

# PRESIDENT'S NEWS DIGEST

Volume 7 , Issue 19

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## Message From the Editor

Welcome to the 19<sup>th</sup> issue of the 7<sup>th</sup> volume of the President's News Digest.

In this issue Prof. Ghassan Aouad , President the University will address the subject of :-  
" Opening Speech at the QS MAPLE 2022 Conference "



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Quote of the week

من روائع الشعر العربي

## Message from the President Opening Speech at the QS MAPLE 2022 Conference

I am pleased to inform you that the prestigious QS MAPLE 2022 conference that I chaired took place on the 1-3 March 2022 in Dubai. The conference was delivered in hybrid format with delegates able to attend the event in Shangri-La Dubai or online.

Global higher education consultancy QS Quacquarelli Symonds has partnered with United Arab Emirates University in Dubai to bring together a programme of leading experts in higher education for the QS Higher Education Summit: Middle East & Africa 2022.

VP Dr Mohamed Yousif, and Ms Ruqaya Mohsen, Director of Marketing and Public Relations, also attended and the University has a booth at the event.

My opening speech at the event is included below:

Your excellencies

Distinguished guests

Colleagues and friends

Ladies and Gentlemen

Good morning, afternoon, evening, to all of you whether you are attending physically or virtually.

Welcome to the QS Maple 2022 and welcome to the United Arab Emirates, a role model nation with strong leadership and exceptional achievements through innovation and creativity and passion for excellence. A country I love dearly.



Written By  
Professor Ghassan Aouad  
The President of Applied  
Science University

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On behalf of the QS-MAPLE Conference Committee, it is my great pleasure to welcome you to the QS MAPLE 2022 conference hosted by the QS and the highly reputable United Arab Emirates University (UAEU) who has been recognised internationally for its academic and research excellence.

I am delighted that this is the first QS MAPLE conference with some physical attendance since the pandemic started in early 2020. Of course COVID 19 has taught us good lessons in particular appreciating what we took for granted.

## **Colleagues and friends**

It is widely recognised now that the traditional model of running Higher Education Institutions will not survive in the short to medium term. Factors such as technological developments, demographic change, post-pandemic syndromes, climate change, competition, international rankings, regulations, quality assurance and accreditation, engagement with industry, and financial constraints will force universities to transform themselves in many aspects including educational delivery, research and innovation and business operations. Doing nothing is no longer acceptable and that's why this conference is really timely.

The conference theme "Innovation Enabling Environments: Redefining Education in the Middle East and Africa" is very topical and will enable researchers and practitioners to discuss, share and exchange their latest research findings and good practices. In addition, this conference is an ideal platform to bring together like minded individuals who are passionate about the future of higher education, especially in this uncertain time.

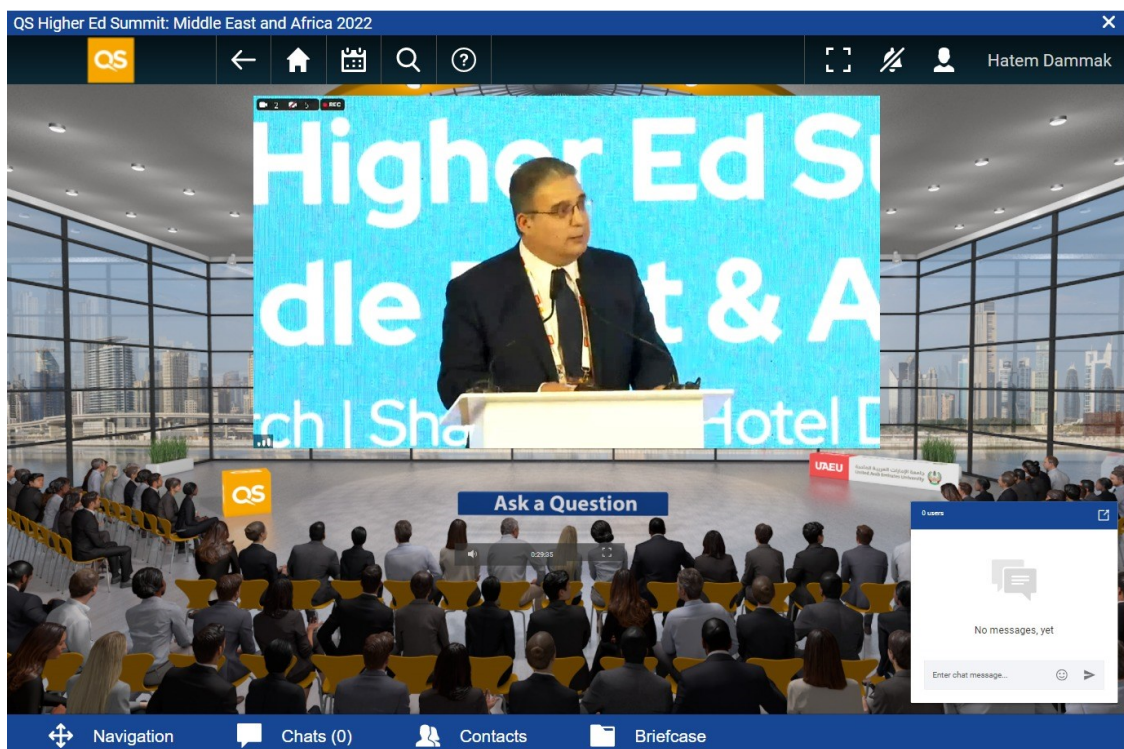
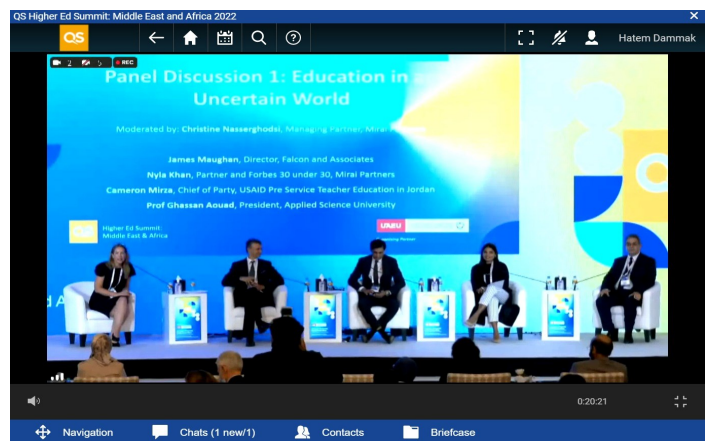
The conference track topics namely: Education in an Uncertain World, Sustainable Research and Development for Societal Impact, Bridging the Industry Academia Gap, and Futureproof Learning Environment will enable delegates to learn about the latest developments in the Middle East and Africa from experts, scholars and leaders and how the regions are preparing for the future of education within the context of current challenges and opportunities.

As chair of this conference, I would like to express a very warm welcome to all delegates, speakers, distinguished guests, and sponsors and to express my sincere thanks to the QS MAPLE 2022 committee members, the Chair of the Global Advisory Committee, and the excellent QS administrative team who work tirelessly to make this conference a great success. Finally my sincere thanks go to the tzfzQS for their leadership and great vision and to the United Arab Emirates University for being an excellent academic partner of this conference.

**Wishing QS Maple 22 every success**

**Thank you and God bless you all**

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## AACSB 2022 Conference Middle East Conference

The College of Administrative Sciences represented by the Dean and the AACSB committee members have attended in-person the AACSB 2022 Middle East Conference at the University of Bahrain. The conference was very informative and gives an explicit blueprint for the AACSB accreditation journey. The Association to Advance Collegiate Schools of Business (AACSB) is an American professional organization that provides a rigorous peer-review process towards excellence in education that ensures business schools meet the highest standards in business education and excellence in teaching, research, curriculum, and learner success. The AACSB was founded in 1916, which is the longest-serving global accreditation body for business schools, and the largest business education network connecting learners, educators, and businesses worldwide. AACSB accreditation is obtained by several distinguished business schools around the world to ensure a robust continuous improvement system that is able to transform the whole business school and tremendously change the mindset of its academic and admin staff, students, external partners, and other stakeholders to gain excellence in business education.



Written By:  
Dr. Ahmed Shatat  
Head of MIS  
Department



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نظمت كلية العلوم الإدارية سيمينار بعنوان ((الاحتيايل عبر الانترنت: اهدافه، اساليبه، وكيفية الحماية منه))

بقلم: د. راشد أحمد الرشيد- منسق البحث العلمي في كلية العلوم الإدارية



قامت كلية العلوم الإدارية، بتنظيم العرض التقديمي الرابع، ضمن فعاليتها في عقد سلسلة من العروض التقديمية، والتي تهدف الى تبادل التجارب والممارسات البحثية الحديثة، وتعميم الفائدة بين أعضاء هيئة التدريس فيها والطلبة. حمل العرض التقديمي الرابع عنوان: ((الاحتيايل عبر الانترنت: اهدافه، اساليبه، وكيفية الحماية منه))، والذي تم تقديمه عبر الاتصال المرئي، الساعة 12 ظهراً يوم الأربعاء الموافق 2022-3-2.

وقام بتقديم السمنار الدكتور محمد علاء الحمامي استاذ مشارك بقسم نظم المعلومات الإدارية بكلية العلوم الإدارية ومدير مكتب خدمة المجتمع بجامعة العلوم التطبيقية. بالإضافة الى النقاشات ومداخلات الحاضرين، من أعضاء هيئة التدريس والطلبة، غطي السمنار، عدّة محاور رئيسة، بدءاً بمصطلح الاحتيايل عبر الانترنت. كما تناول الدكتور محمد حمامي العديد من القضايا ذات العلاقة مثل أهداف وأساليب الاحتيايل عبر الانترنت وطرق الحماية منه.



## Quote of the Week

“Anyone who stops learning is old, whether at twenty or eighty. Anyone who keeps learning stays young.”

- Henry Ford

## من روائع الشعر العربي

كم من مؤمل شيءٍ ليس يدركه والمرءُ يُزري به في دهره الأملُ  
يرجو الثراء ويرجو الخلد مجتهدا ودون ما يرتجي الأقدار والأجل

- الشاعر عبد الله بن المخارق (النابغة الشيباني)