

# PRESIDENT'S NEWS DIGEST

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**ASU**  
جامعة العلوم التطبيقية  
APPLIED SCIENCE UNIVERSITY



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## MESSAGE FROM THE PRESIDENT

Welcome to the 47th issue of the 3rd year of the President's News Digest.

In this issue of the News Digest, I will address the subject of “being reflective” which is a big requirement in the forthcoming institutional review.



As you are aware, the forthcoming institutional review is based around 8 standards, which have been covered in past issues of the President's News Digest. It is essential as part of institutional review to become more reflective about every activity you do including teaching. Closing the loop is the result of being reflective which is mainly used for teaching purposes. However, it is important to close the loop when you conduct surveys, chair committee meetings, develop new policies, implement action plans and check progress for various activities like strategic and operational planning.

Being reflective implies that we are assessing a situation, measuring the impact and documenting our reflective processes. Preparation of course portfolios, annual and periodic program reviews, submission of HEA applications require reflective sections to assess what you have achieved and how you can improve things.

It is vital for all of us to be well prepared for the forthcoming BQA institutional review visit. If we adopt a strong culture of “being reflective” encompassing a “closing the loop” approach we will sail through such a review. We have to be rigorous, reflective, and determined to close the loop for everything we do. It is easy to start things, but it is more difficult to complete them. However, we need the mindset to complete tasks in a professional way that we will lead to benefits to our students and other stakeholders. The students' learning experience will be enhanced immensely if we become more reflective and if we close the loop for everything we do.

## ASDU CONDUCTED 2 DAY INDUCTION PROGRAM FOR THE NEW HIRES

As part of the newly hired faculties' preparation program, ASDU has conducted a 2-day induction program, 13 and 16 September, targeting mainly the newly appointed academic staff, but current staff members were present as well.



The main objective of the program was to provide such academic staff members with basic knowledge and awareness of the main areas that would help them pursue their teaching experience within ASU efficiently. Below is the program table clarifying the areas covered and timing of each event.

### Academic Staff Induction Programme – 13 September

Time	Session	Main Topics	Venue	Session Leader
09:00 09:15	Introduction	Welcome speech	Dome Hall	<b>Professor Ghassan Aouad</b> President
09:15 09:45	Academic Advising (AD)	Importance of AD Process	Dome Hall	<b>Dr Faiza Zitouni</b> Dean of Student Affairs Acting Assistant Vice President for Academic Affairs and Development
<b>09:45 10:00 Coffee Break</b>				
10:00 10:45	Student Information System (SIS)	How to use SIS effectively to support our students	Dome Hall	<b>Dr Seddiq Babaker</b> Assistant Dean of Admissions and Registration
11:00 12:00	Course Portfolio	Importance, Contents, Procedure	Dome Hall	<b>Dr. Mohamed Al Aghbary</b> Acting Head of QAA Academic Affairs Unit
<b>12:00- 13:00 Lunch Break</b>				
13:30 14:30	Teaching & Assessment.	Teaching pedagogies Assessments & feedback	Dome Hall	<b>Dr. Assem Al-Hajj</b> Vice President for Academic Affairs and Development
<b>14:30 14:45 Coffee Break</b>				
14:45 16:15	Library	Library/ e-library Databases Turnitin	Library	<b>Dr. Ammar Jalamneh</b> Director of the Library

## INTERVIEW OF THE WEEK

We would like to feature the interview this week with:



Name: Hanan Majeed Ahmed Hasan Mohamed

Position: Translator in VP Office for Administration, Finance and Community Engagement

### 1. Tell us about yourself: (Your childhood, academic background)

I studied English Language and Translation in the United Arab Emirates. I am truly passionate towards the English Language and writing. To create whole new writing or translation is always a lovely challenge, it lies in the hope of uncovering a unique insight that has not previously seen, and therefore stimulates the creative imagination of me.

### 2. Tell us about your job at ASU

I joined ASU in September 2017 as a Translator in the VP Office for Administration, Finance and Community Engagement. I dealt with almost all ASU colleges and directorates which gave me an exciting opportunity with great variety. I prefer the media translation as it is a specialised field of expertise. It has a key role for societies everywhere and allows people to stay in touch with what is going on.

### 3. Tell us about your aspirations for the University

It's going global positively.

Day 2 Time	Session	Topics	Venue	Programme Leader
Sunday Sept. 16th 10:00-11:00	MOODLE	Moodle, Course Building  Advanced teaching tools and features.	LAB 401	Mr. Ammar Yousef Lecturer in the Department of Computer Science
Upon Department's Convenience	Introduction of mentors for all new staff.	Design of the concerned program.  Course specifications and requirements.  CLOs, PLOs  Course Portfolio  Lesson plan  NQF  others	Departments/Colleges	Programme Leaders

## THE COMMUNITY ENGAGEMENT OFFICE ACTIVITIES

### Dr. Al-Hamami Delivered a Lecture to Friendship Society for the Blind Bahrain

On 8 September 2018, Dr. Mohammad Alaa Hussain Al-Hamami delivered a lecture entitled "The Alphabet of Social Media" to the friends and members of Friendship Society for the Blind Bahrain.



He mentioned that the number of Facebook users in Bahrain reached more than 800,000 users, more than 500,000 Instagram users, and more than 250,000 Twitter users. Dr. Al-Hamami clarified that there are more than 3 billion users in social media platforms, around 1 of 3 marriages globally started online. Facebook is considered to be the largest country in earth in terms of users; 53% of the millennium generation prefer to lose their sense of smell instead of losing the technology they use! 93% of purchasing decisions are influenced by social media, humans have more mobile phones than toothbrushes, and what is published on social media platforms technically could not be deleted.

#### 4. What do you enjoy most about your job?

I enjoy the sincere appreciation I receive from not only my manager but also the colleagues. A genuine "thank you" goes a long way toward improving my attitude and productivity.

#### 5. Tell us about your hobbies

Writing, drawing and swimming.

#### 6. Tell us about your favourite food

My mom is a great role model when it comes to family meals.

#### 7. Tell us about the book you are reading now

I am rereading Robert Greene books for the third time maybe "The 48 Laws of Power, The 33 Strategies of War, Mastery, and the 50th Law." Those are his international bestsellers books. I recommend everyone to read them as they taught me lessons that have served me well over the years.

#### 8. Final words

"Be faithful in small things because it is in them that your strength lies".

Dr. Al-Hamami said that God has honored humans to make them live in communities, therefore social media platforms find great popularity worldwide. As the number of Facebook users globally reached more than 2 billion users, and more than 700 million users on Instagram, the number of Twitter users reached more than 400 million users, statistics show that grandparents are the fastest growing demographic on Twitter, noting that Instagram is the most widely platform used in the Kingdom of Bahrain due to the high interaction and engagement between its accounts.

Dr. Al-Hamami also explained the types of cyber-crimes; he warned writing unnecessary personal information at social media platforms. He pointed out that electronic crimes should be reported to Cyber Crime Directorate, and stress on the importance of reading the privacy policy of social media platforms because some kinds of platforms may not be suitable for some users.



### QUOTE OF THE WEEK

*“Be fearless in the pursuit of what sets your soul on fire.”*

*Jennifer Lee*

 *Happy Reading!* 