

# PRESIDENT'S NEWS DIGEST

Volume 7 , Issue 46

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**Message From the Editor**

Welcome to the 46<sup>th</sup> issue of the 7<sup>th</sup> volume of the President's News Digest.

In this issue **Prof. Ghassan Auwad** , **President of University** will share a diagram titled "Failing to Plan is Planning to Fail"



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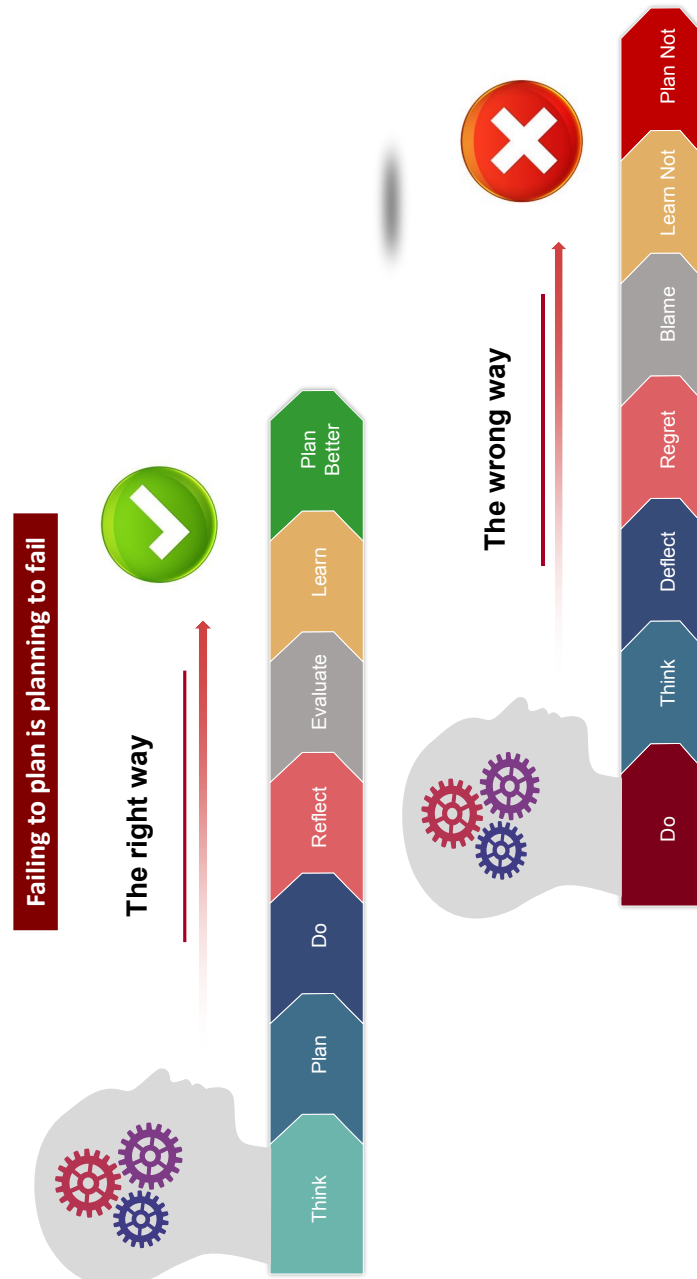
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من روائع الشعر العربي

## A Diagram from the President Failing to Plan is Planning to Fail



Prepared By  
Professor Ghassan  
Auwad  
**The President of  
Applied Science  
University**

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## Session: Introduction to the Partnership with LSBU

On Wednesday, 7<sup>th</sup> September 2022, the International Partnerships Office organised a session in the Dome Hall titled "Introduction to the Partnership with LSBU". The session was mainly dedicated to the new colleagues who joined ASU to teach in the newly introduced British programmes in collaboration with London South Bank University (LSBU):

- BEng (Hons) Mechanical Engineering
- BEng (Hons) Electrical and Electronic Engineering
- LLB (Hons) Law
- BA (Hons) Business Management

The session was also attended by other colleagues teaching in these programmes along with programme coordinators, heads of departments and deans.

Prof. Ghassan Aouad, ASU President, honoured the session with his presence and his welcome speech stressing the importance of such a session for new staff. Prof. Ghassan also stressed the importance of collegiality and team work. A round of introduction of the attendees followed.

Then, Dr. Faiza Zitouni, Assistant VP for Development Affairs and Assistant Professor in the College of Engineering, proceeded with her welcome speech, having the International Partnerships Office (IPO) under her umbrella among other responsibilities. Dr. Faiza welcomed the new staff and assured them that the IPO is available for support as well as the College of Engineering who has graduated their first cohort of students and has therefore extensive experience in the collaboration with LSBU. Dr. Faiza also introduced the speakers of today's session:

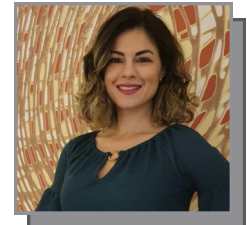
1. Mr. Noel Lavin, Director of Foundation and English Delivery Services, Coordinator of International Partnerships, and lecturer in the College of Arts and Science
2. Dr. Marwan Aouad, Acting Vice Dean and Assistant Professor in the College of Engineering

Next, Ms. Diana El Hageova, Acting Office Manager of International Partnerships and lecturer in the College of Arts and Science, presented the programme of the session which was divided into 2 parts:

1. Part I – About the partnership with LSBU, from the administrative point of view, delivered by Mr. Noel
2. Part II – About the academic management of the courses with LSBU, delivered by Mr. Noel and Dr. Marwan

Subsequently, Mr. Noel started with his part of the session which covered the following points:

- History of the collaboration
- Partnership board meetings
- Communication with link tutors
- Providing updates/information on partnership activities, e.g.
- Joint research
- London Day
- Summer school
- Organising meetings/collaborative sessions with LSBU counterparts



Written By:  
Ms. Diana El Hageova

Acting Office Manager of  
International Partnerships /  
Lecturer, Department of  
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Then, Mr. Noel and Dr. Marwan to the academic part of the partnership discussing the following:

- Validation documents
- Module study guides
- Being familiar and applying British marking
- Internal and external moderation of assessments
- Assessment rules and regulations (Thresholds and number of attempts)
- Exam boards (Internal and external) / Academic calendar
- Course portfolios (Module boxes)
- NQF placement
- Registration – Transcripts

The discussion ended with a Q&A session where colleagues clarified certain points.

In the end, Dr. Faiza ended the session by wishing everyone all the best in this academic year 2022/2023.



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## Startup Meeting of the College of Arts and Science for the Academic Year 2022/2023

On Wednesday, 7<sup>th</sup> September 2022 the Deanship of the College of Arts and Science arranged a startup meeting for the academic year 2022/2023 to all staff. Prof. Ayman AlDmoor Acting Dean of the College started the meeting by welcoming all staff followed by special welcome to our new members of the team who have joined us this year Mrs.Hawraa . He then thanked all staff for last year efforts and excellent work.

Prof. Ayman discussed the important actions for this academic year which include:

- College Priorities over the next weeks
- Progress of SER report for Interior Design and Graphic Design Programmes – Cycle2.
- New staff Induction day and appointing mentors.
- New student Orientation day.
- Academic Advising and Office hours.
- Use of E-Learning system (upload teaching materials, Assignment and giving feedback).
- Preparing Course Portfolios.
- Staff attendance.
- Physical classes.
- Exploring various necessary information systems(SIS, eLibrary, ...).

In addition to that, the College Committees formed according to the University committee structure.



Written By:  
Dr. Moaiad Khder  
Head of Department of  
Computer Science



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## Computer Science Academic Staff Attended HCIA-AI TTT Program

During the period between (Sunday 4<sup>th</sup> Sep to Thursday 8<sup>th</sup> Sep 2022), Dr.Moaiad Khder Head of Computer Science Department and Dr. Samer Shorman (Computer Science Programme Leader) attended HCIA-AI TTT Program in collaboration with Huawei ICT Academy. The TTT program covers:

- AI Overview
- Machine Learning Overview
- Machine Learning Experiment Guide
- Deep Learning Overview
- Mainstream Development Frameworks in the Industry
- Mainstream Development Frameworks and deep learning Experiment Guide
- Huawei MindSpore AI Development Framework
- Atlas AI Computing Platform
- Huawei Open AI Platform for Smart Devices
- HUAWEI CLOUD Enterprise Intelligence Application Platform



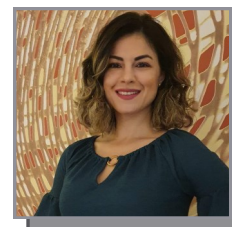
Written By:  
Dr. Moaiad Khder  
Head of Department of  
Computer Science



## Mini English Lesson – British English vs. American English

*When a totally different word is used for the same thing:*

	<b>British English</b>	<b>American English</b>
1	Aubergine	Eggplant
2	Autumn	Fall
3	Biscuit	Cookie
4	Chips	French fries
5	Chemist	Drugstore
6	Crisps	Potato chips
7	Flat	Apartment
8	Coach	Bus
9	Film	Movie
10	Lift	Elevator



Written By:  
Ms. Diana El Hageova  
Acting Office Manager of  
International Partnerships /  
Lecturer, Department of  
General Studies, College of  
Arts and Science

## Quote of the Week

“Happiness is when what you think, what you say, and what you do are in harmony.”

- Mahatma Gandhi

## من روائع الشعر العربي

وَفِي الْحِلْمِ إِدْهَانٌ وَفِي الْعَفْوِ دُرْبَةٌ  
وَفِي الصِّدْقِ مَنَاجَاةٌ مِنَ الشَّرِّ فَاصْدُقِ  
وَمَنْ يَلْتَمِسَ حُسْنَ الثَّنَاءِ بِمَالِهِ  
يَصُنْ عَرِضَهُ مِنْ كُلِّ شَنْعَاءٍ مَوْبِقِ

- زهير بن أبي سلمى