

President's News Digest



جامعة العلوم التطبيقية
APPLIED SCIENCE UNIVERSITY
معتمدة من مجلس التعليم العالي
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Message From the Editor

Welcome to the 48th issue of the 05th volume of the President's News Digest.

In this issue Prof. Ghassan Aouad , President of the University shares a message and a weekly Diagram/Model



Ms. Ayat Nass
Executive Secretary at the President Office
Email: ayat.nass@asu.edu.bh
T: +973- 16036163



Message from the President

A framework for a top quality academic programme

Inside this Issue

Message from the President

Why Bloom's Taxonomy Today!

Quote of the week

من روائع الأدب العربي



Why Bloom's Taxonomy Today!

**Written by : Dr. Hashem Almuslamani - Assistance Professor /Business Administration
College of Administrative Sciences**



Bloom identified six levels of assessment for cognitive objectives from the lowest level of teaching to the highest level. In particular, Bloom attempted to empower the cognitive domain by utilizing knowledge and the development of intellectual skills. The six-levels identified by Bloom were categorized from the simplest behavior to the most complex. These levels are knowledge where the student can recall of specific items, comprehension, the application where the information can be employed in actual situations, analysis, synthesis, and evaluation by presenting judgments. Therefore, Bloom's taxonomy can assist lecturers in developing tests to measure the desired level of university students.

Many universities over the world recognized the need for internationalization for their programs, courses, and learning/teaching method to meet the rapid development in the global environment. Adopting this approach in a competitive environment requested these universities to perform two techniques. Firstly, assisting the level of student success in acquiring the skills needed in the marketplace. Secondly, encouraging students to improve their skills and competences to be desirable candidates in the international market. In this critical situation, Bloom's taxonomy came to facilitate performing the two techniques to lead the universities to determine the appropriate level of teaching/ learning and test construction that enables the student to acquire the skills and competence required in today's international marketplace.

Quote of the Week

“Education is the passport to the future, for tomorrow belongs to those who prepare for it today.”

—Malcolm X

من روائع الأدب العربي

“كم أتمنى أن يقرأ الكاتب أكثر مما يكتب”
- طه حسين