriate tools and methodologies to meet the needs of the local job market. This is made possible by having highly qualified political science academic members and professors with knowledge and expertise to teach the course materials and, correspondingly, mentor students as they develop their analytical and research skills since they have an extensive understanding of current topics in politics. Graduates of the programme can pursue careers in government agencies such as the Ministry of Foreign Affairs and Ministry of Interior, as well as diplomatic positions in foreign embassies. Potential opportunities may emerge in academic and research institutions, non-governmental organisations, the business sector, media organisations, and political consultancy firms. Furthermore, learners may receive training and mentorship opportunities during their academic studies to enhance their professional connections and acquire practical expertise in political science.

A collaboration visit to the College of Law at the University of Bahrain

As part of a collaboration framework between the Applied Science University and the University of Bahrain, on Sunday, January 14, 2024, Dr. Hussein Bani Issa, acting dean of the College of Law, visited the University of Bahrain to meet Dr. Salah Mohamed Ahmed, Dean of the College of Law, and Dr. Wafa Jasim Al-Wafi, Director of the Quality Assurance and Academic Accreditation Office at the College of Law. The meeting focused on benchmarking the Bachelor programme in Law with its counterpart and areas of cooperation regarding participation in arbitration, discussion of scientific theses, and other academic areas. After the meeting concluded, the Acting Dean of the College thanked the College of Law on behalf of the Applied Science University, specifically the College, emphasising the importance of strengthening collaboration in the future.



Visit to the Gulf News Press

Bachelor's students in Graphic Design visited the Gulf News printing press accompanied by Dr. Mohamed Yasser Al-Abbar and Mr. Hussein Saleh, the director of electronic advertising at Gulf News. During the visit, the students were given a tour of the offset and web printing machines, cutting and folding machines, as well as the assembling machines. They were also shown the production process for thick boxes and various printing techniques. Additionally, they learned about printing materials, packaging, binding, and the different stages involved in newspaper production.



A group of field visits for students of the College of Engineering



The University places great emphasis on practical applications and recognizes the importance in equipping students with the necessary skills for entering the job market. With this in mind, field visits are crucial for enriching students' learning experiences by offering valuable opportunities to put academic concepts into practice in real-world situations. Besides being beneficial, these field visits become vital for our future engineers as they provide an in-depth understanding of engineering theories' practical application and advancement.

From this perspective, the College of Engineering arranged field visits to different projects in the Kingdom of Bahrain. During these visits, participants received comprehensive details about projects at various stages, especially in construction, along with insights into the design and building methods from the start to the finish.

These field visits consisted of a range of companies within various engineering sectors, such as Fab Lab Bahrain, Aim 3D Company, Gulf House Engineering Headquarters, a visit to the Al Akar project site (surveying activity) in collaboration with Kingdom Asphalt Company, a visit to the Engineering Headquarters in Gulf House, a visit to the site of the second phase expansion project of the Avenues Project in collaboration with Nass Contracting Company, and a visit to the electro-mechanical equipment factories at the Seef Complex in collaboration with BEMCO Company. Besides, the Avenues Complex-Phase Two, one of the most highly regarded projects in the Kingdom of Bahrain, was also visited by students of the Civil and Architectural Engineering programme.

The students concluded their tour by visiting its headquarters, Gulf House Engineering Company (GHE), one of the most prominent and successful multi-disciplinary consulting organisations in the Kingdom of Bahrain and the GCC region. The students, guided by a team of experienced engineers, explored the civil, electrical, and mechanical engineering departments during the visit. During the visit, the students and academic college members were impressed by the projects the company completed.

At last, the students have acquired practical and real-world experience and a range of skills, improving their comprehension of the challenges related to working in the field. The projects they have worked on involved land reclamation, deep foundation methods, retaining wall construction, different types of piles, and techniques for constructing large concrete panels like pre-stressed and precast concrete panels.

"Towards Sustainable Futures: A Comprehensive Workshop on Energy Conservation and Building Efficiency Presented by EWA"

In alignment with the College of Engineering's events calendar for the academic year 23/24, a workshop on energy conservation and building efficiency was delivered by General Engineer Zainab Abbas from the Electricity and Water Authority (EWA). Additionally, Ms. Jenan AlSadeq and Ms. Thanna Alrabbea from EWA shed light on the Authority's mission to promote Electricity Efficiency and implement Conservation Programs for Electricity Savings in Bahrain. The workshop provided profound insights and practical guidance on energy conservation, building design and operation efficiency. This endeavour was a testament to our commitment to providing students with hands-on, applicable learning experiences, enhancing their understanding of diverse topics such as the history of electricity consumption in Bahrain and the significance of effective electricity conservation measures.

This initiative not only fostered collaboration with governmental authorities but also bridged the gap between theoretical learning and real-life job responsibilities for engineering students at ASU. The workshop aimed to enrich the student's knowledge, allowing them to explore potential job responsibilities and gain a deeper understanding of their role as future designers.



A master's thesis in the college of Law under the title “Civil Liability Arising from the Sale and Lease of Commercial Register in Bahraini Law: A Comparative Study”



In a recent master's titled "Civil Liability Arising from the Sale and Lease of Commercial Register in Bahraini Law: A Comparative Study", by Noorah Ahmed Ali Al-Sadeh aimed to shed light on the intricate landscape of commercial transactions, particularly concerning on the sale or leasing of commercial registers, and therefore, addressing how this practice carries significant ramifications for the national economy and presenting various legal challenges such as civil and criminal liability for both the seller and the buyer, or the lessee.

The thesis committee consisted of Dr Mohannad Ahmed Al-Sanouri as an internal examiner and chairman of the committee, Dr Raed Mohammed Al-Namr as an external examiner, and Dr Anwar Abdulwahab Al-Nawaf as a supervisor.

The study has drawn several conclusions, with the most critical being the legislative requirement to govern the commercial registration process. Added to that, the study revealed that the penalty set under Bahraini law is not proportional with the severity of the damage and consequences resulting from the offence of business concealment. Key recommendations involve restructuring and revising legislative regulations concerning business concealment and implementing strict and prohibitive consequences for perpetrators to prevent and reduce its prevalence.



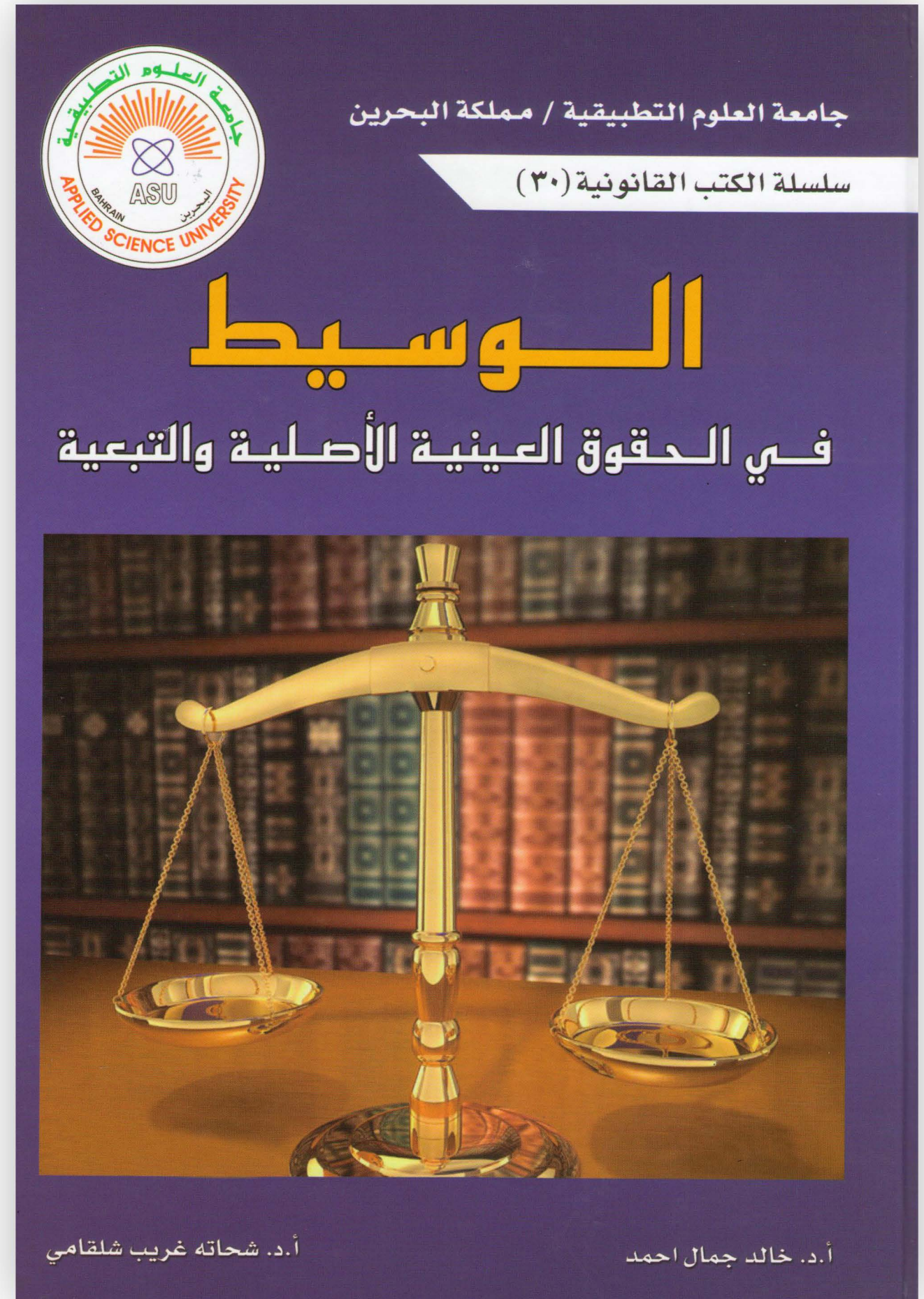
The Medium in Original and Subsidiary Proprietary Rights

Authored by Professor Khaled Gamal Ahmed and Professor Shahata Ghareeb Shelqamy

This book addresses the significance of proprietary rights in the financial, delving into their nature, types, sources, attributes, and factors that can lead to their termination.

The book on proprietary rights is divided into two sections:

- The first section discusses original proprietary rights, including ownership rights, and the rights that stem from them, such as usufruct, exploitation, use, residence, and encumbrance. Professor Shahata Ghareeb Shelqamy, a Professor of civil law, provides a comprehensive and detailed explanation of these concepts.
- The second section focuses on subsidiary proprietary rights, including official or security mortgage, possessory, and privilege rights. Professor Khaled Gamal Ahmed Hassan, a Professor of civil law, thoroughly discussed these rights.



Success Stories



Name: Mohamed Anwar Sabah

Programme: Bachelor of Business Administration

Applied Sciences University is dedicated to supporting its students and encouraging them to pursue non-academic achievements. Mohamed is an exceptional and innovative student at the University, exhibiting excellence in both academics and sports. He has dedicated himself to triathlon, a challenging sport that involves a three-part race similar to a marathon, including swimming, cycling, and running. Mohammed has recently achieved two significant victories in this sport, one in the Jubail Triathlon Championship, recognised as a prestigious event in the Gulf region, by clinching the top spot in the 20 to 24 age group. Another in the Kingdom of Bahrain Triathlon Federation Championship, securing the top spot in the 19 to 29 age group. This remarkable athletic accomplishment showcases his unwavering determination to excel in multiple fields.



Name: Shaikha Hessa Bint Khalifa Bin Ahmed Al-Khalifa

Position: Director of Strategy and Institutional Excellence, Ministry of Housing and Urban Planning

Programme: Bachelor in Law - 2010

"Education is essential at any stage of a person's life and personal journey for those who are ambitious and seek success. It begins with awareness and passion, which serve as fundamental motivators for self-improvement. Additionally, it relies on the presence of reputable educational institutions that provide students with the best opportunities for academic achievement at the highest levels. Applied Science University Bahrain provided me with the best experience to study law, aligning with my career goals and academic aspirations. They offered exceptional educational resources with highly qualified academic staff, which greatly enhanced my scientific skills and paved the path for success and excellence in my professional and academic endeavors."



BACHELOR IN POLITICAL SCIENCE PROGRAMME

• The Bachelor of Political Science programme was introduced for the first time in the 2005-2006 academic year. Like other programmes, it targets all graduates of the General Secondary Certificate authenticated by the Ministry of Education in the Kingdom of Bahrain or its equivalent with a minimum average of 60%.

• This programme is a notable addition to the social sciences field due to the limited focus on specialization scarcity in political science in the Arab Gulf region, especially in the Kingdom of Bahrain.

• The programme is designed to equip graduates with qualifications that align with the job market's needs, thereby increasing their chances of employment, enhancing their ability to accomplish the required corporate tasks, and enabling them to continue progress in their careers.

• Up until the first semester of 2022-2023, 882 men and women had graduated from the programme, giving them a solid foundation of local, regional, and global political challenges, as they are likewise highly skilled in the fields of politics and diplomacy, and possess a broad spectrum of cutting-edge (cognitive, practical, and transformative) skills that enable them to enter the workforce and contribute significantly in a variety of knowledge-based fields in serving the Kingdom of Bahrain, Gulf, and beyond.

• The programme draws highly specialised academic members and professors in diverse political science fields from several Arab nations, as their scientific credentials and abilities distinguish them to undertake objective analysis in subjects such as political science, diplomacy, and more.

• For programme lecturers and their students, qualitative contributions to serving the community include analysing pressing domestic, regional, and global matters through various local media engines and presenting scientific findings in peer-reviewed international journals.

• The programme includes an independent advisory board made up of senior officials with extensive political experience, including the Secretary-General of the Parliament, who recently became a member of the Bahraini Shura Council and a former director of the United Nations Development Programme in the Kingdom of Bahrain, who formerly served as a political advisor in the Royal Court. The board also comprises an advisor to the Ministry of Foreign Affairs Kingdom of Bahrain, a former deputy minister of foreign affairs, and a university professor with noteworthy academic and political expertise. In addition, four members are university academics (the college dean, the head of the specialized department, the programme director, and one of the senior faculty members). The advisory board's mission is to guarantee that the programme continues to fulfil the demands of the labour market.

2/ Graduates career outlook

Throughout its academic journey, the programme contributed to achieving balance and bridging the job market gap by placing its graduates in various governmental entities in the Kingdom of Bahrain, Gulf countries, and beyond. These graduates actively engage in appointed duties in a variety of work environments, including:

- Diplomatic field.
- Public and private media institutions.
- Political institutions in the Kingdom (such as, but not limited to, the Shura Council, the House of Representatives, and research centres).

- Various government institutions include the Ministry of Interior, the National Security Agency, and the Ministry of Information.

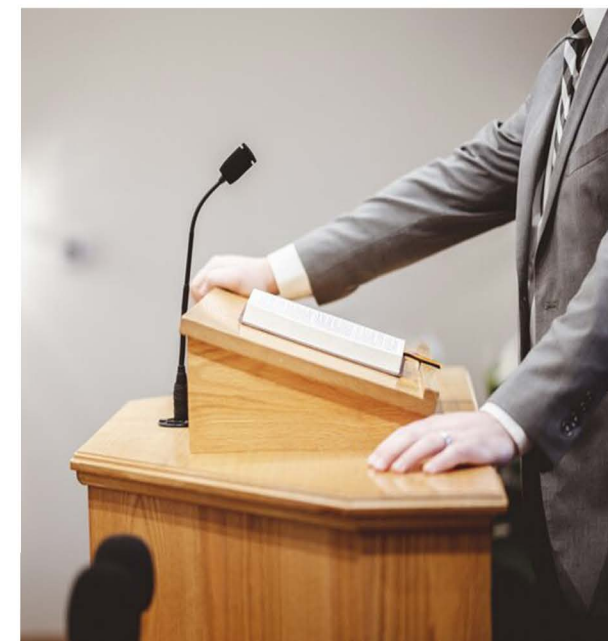
- Regional and international organisations.

- All civil society organisations.

3/The Significance of the programme in the job market

The Political Science Department at the university has been dedicated to conducting studies to comprehend the requirements of the employment market. Recent surveys conducted in May 2018 and June 2020 emphasised the need for graduates with expertise in public policies, administration, government strategies, cultural awareness, and diverse governmental protocols and operations. These abilities are crucial for graduates to successfully add to the realisation of Bahrain's Economic Vision 2030.

Studies conducted at various levels have brought attention to the demand for political science graduates in both local and Gulf markets. The university constantly consults key stakeholders through meetings, quarterly basis surveys, and many other means to reaffirm the labour market's demand for political science graduates. It incorporates their suggestions into creating a curriculum that fits the expectations of jobs in today's employment landscape.



A brief overview of the Master in Political Science programme

The programme and its distinguishing features

The Political Science Department at the University offers a Master degree in Political Science as an advanced level of study in politics, and It is, nonetheless, the sole branch of its kind in the Kingdom of Bahrain. The programme primarily aims to graduate highly skilled individuals who are well prepared for careers in diplomatic and media sectors, as well as in political studies and research centres, to address the expectations of Bahraini society, the GCC, and the Arab world at large.

The Significance of the programme in the job market

The programme seeks to develop graduates who have a deep understanding of international, regional, and local politics, exhibit critical thinking in politics and diplomacy, and designed to equip them with the skills to conduct a thorough scientific study on political topics using proven and contemporary learning methodologies, while maintaining the required professional abilities to enter the workforce market and significantly contribute to the community. The programme also aims to enhance students' political abilities, strengthen their principles of good citizenship, and engage them with their nation's modern challenges.

Career outlook

Graduates of the programme can pursue careers in diplomacy, consular services, foreign embassies, media organisations, advisory councils, regional and international organisations, political and strategic research centres, the Ministry of Sustainable Development, and various government institutions.

