

PRESIDENT'S NEWS DIGEST

Volume 7 , Issue 27

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Message From the Editor

Welcome to the 27th issue of the 7th volume of the President's News Digest.

In this issue **Prof. Ghassan Aouad** , President the University will address the subject of :-
"Quality and Quantity of Publications "



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من روائع الشعر العربي

Message from the President Quality and Quantity of Publications

It is evident that most international universities rankings depend to a large extent on the quality of publications (mainly SCOPUS and ISI indexed journals.) and the quantity as many international league tables specify the number of publications and citations. It is therefore of crucial importance to publish top quality refereed journals papers and in good number. Below there are some hints of how to start writing your first paper:



Written By
Professor Ghassan Aouad
The President of Applied
Science University

- Title of paper: reflective of what's inside the paper, not too long
- Abstract: Concise, to the point, research methodology, main contribution
- Introduction: subject matter, introducing the paper
- Literature review: comprehensive & critical, refereed papers
- Research methodology: very clear, rigorous, qualitative, quantitative or mixed methods
- Main findings: statistics, etc
- Testing and validation: validation of results
- Conclusions and further work
- References: Harvard, etc
- Follow guidelines strictly (according to the journal)
- Respond to corrections (include a covering letter that identify the corrections)
- Never give up
- If rejected, improve and send it somewhere else

Good Luck

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ASU/LSBU Management Group Meeting

The second bi-annual ASU/LSBU Management Group Meeting took place on 19th April 2022.

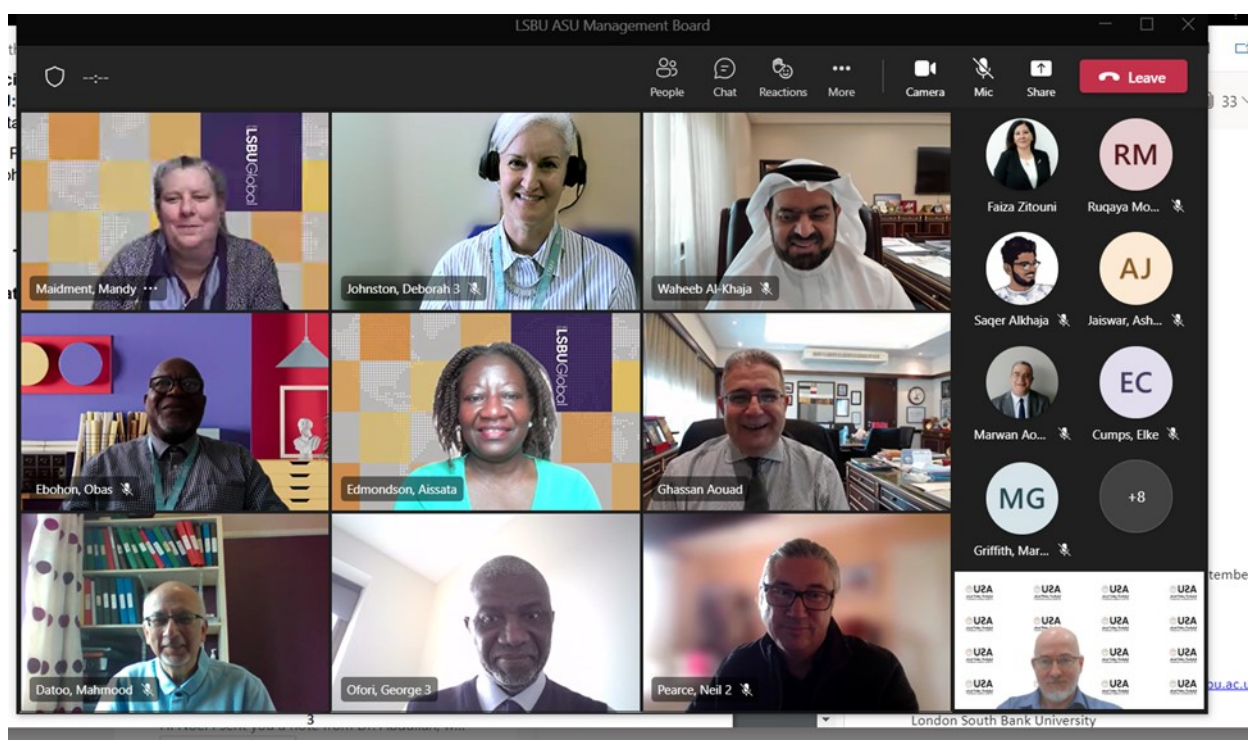
This high-level meeting covered the strategic management of the partnership, operational business, and institutional updates. Both ASU and LSBU reinforced the point that the partnership was based on robust foundations of mutual cooperation and that the expansion of collaborative activities including the introduction of new programmes, research, staff development, participation in joint conferences and summer schools is testament to the keenness and dedication of both institutions to see the partnership further develop and prosper in the coming years.

During the meeting, Professor Ghassan Aouad took the opportunity to thank colleagues at ASU and LSBU for their continuous hard work and many contributions throughout the academic year to ensure the highest standards of teaching and learning for students, as well as efforts to safeguard the quality of the LSBU degree programmes delivered at ASU.

The meeting concluded with Professor Waheeb Al Khaja providing a number of important institutional updates for ASU and Professor Deborah Johnson providing the same for LSBU.



Written By:
Mr. Noel Lavin
Director of
Foundation and
English Delivery
Services and
Coordinator of
International
Partnerships



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Cardiff Metropolitan University Graduation Ceremony

The 26th of April 2022 was a memorable day for two graduates of our hosted BA (Hons) Accounting and Finance programme as they attended their in-person graduation ceremony at the Wales Millennium Centre in Cardiff.

The students represented the first graduating cohorts of our degree programmes delivered in collaboration with Cardiff Metropolitan University and, as with all other graduating students on the day, they were praised for their hard work and determination to complete their degrees despite the unprecedented circumstances posed the Covid pandemic.

During their visit to Cardiff, the students also met with staff at Cardiff Metropolitan University and were given a tour of the Llandaff campus by Dr. Ingy Shaaban, TNE Partnership Manager and Dr. Ramakanta Patra, Senior Lecturer in Economics and Finance and Link Tutor for the hosted Cardiff Metropolitan University programmes at the Applied Science University.

We wish the graduates and all fellow graduates from their respective degree programmes the greatest success in their future endeavors.

Written By:
Mr. Noel Lavin
Director of
Foundation and
English Delivery
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English Language Support Unit started English training sessions for Administrative

The English Language Support Unit delivered two training sessions for Administrative Staff on April 21st and April 28th. Both trainings focused on developing speaking and reading comprehension skills. Participants discussed ideas related to business protocols in different countries. Then, they read an article on business etiquette in various cultures and worked on vocabulary connected with the topic. We also practiced expressions for giving advice and the participants worked in groups to prepare a know-how cultural guide to business meetings in Bahrain.

Both sessions were very successful and we are looking forward to organizing more English trainings for staff.

If staff or students need extra support with the English Language, please come and visit us in Room 320, or contact us at 16036229 or englishsupport@asu.edu.bh



Written By:
Mr. Wiktor Sosnowy
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Support Unit and ESL
Lecturer



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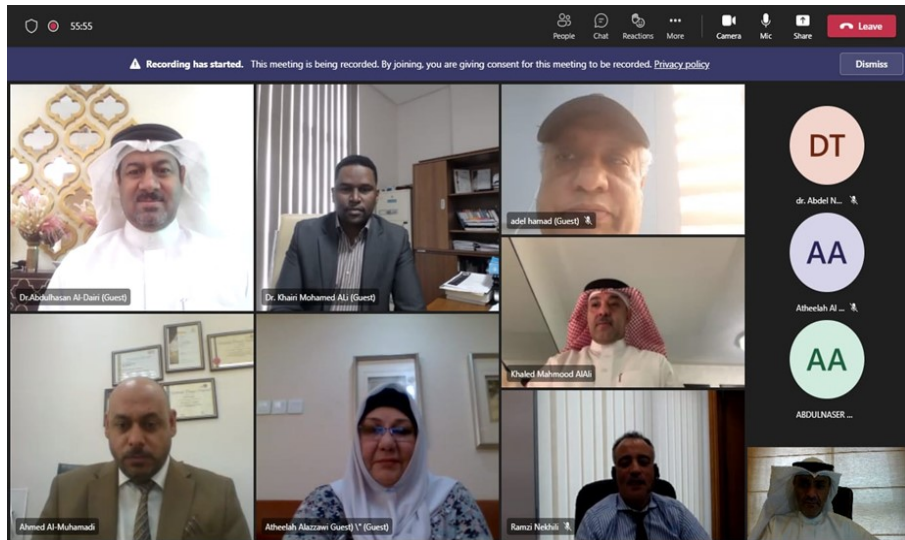
انعقاد اجتماعات المجالس الاستشارية لبرامج قسم ادارة الاعمال بقلم: د. خيرى عمر- رئيس قسم ادارة الأعمال



أعضاء هيئة التدريس والإداريون في الكليات والجامعات مسؤولون أمام أصحاب المصلحة عن ملاءمة وجودة البرامج الأكاديمية. ومما لا يدعو للشك فإن المجالس الاستشارية دور بارز في ملاءمة وجودة البرامج الأكاديمية من خلال تقديم التوجيه والملاحظات والعمل كشركاء في البحث والتعاون المجتمعي .

تقدم المجالس الاستشارية الدعم والمشورة للبرامج الأكاديمية وهي بذلك تساهم في تطوير البرامج الأكاديمية من خلال المساهمة في تحديد أفضل المعايير والممارسات، كذلك فإن أعضاء مجلس الإدارة هم سفراء للبرنامج، مما يوفر اتصالاً وتبادلاً مستمرًا للمعلومات والأفكار مع أعضاء المجتمع الأوسع .

في ضوء ما تقدم يستمر قسم ادارة الأعمال بكلية العلوم الادارية في حرصه علي استثمار كل الفرص المتاحة من خلال التواصل المستمر مع أصحاب المصلحة و ارباب العمل والتعاون معهم من خلال انعقاد المجالس الاستشارية للبرامج المنطوية تحت القسم وهي برنامج البكالوريوس في ادارة الاعمال والماجستير في ادارة الاعمال والماجستير في ادارة الموارد البشرية وكذلك البكالوريوس في دراسات الإدارة والأعمال المستضاف من جامعة كارديف متروبوليتان واطلاعها علي اهم المواضيع المتعلقة بهذه البرامج وكذلك الاستماع الي الاراء والافكار المختلفة من اجل الرقيوالحرص علي الاستمرار في تطوير البرامج الاكاديمية



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Quote of the Week

“The future belongs to those who believe in the beauty of their dreams”

- Eleanor Roosevelt

من روائع الشعر العربي

كم حكمة عند الغي كأنها * رِيحانة في راحةِ المزكومِ
بسمتٍ محاسنُها لوجه كالح * ما أضيع المرأة عند البومِ

-أحمدالكيواني