

PRESIDENT'S NEWS DIGEST

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ASU
جامعة العلوم التطبيقية
APPLIED SCIENCE UNIVERSITY



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MESSAGE FROM THE PRESIDENT

Welcome to the 31st issue of the 3rd year of the President's News Digest.



In this issue of the News Digest, I will address the subject of “writing learning objectives”. The Bloom Taxonomy model is widely used to help in writing learning objectives. Writing learning objectives should take into account the level of study and the subject to be taught. The fundamental reason for developing national qualifications frameworks is to ensure that learning objectives are fit for a particular level or year. In writing learning objectives, we should ensure that only one measurable verb is used in each learning objective. Please make sure that the learning objectives are clearly specified and they are measurable and concise. To illustrate the use of bloom taxonomy in drafting learning objective, an example is shown below.

If you are developing learning objectives for final year courses, it is expected to use more of “create, produce, design,” types of verbs, not “define or list” things. Of course, the same applies when you are setting assignments and exam questions for these courses.

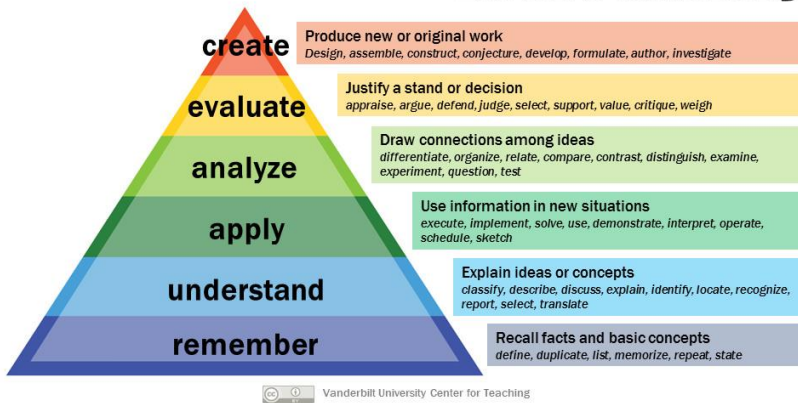
The whole philosophy adopted by Bloom (Bloom et al., 1956) was to develop a classification system for three domains: the cognitive (mental skills or knowledge), the affective (feelings and emotional skills or attitude), and the psychomotor (manual or physical skills). The major concept of the taxonomy is that educational objectives can be arranged in a hierarchy that moves from less to more complex levels of knowledge. The levels are successive; one level must be mastered before the next level can be reached.

To conclude, developing a basic understanding of Bloom's Taxonomy (Bloom et al., 1956) is therefore a good place to start as you begin writing learning objectives.

Reference

https://www.uwo.ca/tsc/graduate_student_programs/pdf/LearningObjectivesArreola.pdf

Bloom's Taxonomy



VISIT TO LSBU

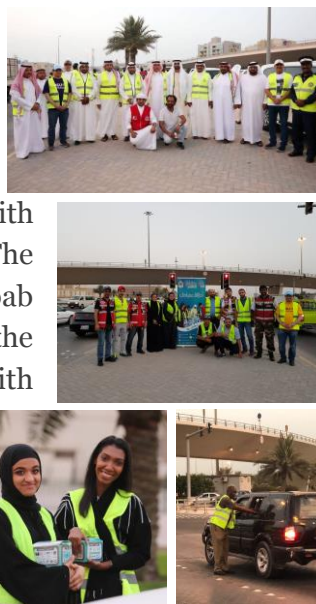
The President, VP for Academic Affairs and Development, and Head of International Partnerships visited our British partner (London South Bank University) from the 29th to 31st of May. The ASU delegation had fruitful meetings with the Vice Chancellor of LSB U, the Pro Vice Chancellor for Research and External Engagement, and many other senior colleagues. The discussions centred around strengthening our academic collaboration.



THE COMMUNITY ENGAGEMENT OFFICE ACTIVITIES

Applied Science University Continues its Participation in “رمضان امان” Campaign

Applied Science University continues its participation in “رمضان امان” campaign for the second week of Ramadan. This campaign aims to distribute 30000 iftar meals on the road in the Kingdom of Bahrain with custom boxes with ASU logo. The campaign is organized by Fazat Shabab Society with the collaboration of the General Directorate of Traffic and with the participation of a number of institutions from the Government and civil society. More than 30 individuals including students and alumni, academic and administrative staff are participating in the campaign.



INTERVIEW OF THE WEEK

We would like to feature the interview this week with:



Name: Dr. Nympha Joseph

Position: Head of QAA Administrative Affairs Unit

1. Tell us about yourself: (Your childhood, academic background)

I come from Goa, India, but born and brought up in Maharashtra. I have completed all my education in India.

I have two Bachelor degrees, three Master degrees, and PhD. Currently I am doing my second PhD in Accounting, which is again from India.

2. Tell us about your job at ASU

I have joined ASU in 2012 as Assistant Director for the Quality Assurance and Accreditation Centre. At that time, ASU was functioning at Juffair.

Currently, besides teaching, I am the Head of QAA Administrative Affairs Unit. I am also the Programme Leader – Bachelor in Accounting and Finance (ASU) and the Programme Leader - BS in Accounting and Finance (CMU).

3. Tell us about your aspirations for the University

I have seen ASU grow all through the years since when I first joined ASU in 2012. There is a sea of difference in the growth and success of the ASU, academics, research, students affairs, and you can name it.

I personally believe that ASU is an institution that is at the peak of fulfilling the mission and vision of the University;

The Community Engagement Office attended BTECH Annual Gathering

On behalf of Applied Science University, Dr. Mohammad Alaa Al-Hamami and Mr. Thaer Mustafa AlRamini attended the Bahrain Technology Companies Society's gathering titled "Bahrain ICT Companies Growth into Saudi" which was held on 28 May 2018 at Wyndham Grand Hotel. The gathering was under the patronage of HE Eng Kamal Bin Ahmed Mohammed, the Minister of Transportation and Telecommunications and included BTECH welcome speech and updates, a lecture about Saudi Market ICT Opportunities by IDC, a panel discussion about Bahrain ICT companies growth into Saudi, and Ghabga.



Dr. Al-Hamami attended ISACA Annual Ghabga Gathering



As a member of the Information Systems Audit and Control Association, Dr. Mohammad Alaa Al-Hamami attended the ISACA Bahrain Chapter Annual Ghabga gathering on 29 May

2018 at the Diplomat Radisson Blu Hotel and met with the President of ISACA Bahrain, Dr. Adel Ismail Al-Alawi and board members and discussed opportunities of collaboration with Applied Science University.



ASU attended Bahrain Mobility International Center Weekly Majlis



On behalf of Applied Science University, Dr. Mohammad Alaa Al-Hamami, Dr. Ahmad Arbab, and Ms. Hanaa Dowisan attended the Bahrain



Mobility International Center Weekly Majlis that was held on 30 May 2018 at the headquarters of the center in Isa Town which was also attended by HE Justin Siberell, US Ambassador.

an educational institution that partakes not only knowledge but embeds and instills the best human qualities in our students through all our academics especially the Students Affairs, which is truly remarkable.

4. What do you enjoy most about your job?

Teamwork and dedication: Working in isolation is a failure.

Today, we are all on the road to success because of the teamwork, and let me be honest, I guess, we have inherited this quality from our President, Prof Ghassan.

We have been guided by a very enterprising Head of Department, who has always worked closely with us, and at the Quality Centre, we have been led by a very motivating Director, who has all the experience.

5. Tell us about your hobbies

This may sound weird, but yes, my hobby is to love my children, do my best to give them the best.

I love reading books in my spare time.

6. Tell us about your favourite food

Coming from Goa, a place with a lot of rivers, sea and beaches, I love seafood.

7. Tell us about the book you are reading now

I am reading the HEC Accreditation SER, I guess there cannot be any other important book than this, as we have a few weeks to go for our HEC accreditation site visit. At this point of time, it is so vital to know the whole content of the SER.

8. Final words

ASU is my second home. My best wishes and prayers go to this organization, to be the best educational institution in Bahrain.

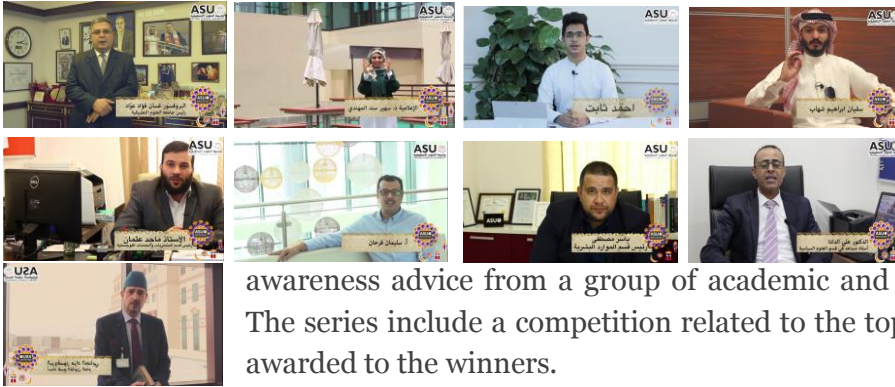
I am sure we will achieve this success, as the saying goes: "99% perspiration and 1% inspiration is needed for success".

All our hard work will take ASU to the top.

During the Majlis, Dr. Ahmed Arbab talked about the importance of Business, and Dr. Mohammad Alaal-Hamami talked about the best usage of social media during Ramadan, and also discussed opportunities of collaboration between ASU and the Center.

Mr. Adel Sultan Al Motawa, the Chairman, thanked ASU for its continuous support to the community especially for individuals with special needs.

The Community Engagement Office continues to publish “ASU_رمضانيات”



The Community Engagement Office continues to post “ASU_رمضانيات” series on its Instagram account “@asu_bhce”, which covers different topics about the Holy Month of Ramadan, includes awareness advice from a group of academic and administrative staff at the University. The series include a competition related to the topics being presented and prizes will be awarded to the winners.

The Community Engagement Office organizes the Second ASU Ramadan Championship for Football

The Community Engagement Office is organizing its second ASU Ramadan Championship for Football which will take place at Gulf Air playgrounds from 5 to 8 June. The Championship includes 16 participating teams from Applied Science University, other universities, and the local community.



The participating teams are distributed into four groups. Teams of group A and B will play on the first day, while teams of group C and D will play on the second day. The quarter-final and semi-final will take place on the third day, and the final and awards ceremony will be on the fourth day.



Applied Science University participated in Bahrain Tennis Federation League

The Chairman of the Filipino Club Tennis Group (FCTG), Gerry Toledo, who is an administrative staff member at ASU participated in the Bahrain Tennis Federation League Match Tournament which was held at Bahrain Tennis Federation Court, Bahrain Polytechnic University in Isa Town.



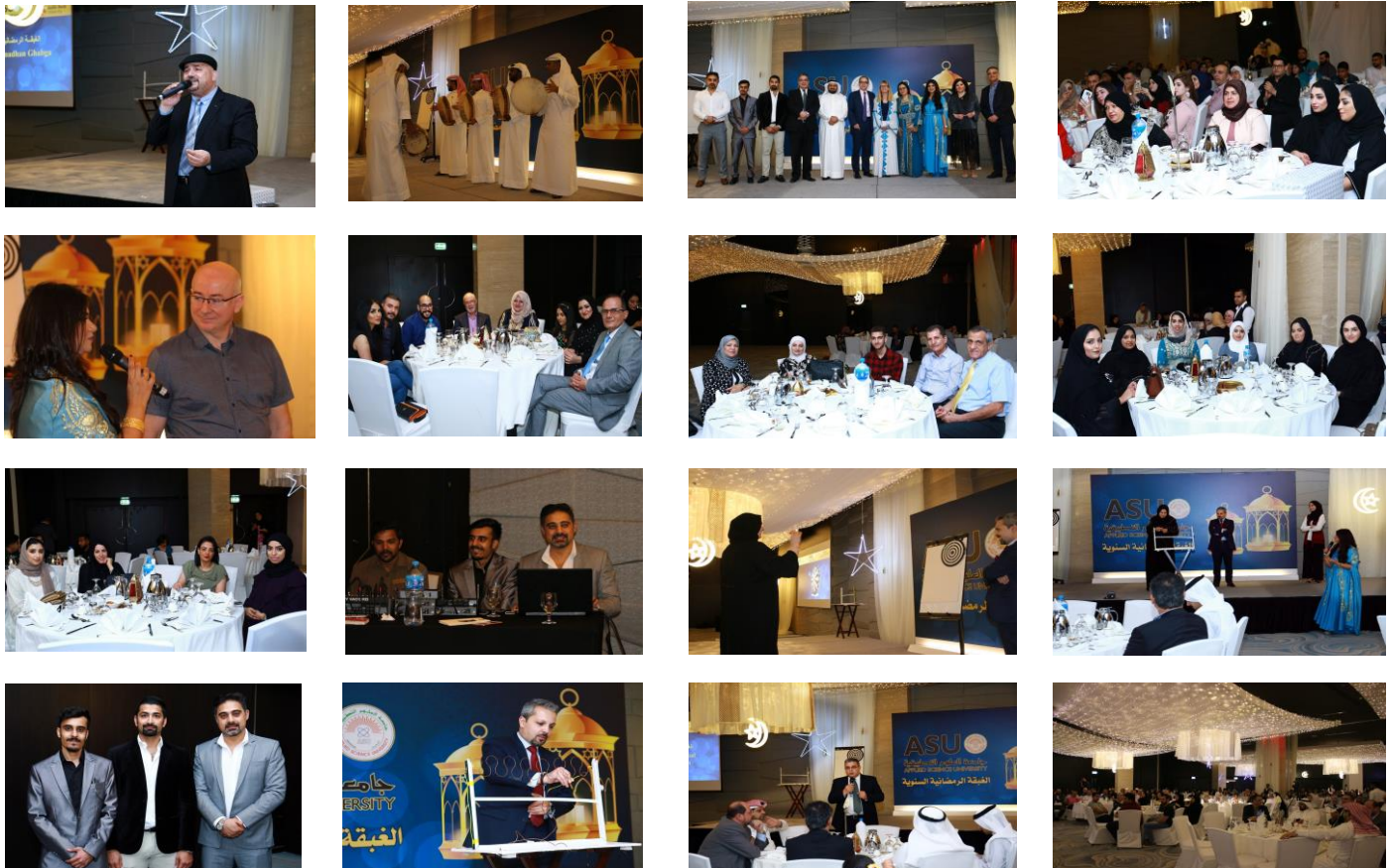
ANNUAL ASU GHABGHA

The Marketing and Public Relations Directorate at the University has successfully organized the Annual ASU Ghabgha on the evening of 1 June for its staff and their families. The Chairman of the BOTs, HE the British Ambassador and his wife, Mr Mohamed AlAmer member of the BOTs, many members of the University Programme Advisory Boards, external guests, and a very large number of colleagues and their families attended this event.



The Ghabgha night started with a welcoming speech by the President followed by an entertaining and informative evening presented by the Director of Marketing and Public Relations and culminating in a nice dinner served at midnight.

Many thanks are due to the Marketing and Public Relations Directorate and other colleagues who have helped in organizing this event which is timely as it happened few weeks before the accreditation visit. Social events are as important as academic ones, in creating bonding amongst the ASU community and in raising the University's profile.



REMINDER OF THE WEEK

Institutional Accreditation Inspection Visit: 24 to 27 June 2018 (3 weeks from today).

QUOTE OF THE WEEK

"Tell me and I'll forget; show me and I may remember; involve me and I'll understand."

Chinese proverb

 *Happy Reading!* 