

ASU



جامعة العلوم التطبيقية
APPLIED SCIENCE UNIVERSITY

University Life

Magazine issued by the Directorate of Marketing and Public Relations - Issue 7 - October 2018



**Cardiff
Metropolitan
University**



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The International Conference on Sustainable Futures is a step forward in the University's global path

**ISO Certification... New Achievement
within University Achievements Series**

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**Employment and Training Exhibition
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Contact us:

(+973) 17728777 / 16018888 / 16018866

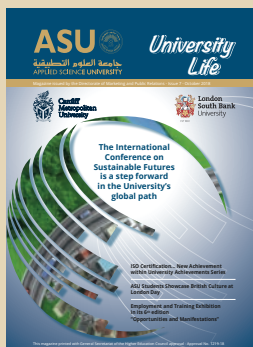
(+973) 17728915 Info@asu.edu.bh

P.O. Box 5055

www.asu.edu.bh

Join us on

ASU_BH ASUBAHRAIN ASU_BH ASU_BH



Editorial Director

Ms. Ruqaya Mohsin Mahmood

Director of Marketing and Public Relations

Editor in Chief

Mr. Baha'a Eldeen Sami Karameh

Office Manager of Public Relations Office

Editorial Contributors

Mr. Ali Mohamed Abdulrasool Mohamed

Assistant Director of Directorate of Marketing and Public Relations

Mr. Abdulhameed Abdulghaffar Baqi

Acting Office Manager of Marketing and Student Recruitment Office

Mr. Yusuf Ahmed Alghawi

Administrator in Directorate of Marketing and Public Relations and Administrator in International Partnership

Mr. Noel Lavin

Director of Foundation Programme

Ms. Catherine Hogan

Manager of International Partnerships Office and Coordinator in President's Office

Applied Science University
Building: 166, Road: 23, Block: 623
East Al-Ekir, Kingdom of Bahrain
P.O. Box 5055

+973 17 728 777

+973 17 728 915

ASUBAHRAIN

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University Life

Editorial

The art of journalism occupies an important place in the work entrusted to marketing and public relations departments, due to its contribution to the process of producing information and news related to the institution and helping to publicise it among stakeholders.

"University Life" magazine is one of the tools used to spread knowledge about Applied Science University. Its content – news articles, reports, and creative pieces by students – link the University and the public through increasing awareness of ASU's various activities and events contributing to its steady path of progress in all areas.

We are pleased to present to you the seventh issue of the magazine, designed in a modern style using traditionally sound methods, in keeping with the University's approach to all its activities.

"University Life" continues its aim of contributing actively towards achieving the University's goals and fulfilling its mission and role in providing excellent education, research, and community engagement activities. It is in this context that Applied Science University sponsors its magazine and seeks to provide all the necessary resources for its continuing production and development.

Like previous issues, this latest edition of "University Life" includes articles, news, reports, interviews, and other coverage of the University's various activities. All magazines must define their style and determine their path, a task which this magazine's editorial team strives to accomplish with a serious and creative approach.

In this edition, "University Life" magazine has a new format. Since its inception, it has tried to be a platform where students and faculty members meet each according to their competence, talents, and abilities. We look forward to continuing this goal. I am pleased to thank all our readers, and especially the University management for their efforts in supporting the magazine. I am delighted by the warm patronage and support we have received.

Ms. Ruqaya Mohsin

Director of Marketing and Public Relations





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University Life Index



- [05](#) Message
- [07](#) Achievements
- [16](#) Students
- [24](#) Visits
- [27](#) Events
- [41](#) Cover Story
- [45](#) Sports
- [52](#) Interview
- [56](#) Guest



41. Cover Story

65 researchers and specialists from 20 countries around the world participate in the International Conference on Sustainable Futures



Prof. Waheeb Al-Khaja
Chairman of the Board of Trustees

Since its inception, Applied Science University has witnessed significant growth, making it one of the leading universities in the Kingdom of Bahrain. Today, we stand on the threshold of a challenging future and we hope to continue on our path of excellence in preparing qualified students who are able to serve their countries and communities

Message

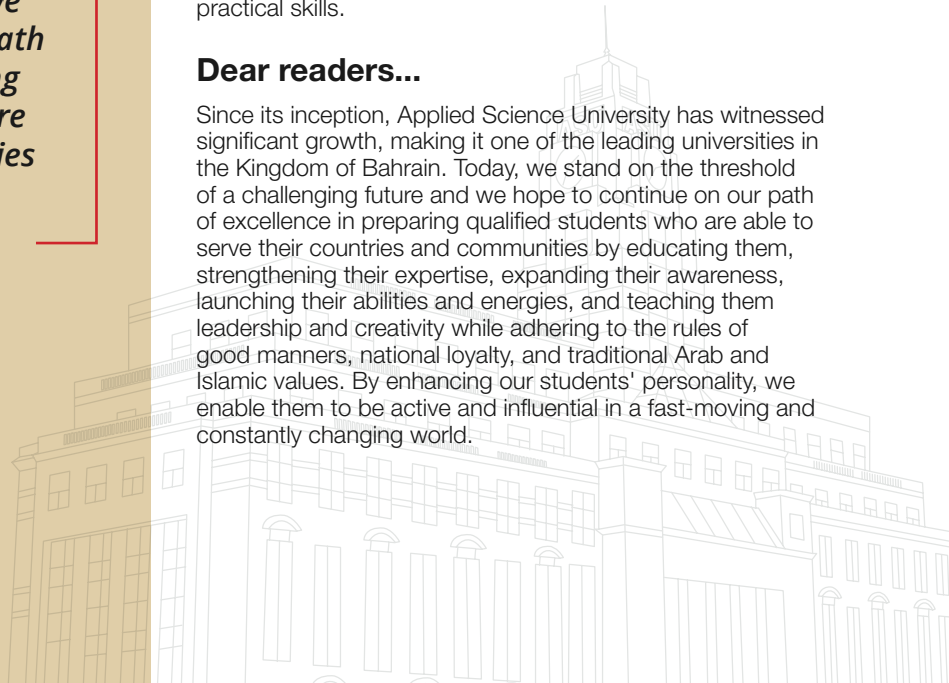
With the seventh issue of the “University Life” magazine, it is my pleasure to welcome you to Applied Science University, the academic institution that, since the first day of its founding, has been a melting pot for cultures and ideas. It combines originality with modernity in a unique form that reflects positively on the professional future of all those who belong to it and their ideas, values, attributes, and lifestyle.

The University focuses on transforming its students and employees into citizens who can interact not only with each other but with all the different people and cultures of the world, seeking always to promote diversity on campus. The University also seeks to provide an environment based on creativity and interaction through the adoption of national and international standards for quality education and planning its curricula in line with global developments to meet the needs of local, regional, and international communities.

The University aims to prepare students committed to our social values, keeps abreast of academic developments, and contributes effectively to the development of society in the Gulf and the wider Arab region, by promoting it globally, economically, and socially through the University’s vision and mission which focuses on linking theoretical knowledge to practical skills.

Dear readers...

Since its inception, Applied Science University has witnessed significant growth, making it one of the leading universities in the Kingdom of Bahrain. Today, we stand on the threshold of a challenging future and we hope to continue on our path of excellence in preparing qualified students who are able to serve their countries and communities by educating them, strengthening their expertise, expanding their awareness, launching their abilities and energies, and teaching them leadership and creativity while adhering to the rules of good manners, national loyalty, and traditional Arab and Islamic values. By enhancing our students’ personality, we enable them to be active and influential in a fast-moving and constantly changing world.



Message



Prof. Ghassan Fouad Aouad
University President

Greetings filled with love, affection, and gratitude from Applied Science University. As we look at the seventh issue of "University Life" magazine, we hope that we are able to impress you with its content covering education, culture, and other matters.

Over the past years, Applied Science University has made great strides forward and has taken its place as one of the most prominent private universities in the Kingdom of Bahrain. The University has done a lot, and there is still lot to do for the road ahead of us is long, every minute of time is a window of opportunities and there is plenty of space to accommodate more achievements. Today's technical, scientific, political, and economic challenges as well as the needs of the knowledge-based society's needs, require the University to develop new strategies that meet the demands of our age and enable it to overcome these challenges and reach what it aspires to be.

Dear readers...

Excellence and quality in education have been the two goals of the University's management since its inception. However, the rapid changes that are taking place today require us urgently to review, modernize and develop academic programmes to ensure the sustainability of excellence and keep abreast of developments in local, regional, and global labour market.

The University will continue to adopt the best international practices, complementing the succession of achievements which have resulted from the sincere diligent work of our academic and administrative staff and which have taken this educational institution to the forefront. Through the university management providing staff and students for creativity and development of ideas, we establish the status of knowledge and education in our students' hearts.

Through this forum, "University Life" magazine, I take this opportunity to express my great faith in the university family of faculty members, administrative staff, and students to work together in order to propel university towards further development and advancement. The University aims to achieve remarkable growth rates in the areas of research, student and educational activities, community service, and environmental development based on modern scientific and technical foundations that match the requirements of the modern era. With the University's enormous creative potential and competencies, we will not spare any effort in supporting and adopting all creative ideas and innovative visions that achieve the overall mission of the University - to be an enlightening and civilized centre in society.

Through the University's quest for excellence, quality, and prestige, the dedication and hard work of its academic and administrative staff, and the excellence, creativity, and open-mindedness of its students, the University will remain a shining torch for society, a leader of change, an innovator, and an institute of education, culture, and arts serving Bahrain and the country's wise leadership.

The University will remain a shining torch for society, a leader of change, an innovator, and an institute of education, culture and arts serving Bahrain and the country's wise leadership



ASU's Chairman praises the achievement of the ISO International Certificate

The Board of Trustees reviews the achievements of the University

The Chairman of the Board of Trustees, Prof. Waheeb Ahmed Al-Khaja, stressed that the University is working hard to achieve the goals it has set since its establishment that reflect its strong desire to achieve the objectives of Bahrain's Economic Vision 2030. The Kingdom's wise leadership seeks to provide high quality education that improves the skills of Bahraini citizens and benefits the progress and development of the country. The University is keen to attain high standards in the field of higher education that will contribute to meeting the requirements and needs of the Bahraini labour market and is making steady progress and providing the best services to students.

Prof. Waheeb's comments were made during the fourth meeting of the Board of Trustees for the academic year 2017-2018, which was held in the presence of the Chairman of the Board Prof. Waheeb Al-Khaja, the President of the University Prof. Ghassan Aouad, and the members of the Board of Dr. Fatima Mohamed Al Balooshi; Dr. Fayez Hashim A. Latief Al-Sadah, Mr. Adel Abdulla Nass, Mr. Waleed Ahmed Al-Khaja, Mr. Ghazi Abdullah Nass, and Mr. Mohamed Yaqoob Al Aamer.

The Board reviewed the University's Strategic Plan to become a prestigious university within the region and the Arab world. The Board reviewed the report of achievements of the University's operational plan for the academic year 2017-2018, endorsed the University's operational plan for the year 2018-2019, and the progress made against the performance indicators. The Board also examined the University's preparedness for institutional accreditation, its international scientific research plan, as well as its risk register and operational plans for faculties and departments.

The members of the Board discussed the development of projects to establish a gym and parking areas in the near future. They also noted the proposal to establish a centre for academic development in cooperation with the Higher Education Academy (HEA, UK).

The Board congratulated all members of the university for obtaining the ISO International Certificate ISO 9001: 2015 in administrative work (providing administrative support to the University), noting this achievement is a further demonstration of the University moving in the right direction to provide high quality education through the adoption of national and international standards and development of plans and curricula in line with the requirements of the Higher Education Council.

Finally, the Chairman of the Board of Trustees, Prof. Waheeb Ahmed Al-Khaja expressed his happiness with the progress achieved by the University. The University President and members of the academic and administrative staff were praised for their hard work to serve and strengthen the University's position at the local and Gulf sectors. He also praised the University for creating all the appropriate conditions to provide high-quality education by upgrading student facilities and equipment in accordance with the standards of the academic accreditation system.



Achievements

Highlights the most important achievements of the university during the year

A new achievement on the road to excellence by obtaining the ISO certification for the ASU Quality Management



The Chairman of the Board of Trustees, Prof. Waheeb Al-Khaja, congratulated all the University's employees for obtaining the ISO International Certificate (ISO 9001: 2015) in Administrative Work for the administrative services of the University.

Prof. Waheeb said, in a speech to employees during the ceremony held by the University for the occasion, that this achievement aligns with ASU's strategic plan set for the coming period, which focuses on achieving quality programmes and specialisations. By providing an environment based on creativity and interaction, developing plans and curricula in line with the requirements of the Higher Education Council, and aligning with global developments, the needs of both regional and international communities can be met.

For his part, University President Prof. Ghassan Aouad said the University's ISO certification in administration is a considerable achievement and will be a great boost towards achieving institutional accreditation. He also thanked all the staff who contributed to this achievement.

Prof. Aouad noted that this achievement underscores the University's strong commitment to quality and the efficiency of its administrative staff, as well as their professionalism in carrying out their duties. The University considers its administrative staff as an essential support for its academic work and attaches great importance to the development and refinement of their skills through internal and external training, which will increase productivity and support the policy of motivating and retaining staff.

Dr. Mohammed Yousif, Vice President for Administration, Finance, and Community Engagement, also praised the efforts and diligence of ASU's administrative staff. He added that the ability to meet the requirements of the ISO in addition to its achievements in other fields, by constantly developing its academic and administrative staff and attracting expertise and competencies to achieve its vision of providing the best services to students and improving the quality of students' educational outcomes.

He also explained that the aim of the work done to achieve the certificate is to make the administrative processes within the University more systematic, more efficient, and more effective to achieve the strategic plans for ASU's administrative and financial organisation.

Applied Science University reaches record number of fellowships and senior fellowships of the Higher Education Academy (UK)



During 2017/18 several more academics from the University received a fellowship from the Higher Education Academy (UK), bringing the total number of academic members from across the University holding a fellowship or senior fellowship to 35 faculty members (seven with Senior Fellowships and 29 with Fellowships).

Fellowship of the Higher Education Academy (UK) is a prestigious international recognition of high standards and commitment to teaching, learning and the student experience in the field of higher education. Working towards gaining fellowship equips faculty members with knowledge and skills that facilitate learning by training them in the latest methods and strategies in university teaching and evaluation.

This achievement is in line with the University's strategic objectives of providing the best educational service to its students. The faculty programme contributes to the development of academic and teaching skills and up-to-date theories for teaching and learning, which is reflected in the quality of the educational experience they provide to students.



Prof. Ghassan Aouad, President of the University, expressed his happiness with the achievements, praising the importance of HEA recognition and its impact on the academic and professional life of the holder. The achievement of faculty members in gaining a fellowship will contribute to the development and improvement of the quality of education provided by the University. It will also support the University with international accreditation and enhance cooperation with international universities, especially as the University has launched new programmes in partnership with the London South Bank University (in Architectural Design and Civil & Construction Engineering) and Cardiff Metropolitan University (in Accounting & Finance and Management & Business Studies).

Prof. Aouad said that the University looks forward to more of its academics pursuing professional recognition and certification. This is an indication of a university having advanced academic standing. He stressed that all academics at ASU have the experience and knowledge to qualify them in obtaining this recognition.

He also offered congratulations to the Chairman and members of the Board of Directors, the Chairman and members of the Board of Trustees, and to all the University's employees for this achievement. He stressed the University does not spare any effort in developing its staff in order to support an educational offering that provides the government and private sectors with qualified future employees.



The University wins first place for the second year in a row in the "Ratel Al Quran" competition



Under the patronage of Dr. Farid bin Yaqoub Al-Muftah, Undersecretary of the Ministry of Justice and Islamic Affairs, the Applied Science University's Student Council held the 11th edition of the "Ratel Al Quran" competition for the best reading and recitation of the Holy Qur'an. The competition was attended by students from Bahrain's private and public universities, in the presence of the ASU President Prof. Ghassan Aouad, and a number of senior members of the University.

A total of 14 students from seven private and government universities participated in the competition. The final results were ASU's Mohammed Taha Al-Junaid winning first place, Ali Khaled Al-Awadhi from the Kingdom University winning second, and Yusra Salahuddin from RCSI Bahrain coming third.

The competition was supervised by an arbitration committee headed by Dr. Ahmed Atallah, from the Department of General Studies in ASU's College of Arts and Sciences, and Dr. Muwafaq Al-Dulaimi, Prof. Murad Al-Janabi, from the Department of Public Law in ASU's College of Law and Sheikh Khalil Al-Banashi, a reader in the Ministry of Justice and Islamic Affairs.

The Jury adopted several criteria in the selection of winners, including performance, proficiency in reading and reciting, the beauty of sound, interaction with verses, and how they begin and end.

It is worth mentioning that the competition aims to connect students to the Holy Quran and encourage them to memorize, recite, and instil in their hearts and minds its association to the intellectual and cultural formation of the Islamic Ummah, which will have a great impact on the souls of individuals and society. At the end of the competition, the sponsor of the competition



Dr. Farid bin Yaqoub Al-Muftah, Undersecretary of the Ministry of Justice and Islamic Affairs, and the University President, Prof. Aouad, honoured the winners, participants, and jury. He congratulated them on their efforts to learn Quran recitation and on reflecting a bright image of tolerant Islam. He also praised the Student Council members on the 11th session of the competition and their diligence in organising the competition on an annual basis.



His Highness Sheikh Khalid Bin Hamad honours the University for its active participation in organising the Brave Fighting Championship



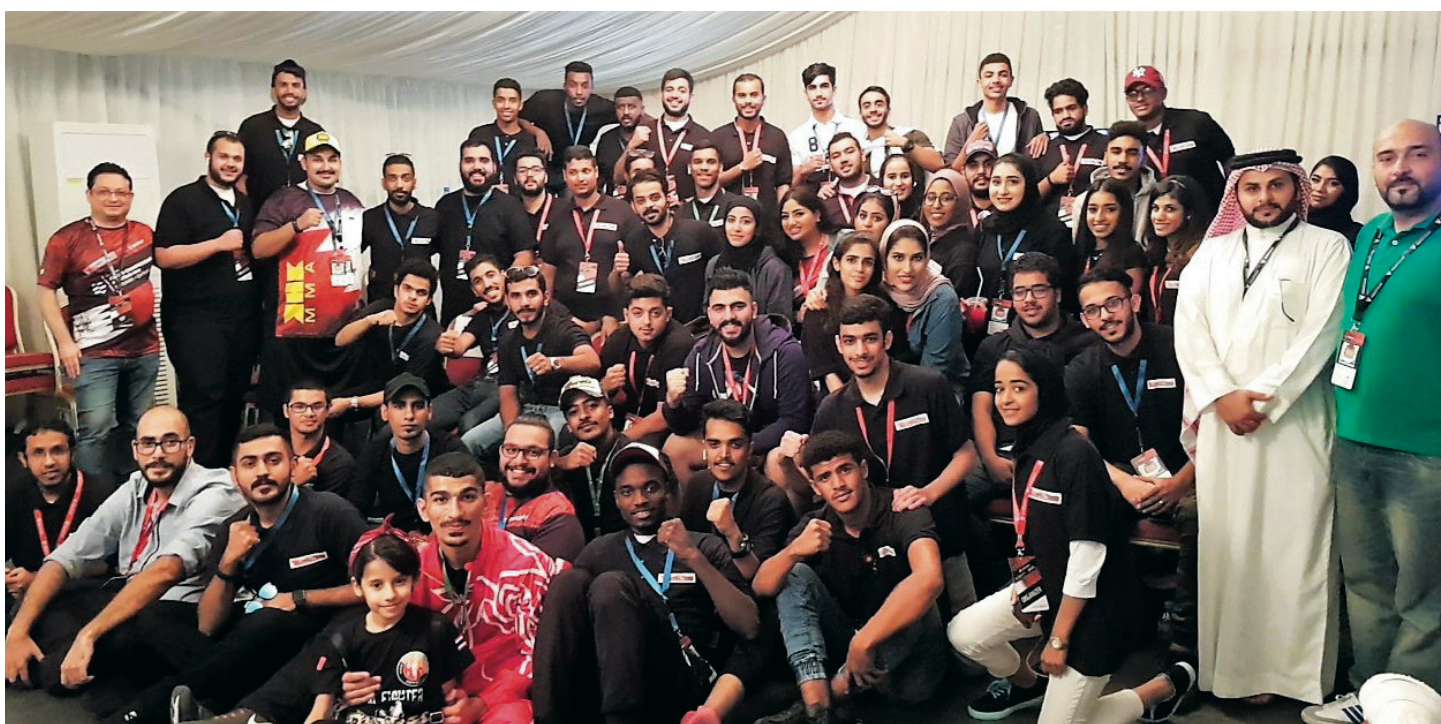
The Chairman of the Board of Trustees, Prof. Waheeb Ahmed Al-Khaja, stressed that the University spares no effort to support social and national events. He pointed out that the University, as a leading Bahraini institution, is always keen to contribute its best efforts to the Kingdom at various levels of science, culture, and sport.

Prof. Waheeb's statement came during the ceremony where Sheikh Khalid bin Hamad Al Khalifa, First Vice President of the Supreme Council for Youth and Sports, Honorary Chairman of the Bahrain Martial Arts Federation, and Chairman of the Organising Committee of the Brave International Combat Week, honoured the University in recognition of its contribution in organising the fourth edition of the World Championship of Mixed Martial Arts for Amateurs.

There were 171 volunteers from the University, across the major committees and subcommittees, including the Technical Committee, the Design and Publications Committee, the Committee of the Secretaries, the Committee on Information, the Public Relations Committees, the VIPs Committee, the Committee of Societies, the Committee for Social Information, the Housing and Hotels Committee, and the Committee on Conferences.

Prof. Waheeb expressed his sincere thanks to His Highness

Prof. Waheeb: The University's participation demonstrated the importance of its role in supporting Bahrain, as its mission is aimed at serving Bahrain and its people





Sheikh Khalid Bin Hamad Al Khalifa for this honour and for allowing the University to participate in the process of organising this tournament. He added that the great progress made by Bahrain in various sports activities would not have happened without the support of the leadership of the country.

Prof. Waheeb stressed that the University's participation in this event demonstrated the importance of its role in supporting Bahrain, because its mission as an educational institution is aimed at serving Bahrain and its people. The University thanked its students and employees for their diligence to the Kingdom and University.

Finally, the students expressed their pleasure at participating in organising this international event. Participation had increased their personal and practical experience by working alongside the other organisers to make the event possible. They also thanked the University management for the facilities provided by them, commending their approach to supporting national and local activities in community service.



Continuing ASU's series of e-University systems... ASU launches its new e-student services system

Applied Science University launched the e-student services system, providing a variety of services that help to enhance a student's life at ASU and ensure easy contact with the administration. The system is directly linked with several University offices to guarantee student assistance as soon as possible and find appropriate solutions for them.

The e-student services system comes within the context of the University's goal of maximising the use of technology to provide services to its students. Relying on innovative and sustainable solutions for the development of such systems meet the needs and aspirations of students and University staff. The e-service system also helps students find solutions to problems and submit suggestions electronically. It also enables students to follow up on





actions that have been taken until the query is finally addressed.

The Chairman of the Board of Trustees, Prof. Waheeb Al-Khaja, stressed that the University spares no effort in developing students' skills and supporting them to achieve their objectives. He pointed out that the University considers the student as the centre of the educational process. ASU's mission is aimed at producing a generation of graduates capable of serving the community and supporting his/her country with the knowledge

and experience gained while at the University. He also noted that the e-student services system is another step in achieving the University's vision of providing the best services to its students.

University President Prof. Ghassan Aouad said that the launch of the e-student services system is a qualitative addition to the services currently available at the University. He pointed out that this step comes as part of the University's endeavour to continuously develop and provide the highest level of services to its students. The new system comes as a complement to the series of electronic services that the University has previously launched in its efforts to transform to online processes.

Prior to launching this system for students, the University had launched a set of online systems including the Student Information System (SIS), the Human Resources and Payroll System, the Personnel Services System, the Decision Support System, the Procurement and Maintenance System, the Archiving System, the Academic Performance Appraisal System, the electronic entry gates system, and the room reservation system.

These systems were developed and designed internally by the Directorate of Information and Communication Technology and Knowledge Management, as part of a plan to unify all the University's departmental systems into a single system that meets international standards.

Prof. Ghassan Aouad highlights the most important technical and scientific requirements for the doctoral thesis completion

The President of Applied Science University, Prof. Ghassan Aouad, discussed the importance of scientific publishing for doctoral students' research and studies as not only an additional qualification, but also to benefit the scientific research community, the advanced skills in analysis and synthesis enable the solutions to problems and challenges in unconventional ways.

During this conference, the Prof. Aouad called on every PhD student or scholar to follow a rigorous plan for conducting their research, starting with identifying the subject of interest, reviewing previous literature on the subject, building hypotheses based on that review, and determining the sample of the research along with the stages of data collection, analysis, and validation.

Prof. Aouad presented a paper entitled "The Art and Science of Writing a Doctoral Dissertation, a PhD is a Journey of Discovery and Fun", during which he addressed a series of doctoral studies. He concluded that a series of key steps are important to create a strong doctoral thesis. In addition, during doctoral studies, a range of technical and scientific skills, including the spirit of passion, creativity, and the ability to write accurately and follow the scientific approach are needed for the research to flourish.

He also pointed out that answering the question of why you are pursuing this research should be the first and most fundamental question that a doctoral student poses to him/herself. He also noted that conduct of scientific research requires scholars with skills and abilities of two different kinds: the first is the ability to expand scientific knowledge and the other is the researcher's personal literary and interactive capabilities.



The conference, which included 348 working papers and 50 posters, was attended by the Undersecretary of the Ministry of Education of the United Arab Emirates, the President of the British University in Dubai, the President of the American University of Sharjah, the Executive Vice President of the University of Sharjah, and many senior academics, together with a number of graduate students from the United Arab Emirates. Prof. Aouad was the sole guest speaker at the conference.

An ambitious plan to develop ASU's academic staff in line with international standards are led by a joint collaboration between the University and the Higher Education Academy (UK)



Establishing an accredited HEA centre at the University is a major step on a path to achieve the ambition of having 100% of the faculty members earn one of the categories of fellowship over the next four years.

Applied Science University seeks to provide the best educational service to its students. It constantly keeps up with the latest developments and modernizes its academic programmes in line with international standards and needs of the local labour market. In this regard, the University management is always keen to establish collaborations with universities and academic institutions that have a distinguished scientific reputation worldwide. One example of such collaboration is with the UK's Higher Education Academy (HEA).

The University believes its cooperation with the Academy will contribute to developing the skills of its academics. Acquiring theories and modern tools in the field of teaching and learning will be reflected in the quality of education that ASU provides. During the past few years, the University has worked to develop its faculty members and this initiative has seen a large number of them obtain a fellowship or senior fellowship from the Higher Education Academy (UK).

To talk about ASU's collaboration with the Higher Education Academy, its role in support of the educational process, and its impact on students and the quality of education, we met with Dr. Adel Al-Samman, Director of the Faculty Development Unit and Dr. Faiza Zitouni, Dean of Student Affairs and Acting Assistant Vice President for Academic Affairs and Development.

The Higher Education Academy (UK) is an institution of excellence and prestige. It works in collaboration with governments, ministries, universities, and academics, in the UK and around the world and focuses on the UK Professional Standards Framework (UKPSF). Its criteria and three dimensions of Areas of Educational Activity, Core Knowledge, and Professional Values contributes to the value of higher education and the quality of the student experience.

What does the HEA Fellowship means and what features it add to its holder?

The Fellowship of the Higher Education Academy (UK) is an international recognition of professionalism in teaching and learning in higher education. Working towards achieving fellowship equips faculty members with the knowledge and skills that facilitate teaching and learning through training in the latest methods and strategies. ASU's HEA Centre and development programme are powerful aids to recruit faculty members with talents and abilities. HEA Fellowship means continuous improvement by raising the quality of teaching as a driver for students' success by acquiring key competencies and skills needed by the labour market. In addition, it supports higher education institutions in achieving strategic ambitions for shaping the future of university education.

The Academy will contribute to developing the skills of its academics, acquiring theories and modern tools in the field of teaching and learning



What are the implications of HEA Fellowship for the academic process and ASU students?

Higher Education Fellowship ensures individual and institutional commitment to professional teaching and learning. Across various categories, the Fellowship represents international recognition of the level of professional practice of staff in teaching and learning, academic leadership, and positive influence on co-workers and the institution. Achievement of HEA Fellowships by staff will contribute to the development and improvement of the quality of education provided by the University. It also helps in terms of international accreditation and cooperation with international universities, especially as the University has launched new programmes in cooperation with London South Bank University (Architectural Design Engineering and Civil and Construction Engineering) and Cardiff Metropolitan University (Accounting & Finance and Management & Business Studies). In addition, the process of obtaining the fellowship and developing/documenting the skills it requires is for the betterment of the University, because these relate to design of educational programmes, student support, and evaluations of various kinds, providing appropriate education environment and engaging in ongoing professional development processes.

Is there a plan for the University to develop more members of the faculty to seek this recognition in the future?

There is an ambitious plan by the University management for all faculty members to achieve a Higher Education Academy Fellowship over the next four years. We have already qualified 25 to 30% of faculty members who now have either fellowship or senior fellowship. This has been achieved through three approaches: application directly to the Higher Education Academy after staff development activity at ASU, sending faculty members to joint development programmes with the University of Bahrain, or sending faculty to the preparation programmes of the Bahraini Higher Education Council.

An agreement between the University and Higher Education Academy has been signed and an HEA Centre has been recently opened within the University. What is the importance of this?

As part of our strategic partnership with the Higher Education Academy (UK), the University has opened a fellowship centre for professional development of faculty and administrators associated with the educational process, to support their application for fellowship in one of three categories: Associate Fellowship (AFHEA), Fellowship (FHEA), or Senior Fellowship (SFHEA). Some of the benefits that accrue to the University from the establishment of the HEA Fellowship Centre can be summarized in the following points:

- A step on the path of achieving ASU's ambition of having 100% of the faculty members earn one of the categories of fellowship over the next four years.
- Upgrading the capabilities of the academic staff at the University in line with international standards, enabling them to obtain an internationally-known standard recognition for their teaching and academic practice, and raising the quality of outputs of higher education in the University.
- The Centre is an effective tool for the University to obtain a return on investment in terms of the development of its faculty, by involving staff who have achieved fellowship in the operation of the Centre and development of future applicants.
- The Centre helps to prepare and train not only academics, but also members of the administrative body directly or indirectly associated with the educational process.
- It develops a culture of teaching and learning across the University.
- The Centre is the nucleus for the preparation of more academic development programmes at the University rather than sending members of the faculty outside for this purpose.



ASU's First Student Research Conference (SRC) 50 students presented 28 research papers and graduation projects

Under the patronage of Chairman of the Board of Trustees Prof. Waheeb Al-Khaja and the President of the University Prof. Ghassan Aouad, the Deanship of Scientific Research and Graduate Studies organised the first Student Research Conference (SRC) in the presence of the President of the University, Deans of Colleges, Dean of Student Affairs, academic and administrative staff of the University, and ASU students.

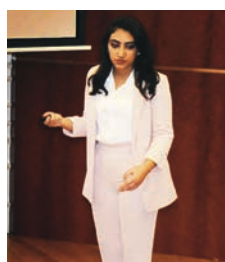
At the conference, 50 students presented 28 research papers and graduation projects in a variety of fields, covering information technology, health, society, education, design, advertising, and many other topics.

The aim of the conference is to encourage students' research and innovation and enhance ASU's research culture by creating an environment conducive to increasing student participation in the full range of academic activities. The conference also aims to present research and innovations that will benefit society and lead to opportunities to transform these into community-based projects for dissemination at local and international levels.

Prof. Waheeb said that prominent research leaders are produced by highlighting and refining their talents, building bridges of scientific communication between them, providing them with a range of academic and personal skills, and strengthening values of cooperation, competition, and academic integrity, all while contributing to society. Prof. Aouad expressed his pleasure at the high standard of the students, reflecting the quality of education they received at the University. He said the students showed impressive creativity and skill in presenting and discussing their research in front of the audience.

Prof. Aouad explained the conference is an opportunity to highlight the skills and talents of ASU's students. He pointed out that contemporary educational approaches use several measures to judge the success of educational institutions, and that institutions have the ability to influence their students' lives significantly by developing their knowledge and skills in various fields, and thereby building future generations equipped with the necessary intellectual and academic attributes.

Prof. Aouad added that the conference was also inspired by the strategy of the Higher Education Council in emphasizing the importance of research to universities. The University's vision focuses on developing the students' research skills and committing to applying the highest standards of academic quality by providing higher education programmes that produce highly-capable students who are able to compete in the labour market and serve their communities and countries.



Green Architecture Project...

Creativity of University students demonstrates the future and importance of Clean Energy



Creativity is an important marker along the scale of evolution of civilisations and reflects the stage in the development of humankind where art meets thought, beauty, and perfection. These qualities are the highest created by human thought and are much sought after in an era that is witnessing the acceleration of technological development facilitating human life with little regard to the environment. Green architecture is one of the most important innovations created by humans. The term describes developing buildings that do not affect the environment negatively, but instead employ environment-friendly approaches like solar energy, wind power, hydro power, and many related technologies.

The topic of clean energy and green buildings is of key importance today, so ASU Life talked to students Ahmed Yousef Ahmed Al-Qahtan, Ibrahim Ali Qaid Mohammed Bujairi, and Mohammed Noor Daij Al-Shomali from Accounting and Finance, whose project highlighted the importance of the ASU campus as a building based on clean energy, the first and one of the most prominent in the Kingdom of Bahrain.

Where did you get the idea for your Green Architecture project, which you called ASU Green Building?

The idea began when we joined the University. The aim of our project was to make a model of the campus using our various skills and our practical experience in industry. We met each other in two courses: Methods of Scientific Research under the supervision of Dr. Faiza Zitouni and Cost Accounting under the supervision of Dr. Iyad Al- Sartawi.

Our idea was to make a simple model for cost accounting including the collection of costs to be used for the project, including materials and terms and research methods. The idea was then discussed with Dr. Faiza Zitouni after which we added some methods of electricity generation from natural sources. We planned how the University could benefit from focusing on alternative energy (solar energy), recycling of waste (paper, plastic cans, etc.), and recycling of waste water for use in plant irrigation.

How did you plan to implement the idea and turn it into reality?

The idea was formed at the beginning of the semester and the development process took a full semester because we worked in great detail on the study. The initial idea became a reality as we started by taking pictures of campus details and drawing mini-

designs over them to indicate the addition of renewable energy sources. We used hand sculpted raw materials like wood, iron, clay, etc.

After the designs were completed, the solar panels were added. The energy conversion system from the panels was configured and stored in batteries for electrical use. Under the supervision of technicians specialized in the field of alternative energy, the details of the electrical consumption of the model made it possible to conduct a comprehensive study concerning the implementation of the project.

How much did the University management cooperate with you? Did you have facilities and support to implement the project?

We received full support and encouragement from the University management to complete and implement this project. The idea was a first of its kind in student coursework or project activities. We documented the project with pictures through all stages until its completion.

Do you think that Bahrain and Arab communities need more awareness about green architecture?

We believe clean energy is a very important issue, because it is the future of energy in the world. Therefore, raising awareness of it in the Arab world is necessary to increase interest in renewable energy, especially as we live in an area with all the necessary resources to implement this energy in real life. The cost and production of renewable energy is also much less than the cost of generating electricity through oil and natural gas.





“Flags”, ASU’s 6th educational exhibition, explores cultures and displays student creativity

Under the patronage of His Excellency Sheikh Hisham bin Abdulrahman bin Mohammed Al Khalifa, Governor of the Capital Governorate, Applied Science University’s Deanship of Student Affairs, in cooperation with the College of Arts and Science, organised ASU’s sixth educational exhibition “Flags” which was aimed at the development of students’ thinking and communication skills.

The exhibition is an example of the use of ASU’s programmes in non-formal learning, one of the strategies applied in education to motivate students to learn through enjoyable and exciting course delivery methods. The vision and mission of the University focus

on linking theory to practice and developing higher thinking skills among students and ASU uses the most up-to-date methods to do so.

In his welcome speech, the President of the University, Prof. Ghassan Aouad, expressed his thanks to His Excellency Sheikh Hisham bin Abdul Rahman bin Mohammed Al Khalifa, Governor of the Capital Governorate, for his patronage of the exhibition. He praised the efforts made by the students and their course coordinator, Dr. Rawya Zamari, for staging the exhibition. He added that Bahrain was and remains a country of civilization, education, and peaceful coexistence and the exhibition embodies

University graduates meet at the ASU Alumni Reunion

In an atmosphere filled with joy and nostalgia, the Career Development and Alumni Affairs Office in Applied Science University’s Deanship of Student Affairs organised an alumni reunion held under the patronage of Prof. Ghassan Fouad Aouad, President of the University, and in the presence of Honorary Member of the Alumni Club H.E. Sheikh Abdulaziz Bin Atiyatallah Al Khalifa. The event was attended by more than 200 graduates, many of whom hold senior leadership positions in various institutions in the government and private sectors.

By organising the Alumni Reunion, the University aims to emphasize the importance of communication between the University and its graduates. As ambassadors of the knowledge, skills and attributes they have acquired, ASU’s alumni are proof of the University’s ability to produce a generation capable of serving and contributing to their country.

This third reunion event, was held in collaboration with the ASU Alumni Club, a group of University graduates who are keen to maintain close links with the University and strengthen relationships with student colleagues and the University management.



all these characteristics of the Kingdom. The University management is also proud to see this demonstration of the academic efforts of ASU students.

The Dean of Student Affairs Dr. Faiza Zitouni explained that the exhibition aims to support the University's approach of providing applied education. She also thanked the University management for the unlimited support it provides to serve the educational process.

Dr. Rawya Zamari, course coordinator, said the exhibition is the result of extended research and study by the students. The study of important historical monuments, customs, and traditions of other cultures and civilizations promotes communication and cultural exchange and is also part of achieving the vision of His Majesty King Hamad bin Isa Al Khalifa for Bahrain, which is to promote communication and cultural exchange between people without regard to religion, ethnicity, race, or colour.



The reunion included a series of events beginning with a speech by the University President, Prof. Ghassan Aouad, welcoming the attendees and expressing great pleasure that a large number of graduates had attended. In his speech, H.E. Shaikh Abdulaziz bin Atiyatallah Al Khalifa thanked the organisers of the event and expressed his pride at being an honorary member of the ASU Alumni Club. The audience also enjoyed a poetic recital by poets Majid al-Dehani and Fahd bin Shuweimi from Kuwait, and poets Sybika al-Shehhi, Abdullah Khalid al-Khalidi, and Abd al-Rahman al-Rifai from the Kingdom of Bahrain, presented by Abdullah bin Dafna from the United Arab Emirates. The event also included a speech by ASU graduate and Bahrain national football team player Ismail Abdullatif, describing his success story at ASU and the great support and encouragement he had received from the University management for his sporting activities and his studies.





The Applied Science University honours outstanding students

ASU's Deanship of Student Affairs held a ceremony honouring the outstanding students for the first semester of the academic year 2017-2018 under the patronage of the President of the University, Prof. Ghassan Aouad, and in the presence of the Vice-Presidents, members of the University's academic and administrative staff, and families of the outstanding students. The students were given plaques of honour and awarded a certificate of excellence in the various disciplines offered by the University.

Prof. Aouad congratulated the students who were honoured at the ceremony and he expressed his delight at the outstanding academic level that the students have achieved. He added that he welcomed and encouraged their excellence and diligence in their studies and in being active members of their communities and countries.

Results of the 11th Student Council elections

Applied Science University announced the results of the eleventh Student Council elections, in which fifteen of the 24 candidates nominated were elected to represent three faculties of the University (Administrative Sciences, Arts and science, and Law).

This year's elections witnessed a significant number of candidates compared to previous years including a high proportion of female candidates standing in this election: 8 out of 24 or 33% of the total.

The University President, Prof. Ghassan Aouad, said the students of the University participate in the student elections in reflection of a belief of their role in society, which is to strengthen participation in the electoral process and work towards the democratic frameworks provided by the reform project of His Majesty King Hamad bin Isa Al Khalifa. This democratic electoral atmosphere was national, positive, and competitive, reflected in the students' awareness and competitive spirit.

ASU's Dean of Student Affairs Dr. Faiza Zitouni congratulated the new members of the Council. She also thanked the former members of the Council for their efforts to serve the University and their important role in organising various events in cooperation with the Deanship of Student Affairs.

Dr. Zitouni added that this year's election involved a large number of candidates and voters, confirming the success of the democratic culture that the University is keen to cultivate in its students in line with the civilized approach set by His Majesty King Hamad bin Isa Al Khalifa.





In cooperation with the Bahrain Centre for Parliamentary Training... ASU students learn about parliamentary life in Bahrain

As part of the University's plans to create a learning environment based on creativity and interaction, ASU and the Bahrain Centre for Parliamentary Training organised a student training course entitled "Citizenship and Parliamentary Culture". Organisation from the University side involved the Community Engagement Office, the Department of Political Science, the College of Administrative Sciences, and the Deanship of Student Affairs.

The course included a series of lectures and workshops presented by officials of the Centre's Secretariat, dealing with the development of parliamentary life within the framework of the reform project of His Majesty King Hamad bin Isa Al Khalifa. The topics covered included the composition and terms of the National Council,



procedures for the work of parliamentary committees and the achievements of the Council of Representatives. The training course lasted for two days including field visits to attend the weekly sessions of the House of Representatives. Meetings of the parliamentary committees were also attended where students were briefed on the arrangements for deliberations, discussions, presentation of topics, and voting in the sessions of the Council of Representatives.

At the end of the session, His Excellency Mr. Abdullah bin Khalaf Al Dosari, Secretary General of the Council of Representatives, honoured the ASU students in the presence of Mr. Yasser Al Shirawi, Assistant Secretary General for Resources and Shared Services in the House of Representatives, Mr. Saddam Abuazam, Director of the Bahrain Parliamentary Training Centre, Dr. Mohammed Alaa Hamami, Manager of ASU's Community Engagement Office, Mr. Thaer Mustafa Al-Ramini, from ASU's Deanship of Student Affairs, and some officials of the Secretariat.



Introductory meeting for Alumni Club members

The Career Development and Alumni Affairs Office in ASU's Deanship of Student Affairs organised a meeting for Alumni Club members to present the Club's plans and its implementation. The organisational structure and members of the Club's Board of Directors were introduced. Members of the Alumni Club were also invited to select the appropriate committees.

The meeting witnessed the introduction of the Privilege Programme for the registered members. Club card holders gain privilege in government and private institutions providing various medical, commercial, and other services. Dr. Assem Al-Hajj, ASU's Vice President for Academic Affairs and Development, expressed his pleasure at representing the University in this meeting with alumni, as part of the efforts made by the University to support its students after graduation.

Formation of the Board of Directors of Alumni Club

The University announced the re-appointment of Alumni Club Board of Directors (third session). Posts filled by election were as follows: Abdulla Hamad Al Nuaimi (President of the Board), Ali Attiya Al Rumaihi (Financial Secretary), and Hessa Khaled Fakhroo (Chairman of the Public Relations, Information, and Graduation Committee), Hassan Ramzi Al Khalidi, Mahira Faisal Abdulnabi, Omar Ghassan, and Mahmoud Anas Mohammed Al-Badri (representatives of the College of Administrative Sciences), Safa Ahmed Al-Nama (Vice-President of the Board), Fatima Ahmed Mohammed (representative of the College of Law), and Nurhan Ahmed Jalal Darwish (Secretary of the Council and representative of the College of Arts and Sciences).

ASU students showcase British culture at London Day



Prof. Waheeb added that the Board of Trustees supports extracurricular activities and events for students, emphasizing that these are important to help students gain skills of planning, implementation, communication, and teamwork.

A visit by a delegation from London South Bank University led by Prof. Paul Ivey, Pro-Vice-Chancellor (Research and External Engagement), coincided with the London Day event. Prof. Ghassan Aouad, President of the University, also welcomed the guests at the event and praised the students for the organisation and content of the event.

The event included a series of short films produced by students

Prof. Waheeb Al-Khaja, Chairman of the Board of Trustees, gave the opening speech at London Day, an event held by Applied Science University students to celebrate ASU's UK partnerships. In his speech he stressed that ASU spares no effort in developing the skills of students and ensuring their access to high-quality education. The University focuses on developing technical and creative skills and linking them with theoretical studies that provide students with the expertise they need to join the labour market. The University is dedicated to the preparation of a well- educated new generation for the benefit of society and the nation. For this reason ASU's strategic plan is aligned with developments at local, regional, and international levels.

Chairman of the Board of Trustees: The University spares no effort in developing the skills of students and ensuring their access to quality education





on the University's programmes leading to awards of ASU's UK partner universities (London South Bank University and Cardiff Metropolitan University), in which the students talked about their experiences while studying on the programmes. There was also a musical performance and a cultural exhibition in which students presented various aspects of British culture.

The ASU President, Prof. Ghassan Aouad, praised the ingenuity and talents of the students. He added that extracurricular activities are a modern educational strategy to motivate students to learn in an exciting and enjoyable environment, thus contributing to the consolidation of theoretical learning and thereby enriching academic life.

Prof. Aouad noted that ASU's philosophy is based on developing the creativity and innovation of students by providing an interactive and creative environment. This is achieved through the adoption of national and international standards for the quality of education and the development of plans and curricula in line with the requirements of the Higher Education Council. He added that

developing an educated new generation helps to meet the needs of local and international communities.

He also concluded his speech by stressing the importance of the University's partnerships with London South Bank University and Cardiff Metropolitan University. The collaborative programmes offered with these UK universities contribute to ASU's goal of international presence through cooperation with international universities and most importantly, these new academic programmes at ASU also enable students to study in Bahrain and obtain a UK-awarded Bachelor's degree which is recognised internationally.

**University President:
ASU's philosophy is
based on developing
creativity and
innovation in students**

The annual Creative Specialisations Forum is held by the Faculty of Arts and Science

The ASU College of Arts and Sciences held its annual Creative Specialisations Forum under the patronage of the University President Prof. Ghassan Aouad and in the presence of ASU's senior management, students, and visitors from outside the University. The College Forum is an exhibition that displays the work of the students in all the programmes offered by the College: Computer Science, Interior Design, and Graphic Design.

Prof. Aouad praised the student projects and the high professional standards involved in their presentation. He added that the University encourages and supports students to develop their skills and talents.

The Dean of the College of Arts and Science, Dr. Belal Zaqaibeh, welcomed the audience and expressed his thanks to the University management for its support in making this event a success. He also praised the efforts of the students and the faculty resulting in the beautiful and distinctive work displayed in the exhibition.





Visits

About the University Cooperation with its Arab and global Academy institutions partners

An open meeting to introduce Cardiff Metropolitan University programmes available at ASU

The university held an introductory presentation about its hosted academic programmes leading to awards from Cardiff Metropolitan University (UK) in the fields of business studies, management, accounting and finance. Mr. David Evans, Regional Marketing Manager at Cardiff Metropolitan University, briefed the audience on Cardiff Met and its programmes and internships. The Chairman of the Board of Trustees, Prof. Waheeb Al-Khaja, delivered a welcoming speech while the President of the University, Prof. Ghassan Aouad, spoke about the University, its programmes, vision, and mission. Dr. Ramzi Nekhili, Dean of the College of Administrative Sciences, spoke in detail about the hosted programmes and their importance in providing the public and private sectors with capable graduates who are highly qualified and skilled. The event was attended by members of ASU's senior management, academic and administrative staff of the University, and students enrolled on Cardiff Metropolitan University programmes.



Enhancing cooperation with Yarmouk University, Jordan



Applied Science University's President, Prof. Ghassan Aouad, discussed during two separate visits ways to enhance joint cooperation between ASU and Yarmouk University in the Hashemite Kingdom of Jordan, within the framework of the cooperative agreement between the two universities. He also discussed ways of activating the sections of the agreement relating to administrative and technical development, at a meeting which included Dr. Mohammed Yousif Abo Keir, Vice President for Administration, Finance and Community Engagement, and Prof. Jamal Abu Daoud Abu-Doleh Vice President for Administrative Affairs at Yarmouk University.

Prof. Aouad said that ASU is keen on cooperating with universities and educational institutions which have a distinguished reputation internationally and in the Arab world. Mutual cooperation between universities will result in an exchange of experience across various fields that contributes to the development of both institutions' educational process.



Previously, Dr. Mohammed Yousif, and Mr. Abdullah Al-Khaja, Director of Administration and Finance, had also visited Yarmouk University and discussed with Dr. Jamal Abu Dulah the most important topics of common interest, to exchange experience and transfer knowledge between the two parties. The universities are also conducting joint research as well as exchanging information in various areas.

Cooperation between Applied Science University and the Tenaga National University in Malaysia

The Chairman of the ASU Board of Trustees Prof. Waheeb Al-Khaja, and the President of the University Prof. Ghassan Aouad welcomed the President of Tenaga National University in Malaysia (UNITEN), Dr. Kamal Ben Mustapha. Tenaga National University (UNITEN) is one of the best universities in Malaysia, with a good reputation in the field of engineering, information technology, and management.

During the meeting, Dr. Kamal was briefed on the academic programmes offered by ASU including the programmes offered in collaboration with British universities. Dr. Kamal expressed his

admiration on the high standing of the University and its excellent achievements since its establishment.

The Chairman of the Board of Trustees and the ASU President discussed ways to enhance joint cooperation in the field of research and the possibility of conducting joint studies and research projects between ASU and UNITEN's Study Centres and academics.

Prof. Waheeb expressed his happiness in meeting the UNITEN's President, noting that ASU sees beneficial cooperation with Malaysian universities. The cooperation aims to increase in attracting foreign students and make Malaysia a destination for educational tourism at the global level. This is in accordance with the directives of the wise leadership of Bahrain, its Economic Development Board, and the Higher Education Strategy which aims to make the Kingdom an education hub in the region in light of the government's plans to diversify sources of income.

Prof. Waheeb also stressed the importance of cooperating with international universities to make Bahrain an educational and knowledge centre, in order to develop the student tourism and training and consulting sectors, and attract foreign students. It would also attract foreign investment to achieve integration into a knowledge economy, further contributing to the state treasury and assisting it in meeting the challenges ahead.

Prof. Aouad said the University seeks to enhance its reputation internationally by pursuing joint cooperation agreements with world-renowned universities. This would help in developing new academic programmes based on creativity and interaction. Adopting national and international standards for the quality of education, developing plans and curricula in line with the requirements of the Higher Education Council, and adapting to global developments in meeting the community needs are all important activities which align with Bahrain's Economic Vision 2030.



Delegation from London South Bank University visits Applied Science University

The Chairman of the Board of Trustees, Prof. Waheeb Al-Khaja, and the President of the University, Prof. Ghassan Aouad, welcomed the members of a delegation from London South Bank University led by Pro-Vice Chancellor Prof. Paul Ivey, (Research and External Engagement). The visit was part of a series of mutual university visits aimed at strengthening cooperation. Paul Ivey expressed his happiness at visiting ASU and stressed the importance of such visits in supporting and developing the relationship between the two universities.

The visit included discussions about ASU's preparations for next semester. The London South Bank University delegation met with the students of the Faculty of Engineering and discussed their programmes of study and their future career plans. The delegation also listened to the students' suggestions and opinions about programmes to be introduced in the college in future.



Design and Arts students visit Nizwa University in Oman



In line with ASU's policy to enhance the practical skills developed by students on its programmes, the students of the Department of Design and Arts in the College of Arts and Science visited the Department of Architecture, Interior Design and Decoration, in the Faculty of Engineering and Architecture at Nizwa University in the Sultanate of Oman. This visit was part of the exchange programme between the colleges of Arab universities, and was also intended for exchange of experience, achievements, research projects, and significant developments in research and education.

The students were accompanied by Dr. Uday Al-Jubouri, Assistant Dean of the College of Arts and Science, and the visitors were received by Dr. Luay Al-Jubouri, Head of Department of Architecture, Interior Design and Decoration in the Faculty of Engineering and Architecture, along with faculty and students. Dr. Luay held a presentation about the University, the city of Nizwa, the Department of Architecture, Interior Design and Decoration, the projects carried out by the department and its significant annual events.



The ASU delegation then went to the Student Projects Exhibition where they were briefed on the four student projects in the Department of Architecture and Interior Design. The students from the two universities had an interesting exchange of ideas and opinions about the projects presented and how to utilize them in the future.

The ASU students also attended a workshop organised by the teachers of the Department of Architecture and Interior Design, on the formation of interior space. Students also visited Bustan Oman, an eco-friendly house, and learned about its construction, its energy efficiency and alternative source of energy, and its interior and exterior design methods. They ended their journey with a visit to Nizwa Castle and the nearby market.



Applied Science University Celebrates 10th Graduation Ceremony

The atmosphere was filled with joy as the tenth group of students celebrated their graduation from the University. The festive ceremony was held at the Gulf Hotel under the patronage of His Excellency Mr. Ahmed bin Ibrahim Mulla, Speaker of the Parliament, in the presence of the Chairman of the Board of Directors, Mr. Sameer Bin Abdulla Nass, Chairman of the Board of Trustees, Prof. Waheeb Al-Khaja and the President of the University, Prof. Ghassan Aouad. The ceremony was attended by a large number of dignitaries, parliamentarians, ambassadors, university presidents, professors, and administrators.

Mr. Sameer bin Abdulla Nass, expressed his happiness at the graduation of the students who completed their studies and worked diligently to obtain academic excellence. He thanked Mr. Ahmed bin Ibrahim Al-Mulla, for this honour and further thanked Prof. Waheeb Al-Khaja, Prof. Ghassan Aouad, and the members of the academic and administrative bodies for their unlimited dedication to move forward in achieving the practical and educational requirements in the University.

Prof. Waheeb Al-Khaja, stated the University has worked hard to provide its students with knowledge, support their talents and abilities, and develop their creativity and leadership. The Board of Trustees is keen to prepare a conscious intellectual generation for its society and nation. Based on the University leaders' responsibility, they have to provide students with the knowledge and skills that will assist them in building their future and that of their country.



ASU 
جامعة العلوم التطبيقية
APPLIED SCIENCE UNIVERSITY

Events

The university
events, scientific
and student
activities
presentation



Prof. Aouad, stressed the University assumes responsibility for contributing to the comprehensive development process in the Kingdom of Bahrain under His Majesty King Hamad Bin Isa Al Khalifa and the wise leadership. The development of advanced education and commitment to the application of the highest-quality standards contributed to the graduation of students with scientific and practical competence. He commended the strategic plan of the Ministry of Education and Council of Higher Education. It motivates universities to move forward in support of the development of higher education in the Kingdom.

The graduates expressed their thanks and appreciation to the University and to their parents who shared their feelings of joy on this occasion. They received the results of great efforts and keenness by the University administration to produce well qualified graduates who suit the labour market.



The University President lectures on leadership in construction

The University hosted the inaugural meeting of the chartered institute of building in the Kingdom of Bahrain, where Prof. Ghassan Aouad, President of the University and former President of the Institute, presented a workshop entitled "Leadership in Building". He spoke about leadership and future innovations witnessed in the global construction and development sector.

Prof. Aouad said "green and smart buildings are currently the main trend in construction". This trend is expanding the horizons of technological use in the construction of large and modern buildings that rely on integrated ICT systems. He pointed out that the most recent innovations and the role of technology and its implications is central to the future of construction.

During the workshop, Prof. Aouad discussed a range of topics in the presence of the British Ambassador Mr. Simon Martin, Korean Ambassador Mr. Jonha Yu, Chairman of the Board of Trustees Prof. Waheeb Al-Khaja, Director of the British Council and attendees from inside and outside the University. He presented

an overview of the University, noting it was founded in 2004 and includes 4 Colleges offering 18 courses in bachelor's and master's degrees.

He also presented an overview of the chartered institute of building, the largest professional body in the world involved in construction and leadership. It was founded in 1834 and its members around the world work in the development of construction and preservation of the environment.



On the side-lines of the University's participation in the Bahrain Pre-Employment Education and Training Fair

University President: Investment in education and knowledge is an important component of economic development



The President of the University Prof. Ghassan Aouad stressed the importance of the education and training sector in supporting the development and economy of the country. Investment in education contributes to increasing growth rates of economic development.

Prof. Aouad participated as a speaker in the first forum for entrepreneurship and its role in the achievement and creation of employment held on the side-lines of the Bahrain Education and Training Forum. The growth of education increases knowledge and information and is reflected in the improvement of factors concerning production thus resulting in economic development.

He also delivered a presentation entitled "The Economic Impact of Education and Training" discussing the role of the higher education sector in providing the state treasury with a strong source of income. He referred to the steps taken by the Kingdom of Bahrain in developing education and the advanced position it occupies in this field at the Arab and global levels. He also pointed out countries that earn billions of dollars due to educational tourism. The United Kingdom's income from the education sector

for 2014-2015 was around 95 billion pounds and it generated 940 thousand jobs. Development of the education sector in a country reflects positively on economic, social, health, and environmental aspects. It also contributes in increasing rates of sustainable human development and the promotion of a creative and innovative culture.





In a related context, the University participated in Bahrain 2018 Pre-Work Education and Training Exhibition. It was held under the patronage of His Excellency Sheikh Khalid Bin Abdullah Al Khalifa, Deputy Prime Minister, and was opened on his behalf by His Excellency Mr. Jamil Bin Mohammed Humaidan, Minister of Labour and Social Development, who praised the role of the University in serving the Bahraini society as a leading educational institution keen on graduating qualified students capable of serving and promoting their society.

Ms. Ruqaya Mohsin, Director of Marketing and Public Relations, said the exhibition was an important step towards defining the University and its academic programmes to visitors. The University

is keen to participate in all exhibitions held inside and outside Bahrain. Its mission is to support the importance of educational and training events in promoting Bahrain as a scientific and knowledge centre.

The participation also introduced the University, its specialisations and facilities that contribute to support the educational process. The University also presented new programmes in Architecture and Civil Engineering in cooperation with London South Bank University, as well as new programmes in Business Studies and Accounting and Finance in cooperation with the Cardiff Metropolitan University.



“Quality Education” Conference, The University’s Window on Modern Ways of Education

The University President, Prof. Ghassan Aouad, called on the faculty members to use modern technology and scientific methods while presenting lectures in order to increase interaction between teachers and students. Achieving greater positive participation of students in the educational process will reflect on the quality of scientific outputs of the University and enhance its ability to achieve quality assured standards and academic accreditation.

This came during his honouring of faculty members who participated in the second edition of a conference on quality education. He also honoured the best presenters in the conference, the organisers, and academics who presented their scientific research

at the prestigious global conference "Sustainable Futures" held in November of the previous year.

Prof. Aouad said, the conference aimed at exchanging experiences among university professors, identifying the needs in developing the academic body, and clarifying the modern scientific methods of advanced education within the modern education philosophy.



The University celebrates National Day with the Land of Eternity Festival

President of the University Prof. Ghassan Aouad said the University is keen on upholding national principles and the importance of celebrating national events that will entrench the patriotism of the students and raise their contribution to the nation's prosperity.

Prof. Aouad praised the students' creativity and skills, translated by their efforts in celebrating the National day of Bahrain and the 18th anniversary of His Majesty King Hamad bin Isa Al Khalifa taking over the reins of government. The celebration was attended by members of the faculty and administrative staff of the

the National Day gloriously. The joy embodied in these events is evidence of the students' awareness of the importance of such occasions.

The celebration included many cultural and youthful events, including a poetry evening with poets from Bahrain, Saudi Arabia, and Kuwait. They presented poems in praise of Bahrain and its folklore. There was also the market, henna, and a concert by the Bahraini artist Mohammed Al-Tamimi with the participation of student Ali Al-Kaabi.



University and a large number of students with their families. He also praised the Student Council for their efforts and cooperation with the Deanship of Student Affairs.

Prof. Aouad congratulated the wise leadership represented by His Majesty King Hamad bin Isa Al Khalifa, Prime Minister His Royal Highness Prince Khalifa bin Salman Al Khalifa, His Royal Highness Prince Salman bin Hamad Al Khalifa, the Crown Prince, Deputy Supreme Commander and First Deputy Prime Minister, and the general public of Bahrain on this occasion. Prof. Ghassan also stated that the University always seeks to enhance the spirit of citizenship on various occasions, including celebrating





The University is a golden sponsor for the 6th Bahrain International Exhibition for Education and Training

The University participated as a gold sponsor in the 6th Bahrain International Exhibition for Education and Training held under the patronage of His Excellency, the Minister of Labour and Social Development, Mr. Jamil bin Mohammed Ali Humaidan.

Ms. Ruqaya Mohsin, Director of Marketing and Public Relations, said the University is keen on participating in exhibitions inside and outside the Kingdom of Bahrain to inform the public about the programmes and specialisations it provides. The participation and sponsorship of this exhibition comes from its mission to support educational and training events that raise the level of higher education in the Kingdom of Bahrain.

Through its participation in the exhibition, the University presented the new programmes it hosts in Architectural Design Engineering and Civil & Construction Engineering with London South Bank University as well as Management & Business Studies and Accounting & Finance programmes with Cardiff Metropolitan University. The University also presented its academic programmes in Business Administration, Political Science, Law, Accounting, Management Information Systems, Graphic Design, Interior Design, and Computer Science. The University offers its students a diverse and nurturing university life that builds their personality and motivates them to develop themselves in line with requirements the labour market needs.

Ms. Ruqaya praised the staff and students of the University who were present at the exhibition to provide information about the University and its specialisations as well as to answer questions and the inquiries from visitors, interested students and parents. During the exhibition, the University's pavilion witnessed a large number of visitors interested in learning about the educational programmes offered. Participants were also impressed with the University staff providing them information and guidance.



The University participates in the 18th Bahrain International Book Fair

The University participated in the 18th Bahrain International Book Fair held under the patronage of His Highness the Prince Khalifa Bin Salman Al Khalifa. The University is keen to participate periodically in the exhibit to highlight the intellectual and cultural role of the Kingdom. Well-known Arab and international publishing houses were presented.

Prof. Ghassan Aouad, President of the University, said the University hopes to reflect society's scientific output and internal mobility, both academic and non-academic.

For his part, Dr. Ammar Jalamna, the Director of the Library said, the University has an important role in enriching the cultural awareness of the students in various branches of knowledge and sciences. He also stated that participation would inform the library's management team about the latest Arabic and foreign books in various sciences as well as literature by Arab and international publishing houses.

He pointed out the participation contributed positively to the library's growth with additional modern editions of Law, Management, Accounting, Design, Humanities and Applied Science books being added. He stressed the University is always keen, as an academic institution representing the Kingdom of Bahrain, to participate in book fairs because of their importance in highlighting the cultural exchange of societies.

Al Ayam Cultural Book Fair

In a related context, the University participated in the 24th edition of Al Ayam Cultural Book Fair. The University was honoured with a visit by His Highness Sheikh Khalid bin Abdullah Al Khalifa to their pavilion and to share with him a series of the University's works. He praised the important role the University plays in enriching the educational process in the Kingdom of Bahrain and the Gulf States. The University also participated in the Book Fair to introduce its series of publications and provide the Arabic library with a collection of scientific books.

Exhibit on employment and training in its 6th edition, "Opportunities and Manifestations"



The Minister of Labour and Social Development, HE Jameel bin Mohammed Hamaidan, inaugurated the Sixth Employment and Training Exhibit organised by the University under his patronage and in the presence of the Chairman of the Board of Trustees, Prof. Waheeb Al-Khaja, the President of the University, Prof. Ghassan Aouad, a number of officials from the Ministry of Labour and Social Development and representatives of the public and private sectors.





The exhibit aimed to enhance communication between University students and the labour market by offering employment and training opportunities for them. It also introduced job seekers and employers and highlighted the high level of scientific and professional competence its students and graduates have in the faculties of arts and sciences, law and administrative sciences.

The exhibit included (18) establishments providing about (800) job vacancies in companies and institutions. The Ministry of Labour and Social Development offered (558) training opportunities in cooperation with the Tamkeen Labour Fund.

In a statement, the Minister of Labour commended the University's initiative to introduce its students to the skills and specialties needed by employers and assisting them in determining their job options.

He also pointed out that the employment opportunities presented benefited the students and graduates of the University and the rest of the job seekers who were invited. These initiatives contribute to areas of employment and open many channels with the private sector in order to integrate job seeking citizens into job vacancies that fit them.

The University Celebrates the 17th Anniversary of the National Action Charter

The University participated in the Ministry of Education's seventeenth anniversary celebration of the National Action Charter. A procession of vehicles toured the streets of the Kingdom starting from the University of Bahrain. The University also participated in the exhibit held by the Ministry in conjunction with the celebration of this occasion.

On this occasion, the Chairman of the Board of Trustees, Prof. Waheeb Al-Khaja, congratulated the wise leadership of the kingdom, highly appreciating the great efforts of His Majesty the King in his pioneering steps to promote and develop bilateral relations between the Kingdom of Bahrain and all friendly countries, as well as his consolidation of the kingdom's honourable position in various forums and its enhanced role in the Arab and international environment.

Prof. Ghassan Aouad, President of the University, explained the event deserves the celebration of all the people of the Kingdom.





The University holds a Scientific Seminar entitled “The Spirit of Tolerance” in the Kingdom of Bahrain

Under the patronage of His Excellency Dr. Farid bin Yaqoub Al-Muftah, Undersecretary of the Ministry of Justice, Islamic Affairs and Endowments, the University held a scientific symposium entitled "The Spirit of Tolerance in the Kingdom of Bahrain. Culture, Upgrading, and Building." A number of Bahraini scientists participated including Dr. Abdul Latif Al Mahmoud, Sheikh Rashid Al-Hajri, and Sheikh Ibrahim Al-Muraikhi. The seminar was moderated by Prof. Murad Al-Janabi, a faculty member at the College of Law.

The organisers of the event noted that Bahrain's sponsorship of the various communities reflected the Kingdom's humanity and

responsibility towards all those living in the Kingdom. It embodied the historical characteristics of Bahrain as an open society characterized by cultural diversity in coexistence.

For his part, Prof. Ghassan Aouad, President of the University, said the organisers of "The Spirit of Tolerance in the Kingdom of Bahrain. Culture, Upgrading, and Building" saw the importance of embodying this coexistence in an event that reflects the love, harmony, and peace that surrounds all residents of this good land. The policy of his leadership is based on respect for the culture of pluralism and freedoms.

The University sponsors the 19th equestrian race filled with thriller competition

The University participated in the sponsorship of one of the nine horse races of the season. It was organised by Rashed Horse Riding Club on the club track in Sakhir in the presence of His Highness Shaikh Isa bin Salman bin Hamad Al Khalifa, Vice Chairman of Rashed Horse Riding Club and His Highness Sheikh Khalid bin Ali bin Issa Al Khalifa.

Mr. Sameer Abdulla Nass, Chairman of the Board of Directors of the University and of the NASS Group and Corporation, Prof. Ghassan Aouad, President of the University, Mr. Abdullah Al-Khaja, Director of Administrative and Financial Affairs of the University as well as a large gathering of horse racing lovers witnessed the races held for the Corporation Cup, the Applied Science University Cup, and the Cup of Bloudan Foundation for veterinary supplies.

The race witnessed unrivaled enthusiasm between the contestants and the spectators. The winners of the race were crowned by Prof. Aouad. He presented the first half cup to the winner Mohammed Hassan and the fifth half cup to HH Shaikh

Salman bin Mohammed bin Isa Al Khalifa, while Mr. Steve Williams, General Manager of Gulf City Cleaning Company presented the second half cup to the winning owner Abdullah Fawzi Nass. Hanof Sami Nass, CEO of Sarans Nass, presented the third half Cup to the winning owner and Dr. Sham Shanker, General Manager of Bloudan Company presented the fourth half cup to Youssef Abdullah. Mr. Nasser Abdulla Nass, Chairman of NASS Group and Corporation, presented the late Abdullah Ahmed Nass Cup to the winning owner Abdullah Fawzi Nass and the Corporation Cup to the winning owner, His Highness Sheikh Khalid bin Ali bin Isa Al Khalifa.





Annual camp for staff and students

The University held an entertainment camp in the Sakhir area for University employees and students in the presence of the Chairman of the Board of Trustees Prof. Waheeb Al-Khaja, the President of the University, Prof. Ghassan Aouad, and the academic and administrative body members with their families.

The visitors enjoyed many activities, popular events, Bahraini cuisine, children's games, competitions, art exhibits, sports, and other entertainment. The University Administration aims at establishing these types of events because of their impact on enhancing the family aspect of the employees, their sense of unity as a team, and the collective work that underlies the University policy.





The University celebrates with its employees the annual Ramadan Ghabga

The Directorate of Marketing and Public Relations organised for the fifth year in a row the annual Ramadan Ghabga for employees and their families in the presence of the Chairman of the Board of Trustees Prof. Waheeb Al-Khaja, the President of the University Prof. Ghassan Aouad, the British Ambassador Mr. Simon Martin and his wife, the Board of Trustees, the Advisory Board members, and various University partners from community institutions.

This initiative comes as a celebration of the holy month of Ramadan and with the aim of consolidating relationships between

all employees. This is to embody the spirit of family among them, especially on this occasion.

Prof. Aouad wished the attendees well for the holy month of Ramadan and prayed to God to accept their fasting and good deeds. He praised the efforts of the great staff and their hard work in serving the University throughout the academic year. The Ghabga also included many artistic shows, folklore, competitions, individual & group games and prizes.



High School students visit the University and learn about its academic programmes

The Directorate of Marketing and Public Relations organised a day of awareness for the academic programmes offered by the University. It hosted a number of high school students from private schools to present the specialisations offered by the University and the conditions and requirements for admission.

Students and mentors met with the President of the University, Vice Presidents, members of the University's senior management, Deans the Coordinators of the programmes offered by the University in cooperation with British universities.

The students were briefed on the British programmes hosted by the University in cooperation with Cardiff Metropolitan University (Accounting & Finance and Management & Business Studies) and London South Bank University (Architectural Design Engineering and Civil & Construction Engineering). Students were also briefed about the important aspects of university education, the importance of post-graduate programmes, and reasons to choose these programmes as their first choice of study.

The induction day brought together high school students with college academic representatives. All queries related to student life within the University walls were answered and information that

enables students to become familiar with the requirements of the university environment was provided. This gave them sufficient knowledge about the existing and required fields in the labour market and helped them plan for their post-school academic future.

At the end of the day, the students toured the University building where they learned about its facilities, classrooms and the techniques that contribute to its educational process.



School Visits

The University organised a series of visits to private schools. It also participated in a number of exhibits organised by the Ministry of Education in public schools to introduce universities and help students choose a specialisation that suits them. The University is keen on strengthening cooperation with civil society institutions and educational institutions to help support students.

The employees of the Directorate of Marketing and Public Relations represented the University in these visits and presented a general definition of the University and its colleges. They presented the available programmes, registration conditions, and the advantages of study at the University. They also briefed the students on activities the University regularly organises and its facilities.



Evacuation drill confirms readiness of the University in emergencies

The Department of Administrative and Financial Affairs at the University organised a mock evacuation in cooperation with the General Directorate of Civil Defence. Its aim was to introduce the concepts of evacuation, the duties and responsibilities of the evacuation team, the importance of protection and safety in evacuations, and how to prepare staff for evacuation operations. It also ensured that all detection and warning devices as well as firefighting equipment were working effectively.

This was preceded by a lecture given by members of the General Civil Defence Department to the evacuation team staff of the University. It included proper procedures for dealing with emergencies and fire. All employees and students, including individuals with special needs, were evacuated from the University buildings when they heard sirens and assembled at the emergency gathering points.

For his part, Dr. Mohammed Yousif, Vice President for Administration, Finance and Community Engagement, stressed the University's keenness in meeting the safety requirements for students and staff according to the highest standards.

Dr. Mohammed Yousif stated that the evacuation drill achieved the

desired objectives and pointed out the fruits of cooperation and coordination between the University and concerned authorities to maintain the safety of all staff and students.



First University forum for volunteer work

The Office of Community Service with the participation of the Deanship of Student Affairs held the first University meeting for social volunteer work for youth in the presence of Dr. Mohammed Yousif, Vice President for Administration, Finance and Community Engagement, and Dr. Assem Al-Hajj, Vice President for Academic Affairs and Development. A group of volunteer experts shared their experiences with the attendees through a series of lectures highlighting volunteering and its importance. Competitions and questions were also included to stimulate charitable and volunteer work.

The forum lasted for a full day during which a group of experts and activists took part. This included Mr. Mohammed Abdullah Al-Sinan, Chairman of Muharraq Governorate Council; Prof. Murad Abdullah Al-Janabi, Prof. of Islamic Sciences in the College of Law; Dr. Mohammed Alaa Hussain Al-Hamami, Director of Community Services Office; Dr. Ali Moussa Al-Dada Assistant Prof., Department of Political Science; Faculty of Administrative Sciences; Community Activists Fatima Issa Ahmed, Ahmad Salem Bouqais, Musab Sheikh Saleh and Mohammed Hassan Yousif;

University student coach Abeer Ali Salloum; and finally masters student, Suleiman Farhan Sweid.

Dr. Mohammed Yousif stressed that the forum is an affirmation of the University's support for voluntary and charitable work. He also stated that the University pays great attention to community service activities and always works with active national institutions and centres to achieve comprehensive community development.





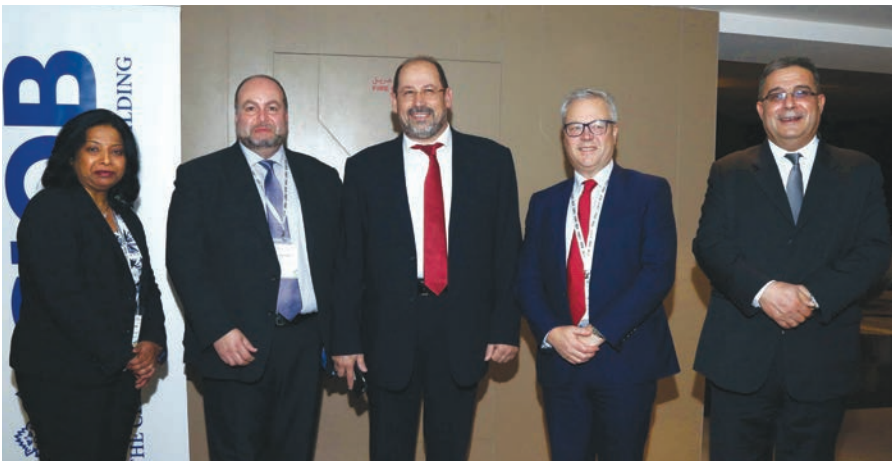
The International Conference on Sustainable Futures is a step forward in the University's global path

The Applied Science University in partnership with London South Bank University held the International Conference under the patronage of the Minister of Education Dr. Majid bin Ali Al Nuaimi. It was attended by the Secretary General of the Higher Education Council Dr. Abdulghani Shuwaikh, British Ambassador to the Kingdom of Bahrain Mr. Simon Martin, Chairman of the Board of Directors Mr. Samir Nass, Chairman of the Board of Trustees Prof. Waheeb Al-Khaja, President of the University and President of the Chartered Institute of Building Prof. Ghassan Aouad, and President of London South Bank University Prof. David Phoenix. The content of the Conference was applauded with 65 research papers from 20 countries around the world discussing the latest inventions and future methods in the world of sustainability in economy, environment, technology, education, information technology, buildings, and energy.

During the conference, the researchers reviewed 65 scientific papers from 20 countries. This was distributed over a number of discussions over two days with the participation of six key interlocutors and 100 experts from several countries, including Bahrain, Australia, the UK, Ireland, Turkey, Cyprus and the UAE South Africa, and Italy. The conference tackled the latest developments in the use of sustainable technology in building projects, roads and the future. Research based on future studies of sustainable economy, environment, technology, alternative sources of energy, and sustainable business practices were also presented. The conference produced a set of recommendations for the future of sustainability which were included in a special conference booklet.

Cover Story

Applied Science University is committed to promote the sustainability concept in society as a leading Bahraini educational institution





The British Academy of Higher Education and the Institute of Global Construction presented two awards for the best scientific research on sustainable education and energy use.

the conference is in line with the Bahrain Economic Vision 2030. The conference also highlighted the challenges facing sustainable development in Bahrain and the Arab world.

Chairman of the Board of Trustees:
The conference comes within the framework of the University to consolidate the concept of sustainability and promote sustainable development in all its economic, social, and environmental aspects.

Prof. Waheeb Al-Khaja stressed the scientific conferences organised by the University serve the needs of the Kingdom of Bahrain and the region. He also stressed the importance of enhancing capacity building in science, technology, and innovation in order to achieve the goals of sustainable development in the knowledge economy. The conference gave a large part of the discussion to promote competitiveness and increase economic growth to generate new jobs.

Prof. Waheeb Al-Khaja further stressed the need to enhance the role of technology in sustainable development as technology



The University provides an annual budget of 3% of its revenues for scientific research

He explained the conference will establish new partnerships to organise more scientific conferences in the future. He also stated that the number of University research publications for the current year amounted to more than 70 and is gradually increasing annually. Following the promotion of this culture between University Professors, published in refereed global journals, the University provides an annual budget of 3% of its revenues for scientific research.

The Chairman of the Board of Trustees said



has become an important player in achieving sustainability and determining competitiveness. The endless possibilities provided by IT should be harnessed to achieve sustainable economic, social, and environmental development. Capacity-building is the only means of promoting competitiveness, increasing economic growth and generating serious employment opportunities. This is of particular importance as many countries around the world are considering the issue of sustainability and alternative energy and developing national frameworks to implement strategies in this regard.

University President: “Sustainable Future” supports development plans and is in line with scientific research strategy

From his side, President of the Conference and of the Applied Science University Prof. Ghassan Aouad said the recommendations issued by the conference will have implications for the scientific research strategy and academic decisions of the University. The conference aims to enhance a scientific research culture in line with the strategy of the Higher Education Council for scientific research decision makers, experts, researchers and PhD students. It will contribute to the development of training, scientific research, and innovation for young people and researchers enhancing their academic and research capabilities in the field of sustainable development.

He stressed creating a culture of sustainability in schools by teaching students the importance of preserving the environment.

Enhancement of the role and function of general and higher education, especially in the field of human development, by building national capacities, trainings, and skills for the twenty-first century. The world, with its international organisations and relevant UN agencies, emphasizes the concept of sustainable development as a socio-means. Development of means of production in ways that do not lead to the depletion or destruction of environmental resources ensures the continuation of production for future generations in meeting the needs of communities.

He also mentioned institutions of higher education and all their employees are tasked to prepare new generations to meet major challenges. Education in the accounts of contemporary countries is a process of upgrading the cultural, social, scientific and developmental self-renewal of the state and society. Education is the hidden line of defence for the existence and development of nations.

The Secretary General of the Council of Higher Education pointed out education and training as the main engines especially in the fields of applied science. Encouraging leadership and innovation ensures the sustainability of a thriving private sector. Higher education in particular is the cornerstone of the development process and any development process depends on the success of this vital sector in achieving comprehensive development that promotes the individual and society.



The education sector plays an important role in the development of sustainability in the next generation, a generation conscious of the environment as a valuable resource that must be maintained. This generation bears the responsibility to innovate and implement projects that serve sustainability and development.

Bahrain is taking successful steps in the field of sustainable development through applications implemented on the ground. This includes applications of solar energy, smart cities, and green buildings through a network of interlinkages between the official and private sectors.

Secretary General of the Higher Education Council: Promoting scientific research supports the achievement of sustainable development

In the view of the Secretary General of the Higher Education Council Dr. Abdulghani Al-Shuwaikh, the most important element in the process of sustainable development is to develop human skills that contribute to this process. The concept is often about increasing production and creating wealth that provides for the well-being of countries, all of which are primarily related to people.

The Conference was applauded with 65 research papers from 20 countries around the world discussing the latest inventions and future methods in the world of sustainability in economy, environment, technology, education, information technology, buildings, and energy



At the end of his speech, Dr. Abdulghani Al-Shuwaikh conveyed the greetings and appreciation of HE Dr. Majid bin Ali Al Nuaimi, Minister of Education and Chairman of the Council of Higher Education, to all the partners in organising the conference. The Applied Science University is constantly seeking positive interaction with relevant topics that activate the role of higher education in achieving comprehensive development for the sustainable future of our dear homeland under his wise leadership. Stressing the interest of the General Secretariat of the Council of Higher Education to develop the process of higher education as a pillar of progress towards a bright future.

British Ambassador: 1,400 Bahraini students at United Kingdom universities and schools

The British ambassador to Bahrain, Simon Martin, said there are 1,400 Bahraini students studying in British universities and schools which represents the strong relationship between the two countries in the field of education.

He pointed out the presence of British universities working with Bahrain universities to provide academic programmes. This contributes to the integration of more Bahraini students in higher education and he expects an increase in the number of British

The recommendations issued by the conference will have implications for the scientific research strategy and academic decisions of the University

students studying in the Kingdom over the coming years. This serves the process of cultural exchange and education through government or private mission programmes.

He expressed his happiness for the abundant interaction between universities in the two countries. A large number of Bahraini students studying in British universities highlights the importance of constructive cooperation between the two parties.

He added, the conference establishes a new phase of encouraging scientific research between the universities of Bahrain and Britain.





ASU 
 جامعة العلوم التطبيقية
 APPLIED SCIENCE UNIVERSITY

The University holds bronze in Nasser bin Hamad's Tournament for Universities

The University praises the outstanding teams which participated and its female students being awarded the best goalkeeper and best basketball player

The President of the University, Prof. Ghassan Aouad, congratulated the students of the University who participated in Nasser bin Hamad's tournament for universities, expressing his pride at their outstanding performance. It culminated in the men's volleyball and women's basketball teams winning bronze medals. He congratulated student Noor Al Huda Issa Rabea for winning the best female goalkeeper prize in the football tournament and student Fatima Abdul Ridha for winning the best female player prize in the basketball tournament. The University is keen on supporting students' talents and developing their creative spirit while emphasizing the importance of sports and non-curricular activities in the service of the educational process.

All the University teams participated brilliantly in the men's and women's football, volleyball, and basketball tournaments reaching advanced matches. The men's and women's volleyball teams won a fierce battle for bronze.

The university sports achievements and the students shine in different sports competitions



The University President praised the initiative of His Highness Sheikh Nasser bin Hamad in organising this tournament. He encourages the sporting spirit of the students, stressing the tournament is a pioneering idea to support student participation in sports. He explained the establishment of this tournament is in line with the University policy aimed at attracting students and directing their energies to the right path. In organising activities and events that meet their varied interests, it promotes social values, inter-university cooperation, and a culture of student participation.

Prof. Aouad thanked the Organising Committee and its supervisors for the championship, headed by His Excellency Mr. Hisham Al Jowder, Minister of Youth and Sports. He also thanked the staff of the Deanship of Student Affairs for supervising the participation of University students in the competition.

Noor Al Huda Issa Rabia said earning the best goalkeeper award is for her team members who performed heroically during the matches. She does not consider it a personal achievement for herself but for the University which provided them with well-rounded support and prepared them to reach this significant result. She also thanked the University Administration, especially the, Prof. Aouad, for his continuous support to the participating teams by attending all the matches held.

Fatima Abdul Ridha, winner of best player in women's basketball tournament, said the team had performed well in all their matches. She thanked her teammates who showed great enthusiasm and strong play that helped her win the title.

HH Sheikh Nasser honors the University

His Highness Sheikh Nasser bin Hamad Al Khalifa honored the students of the University who participated in Nasser bin Hamad's Tournament for universities during the closing ceremony which was held under the patronage of His Highness and presence of the Vice President for Administration, Finance and Community Engagement, Dr. Mohammed Yousif, and Vice President for Academic Affairs and Development Dr. Assem Al-Hajj, along with students and members of the academic and administrative bodies of the University.

Dr. Mohammed Yousif thanked His Highness Sheikh Nasser for his initiative in organising this tournament. Its importance in linking sports to education and supporting the youth of Bahrain is consistent with his vision and the policies of the Supreme Council for Youth and Sports.

Dr. Mohammed Yousif also congratulated the students for



The University praises the outstanding teams which participated and its female students being awarded the best goalkeeper and best basketball player





their achievements during the tournament and conveyed to them the congratulations of the Chairman of the Board of Trustees, Prof. Waheeb Al-Khaja. He expressed his pride in the men and women's volleyball team winning the bronze medal. He also congratulated Noor Al Huda Issa Rabia for winning the best goalkeeper in the women's football tournament and Fatima Abdul Ridha for winning best player in the women's basketball tournament.

Dr. Mohammed Yousif said, the University is proud to be crowned third place and honored by His Highness Sheikh Nasser bin Hamad Al Khalifa. This honor is an added achievement to the University's various forums and events. He stressed that the University must harness all of its capabilities to support students in all fields and pays great attention to the extracurricular activities that contribute to enhancing students' abilities and honing their personalities and talents.



Bahrain and West Asia champion Rashid Sanad: Bahrain is the gold country, and "gold is worth only gold"

University students have always proved they are the best and most distinguished in various achievements. Student Rashid Sanad Najm does not satisfy himself with anything less than a gold award. He has represented Bahrain and the University crowning it with gold, silver, and bronze.

Rashid Sanad Najm is a third-year student of Accounting and Finance. He is also a player of the Bahrain Table Tennis team, the West Asian Youth Champion, the Gulf Youth Champion, the Arab Junior Champion, the Bahrain Champion for several successive seasons, and the only champion of both Bahraini Table Tennis Championships.

In this issue of University Life Magazine, Rashid discusses what it is like being a distinguished world champion with countless achievements.

Describe how you felt the moment you won gold in the West Asian Championship.

The feeling is indescribable. I put in mind the goal to honor the Kingdom of Bahrain and give my utmost effort in maintaining my position as the best player in West Asia. I cannot deny the competition was strong. I had to focus and give double the effort to harvest these titles. I returned to Bahrain — thanks to God — with three medals, gold in the individual youth category, silver in the



young men category, and finally bronze in the men's singles category.

I dedicate this medal to the country's leadership represented by His Majesty King Hamad bin Isa Al Khalifa, His Royal Highness Prince Khalifa bin Salman Al Khalifa, Prime Minister and His Royal Highness Prince Salman bin Hamad Al Khalifa, Crown Prince and the First Deputy Prime Minister. "Gold is worth only gold" to my beloved Bahrain.

What is the difference between competition in local tournaments and continental championships?

International competitions give you the opportunity to compete against people with higher levels of experience and professionalism. Competition outside earns more experience and requires you to be at the top of your game. This does not mean local championships are not very competitive; there are Bahraini players with high capabilities. The local tournaments are important too in supporting Bahraini athletes and improving local sports.

How do you evaluate the tournament and the performance of its

University students have always proved they are the best and most distinguished in various achievements. Student Rashid Sanad Najm does not satisfy himself with anything less than a gold award

participants?

As mentioned earlier, it is considered one of the largest tournaments in West Asia and includes the best Arab and Middle East players.

What is the toughest match you played in the tournament? Did you feel you were about to lose?

The final match was one of the toughest games I had. I was ahead 3-0 and the Saudi player managed to equalize the score 3-3 and reach the break. Thankfully, I was able to settle down, continue to play strongly, and ultimately win.

How do you balance study and sports as a player of the Bahraini Table Tennis team?

I set a table that arranges time between study and sports so as to not have one affect the other. I also like to acknowledge the role of the University in encouraging me by providing facilities that help in maintaining my academic achievements. My participation in sports events along with the University's cooperation help raise the name of the Kingdom of Bahrain.





The University is crowned silver and helps enter Bahrain in the Guinness Book of Records

HH Sheikh Khalid Bin Hamad Al Khalifa, First Vice President of the Supreme Council for Youth and Sports and Chairman of the Bahrain Athletics Federation, crowned the University team (Budaiya Team) second place in the Bahrain International Futsal Championship. This helped the Kingdom of Bahrain enter the Guinness Book of Records for the longest futsal tournament. The Bahrain International Futsal Championship is one of the initiatives aimed to promote the Kingdom's name on the global sports map.

Sheikh Khalid also honored the students for their keenness in organising this event. He admired their actions in reflecting the true image of Bahraini youth and their ability to take on the various challenges that raise their homeland's progress and prosperity.

The event was held under the patronage of HH Sheikh Nasser bin Hamad Al Khalifa, His Majesty the King's Representative for Charity and Youth Affairs, Chairman of the Supreme Council for Youth and Sports, and Chairman of the Bahrain Olympic Committee. The University participated in sponsoring the tournament from the organisational side.





On this occasion, the University administration, represented by Prof. Waheeb Al-Khaja, Chairman of the Board of Trustees, and Prof. Ghassan Aouad, President of the University, congratulated the wise leadership on this remarkable achievement, stating the University was proud to participate in the sporting event. They also expressed their pride for the students and employees who participated in the championship and took second place, adding a new sports achievement for the University this year.



Prof. Aouad said the University would support all events that raise the name of Bahrain athletically, scientifically, and socially. He strongly believes this will enhance Bahrain's international cultural reputation. The University continues its commitment to supporting the youth and sports sectors in the Kingdom of Bahrain for their vital role in developing and increasing national achievements at all levels.

He also said this pioneering idea has added a new milestone to Bahrain's record of sporting achievements. This outstanding result reflects the bright cultural image of Bahrain in the sports sector thanks to the support extended by His Majesty King Hamad bin Isa Al Khalifa. Bahrain's entry into the Guinness Book of Records through this sports forum is a great honor for all athletes in Bahrain and it will have a positive impact in supporting the sports movement in the Kingdom.

The University ranks second amidst strong competitors at the second ASU Ramadan Football Tournament

Prof. Ghassan Aouad, President of the University, crowned the winning teams in the second edition of ASU football championship. It was organised by the University's Community Service Office with the participation of 16 local community and university students.

The tournament witnessed fierce competition among the participating teams. 250 players, managers, and coaches participated in the tournament held over four days. The teams were distributed in four groups based on a draw during the preparatory meeting of the championship in the University.

The finals resulted in Al-Amal winning first place for the second year in a row, while Al-Tatbiqiya 2 winning second place after losing by two goals to five.

At the end of the tournament, Prof. Aouad, honored the winning teams and players who won individual awards. Ali Al Mahgoub of Al Amal team won the award for best player in the championship, Mohammed Al-Singar of Al-Amal team won top scorer, and Mohammed Sulaiman of Al-Tatbiqiya 2 won best goalkeeper.



For the second year in a row... The University wins gold medal at the Bahrain Table Tennis Championship



The University won gold in the second Bahraini Universities Championship for table tennis. Rashid Sanad defeated Mortadha Sayed Hussein from the University of Bahrain to claim the championship. Dr. Assem Al-Hajj, Vice President for Academic Affairs and Development, was awarded bronze for the academic cadre category in the tournament. It was held under the patronage of Sheikha Hayat bint Abdulaziz Al Khalifa, chairperson of Bahrain Table Tennis Federation, Board of Directors member of Supreme Council for Youth and Sports, and Board of Directors member of Bahrain Olympic Committee. The tournament was organised by Gulf University in cooperation with Bahrain Olympic Committee.

Sheikha Hayat Al-Khalifa crowned Rashid Sanad and Dr. Assem Al-Hajj, announcing the University's superiority in the tournament. The tournament was held at the headquarters of the Bahrain Table Tennis Federation.

The students who represented the University in the championship were Rashid Sanad from the Faculty of Administrative Sciences who won first place and Yusuf Ghoneim from the Faculty of Law who won fourth place. Dr. Assem Al-Hajj, was also commended for winning bronze.



Interview

The competition emerged from the aspiration of the University management to enhance ASU's educational offering and develop academic delivery skills

The Creative Teacher Competition: a modern vision of teaching and creativity in lecture methods

The management of Applied Science University is very keen to continue to improve ASU's educational offering through all its plans and strategies. Part of this involves developing all aspects of the skills of its academics to guarantee maximum benefits for students and thereby ensure the graduation of qualified individuals for the labour market. The University uses modern methods and technology in lecture delivery to increase interaction and participation of students and teachers in the educational process.

The University has always supported the creative ideas of its teaching staff and emphasizes the importance of creating a culture of excellence in teaching. Aligning the content of lectures and professional techniques with the philosophy of modern education, the learner is prioritized through educational and research projects, which encourage them to adopt modern educational methods and improve their academic performance and research activities. This is reflected in the quality of the educational process provided to students, guaranteeing the University's ability to provide education of high quality.

Based on this approach, organising the Creative Teacher Competition comes within the context of steps taken by the University to improve in line with international standards. Sharing good experiences among University faculty contributes to enhancing the outcomes of the educational process, and has positive impact on students.

University Life talked to the chairman of the committee supervising the competition, Prof. Murad Al-Janabi, concerning the criteria used for determining the winners.





Prof. Murad Al-Janabi

What are the criteria for evaluating faculty members and nominating winners?

The faculty members at the University were graded through six categories of varying importance. The grades given added up to 100%, with the winner getting the most points. The aspects and their respective contribution to the selection of the creative teacher award winners are as follows:

1. Performance in the ASU Good Teaching Conference (GTC) contributed 30%. The evaluation is the one previously carried out by the organisers of the GTC in 2017/18.
2. Creative and innovative thinking in teaching contributed 20%. An article (max 500 words) showing the teacher's philosophy of creative and innovative teaching on the course he/she teaches is evaluated by the Office of the Vice-President.
3. The teacher's course portfolio contributed 20%. This is evaluated by the ASU Quality Assurance & Accreditation Centre.
4. Peer evaluation contributed 10%. This is done through peer assessment reports in the classroom.
5. Students' performance contributed 10%. This is evaluated through the University website.
6. University management contributed 10%. This is evaluated by the departments, deanships, and senior management of the University.

How do you evaluate this experience?

Do you recommend repeating it in the future?

I am immensely pleased with the effectiveness of the University management, especially with Dr. Assem Al-Hajj, Vice President for Academic Affairs & Development, in his consistent attention to detail involving the principle of justice in participation. I also acknowledge Prof. Ghassan Aouad, President of the University, in honouring the winners and his role in motivating and inspiring the teaching staff of the institution to compete and persevere in working for the highest scientific quality. The patronage of Prof. Waheeb Al-Khaja, Chairman of the Board

of Trustees, had great impact on the success of the event. He emphasized the principle of fair competition and worked to consolidate the honour of the creative teacher. We are all in favour of repeating this experience and developing it in educational institutions in the Kingdom of Bahrain and abroad.

How long did the evaluation take? How many participants were there?

124 faculty members participated in the event which lasted for two whole months from April to June 2018. The Committee held 10 periodic meetings where the results were collected confidentially by the Vice President. It was then announced in an award ceremony after obtaining the approval of the Ministry of Education.

Dr. Moaiad Khder

Dr. Moaiad Khder won first place in the competition. He is the Head of the Department of Computer Science in the College of Arts & Science. He is a specialist in database and software engineering. He holds a PhD in computer science from the National University of Malaysia and has more than 15 years of scientific and practical experience. Dr. Moayad published a series of specialized research in programming and computer science.

The University has always supported the creative ideas of its teaching staff and emphasizes the importance of creating a culture of excellence in teaching, aligning with the philosophy of modern education.

Describe how you felt after winning first place in this year's Creative Teacher Competition.

The competition was a great gesture by the University management and the ASU President, Prof. Aouad. They were keen to raise the spirit of friendly competition among members of the academic body in participating in the event. I have mixed feelings of joy and pride about coming first in the Creative Teacher Competition for the academic year 2017-2018. I have a new sense of motivation to deliver what is best and to be more distinguished and creative in the future.

What are the ideal lecture standards?

The ideal lecture depends on many elements, the most important of which are:

- Sincerity and taking into account that God Almighty looks at

what you offer. Also a good amount of time for preparing the lecture and lesson plan. This includes preparation of the lecture aids, the timeline of lessons and activities, and the methods of assessment and teaching. Always attending the lecture on time. Preparing students for the lecture and their participation. Ensuring the achievement of the objectives of the lecture. Diversification in methods of presenting lectures. Distribution of attention to all students and avoiding lack of focus on a particular destination.

There are many other things that are learnt through training, experience, and class visits to colleagues.

- The first and most important principle in the educational process is to reach the student so he/she can learn. The student may need to see his/her teacher as a father, brother, mother, sister, or friend to feel sincerity. The best teachers build a bridge of trust between him/herself and the student.



صِلْ قَبْلَ أَنْ تُوصِلَ
Reach before you teach

أَفْضَلُ مَعْلَمِيْنِي
هَمْ طَلَابِي
My best teachers are my students

تَعْزِيْزُ الْاِيْجَابِيَاتِ
وَخَفْضُ السَّلْبِيَّاتِ
وَالْمَخَاوِفِ
Increase++
Decrease

المَعْرِفَةُ قَبْلَ
الشَّهَادَةِ
knowledge
before Degree

- The second principle is to make the students aware of the importance of gaining knowledge before granting a degree. Obtaining a university degree is important, but my task is to make this certificate or degree granted strong and deserving.
- The third principle is to encourage every positive in the student and try to lessen his/her negatives.
- Finally, the fourth principle is the catalyst for creativity and innovation. I consider the best teachers my students. Smart diligent students increase your innovation to suit them and weak students challenges your creativity in being able to inform him as well as you do a smart student.

Ms. Manal Al-Matrook

Ms. Manal Al-Matrook won second place in the competition. She is a lecturer in Department of Business Administration in the College of Administrative Sciences. She holds a bachelor's degree from the University of Bahrain in 2004 and a Master's degree from Malaysia Open University in 2008. She is a member of the Bahrain Development and Training Society (BSTD).



Are there any indicators to evaluate the success of the lecture in ensuring that the student gains the maximum benefit?

Yes, there is more than one indicator I use in measuring the extent a student has benefited from the lecture.

● **During the lecture**

A students' commitment to time, non-preoccupation with mobile phones, active participation during the lecture, sitting in the front seats, careful recording of notes, and active participation during the lecture.

● **After the lecture**

Communicating with me about the subject even after graduating from the semester, retrieving lessons during daily life and extrapolating about them, application of skills by the student (parents and employees) and taking advantage of the ideas presented in lectures for scientific research, and, finally, checking the validity of the general information mentioned in the lecture.

● **Examinations**

Examples that I mention in the lecture are not mentioned in the textbook or binding. Content of examinations is similar to my lectures in general.

Mr. Mohammed Nassar

Mr. Mohammed Nassar won third place in the competition. He is a lecturer in the Department of Public Law in the College of Law and has a lot of scientific and practical experience. He received a Bachelor's degree in Law from Al Zaytouna University in the Hashemite Kingdom of Jordan in 2004 and a master's degree in law from Reading University in the UK in 2008. He also serves as Assistant Director of Administrative and Financial Affairs.

What are your plans to develop content of teaching methods to be more creative and interactive with students?

My development plan for the next academic year builds on what was accomplished in the previous year. I improve my current methods with new methods. For example, one of the things I am developing is the content on the e-learning system. It is to be balanced between the description of the course and the outputs required in line with the state of creative thinking that we seek in the students. I am also adding a programmable examination of human rights subject on the e-learning system along with improving the use of the electronic system's application on smart phones.





Guest

First Bahraini to receive PhD in Islamic Banks Accounting

Dr. Nadia Sharida

My doctoral thesis highlights one of the most important topics in the Islamic banking world

Dr. Nadia Abdul-Jabbar Al Sharida is a faculty member in the College of Administrative Sciences. She is the first Bahraini to obtain a PhD in Islamic Banks Accounting, awarded for her thesis entitled “The Effect of Compliance with the Requirements of the Standard of Presentation and Public Disclosure in the Financial Statements of Islamic Financial Institutions on Achieving Competitive Advantage (Comparative advantage): An applied study on Islamic banks in the Kingdom of Bahrain”. She also holds a Fellowship Higher Education Academy (UK) and a Professional Certificate as Certified Trainer from the Institute of Cost and Management Accountants (ICCA) and Certified Sharia Advisor Auditor (CSAA).

We met with Dr. Nadia to learn more about the subject of her thesis and topics related to the thriving Islamic banking industry, including its impact on the economies of countries future in the Arab region and internationally.

First, tell us about your doctoral thesis and the fundamentals of Islamic banking.

My thesis highlights one of the most important topics in the Islamic banking world: the application of standards issued by the Accounting and Auditing Organisation for Islamic Financial Institutions (AAOIFI) based in the Kingdom of Bahrain. Islamic accounting standards, in my view, are a guide to the best methods of measuring and recording events and activities related to the work of Islamic financial institutions.

They contribute to the preparation of financial statements of these institutions in a standardised manner, presenting and disclosing information in a fair and transparent way. AAOIFI is a specialized professional body which issues and reviews these standards according to the development of the Islamic financial industry and its surrounding environment.

The distinctive role of Islamic banks is not only measured by the range of services and products they provide, but also by their diligence when issuing financial statements and reports prepared in accordance with the relevant Islamic accounting standards. The needs of their users are met by providing them with reliable and objective information, reflecting the

The assets of the Islamic banking sector currently amount to more than US \$2 trillion worldwide

high standards of transparency and clarity of the Islamic bank's results. These financial statements and reports are the main communication between the Islamic bank and its clients.

Diligent application of the latest accounting standards also makes it possible to compare the efficiency and performance of an Islamic bank against its competitors in the business world in an easy and transparent process.

We always hear about profitable banks and Islamic banks, what distinguishes Islamic banks from conventional banks?

Islamic banks have witnessed rapid development in line with all areas of economic and financial life. This reflects a glowing picture of the Islamic economy as an applied model, proving to the world its ability to avoid and be unaffected by financial crises. The evidence of its continued growth and spread is shown through independent Islamic bank branches and Islamic offices of conventional banks in European countries.

Islamic banks can be defined as "monetary financial institutions

not only to seek profit but also to achieve Islamic approach in transactions to contribute to the comprehensive development of society. Existing Islamic banks seek to achieve two objectives:

The first objective is specific to the Islamic bank being an economic unit wherein the funds of shareholders and depositors are invested in order to maximise and develop them. The second objective is the role of the Islamic bank as part of the macroeconomic system, focusing on the economic and social development of society through the selection of projects that:

1. Contribute to establish social projects such as hospitals, scientific institutes, and free healthcare.
2. Achieve justice in the distribution of wealth by providing means of financing for the beneficiaries of small producers and craftsmen. In addition, extending a helping hand to the needy, whether through donations or loans.
3. Develop handicrafts, environmental and small industries as an effective basis to improve economic and industrial structure in Islamic countries.
4. Achieve social solidarity among individuals through various social activities.



with economic, social, and ethical objectives that seek to mobilize resources and employ them in projects that comply with the principles of Islamic Sharia. An Islamic bank is committed to not practicing usury and achieving economic development and prosperity for the Islamic community".

The most important feature distinguishing Islamic banks from conventional banks is their reliance on the principle of participation in profit and loss. This avoids the practice of usury (banking interest) unlike traditional banks that rely on the interest-bearing system. Conventional banks only offer their customers loans with interest formulas, advertising these with different names. Islamic banks offer multiple legal formulas based on real buying and selling, i.e. exchanging money for an existing commodity.

Islamic banks also deal within the limits of the funds they have and do not use them in prohibited activities. Conventional banks are often not committed in their transactions and investments under Islamic law, resulting in economic problems such as inflation and economic crises.

What is Islamic banking based on?

Islamic banks seek to achieve a set of economic and social goals in accordance with the principles of Islamic Sharia. The aim is

What distinguishes Islamic banks from traditional banks is their reliance on transactions build on the principle of participation in profit and loss

Investment of funds occupies a large part of an Islamic bank's transactions, for which they use legitimate and multiple means of formulas that lead to capital cooperation. Islamic banks bear the risk of investment, unlike traditional banks that attach great importance to lending operations at the expense of investment. Investments of Islamic banks also require them to own fixed assets, unlike conventional banks which cannot because of ownership prohibition.

Islamic banks also play a distinctive social role within the framework of achieving social solidarity through their contribution to solving problems faced by society such as the problem of housing through the provision of loans, donations, and zakat.

In line with their special social role, Islamic banks practice the principles of mercy, tolerance, and ease called for by the Islamic Sharia when assisting the insolvent and giving grace periods. Traditional banks usually charge riba-based fines or worse: seizure of the debtor's assets and selling them at auctions.

On the cultural level, Islamic banks pay special importance to supporting, enriching, and spreading Islamic economic thought. Participation and preparation of meetings and conferences, as well as issuing and publishing research, studies, and books dealing with banking and the Islamic economy, helps to develop awareness of Islamic banking.

The most important focus of Islamic banking is achieving the Islamic approach in transactions to contribute to the comprehensive development of society

How do you evaluate the outlook for Islamic banking?

Islamic banks have become a prominent player in Islamic countries' economy. They are also striving to become a significant presence not only in Islamic nations but also in the rest of the world.

The Islamic banking sector is witnessing growth not only in the Arab and Islamic regions but also at the global level. This model continues to attract confidence and credibility as it meets the needs of customers while being unaffected by global financial crises.

According to the Islamic Development Bank (IDB), assets of the Islamic banking sector currently amount to more than US \$2 trillion worldwide. A steady growth rate is expected so that it will reach an estimated US \$6 trillion by 2020, giving us an optimistic view of the industry in the future.

Do you think that the Kingdom of Bahrain needs to raise more awareness of the Islamic banking sector? How can it be used to serve the Bahraini economy?

The Kingdom of Bahrain is one of few countries that took the initiative a long time ago to develop the Islamic banking industry in the region. This is evidenced by the Kingdom hosting various international conferences and seminars aimed at developing the Islamic banking industry. A recent one was the Social Responsibility Award in Islamic Banks, which I participated in and in which I received a certificate of honour for contributing effectively in the management of the conference sessions and research participation.

The Kingdom of Bahrain, is second only to Malaysia, in providing an attractive location for the Islamic banking industry because of its business environment providing important incentives and facilities, and thus leading to a positive impact on the national economy.

The ICD-Thomson Reuters Islamic Financial Development Index also noted that the Kingdom of Bahrain is the most advanced

Islamic banking market in the Middle East and second in the world.

The Kingdom of Bahrain has established its position as a regional hub for the Islamic banking industry. It is one of the leading countries that embraced this industry since its inception. The Kingdom currently is home to the largest group of Islamic banks, including five banks ranked among the top 15 Islamic banks in the world. It also hosts many organisations and institutions interested in developing the structure of the Islamic banking sector at the organisational and legal level. Coming at the head of these institutions are: International Islamic Financial Market (IIFM), The Accounting and Auditing Organisation for Islamic Financial Institutions (AAOIFI), The General Board of Banks and Financial Institutions, the Thomson Reuters Global Islamic Finance Center, Ernst & Young Islamic Banking Group, The International Islamic Rating Agency (IIRA) and other financial institutions.

The presence of such institutions, together with the Islamic banks themselves, has made Bahrain one of the leading countries in the Islamic banking industry. Bahrain has also become a leading market for Islamic bonds (sukuk) including short term government bonds and Ijara instruments.

Bahrain's Central Bank (CBB) played a key role in introducing these innovative products. The latest CBB statistics revealed that the assets of the Islamic banking sector in the Kingdom of Bahrain reached about US \$26 billion and the number of Islamic banks reached 26. These figures reflect Bahrain's ability to occupy an leading position among the countries most involved in the Islamic finance industry. Thanks to the awareness and understanding of the Kingdom's wise leadership, the vision and strategy focusing on the importance of the banking industry positively impacts the economy of the Kingdom.

How does the subject of your doctoral thesis influence your students? What is the benefit that can be gained from this discipline?

We in the College of Administrative Sciences are keen to implement the latest Islamic accounting standards. Students are offered, in both English and Arabic, training in the latest Islamic accounting standards applied in Islamic banks.

The College works diligently to keep abreast with all that is new and advanced in the field, providing the labour market with skilled employees capable of working in Islamic banks.

I also offer training workshops in cooperation with the University's Training Centre on the methods of applying the latest Islamic accounting standards. These are used by a large number of employees in the Islamic banking industry.

Bahrain is the most advanced Islamic banking market in the Middle East and second in the world