

PRESIDENT'S NEWS **DIGEST**

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MESSAGE FROM THE PRESIDENT

Welcome to the 14th issue of the 2nd year of the President's News Digest.

I would like to start this issue by highlighting the importance of embracing exciting and interactive teaching methods that will help our students enjoy their learning experience. The days of broadcasting and spoonfeeding models



are over. Students are now looking for more engaging methods using technology and other means, including social media, videos and games. Problem-solving, project work and case studies are much more useful than more traditional ways of teaching. These techniques will help our students develop strong presentation, communication, analytical, research, and entrepreneurial skills; thus making them more employable in fast-changing working and business environments. It is our duty to deliver more exciting teaching using new approaches and technologies to keep pace with different types of demands from the business community. We have to ensure that our recently developed graduate attributes are fully covered in our curriculum and achieved by our students. This will ultimately help us in producing graduates that are capable and who can act as the best ambassadors for our University.

Last week, the University was buzzing with many activities. On Sunday, 29 January, Dr Intesar El-Ramley of Qatar Foundation delivered an excellent lecture on software architecture. Many thanks to Professor Saad Darwish for organising this lecture.



On Monday, 30 January, we received from HE Sheikh Hicham Bin Abdulrahman Al-Khalifa, the Governor of the Capital Governorate, a trophy for winning the competition for the best decorated building in the education sector during National Day

and Accession Day run for the third year. This is a major achievement for our University which reflects the spectacular display of our campus. This recognition is the result of the big vision of Prof Waheeb Alkhaja to build a seven stars quality campus with state of the art facilities.







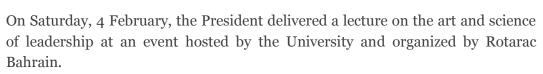




On Thursday, 2 February, Dr Faiza Zitouni convened a group of female academic and admin colleagues to start a new research area on women leadership in education and scientific research. This meeting coincided with Arab Women Day.



On the same day, the first seminar series of this academic year was organized by Dr Ramzi Nekhili and delivered by Professor Saad Darwish.





Various committees met last week including the University Council which confirmed the graduates from the first semester, the student fund committee which supported more applications for needy students, and the accreditation group which looked at some academic and administrative issues in order to take this very important activity forward. In addition, a meeting with the Students Council took place in order discuss students' needs and urgent matters.

This week, I will be traveling to Oman to attend the ARELEN and Cardiff Met conference on handling global changes facing Arab Universities hosted by Gulf College in Muscat.

On 9 February, we will be hosting the signing ceremony for our memorandum of cooperation with Cardiff Met under the patronage of HE the Secretary General of the HEC and in the presence of the Chairman of the BOTs, HE the British Ambassador, the Secretary General of the Association of Arab Universities, the President and Vice President of Cardiff Met, and many invited dignitaries. All colleagues are expected to attend this ceremony if they are not teaching. Many thanks to Ms Tania for all the hard work she put in coordinating the preparation for this important ceremony.

ASU HOSTED "THINK POSITIVE" LECTURE

On 1 February 2017, the Royal Charity Organization in collaboration with the Community Engagement Office at Applied Science University organized "Think Positive" lecture; which targeted young people aged sixteen years and older, widows, and orphans.

The lecture was delivered by the coach Mr. AbdulAziz Dalloul from Qatar who discussed different subjects related to positive thinking and facing the challenges of life.







LECTURE ON SOFTWARE ARCHITECTURE

The university hosted Dr Intesar Al Ramley from Qatar Foundation who gave a lecture on how to use software engineering accurately. He also discussed issues related to the management of software teams at corporate level. Furthermore, he gave examples based on his experience and how architecture needs continuous attention in term of accuracy.











SERIES OF EMPLOYMENT & TRAINING OPPORTUNITIES FOR GRADUATING STUDENTS & ALUMNI

Ms Noora Musalam Manager of Career Development and Alumni Affairs office, in the Deanship of Students Affairs, has announced in the last week a series of employment and training opportunities for our graduating students and Alumni members that are either job seekers or looking for career development.



THE ROLE OF ASU'S WOMEN IN SCIENTIFIC RESEARCH

On 2 February 2017, the Deanship of Student Affairs organised a workshop that has gathered all women at ASU, academics and administrators, with the aim to create a culture of working, supporting and learning from each other in the area of research and in finding shared research interests.



The workshop was entitled "The Role of ASU's Women in Scientific Research".

The participants were very passionate in joining various research groups and are looking forward to the next phase of the research process.





ALUMNI CLUB BOARD OF DIRECTORS INTERVIEW - 2ND CYCLE

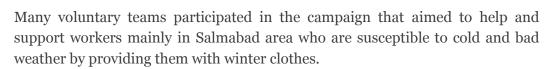
On 19 January 2017, the Career Development and Alumni Affairs Office, in the Deanship of Student Affairs, conducted short listing interviews for the alumni candidates that applied for the positions of "members of board of directors for the alumni club".

The candidates were interviewed by a committee including Professor Hilal Al Bayatti, Dr Faiza Zitouni, Ms. Noora Musalam and Mr. Mohamed Najjar.



"كسوة عامل" ASU PARTICIPATED IN

On Sunday, 21 January 2017, the Community Engagement Office at Applied Science University participated in the campaign preparation of "کسوة عامل" that was held in Al Sanabel Orphans Care Society.



Ms. Samera Bujeree, the Founder and President of AlAtta team and campaign supervisors, thanked ASU for its efforts and participation in this campaign to make it a success.













STUDENT COUNCIL MEETING

On 2 February 2017, the Student Council members (for its 10th cycle) had their second meeting with the President of the University Professor Ghassan Aouad, Dr. Mohamed Yousif (Acting VP for Administration, Finance and Community Engagement), Mr. Abdulla Alkhaja (Director of Administration and Finance), Dr Faiza Zitouni (Dean of Student Affairs), Dr. Isa Alkhayat (Dean Admission and Registration), Mr. Mohamed Al Najjar (Manager of Student Services

Office) and Ms. Hadeel Bucheerei (Administrator at the Deanship of Student Affairs).

The meeting was set to discuss key students' related issues, such as online registration, online academic advising, their participation marks and other important issues.

Professor Ghassan Aouad praised the Student Council members for their efforts during the first semester, for their great positive attitude, energetic approach, and for helping their fellow students.





During the meeting, the student council members forwarded their plan for the second semester of the academic year 2016/2017.

THE MASTER IN FINANCE AND ACCOUNTING PROGRAMME HELD ITS ADVISORY BOARD MEETING

The Master in Finance and Accounting Programme held its advisory board meeting for the 1st semester of academic year 2016/2017 at Al-Safir Hotel. The board discussed topics related to the programme, and members provided recommendations to improve the programme to become one of the leading programmes in the region.



2016-2017 RESEARCH SEMINAR SERIES

The College of Administrative Sciences has organised its first research seminar series on 2February 2017. A presentation was delivered by Professor Saad Darwish, President's Advisor for Special Projects and faculty member at the department of Business Administration, and chaired by Dr Ramzi Nekhili, the Vice Dean of the College of Administrative Sciences, over a topic titled "the Internet of Things". This is the second year in a row the college of Administrative Sciences organizes its seminar series and the call for presentations is now open to all other colleges of the university.











MEETING AT CAPITAL GOVERNORATE

On 1 February 2017 Edyta Przybyla, Head of Marketing and Student Recruitment Office attended a meeting at Capital Governorate with Mr. Maqsood Qadir Shah, Counsellor at Pakistani Embassy and Yusuf Lori, Head of Strategic Planning at Governor Office where they discussed opportunities for cooperation in terms of student recruitment.



REMINDER OF THE WEEK

Signing of MOC with Cardiff Met, 9 February 2017 at 1:00pm, Abdulla Nass Auditorium.

QUOTE OF THE WEEK

"Success is no accident. It is hard work, perseverance, learning, studying, sacrifice and most of all, love of what you are doing or learning to do"

Pele

