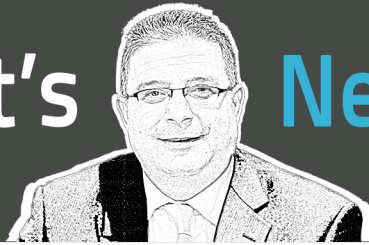


President's News Digest



Message From the Editor

Welcome to the 11th issue of the 6th volume of the President's News Digest.

In this issue Prof. Ghassan Aouad , President of the University will address the subject of " International Professional Accreditation: AACSB as an example"

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Mrs.Hessa Al Meraisi
Manager of President's Office

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من روائع الشعر العربي

Message from the President

International Professional Accreditation: AACSB as an example

International professional accreditation is becoming a must for universities to survive in the long run. There are many organizations that professionally accredit academic programs like AACSB (Business and Accounting), ABET (Engineering, Computer Science), British Computer Society (Computer Science), ICE (Engineering), RIBA (Architecture), CIOB and RICS (Engineering related), CIAT (Architectural engineering related courses), CIDA (Interior Design), NASAD (Graphic Design), and accreditation bodies for law and political science in France and other places.

The AACSB is one of the most prestigious organizations accrediting business and accounting programs. There are 850+ accredited business schools and 185+ accredited accounting programs in universities from around the World. The University should work hard on achieving the AACSB accreditation as it is already a member of the AACSB, but we have to apply for accreditation at some stage.

Some extracts about the AACSB and how to apply for accreditation are included below and taken from the AACSB web site.

AACSB International—The Association to Advance Collegiate Schools of Business (AACSB) connects educators, students, and business to achieve a common goal: to create the next generation of great leaders.

Synonymous with the highest standards of excellence since 1916, AACSB provides quality assurance, business education intelligence, and professional development services to over 1,700 member organizations and more than 850 accredited business schools worldwide.

When educational, professional, and business organizations become members of the AACSB Business Education Alliance, they are part of a movement united to improve the quality of business education around the world. AACSB connects, shares, and inspires innovation and quality throughout the member network, as well as the business community. The collective strength of the organization is founded on diverse perspectives, a global mindset, and a commitment to making a difference.

AACSB's mission is to foster engagement, accelerate innovation, and amplify impact in business education. The global organization has offices located in Tampa, Florida, USA; Amsterdam, the Netherlands; and Singapore.



Written By
Professor Ghassan Aouad
The President of Applied
Science University

Process Overview of how to apply for accreditation

1. An institution must be an educational member of AACSB to apply for accreditation.
2. Business academic units that would like to enter the accreditation process as the unit of accreditation must submit a unit of accreditation application for review and approval by the Initial Accreditation Committee. This unit of accreditation application must be approved prior to the submission of the eligibility application. Schools considering applying as an academic unit should contact an AACSB accreditation staff member to discuss their institutional structure and whether accreditation as an academic unit is applicable. View more in-depth information on the unit of accreditation.
3. The applicant school submits an eligibility application (for business and/or accounting accreditation) as the first step toward AACSB accreditation. A school may apply for business and accounting accreditation simultaneously, or for accounting accreditation following the achievement of business accreditation. An eligibility application fee applies. View Applicable Accreditation Fees.
4. A preliminary review of the eligibility application is conducted by AACSB staff. If the application is determined to include all necessary information, it will be escalated to the Initial Accreditation Committee (IAC) or Accounting Accreditation Committee (AAC) for a final decision.
5. When the application is approved, a volunteer business school administrator (such as a dean) is assigned to the applicant school as a mentor to assist with the development of an initial self-evaluation report (iSER). This assigned mentor must avoid any appearance of conflict of interest. At this time, an AACSB accreditation staff liaison is also assigned to the school. This liaison serves as the primary contact person at AACSB for all accreditation-related questions.
6. The applicant school will receive an official letter from AACSB informing the institution that its eligibility application has been approved and that a mentor has been assigned. An invoice for the IAC or AAC process acceptance fee and initial accreditation fee will be sent to the school and must be paid in full within one month of receipt.
7. The assigned mentor works with the applicant school to determine its current alignment with the accreditation standards and assist with the development of an iSER. If the mentor finds that there is no reasonable expectation that the school can develop a successful plan to align itself with the accreditation standards in the maximum allotted time, they will so advise.
8. With the mentor's consent, the applicant school submits its iSER along with its strategic plan to the IAC or AAC for review at its regularly scheduled meeting (view upcoming meeting dates). The iSER is generally completed in one year; however it may take a maximum of two years.
9. The IAC or AAC reviews the iSER. This review will lead to one of the following outcomes:
 - a. Acceptance of the iSER with a recommendation that the school develop a final self-evaluation report (SER), following an invitation to apply for initial accreditation (IAC or AAC must concur).
 - b. The iSER is accepted with a recommendation that the school enter the implementation phase of the iSER. The school is asked to submit annual progress reports to inform the committee of its progress toward alignment with the standards. The mentor then continues to work with the school until it is invited to submit an application for an initial accreditation visit (for business and/or accounting).
 - c. Further development of the iSER is needed. A revise-and-resubmit recommendation is made to the school.
 - d. The iSER is not accepted, as it is determined that the applicant school will not be able to align itself with the AACSB accreditation standards within the maximum time allowed to complete the initial accreditation process (for business and/or accounting). The committee may ask the school to withdraw from the accreditation process.
11. The team reviews the final SER, as well as conducts a pre-visit analysis, which is reviewed and approved by the IAC or AAC, and then sent to the school.

12. The visit takes place and the peer review team provides a visit report to the applicant school, which includes a recommendation for accreditation, deferral, or denial of accreditation. The report and recommendation are forwarded to the IAC or AAC for concurrence.

13. Recommendations for accreditation or denials of accreditation are ratified by the IAC or AAC. Recommendations are forwarded to the AACSB board of directors for ratification

<https://www.aacsb.edu/accreditation/journey/process-overview>

<https://www.aacsb.edu/about/who-we-are>

Applied Science University Organized “The Art of Decision Making and Solving Management Problems” Lecture

The Training, Development and Continuing Education Center and the Community Engagement Office organized a lecture entitled "The Art of Decision Making and Solving Management Problems". The lecture was delivered by Dr. Atheelah Yaseen Alazzawi, Program Coordinator in Department of Business Administration in College of Administrative Sciences.

The lecture was delivered online on Wednesday 6th January 2021, and comes as one of a number of lectures that will be offered free of charge to ASU employees, students, alumni, and the local community. 40 people attended the lecture and feedback was very positive after this lecture.

The President of the University, Professor Ghassan Fouad Aouad, was interested in the lecture, and he was one of the participants, as he praised the level of information provided and the scientific method has been used in it. As the lecture, with its important position on how to make the right decisions at the right time, and the use of scientific methods based on numbers and facts, had a great role in enriching the level of the lecture and making it of great importance for the benefit of all.

The idea of conducting this type of lecture comes from the cooperation between the Training, Development and Continuing Education Center and the Office of Community Participation. Dr. Mohammad Al-Hamami and Mr. Yasser Abu Sunna, and I worked together to achieve the goals of the two departments under the vision of Dr. Muhammad Yusuf and the senior management.



Written By
Mr. AlMahdi Hussain
Head of Business
Development

فن اتخاذ القرارات وحل المشكلات الإدارية

فن اتخاذ القرارات وحل المشكلات الإدارية

اتخاذ القرار

تعرض الإنسان الكثير من الأمور التي تحتاج منه اتخاذ قرار وإصدار حكم نهائي فيها، ومن هذه القرارات ما يكون قوياً وصائباً، فتُغيّر مجرى حياة صاحبها وتكون سبباً لنجاحاتٍ مُتواليّةٍ، ومنها ما يكون ضعيفاً، لا تُحدث أيّ تغيير ملحوظ يتمنّاه مُتخذ القرار. وقد بيّن إبراهيم الفقي أنّ القرارات الضعيفة هي القرارات التي يتخذها الإنسان ولا يستطيع تنفيذها، فما هو القرار، وكيف يتخذ؟

Recorded with BigBlueButton

The Presentations of CS Graduation Projects

The Students of CS432- Graduation Project and CSC425- Graduation Project 1 in Computer Science Programme presented their graduation projects for the 1st Semester 2020/2021 on Saturday, 3rd January 2021 via an Online Virtual Room.

The students presented their graduation projects to the panel which consisted of: the Project Supervisor- Dr.Moaiad Khder, the External Assessor- Dr. Abdulla Shatat and the Internal Assessors: Dr. Jamal AlSultan and Dr. Samer Shorman.



Written By
Dr.Moaiad Khder
Head of the
Department of
Computer Science

At the beginning, Dr. Moaiad Khder, the Head of Department of the Computer Science welcomed the panel and students, after that he read the terms of the presentation, the rights and duties of the students and the panel. The panel praised the students' ideas and their work; they motivated the students and encouraged them to present the best of their abilities. Three students presented their projects as follows:

CS432- Graduation Project		CSC425 Graduation Project 1	
AbdulAziz AlJabri	Online Bahrain Auction for Horses	Latifa AlNoaimi	Attendance System Using Face Detection and Recognition
Khalil AlAnsari	Online Travelling Management System	Omar AlWaheb	"Tower of Skye" Game
Haya AlAzmi	Online Professional Courses	Ali Fareed	Home Services Marketplace
Rawan AlBloushi	Tennis Field Online Management System	Hessa AlAzmi	My Pill Medication Mobile Application
Rabea Talat	Internship Management System	Abdulla Mones	The Smart E-Passport Online System
Ahmad AlMa-taweh	Expense tracker Mobile Application	Ahmad Ajaj	Vehicle Valuation in Bahrain Online System

Various Project ideas of Web Development, Desktop Application, Mobile Application, Game and Image Processing were developed and presented.

The students appreciated the Department and the College efforts in providing the necessary supervision and all the supports needed to produce good quality projects, and finally they thanked the panel for their constructive feedback.



The Computer Science Students received certificates for participating in the Research Workshop

The Students of Computer Science, namely (Latifa AlNoaimi, Omar AlWaheb and AbdulRahman Bahar) received certificates for participating in The First National Research Competition for Undergraduate Students which was organized by the Ministry of Education in collaboration with the British Council. CS students attended the Research Workshops last year before the pandemic of COVID 19 and continued the process online after that.



Written By
Dr.Moaied Khder
Head of the
Department of
Computer Science

The Computer Science Students completed their professional training course (Aug – Dec 2020)



The Computer Science Students completed their professional training course and attended the virtual graduation ceremony. The training course of Au a new automatic coding language created for a new generation of software developers. Au has been in development for six years, and during that period AU was able to complete many software development projects in the UK for multiple clients including the NHS, HMRC and the Metropolitan Police, generating over 20 million lines of codes in the process. Au is quicker to learn than other comparable coding languages and has been proven to be more than four times more efficient, delivering solutions to the market faster and cheaper. The journey of this training went as following:

Written By
Dr.Moaied Khder
Head of the
Department of
Computer Science

- Seven ASU students from CS Department started the Au Elite program in august 2020
Four students managed to complete the required tasks and passed the training. They graduated with a high grades of GOLD (55-59 out of a maximum of 60)
- The final graduation ceremony which was held on the 14th Dec attended by the students, Dr. Moaiad Khder the Head of Computer Science Department, Mr. Paul Groom the Director of DHU3 and Dr. Raj Curwen, the Inventor of Aucoda the new automatic coding language Au.

ASU students after the graduation benefited as shown blew :

- ⇒ All 4 become Au Ambassadors
- ⇒ 2 become Au Developers

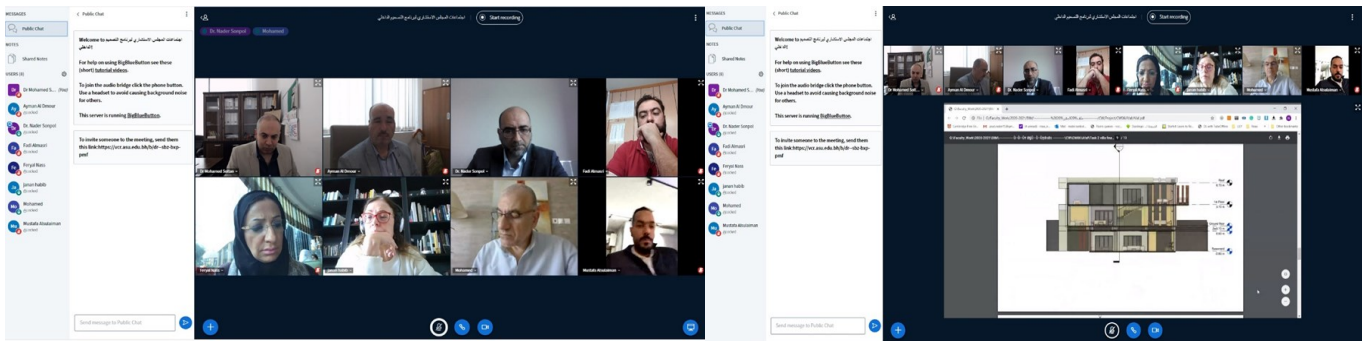
This is such great news for the 1st cohort and we are proud of our student [Abdullah Qudair – \(from Computer Science Department\) has been offered, and accepted the 1st Au-Prentice in the GCC](#), who will now start as a part time employee with the UK Au Development team, with a very high chance of full time employment when he graduates from ASU.

Interior Design Held its First Advisory Board Meeting for the Academic Year 2020/2021

On 29th December 2020, the Interior Design Program held its advisory board online meeting. Attendees were; Professor Ayman Aldmoor –the Acting Dean of the College of Arts and Science, Dr Mohamed Abdeldayem – the HoD of Design & Arts, Dr Nader Sonbol –the Interior Design Program Coordinator, Mrs Feryal Nass –the Director of Design District Training Company in Bahrain (Chair of the Advisory Board) , Mrs Janan Habib - the Director of Habib Associate Ltd in Bahrain, Dr Mohamed Abdelaziz – the Head of Design Department at Ismail Khonji Associates (IKA), Mr Mustafa Suleiman- the Architectural Engineer at Bahrain Authority for Culture and Antiquities and Mr Fady Almasry - the Director of Projects at Contra Company in Bahrain. The advisory board members discussed the current situation of interns during the presence of precautionary measures due to Covid-19 pandemic. In this context, the efforts of the university to overcome hurdles occurred due to this current situation have been presented. The members expressed their admiration of the effective procedures implemented by the university.

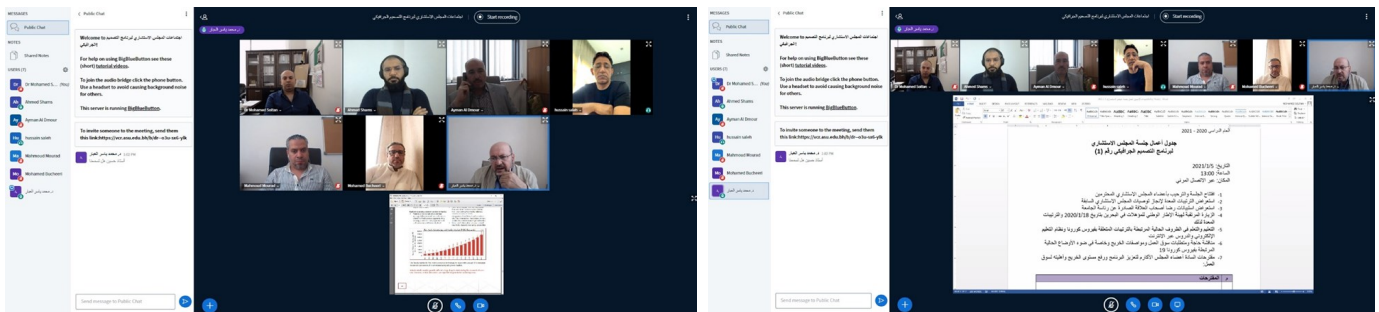


Written By
Dr. Mohamed Soltan
Head of Department of
Design & Arts



Graphic Design Held its First Advisory Board Meeting for the Academic Year 2020/2021

On 5th January 2021, the Graphic Design Program held its advisory board online meeting. Attendees were; Professor Ayman Aldmoor - the Acting Dean of the College of Arts and Science, Dr Mohamed Abdeldayem – the HoD of Design & Arts, Dr Mohamed Yasser Abbar – the Graphic Design Program Coordinator, Mr Mohammed Bucheeri – the Director of Sketch Media Company in Bahrain (Chair of the Advisory Board), Mr Ahmed Shams the Creative Director at Boxmon Company in Bahrain, and Mr Hussein Saleh the Creative Director at Akhbar-Alkhaleej in Bahrain. Dr Mahmoud Morad – the Associate Professor at the program attended as a guest. The advisory board members were asked to present their experience with several aspects of the relevant market that may have changed due to the current situation resulting from the pandemic. The efforts and procedures of the University despite the current circumstances have been praised by the attendees.



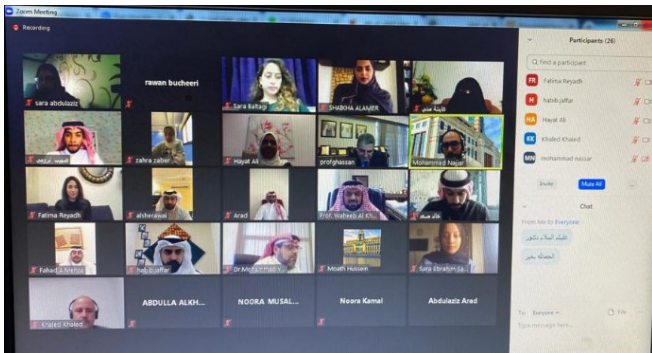
An Introductory meeting of Student Council for its 14th cycle with the Chairman of Board of Trustee

On 6th January 2021, the newly elected student council members for its 14th cycle had the introductory meeting with the Chairman of the Board of Trustee Professor Waheeb Alkhaja in presence of Professor Ghassan Aouad, the President of the University, Professor Khaled Gharaibeh, the Acting VP for Academic Affairs and Development, Dr. Mohamed Yusuf, the VP for Administration, Finance and Community Engagement, Dr Hayat Ali, the acting dean of students affairs, Mr. Abdulla Alkhaja, the director of Administration and Finance and the staff of deanship of student affairs



Written By
Ms. Rawan Buecheri
Administrator at the
Deanship of Students
Affairs

The meeting started with a speech by Prof. Waheeb Alkhaja who expressed his optimism toward the new elected student's council and their upcoming achievements as well as their vital roles in representing the students and raising their needs. Then, Prof. Ghassan Aouad stressed on the senior management full support to the students to fulfil their needs to assure a successful educational journey for ASU students. After that, Dr Hayat Ali, the acting dean of student affairs acknowledged the full support that students received during the election process which resulted in a highly successful election process. Then Mr. Mohamed Al Najjar, office manager of student services introduced the new elected members who expressed their special thanks for the full support they received. The meeting ended by the best wishes from Prof. Waheeb and Prof. Ghassan for all success in the upcoming achievements and activities.



Quote of the Week

“ Success is best when it's shared ”

- Howard Schultz

من روائع الشعر العربي

لَا تَغْرَنَكَ فِي الدُّنْيَا مَشَاكِلُهُ
بَيْنَ الْأَنْامِ فَلَيْسَ النَّبْعُ كَالضَّالِ
إِنَّ ابْنَ آدَمَ لَوْلَا عَقْلُهُ شَبَّحَ
مُرَكَّبٌ مِنْ عِظَامِ ذَاتِ أَوْصَالِ

- محمود سامي البارودي