

ASU



جامعة العلوم التطبيقية
APPLIED SCIENCE UNIVERSITY

مُعْتَمَدَةٌ مِنْ مَجْلِسِ التَّعْلِيمِ الْعَالِي
Accredited by the Higher Education Council

Community Engagement

Booklet

2019 / 2020

COMMUNITY ENGAGEMENT BOOKLET

2019 / 2020

PREPARED BY
COMMUNITY ENGAGEMENT OFFICE
APPLIED SCIENCE UNIVERSITY

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ASU'S VISION, MISSION, OBJECTIVES AND VALUES

VISION

The vision of Applied Science University is to be one of the leading private Universities supporting practical learning and scientific research in Bahrain and the Gulf.

MISSION

“ASU is committed to offering an education that is accessible to academically competent students of Bahrain, the Gulf and beyond, and to deliver academic programmes of quality that graduate students equipped with knowledge and skills relevant locally and regionally. ASU is further dedicated to the promotion of a culture of learning and scientific research for its students, staff and faculty regionally and globally to engage meaningfully with the community at large.”

OBJECTIVES

- To assume social responsibility and to serve the local and regional community.
- To further enhance scientific research standards in all fields of knowledge.
- To offer new specialisations to meet the market demands.
- To keep abreast of scientific developments and to provide all the means of academic success.

VALUES

- **Integrity:** ASU's community values honesty, fairness and academic integrity as fundamental to its vision and mission. It recognises, affirms and upholds this value in a responsible and committed manner.
- **Collaboration and Team Spirit:** ASU's community recognises collaboration and team spirit to be at the heart of the institutional culture and to promote these values in a dedicated manner.
- **Loyalty:** ASU's students, faculty and staff cherish loyalty, commitment and recognise these values to be part of their culture of cooperation and dedication.

- **Social Responsiveness and Community Engagement:** ASU's students, faculty and staff value their allies, networks and communities and intend to engage with them, in a thoughtful, respectful, responsible and meaningful manner.
- **Quality:** ASU's community values, quality as an ideal standard that should characterise its processes, outcomes, people and partners.

COMMUNITY ENGAGEMENT STRATEGIC OBJECTIVE

Ensure that ASU is committed to creating an impact on society through all activities, recognising its duty to ensure that students, alumni and staff understand their obligations as citizens to engage with and support the community.



Message from the Chairman of the Board of Trustees

Welcome to Applied Science University's Community Engagement Booklet for the academic year 2019/2020.

This was a year that would go down in the history books as the year of the Covid-19 Pandemic. Community Engagement took a whole other meaning for us during this year. The University was not only required to take the right measures to ensure both the safety of its staff and students and the continuity of the educational process online, but it was called upon to help the society and alleviate the impact of the pandemic on our community.

Hopefully, we answered the call. Indeed, ASU increased the amount of the Student Aid Fund by 100,000 BHD for the Second and Summer Semesters 2019/2020 in order to help students who were struggling financially. In addition, ASU allowed more flexibility in the payment of fees for additional 3 months. What's more, the University made a generous donation of 30,000 BHD to the campaign "Feena Kheir". This national fund is dedicated to help Bahrainis who were impacted by the COVID-19 pandemic and is intended to help the national economy recover as soon as possible.

Also, the University pursued most of its planned Community Engagement activities online whenever possible, so we are pleased to confirm that the Covid-19 pandemic had no impact on our commitment to Community Service.

Finally, it is worth noting that the University was honored by His Excellency Mr. Jameel bin Mohammed Ali Hamaidan, the Minister of Labour and Social Development, for supporting an online platform system to train Non-Governmental Organizations (NGOs) remotely on financial management, and we are particularly proud of this achievement because we believe the platform will have meaningful impact on the community.

The Community Engagement Booklet for the academic year 2019/2020 presents the highlights and key activities undertaken by the University to serve our community and give back to our beloved nation, and I sincerely hope you will enjoy reading it.

Warm Regards,

Prof. Waheeb Ahmed Al Khaja

Chairman of the Board of Trustees



Message from the President

Welcome to the annual booklet for community engagement activities at Applied Science University for the academic year 2019/2020.

Community Engagement is one of the three strategic pillars of ASU, alongside Teaching & Learning and Research. From its inception, the University gave utmost importance to community service and social responsibility because we strongly believe that higher education institutions have a major role to play in lifting up communities, giving back to societies, and empowering both individuals and collectivities. This is also perfectly in line with our “Graduate Attributes” as we aim to graduate students who are “ethically and socially responsible, understanding their social responsibility and good citizenship, and engaging with their community”.

In the face of Covid-19 pandemic, our commitment to community engagement has not faltered, nor did we alter our plans. We rather adapted to the “new normal” by moving most of our activities online, just like we did with our teaching and learning activities. If anything, the pandemic brought about more solidarity within our society, made people come together to help each other, and strengthened the feelings and values of unity and altruism among the Bahraini people.

I must admit though that 2019/2020 was a challenging year, but also a rewarding one, where the University achieved many accomplishments on various fronts, including community engagement. In fact, the University was honored by His Excellency Mr. Jameel bin Mohammed Ali Hamaidan, the Minister of Labour and Social Development, for its contribution to an online platform supporting Non-Governmental Organizations (NGOs). I am also particularly proud of the University's generous donation of 30,000 BHD to the campaign "Feena Kheir" through its Chairman of the Board of Trustees, Professor Waheeb Alkhaja, whom I take this opportunity to thank and praise for his grand vision and strong commitment and support to all community engagement activities at the University.

I also take this opportunity to thank Dr. Mohammed Yousif, Vice President for Administration, Finance and Community Engagement, and Dr. Mohammad Al-Hamami, Office Manager of Community Engagement, for their tireless efforts to implement the planned community engagement activities despite the hurdles and challenges of the Covid-19 pandemic.

Please keep reading to learn more about our community engagement activities for the academic year 2019/2020 as they are detailed in this booklet, and I do hope that you find it inspiring.

Happy reading.

Prof. Ghassan Fouad Aouad

President of the University



Message from the VP for Administration, Finance and Community Engagement

Welcome to Applied Science University's Community Engagement Booklet for the academic year 2019/2020.

It is my great pleasure to be introducing ASU's Community Engagement Booklet for the Academic Year 2019/2020. I hope you enjoy reading it and hope you benefit from knowing how to engage and serve the community yourself. Despite the challenges imposed by the Covid 19 pandemic, our response was to remain committed to serving our community, students and our staff. At this time, our team at the Community Engagement Office is proactively pivoting its efforts toward online engagement to ensure that the office activities are sustainable for both students and community. The Community Engagement Office at ASU has initiated many successful activities throughout the year taking advantage of the technological advancement within the university that enabled the office outreach the community.

It is also important to highlight that Community Engagement is one of the three strategic pillars of ASU, alongside Teaching & Learning and Research which is also evident by the university strong belief in lifting up the society through the activities initiated by the office.

I also take this opportunity to thank Prof. Ghassan Aouad, the university President, and Prof. Waheeb AlKhaja, Chairman of the Board of Trustees, for their support to the office.

Best wishes,

Dr. Mohammed Yousif

VP for Administration, Finance and Community Engagement



Message from the Manager of Community Engagement Office

Dear Readers and Students,

Community engagement is a top priority for ASU, it is a strategic objective, and it has been included in the University mission and considered one of the most important University values. Community engagement is incorporated into all aspects of ASU. Through its different colleges and units, the University works in conjunction with many societies, NGOs, and companies to give its services to the community. Deanships, departments and different organisational units contribute to serving this noble cause. The community engagement college members are driven to bridge our teaching and learning process with the community. The students are the main factor of these events, and our staff are keen to make the community a focal point for development and flourishing.

The Community Engagement Office's strategic objective is to ensure that the office is committed to creating an impact on society. Recognise that it has a duty to its students, alumni, and staff to ensure that they understand their obligations as citizens in engaging and supporting their community. The office's strategic objective can be reached by achieving the following key priorities: Consultancy and Advisory and Knowledge Sharing, Community Support, Open Campus, and Public Outreach.

Best wishes,
Dr. Mohammad Alaa Hussain Al-Hamami
Manager of Community Engagement Office

Consultancy and Knowledge Sharing

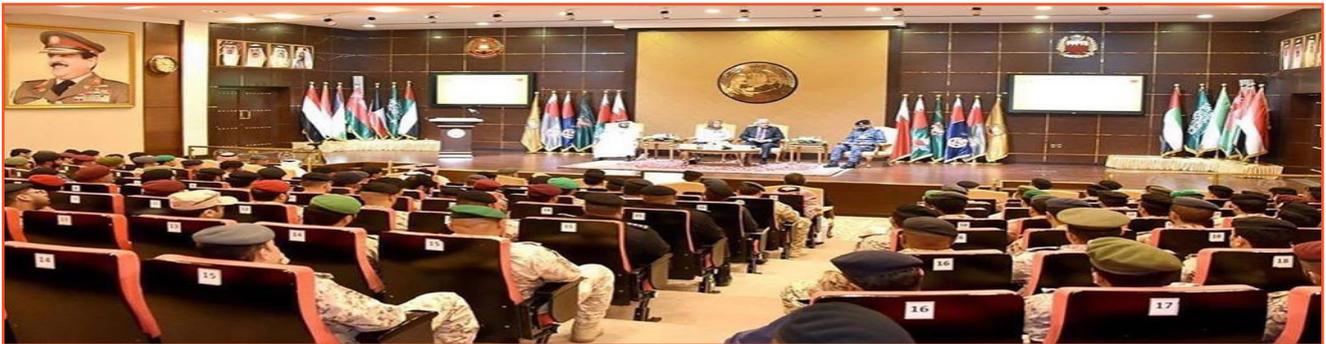
1. Participating in Zakat and Comprehensive Development International Conference

Dr Ammar Al-Samarrai and Dr Nadia Al-Sharidah participated in the International Conference (Zakat and Comprehensive Development - Towards Activating the Civilised Role of the Zakat Law in the Reality of Contemporary Societies), which was held under the patronage of His Excellency Shaikh Khalid bin Ali Al Khalifa, Minister of Justice and Islamic Affairs.



2. Participating in the Educational Seminar “Educational Policy in the Kingdom of Bahrain”

Professor Waheeb Al Khaja, Chairman of the Board of Trustees, participated in the educational seminar held for the officers studying at the Royal Command, Staff and National Defence College under the Title “Educational Policy in the Kingdom of Bahrain.”



3. Organising Number of Online Lectures

The Training, Development and Continuing Education Centre, and the Community Engagement Office organised the number of Lectures provided online to ASU Staff, Students, Alumni, and the Local Community.

Dr Bishr Lutfi delivered the first Lecture with the title “Managing the Family Budget” on July 4th, 2020, the Second Lecture with the Title “The Importance of Automating Offices to Enable Remote Work in Times of Crisis” was delivered by Dr Ahmad Shatat on July 5th, 2020, the Third Lecture with the Title “The Future and Importance of Electronic Commerce” was delivered by Dr Samer Shorman on July 6th, 2020, the Fourth Lecture with the Title “Introduction to Photoshop” was delivered by Dr Mohamed Abdeldayem on July 7th, 2020, the Fifth Lecture with the Title “The ABCs of Social Media” was delivered by Dr Mohammad Al-Hamami on July 8th, 2020, and the Last Lecture with the Title “The Art of Self-Development” was delivered by Dr Ibrahim Abualsondos on July 9th, 2020.

Lecture Title	Lecturer	Date	Time	Contact
إدارة الميزانية الأسرية والعائلية	د. بيشر محمد	2020/7/4	3 إلى 4 عصرًا	36117050
أهمية أتمنة المكاتب لتمكين العمل عن بعد في وقت الأزمات	د. أحمد شتات	2020/7/5	3 إلى 4 عصرًا	36117050
مستقبل وأهمية التجارة الإلكترونية	د. سامر شorman	2020/7/6	3 إلى 4 عصرًا	36117050
مقدمة في برنامج الفوتوشوب "Photoshop"	د. محمد سلطان	2020/7/7	3 إلى 4:30 عصرًا	36117050
أبجديات الاعلام الاجتماعي	د. محمد الحمادي	2020/7/8	3 إلى 4 عصرًا	36117050
فن تطوير الذات	د. إبراهيم أبو السندس	2020/7/9	3 إلى 4:30 عصرًا	36117050

الدارة الميزانية الأسرية والعائلية

محاور ورشة
ميزانية الأسرة

تقوية دخل الأسرة • توفير نفقات الأسرة • تأمين دخل الأسرة • تأمين نفقات الأسرة • تقوية دخل الأسرة • توفير نفقات الأسرة • تأمين دخل الأسرة • تأمين نفقات الأسرة

أهمية أتمتة المكاتب لتمكين العمل عن بعد في وقت الأزمات

البرامج الحاضرة المهمة التي تمثل أساس العمل في المكاتب المؤتمتة:
 برنامج معالجة النصوص
 قواعد البيانات
 الناشر المكينس ويعتبر من أحدث البرامج المستخدمة في أتمتة المكاتب
 برامج البيانات المحدولة: وتقوم بإنشاء جداول احصائية ومخططات ورسوم بيانية.
 برامج الوسائط المتعددة: وهي البرامج التي تتعامل مع الاصوات والموسيقى والصور والافلام.
 برامج الاتصالات والشبكات
 برامج خاصة بأجهزة
 برامج أخرى متفرقة مثل برامج الرسم وبرامج احتياجات المكتب

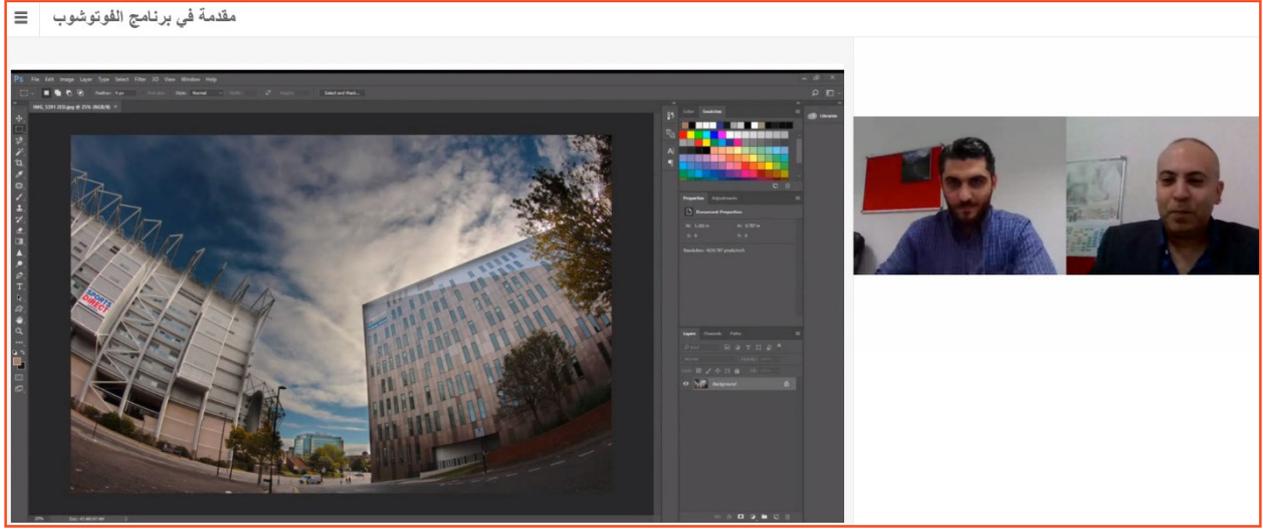
مستقبل وأهمية التجارة الإلكترونية

Applied Science University

مستقبل وأهمية
التجارة الإلكترونية

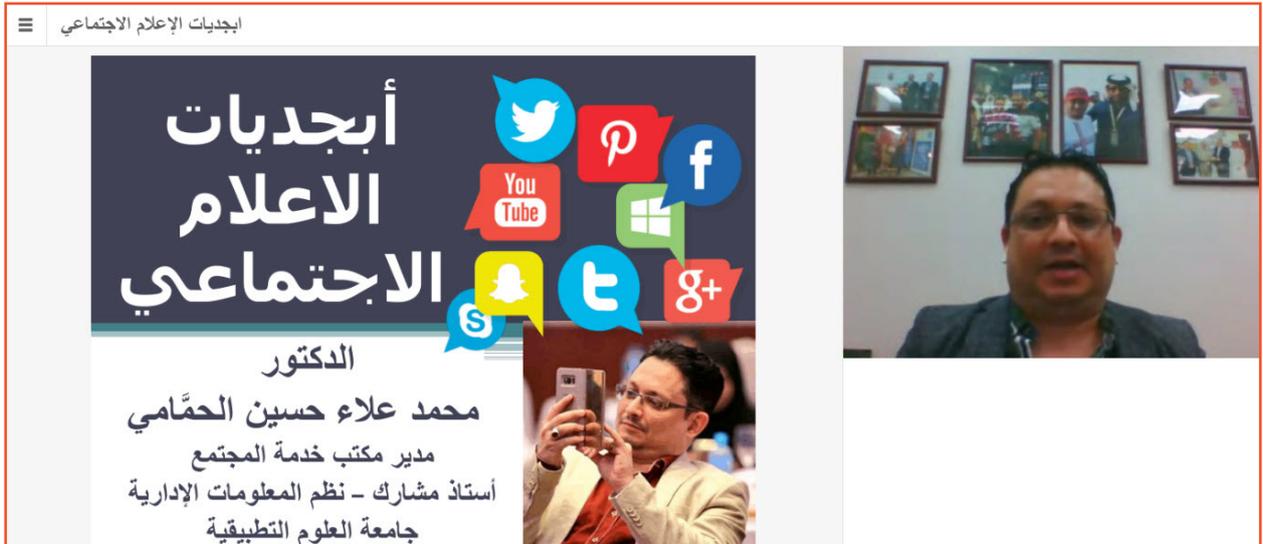
د. سامر الشرممان
2020

مقدمة في برنامج الفوتوشوب



The screenshot shows the Adobe Photoshop interface. The main canvas displays a wide-angle photograph of a modern building with a curved facade. The right-hand side of the interface shows various panels including 'Properties', 'Layers', and 'Properties'. To the right of the Photoshop window, a video call window shows two men in a discussion.

ابجديات الإعلام الاجتماعي



The screenshot shows a presentation slide with the title 'أبجديات الاعلام الاجتماعي' (Basics of Social Media). The slide features a collage of social media icons including Twitter, YouTube, Facebook, LinkedIn, Snapchat, and Google+. Below the icons, the text reads: 'الدكتور محمد علاء حسين الحمّامي مدير مكتب خدمة المجتمع أستاذ مشارك - نظم المعلومات الإدارية جامعة العلوم التطبيقية'. A photograph of a man holding a smartphone is also visible. To the right, a video call window shows one participant.

فن تطوير الذات



The screenshot shows a presentation slide with the title 'فن تطوير الذات ... طريقك إلى التميز' (The Art of Self-Development ... Your Path to Excellence). The slide includes the text 'بسم الله الرحمن الرحيم' and 'تقديم: الدكتور ابراهيم أبوالسندس'. At the bottom, there are social media icons for Instagram, Twitter, and Snapchat, along with the name 'Dr. AbualSondos'. To the right, a video call window shows two participants.

4. Providing Consultations to Bahrain Deaf Society

As a part of the Initiatives of Community Engagement Office at Applied Science University, which includes the provision of consultations to civil society institutions by the University; the CE Office coordinate some meetings that will be held to provide consultations sessions to the Bahrain Deaf Society. Mr Salem Khalaf Salem Alateyyat will deliver the consultations sessions, a Lecturer in the College of Administrative Sciences at Applied Science University, to improve the Bahrain Deaf Society's Strategic Plan.



Community Support

1. Participating in “Walking with the Blind” March 2019

Under the patronage of HE Shaikh Hisham bin Abdulrahman Al Khalifa, Governor of the Capital Governorate; and as a part of the Community Engagement Office at Applied Science University initiatives, ASU presented by Professor Ghassan Aouad the President and a large number of academic and administrative staff, students, and alumni; participated in “Walking with the Blind” March 2019, which Friendship Society of the Blind organised under the Theme “The Society Support for the Blind ... It is our Duty.” On the occasion of the International Day of the white stick. The march was held on October 12th, 2019 near AlFateh Coast.

ASU participation came to fulfil its vision and mission to support the Bahraini society in all its segments. The University attaches great importance to serving the community by strengthening its services to support humanitarian initiatives in various fields and with all categories, especially those with special needs.

It is worth mentioning that the University is keen to participate in events that serve the community and enrich volunteer work at various levels. It organised many events that reinforce its role in engaging with the community by hosting events highlighting the needs of special needs.



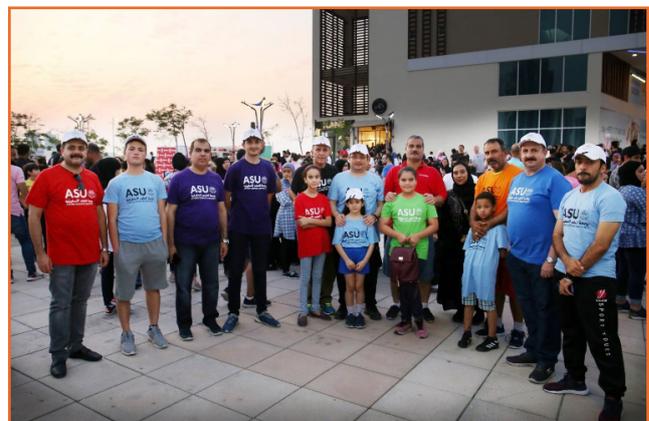


2. Participating in “Spread Hope” October Walk-A-Thon 2019

As a part of the Community Engagement Office at Applied Science University initiatives, ASU presented by a many academic and administrative staff, students, alumni and their families; participated in “Spread Hope” Walk-A-Thon 2019. Bahrain Cancer Society organised the Walk-A-Thon under the theme “Spread Hope” on the festival month of Breast Cancer Awareness in Water Garden City, Seef District on October 25th, 2019.

The University’s participation comes in fulfilment of its strategic vision and objectives, including Community Educational, Awareness and Humanitarian Activities, including support for voluntary and charitable societies and solidarity with cancer patients.

The event was characterised by government institutions’ wide participation and Civil Society Institutions in various sectors and age groups.





3. Attending the Scientific Forum “Bahraini Women and Future Sciences”

Dr Nadia Sheridah, Manager of the Office of Guidance and Mrs Noura Muslim, Manager of the Office of Professional Development and Graduate Affairs at the Deanship of Student Affairs and Mrs Fajr Shams, a Faculty Member in the Accounting and Finance Department, and some University students attended the Scientific Forum “Bahraini Women and Future Sciences”, which was held under the patronage of HRH Princess Sabeeka bint Ibrahim Al Khalifa, Wife of His Majesty the King and President of the Supreme Council for Women receives RUW Delegation, organised by the Supreme Council for Women at Bahrain Polytechnic University.



4. Participating in Bahraini First Festival for the Year 2019/ 2020

Under His Majesty King Hamad bin Salman Al Khalifa's patronage, the Ministry of Education organised Bahrain First Festival for the year 2019-2020 at Bahrain National Stadium. The Festival was held on November 6th, 2019 and was attended by the Administrative Staff of the Student Affairs Deanship, Students and Alumni of the ASU. The event was also attended by representatives of the Ministries of Education from the Gulf States.



5. Participating in a Panel Discussion about the Role of Women in Future Sciences Organised by the Education and Training Quality Authority in the Kingdom of Bahrain

On November 6th, 2019, the Education and Training Quality Authority in the Kingdom held a panel discussion on the Higher Education, women empowerment in future sciences, and the best practices that the University is undertaking to prepare its students in these fields. Some Talent Club's Members were invited to attend the event at the Headquarter of the Education and Training Quality Authority. They raised the significant role of ASU management in empowering the Women in Future Sciences. They also emphasised the important role of practical skills acquisition to enhance women's excellence in the future sciences. Furthermore, they raised the importance of women equality in the future sciences' occupations.



6. Attending Fourth Isa Award for Service to Humanity

Fourth Isa Award for Service to Humanity was celebrated under the patronage of His Majesty King Hamad bin Isa Al Khalifa, King of the Kingdom of Bahrain, upon the invitation of HH Shaikh Mohammed bin Mubarak Al Khalifa, Deputy Prime Minister and Chairman of Board of Trustees of Isa Award for Service to Humanity. The ceremony was held on November 12th, 2019 at Isa Cultural Centre, and attended by ASU Academic Staff and Students.

His Majesty King Hamad bin Isa Al Khalifa patronised, in the presence of HRH Prince Salman bin Hamad Al Khalifa, the Crown Prince, Deputy Supreme Commander and First Deputy Prime Minister, the ceremony of Isa Award for Service to Humanity 2018/ 2019, to present the Award to “EDHI Foundation” in Pakistan in the field of Human Services.



7. Participating in “The Role of Education in Promoting the Values of Forgiveness in the Kingdom of Bahrain Throughout History” Conference

Applied Science University presented by Hayat Ali the Acting Dean of Student Affairs and a group of students, participated in “The Role of Education in Promoting the Values of Forgiveness in the Kingdom throughout History” Conference. The conference was held on November 16th, 2016 under the patronage of His Majesty King Hamad bin Isa Al Khalifa, King of the Kingdom. King Hamad Global Centre organised the conference for Peaceful Coexistence and This is Bahrain Society in Isa Cultural Centre.



8. Attending the Forum Titled “The Role of Women in Higher Education and Future Sciences”

On November 28th, 2019, the President of ASU, Prof Ghassan Aouad, Acting Dean of Students Affairs, Dr Hayat Ali and Acting Office Manager of Counselling Dr Nadya Al Shreedha attended the Forum titled “The Role of Women in Higher Education and Future Sciences” that was organised by the Education and Training Quality Authority - Kingdom of Bahrain to celebrate Bahraini Women’s Day.

9. Attending Shaikh Nasser Bin Hamad Award for Military Innovation

Professor Waheeb Al Khaja, Chairman of the Board of Trustees, Professor Ghassan Aouad President of the University, Mr Abdulla Al Khaja Director of Administration and Finance Directorate, Mr Hood Sadeq, Administrator in the Deanship of Student Affairs and some ASU students attended the ceremony of Shaikh Nasser bin Hamad Award for Military Innovation on December 25th, 2019.



10. Introductory Day

On December 26th, 2019, Marketing and Public Relations Directorate organised an introductory day for its academic programmes.



11. Honouring by HE Minister of Labour and Social Development

On December 26th, 2019, Applied Science University presented by Professor Ghassan Aouad, the University President, Dr Mohammed Yousif, VP for Administration, Finance and Community Engagement, Dr Mohammad Alaa Al-Hamami, Manager of Community Engagement Office, and some Academic and Administrative Staff, was honoured by HE Mr Jameel bin Mohammed Ali Hamaidan, the Minister of Labour and Social Development, for supporting the online platform system to train the Non-Governmental Organisation (NGOs) remotely on financial management. The cooperation between University and the Ministry comes as a part of the Community Engagement Office at ASU initiative in building the online platform that aims to train 400 employees and volunteers from NGOs for 12 months and granting them a Professional Certificate in the Management of Funds of NGOs, and qualifying them for the position of Financial Secretary or Accountant in the Boards of NGOs.

Training Programmes will be available monthly through the online platform, the trainee will be able to view the training material according to the time available to him and will be able to submit the tests at the end of each unit and will receive an evaluation result electronically to be able to move to the next training unit.

During the honouring ceremony of launching the online platform, the Minister was given an honorary trophy to Professor Ghassan Aouad, The University President and Dr Mohammed Yousif, VP for Administration, Finance and Community Engagement for their attendance. Moreover, the Minister give appreciation certificates to Dr Mohammad Alaa Al- Hamami, Manager of CE Office and Associate Professor in Department of Management Information Systems, Dr Talal Al Alkawi, Associate Professor in Department of Accounting and Finance, Dr Ammar Esam Alsammarræe Assistant Professor in Department of Accounting and Finance, Professor Murad Abdalah AlJanabi, Academic Staff in Department of Public Law, Dr Mohammad Abdalhafid AlKhamaiseh, Assistant Professor in Department of Private Law, Dr Murad Ali AlTarawneh, Assistant Professor in Department of Private Law, Mr Baha Eldeen Sami Karaimeh, Office Manager of Public Relations Office, and Mr Yusuf Ahmed AlGhawi, Administrator in Marketing and Public Relations Directorate, for their contribution and efforts in building the online platform.

It also worth to mention that the Ministry provide 20 accounts for ASU students to participate in the online platform. A future visit will be conducted by the Directorate of Non-Government Organisations Support at Ministry of Labour and Social Development to ASU to honour ASU Staff. They participate in building the online platform and couldn't attend the honouring ceremony of launching the online platform.

Community Engagement





12. NASS Racing Day

Rashid Equestrian and horseracing club have organised the Annual Race under the name of NASS racing day. The University has sponsored the 6th Race under the name of Applied Science University Cup. The event took place in the presence of HH Shaikh Isa bin Salman Al Khalifa, the Chairman of the Board of Director Mr Sameer Nass, the Chairman of the Board of Trustees Prof Waheeb Al Khaja, the President Prof Ghassan Aouad and other colleagues from ASU and Nass the group.

On behalf of the University, the Chairman of Board of Trustees and the President have awarded the cup to the winning team Victorious, which was received by HH Shaikh Isa bin Salman Al Khalifa and the trainer Allan Smith.



13. Participating in the Digital Rights Forum ... Changes and Challenges

Applied Science University participate in the Digital Rights Forum ... Changes and Challenges, which was held at the University of Bahrain's campus. ASU was represented by Dr Nasiem Al-Shawawreh, Assistant Professor of Commercial Law, Dr Ali Al-Masadeh, Assistant Professor of Criminal Law, and Dr Mahmoud Sabry, Assistant Professor of Public Finance.



14. Campaign at City Centre

As part of the Directorate of Marketing and Public Relations students recruiting plan, a promotional booth been held and organised by the Directorate at the City Centre Mall Bahrain. The three-days mall campaign aim was to present the University Academic Programmes to the walk-in, targeting all interested segments from diverse demographical preferences.

The campaign included representatives from the Directorate of Marketing and Public Relations Mr Ali Mohammed, Mr Baha Karaimeh, Mr Abdulhameed Baqi and Mr Yusuf Al Ghawi, Representative from Directorate of Administration and Finance, Mr Maan AlNasser, Representatives from Directorate of Admissions and Registration Mr Furat Haddad and Mr Ahed Shanti, in addition to Members of Student's Council who presented the University courses and other provided facilities by advising the audience on which majors that suits their passion. There were also raffles/ prizes for those who enrolled directly from the University booth.

In fact, this type of campaign provides the University with a wide array of options that allow not just to communicate the message but help also to reach the target market in a bold, and interactive personal manner. Whether it's brand awareness or directing the students and their parents on the enrolment path, this type of campaigns is useful in the long run.



15. Participating in the Technical Meeting of the National League of Universities

The teams of Applied Science University participated in the National League of Universities' Technical Meeting in its Second Official Version, which starts on January 17th, 2020.



16. Participating in Al-Ayam 26th Cultural Festival

Deputy Prime Minister Shaikh Khalid bin Abdullah Al Khalifa inaugurated the Al Ayam Book Fair hailing Bahrain's deep-rooted tradition that readily embraces various cultures and ideas. Two hundred forty publishing houses from 16 countries are participating in the fair, which features thousands of books on various topics and ideas.

ASU's library participated in Al-Ayam 26th Cultural Festival started on December 26th, 2019 till January 4th, 2020. Shaikh Khalid bin Abdullah Al Khalifa, Deputy Prime Minister, Mr Sameer bin Abdulla Nass, the Chairman of the Board of Directors of ASU, Shaikh Thamer Al-Jaber Al-Ahmad Al-Sabah, Ambassador of State of Kuwait in Kingdom of Bahrain and Ministers, Diplomats, Intellectuals and Media Figures visited the ASU's Booth in the presence of Chairman of the Board of Trustees, Professor Waheeb Al Khaja, Dr Ammar Jalamneh; Director of Library and Information Services Directorate, Mr Abdulla Al Khaja; Director of Administration and Finance Directorate and Library Staff Members during the opening ceremony. Dr Ammar delivered a short brief about the 56 ASU's Publications.

The University President, Prof Ghassan Fouad Aouad and Dr Mohammed Yousif; VP for Administration, Finance and Community Engagement visited ASU's Booth.

ASU's publications are being displayed and available for immediate purchase. The participation aims to introduce the ASU publications to the Academic Bahraini Community and Market the Library as a Contributing Factor of the ASU Research Community.





17. National Day Festival in the Ministry of Education

The University participated in a festival addressing the Kingdom of Bahrain National Day that was held and organised by the Ministry of Education. Many universities and schools were part of this festival sharing their happiness, loyalty and love for the Kingdom.

Ms Ruqaya Mohsin, the Director of Marketing and Public Relations; Mr Ali Mohamed, Assistant Director of Marketing and Public Relations; Mr Hood Sadiq, Administrator in the Deanship of Student Affairs and students from different colleges, represented the University in that occasion.

Dr Mohammed bin Mubarak Juma, the Undersecretary for Resources and Services, opened the festival on behalf of Dr Majid bin Ali Al Nuaimi, the Minister of the Ministry of Education. The booth was visited by Dr Mohammed bin Mubarak, Dr Abdulghani AlShuwaikh the Secretary General of the Higher Education Council, Dr Muna AlBalushi the Assistant Secretary General for Evaluation and Accreditation of the General Secretariat of the Higher Education Council who expressed their happiness during the festival.

In addition, the Secretariat General of the Higher Education Council invited all participants from the Higher Education Institutions in an ambience full of joy and happiness to cut a cake of the National Day and celebrate this memorable occasion.





18. Best Decorated Building for the 5th Time

For the 5th year in a row, the University was awarded as the best decorated building in the educational sector in the Capital Governorate's competition under HE Shaikh Hisham bin Abdulrahman Al's patronage Khalifa, the Capital Governor. Many institutions and companies participated in the competition held in conjunction with the Kingdom's glorious national day celebrations to maintain citizenship values and belonging to the Community.

Professor Ghassan Aouad, the University President, received the award during the ceremony which was attended by Ms Ruqaya Mohsin, the Director of Marketing and Public Relations and Mr Abdulla Al Khaja, the Director of Administration and Finance.

The competition provided an opportunity for the government and private institutions to participate in the Kingdom's National Day celebrations by decorating buildings and highlighting the Capital.

The President expressed his happiness with the University's victory and pride in participating in the competition. He praised the efforts made by all the University for this achievement, which reflect a great impression about of University culture.

He also thanked the Capital Governorate for organising such competition that promotes citizenship and belonging to all society segments. He pointed out that the University, as a Proud Bahraini Educational Institution to share its celebrations of the national holidays.





19. Participating in Bahrain Exhibition for Training and Education Pre-Employment 2020

The University participated in the Bahrain Exhibition for Training and Education Pre-Employment 2020, held under HE Jameel bin Mohammed Hamaidan, the Minister of Labour and Social Development at the Gulf Hotel Bahrain Convention Spa for two days (3rd – 4th February). Many Universities, Vocational and Educational Institutions and Training Centres beside few Consultation Agencies participated in the Exhibition.

The Exhibition was inaugurated by HE the Minister in the presence of Professor Ghassan Aouad, University President, Ms Ruqaya Mohsin, Director of Marketing and Public Relations, Mr Abdulla Al Khaja, Director of Administration and Finance and other VIP Guests.

The Exhibition attracted secondary school students and their parents, University graduates, and job seekers in addition to the training and recruitment agencies. During the Exhibition, an interactive presentation was delivered by Mrs Ruqaya, demonstrating the University Programmes, providing career advice and other essential information that student mainly inquire.

The primary purpose of the participation was to illustrate and deliver the best guidance to students by introducing them the specialisations offered by the University for both existing and the hosted British programmes from London South Bank University.





20. Sports Day Celebration

On February 11th, 2020 with the celebration of the Kingdom of Bahrain of the Sports Day, the Sports Club, Student Council and other clubs organised many sports activities starting from 10:45 a.m. to 3:00 p.m. The event was attended by Prof Waheeb Al Khaja, Chairman of Board of Trustees, Prof Ghassan Aouad, University President, the Senior Management, the Academic and the Administrative Staff and Students.

The event consisted of different sports, mainly walkathon, Football Dart, PlayStation tournament, billiard tournament, chess, carom, Air hockey and other activities. In addition, a Gym (Sphnix) offered to check BMI to both students and staff members. All the participants enjoyed the sports day as it broke the daily routine.





21. Wining the Second Place in the Capital Governorate Volunteering Pass Award

On February 16th, 2020, Applied Science University won the 2nd Place in the Capital Governorate Volunteering Pass Award for its contribution and continuous support for Community Engagement Activities and Initiatives related to the Project “Capital Governorate Document for Voluntary Work”.

During the ceremony that was held in Gulf Hotel, Applied Science University presented by Professor Ghassan Aouad, the University President, was awarded by HE Shaikh Hisham bin Abdulrahman Al Khalifa, the Capital Governor, for winning the 2nd Place.

The ceremony attended by a delegation from ASU included Dr Faiza Zitouni acting Assistant Vice President for Academic Affairs and Development, and Dr Ramzi Nekhili, Dean of College of Administrative Sciences.



22. Participating in the Universities Exhibition in the Hall of the Ministry of Education on the Occasion of the Anniversary of the National Action Charter

Applied Science University participated in the opening of the Universities Exhibition in the hall of the Ministry of Education within the Ministry's celebrations of the anniversary of the National Action Charter, which is held under the patronage of the Minister of Education, His Excellency Dr Majid bin Ali Al-Nuaimi, in the presence of the Secretary General of the Higher Education Council, Dr Abdulghani Al-Shuwaikh, Professor Ghassan Aouad, the University President, and Mrs Ruqaya Mohsin, Director of Marketing and Public Relations.



23. Participating in the Ministry of Education's Carnival of Vehicles on the Occasion of the Anniversary of the National Action Charter

The University's participation in the carnival of vehicles launched from the University of Bahrain until the National Charter, as part of the Ministry of Education's celebrations of the anniversary of the National Action Charter, which is held under the patronage of His Excellency the Minister of Education, Dr Majid bin Ali Al-Nuaimi.



24. Participating in the Walking March on the Occasion of the Anniversary of the National Action Charter

Applied Science University participated in the walking march on the occasion of the anniversary of the National Action Charter in the presence of His Excellency the Minister of Education, Dr Majid bin Ali Al-Nuaimi, the University President Prof Ghassan Aouad, the Acting Vice President for Academic Affairs and Development Dr Khaled Gharaibeh, the Director of Administrative and Financial Affairs, the Director of Administration and Finance and President Advisor for Follow Up Affairs Mr Abdulla Al Khaja, and a large number of attendees.



25. Winning the Award for the Scientist Professor Abdul Shafi Ubada

MBA student Mai Abdel Aziz won the award for the Scientist Professor Abdul Shafi Ubada, during her participation in the 9th International Conference on Mathematics and Information Sciences.

We are always proud of our students, their achievements, and their lasting distinction in all local, Arab and international events and forums.

مي عبدالعزيز أول بحرينية تحصد جائزة في مؤتمر الرياضيات بمصر



فازت مي عبدالعزيز، الزميلة والكاتبة الصحفية في «الوطن»، والمدرسة القيادية، بجائزة «العالم البروفيسور عبد الشافي عبادة»، خلال مشاركتها في المؤتمر الدولي التاسع للرياضيات وعلوم المعلومات والذي عُقد خلال الشهر الجاري في محافظة أسوان بجمهورية مصر العربية.

وشاركت الباحثة مي عبدالعزيز في المؤتمر بورقة بحثية تناولت «أثر تفاعل أرقام العالم الأزرق على النفس البشرية»، وحصدت الجائزة بإجماع اللجنة التحكيمية المكونة من 7 أساتذة، عن فئة شباب الباحثين، وسط منافسة شديدة من 65 محاضرة علمية من مختلف الدول العربية، فيما شارك في المؤتمر نخبة من العلماء في علم الرياضيات وعدد من أعضاء الهيئات الأكاديمية من الدول الأوروبية وكندا.

26. Appreciation in the Global Competition for the Qur'an

Our student Omar Hamed Abu Bakr Muhammad had success in the second branch in memorising the Holy Qur'an in full and refining it, and obtained a certificate of appreciation from the Egyptian Ministry of Endowments, in the global competition for the Qur'an in its 27th Edition, which was held in the Egyptian capital Cairo.



27. Professor Waheeb Al Khaja Praises (The Good in Us) Initiative Launched by HH Shaikh Nasser bin Hamad Al Khalifa

The Chairman of the Board of Trustees of the University, Prof Waheeb Al Khaja, affirmed that the University values with great appreciation and pride (The Good in Us) initiative launched by HH Shaikh Nasser bin Hamad Al Khalifa, Representative of His Majesty the King for Humanitarian Affairs and Youth Affairs, National Security Adviser, Chairman of the Board of Trustees of the Royal Foundation for Humanitarian Action, related to supporting efforts in fighting the COVID-19, indicating that this initiative is not strange to His Highness, who has a long history in charitable and humanitarian work. The Chairman of the Board of Trustees stated during a phone call through the open programme that was shown on Bahrain TV and was dedicated about the (The Good in Us) initiative gives traders, companies and all individuals and institutions in the Kingdom of Bahrain a great opportunity to contribute and participate in supporting national efforts to fight the COVID-19, Stressing that the duty towards the homeland requires everyone to provide everything possible to serve this country and its wise leadership to end this epidemic that is sweeping the world.



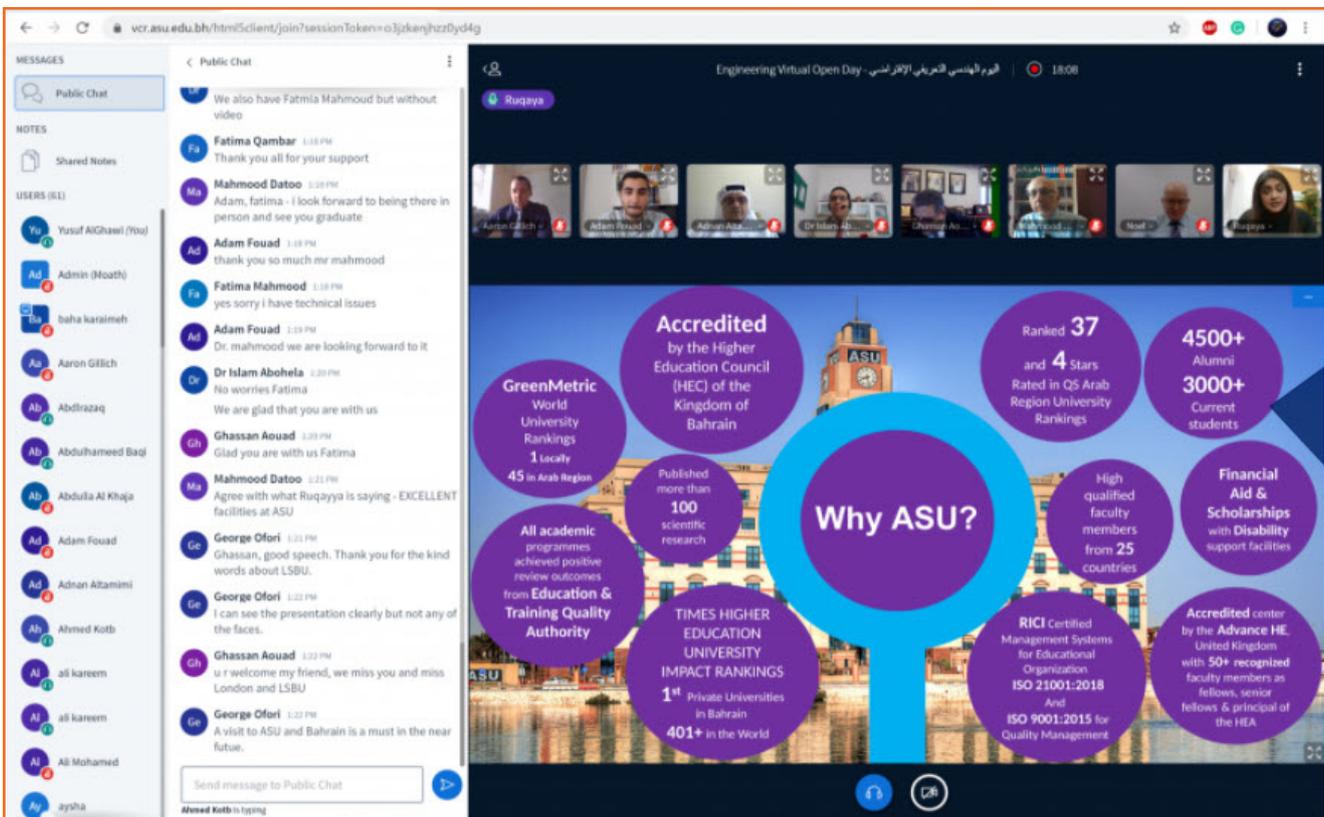
28. First Virtual Open Day

A first of its kind, the University held a virtual open day which was organised by the Directorate of Marketing and Public Relations at the University, witnessing participation of the University President, Prof Ghassan Aouad; Dr Mohammed Yousif, VP for Administration, Finance and Community Engagement; including both Academic and Administrative Members; and an approximate of 70 attendees from various educational levels and backgrounds. This event allowed all the attendees the opportunity to meet and openly chat with the deans, tutors, and other senior members about college life, specialisations, admission, and any other subjects. The open day also enabled the students and parents to share their direct inquires and viewpoints about the University, offerings, undergraduate and postgraduate programmes, and other provided services, followed by a virtual campus tour, access to all state-of-art facilities, and colleges from the comfort of their computer or Smartphone. This approach was the reflection for coping with the current situation of (COVID-19) pandemic, which made it possible for the University to deliver a safely informative session of comprehensive counselling to all the potential candidates who are planning to pressure their Higher Education at ASU. Ms Ruqaya Mohsin, the Director of Marketing and Public Relations, stressed on the importance of this initiative which helps in bridging the University with the Social Community and fulfilling all the students/ parents' requirement related to the educational directions, latest news updates and other essential services, and connecting them to our social media channels. And this through further meetings of similar virtual activates that the University is planning to conduct in the near future. She also concluded the session by highlighting the current admissions openings for both undergraduate and postgraduate programmes, including all the University Specialisations, in addition to the Hosted International Programmes from LSBU.



29. Engineering Virtual Open day

A second virtual open day was successfully organised by the Directorate of Marketing and Public Relations, which was held virtually that was dedicated to the Engineering programmes from London South Bank University. This witnessed the participation of Prof Ghassan Aouad, the University President; Dr Mohammed Yousif, VP for Administration, Finance, and Community Engagement; including Academic, Administrative Members, and from the LSBU.



30. Organising “Meeting with employers and graduates for the academic Year 2019/ 2020 – Remotely”

On June 11th, 2020, College of Law organised “Meeting with employers and graduates for the Academic Year 2019/ 2020 - remotely”, with the participation of a group of college graduates, employers, and members of the University’s academic and administrative staff.



ASU



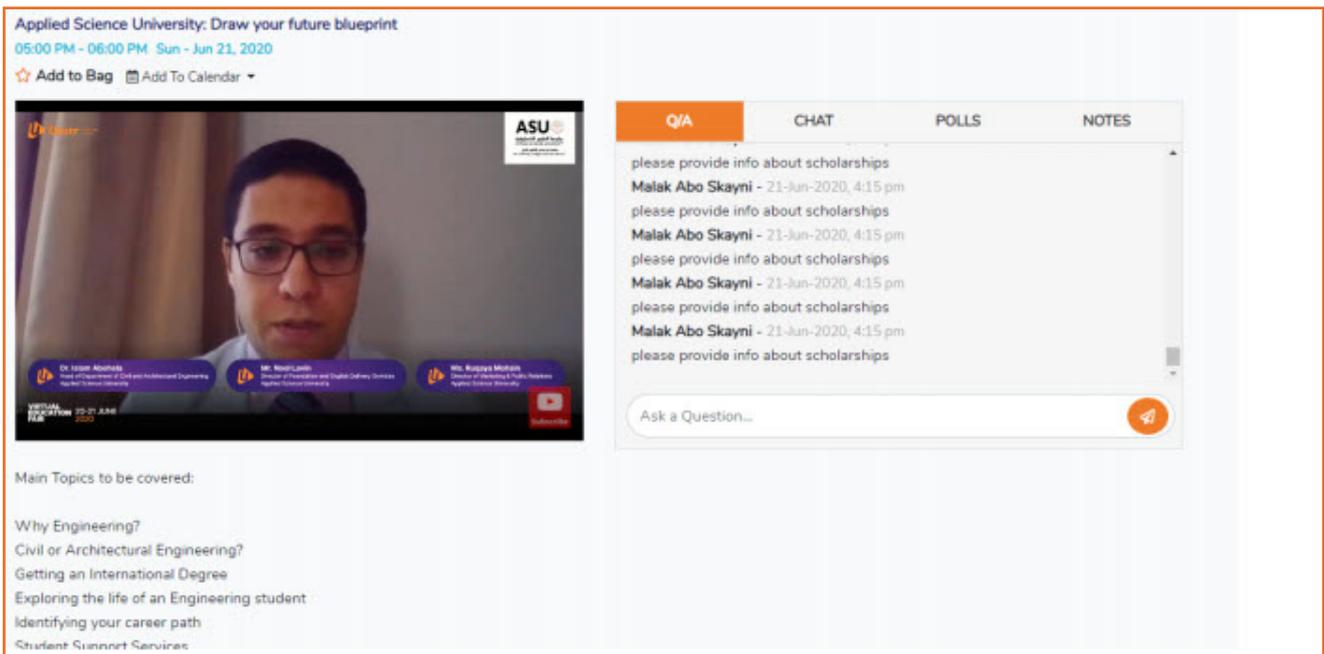
جامعة العلوم التطبيقية
APPLIED SCIENCE UNIVERSITY

معتمدة من مجلس التعليم العالي

Accredited by the Higher Education Council

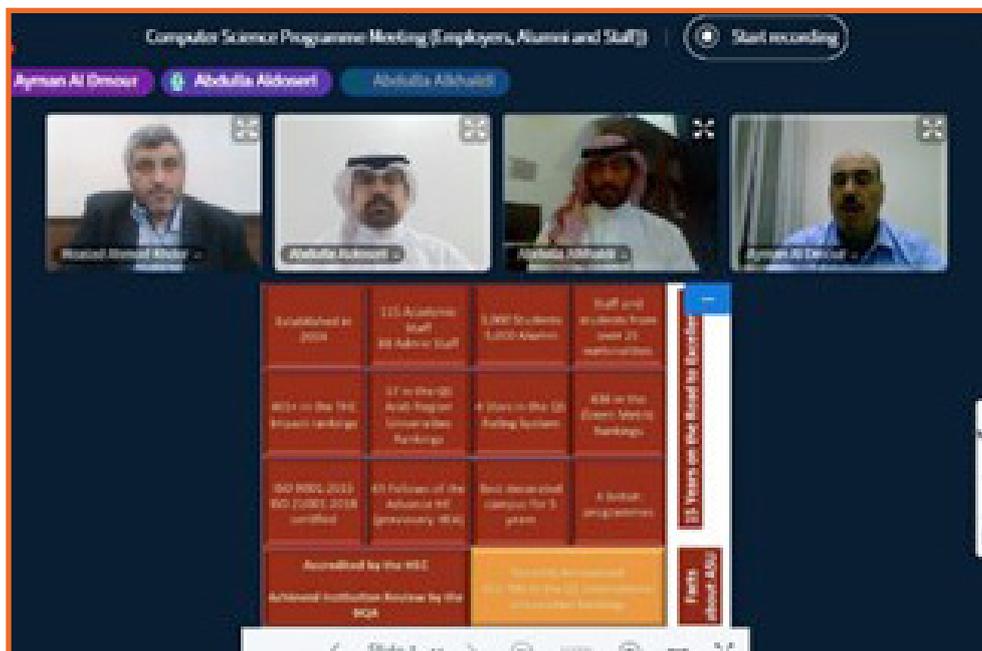
31. Participating in Univer Virtual Fair

An International Virtual Fair was hosted by the “Univer,” which had our University as a participant. During such difficult time, this global platform was designed to gather Universities, schools and other educational institutions from MENA and all over the world, by allowing visitors from different professional and academic backgrounds to browse through these platforms, select every institution who are participating in this virtual fair, chat and ask related questions, where each University had its section, webinar, and soft booth. Apart from the participation, our University had its virtual dashboard that displayed our marketing materials, chat rooms and webinars, which was operated by Ms Ruqaya Mohsin, Mr Ali Mohamed, Mr Baha Karaimeh, Mr Yusuf AIGHawi and Mr Abdulhameed Baqi from the Directorate of Marketing and Public Relations, Dr Islam from the College of Engineering and Mr Noel from the foundation department as representatives. As ASU and its programmes were listed in a virtual dashboard. The fair witnessed quite good numbers of visitors. They had the opportunity to ask many educational related questions openly with our team, including many important subjects during the Q&A that have been covered during the fair explaining the reasons for choosing our international degrees, exploring the college and life of Engineering students, career path, Student Support services, the enrolment procedures, specialisation variety, scholarships and other relevant topics such as whether they should study in the Kingdom.



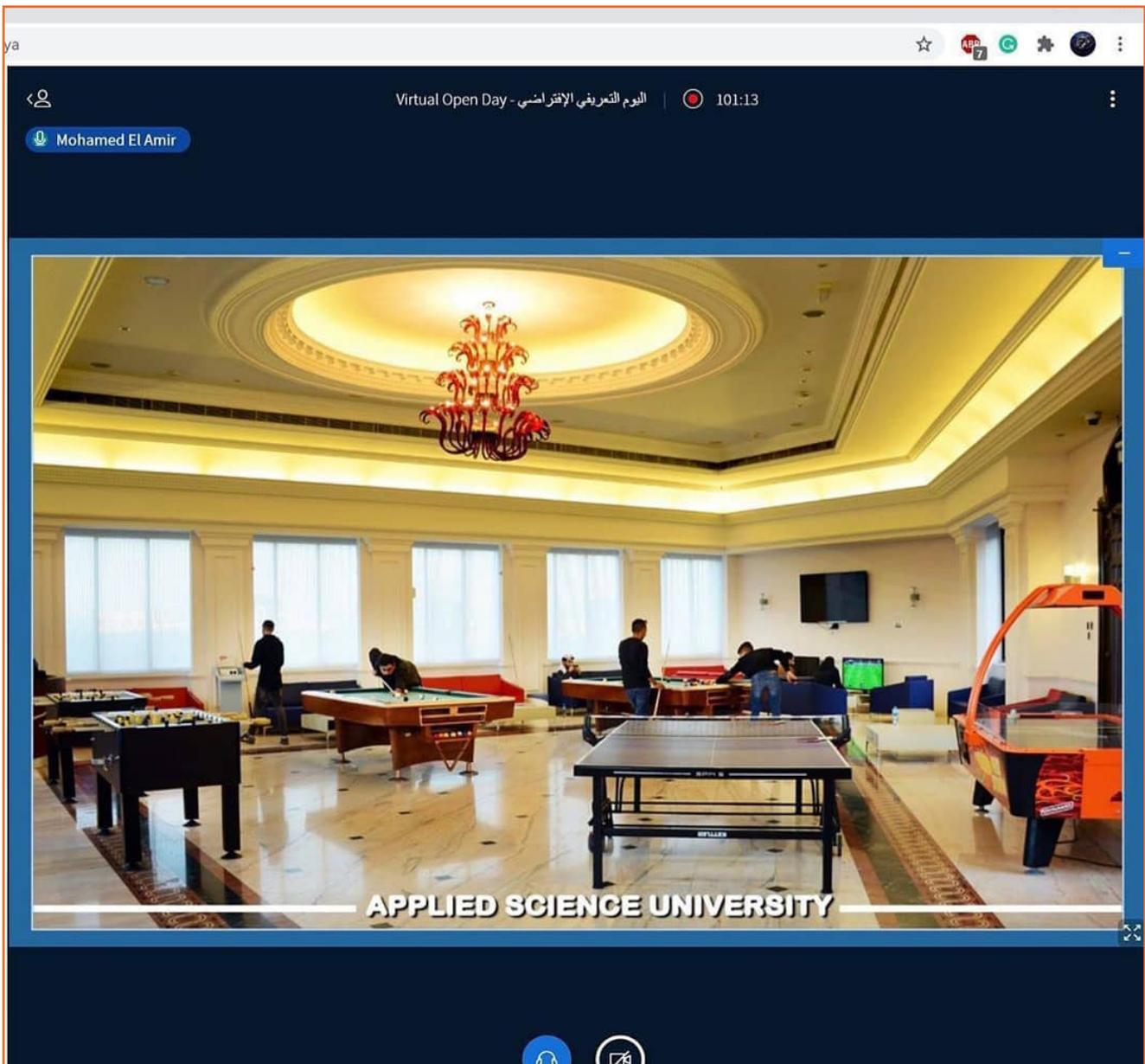
32. Virtual Meeting with the Computer Science Student Employers and Alumni

On June 20th, the College of Arts and Science - Programme of Computer Science- conducted a virtual meeting with the Computer Science Student Employers and Alumni. The meeting aimed to update the audience with ASU achievements and to emphasise the importance of periodic communication meetings. The meeting was led successfully by Prof Ayman AlDamoor, Dr Moaied Khader and Dr Jamal AL Sultan, and concluded with Q&A session.



33. A Virtual Open Day

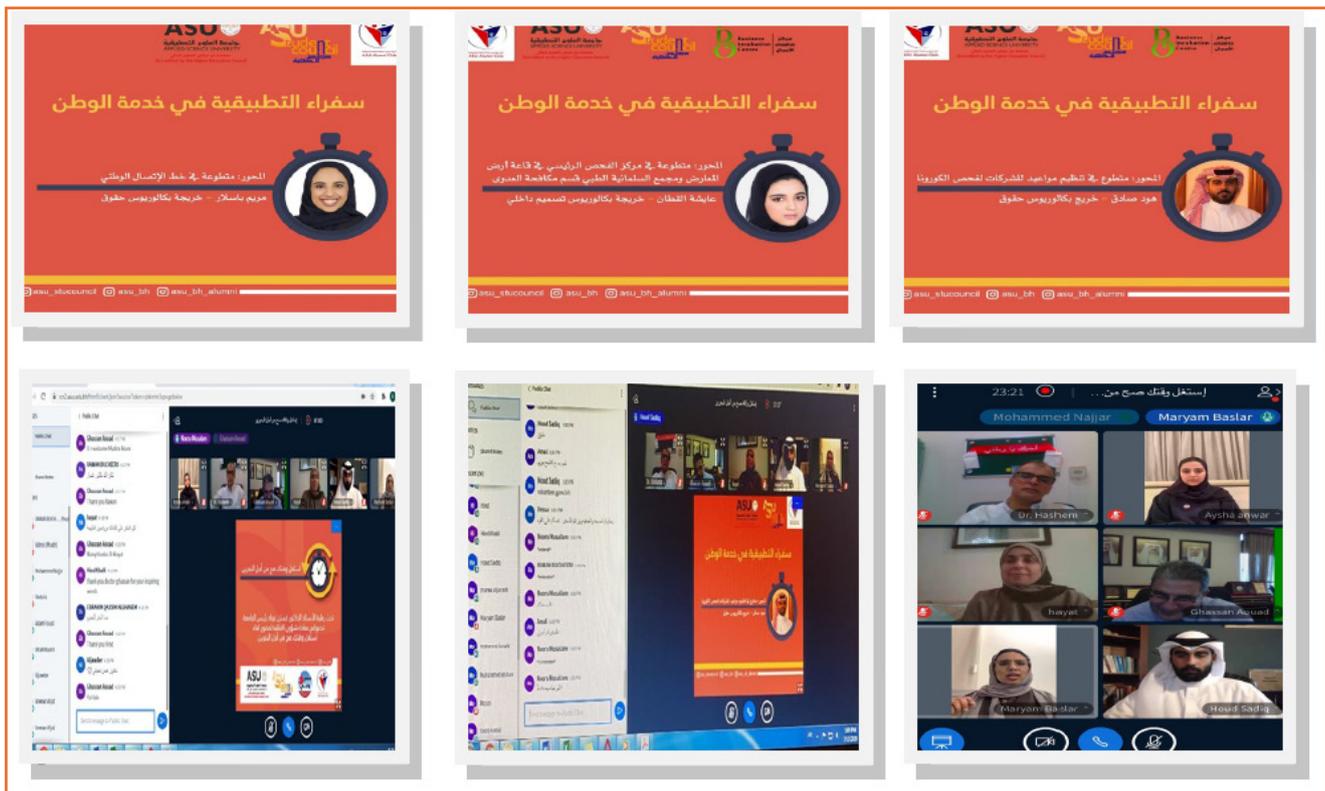
On July 7th, 2020, Applied Science University has organised a Virtual Open Day with the participation of a large number of students interested in learning about the University and its academic programmes, in the presence of the University President, Prof Ghassan Aouad, in addition to some University employees.



34. Organising “ استغل وقتك صح من أجل البحرين ” Gathering

Under the patronage of Prof Dr Ghassan Aouad, President of the University, the Volunteer Club, the Women’s Club and the Graduate Club’s Board of Directors organised a virtual gathering, in the presence of the University’s Higher Management and some students and alumni. The gathering aims to convey University Ambassadors’ Experience from its Graduates to the efforts made as volunteers in various service and volunteer sites.

At the conclusion of the meeting, the University President praised this initiative, which contributes to educating students and graduates, and the importance of facing the Corona pandemic, exploiting these conditions for self-development and acquiring many skills that develop everyone’s capabilities. The Dean of Student Affairs expressed thanks and gratitude to the speakers.



35. Organising Art Competition Entitled “وينكم يا مبدعين”

The Gifted Club organised a drawing competition for students of the Applied Science University. The competition aims to encourage students to interact with the virtual club activities and highlight their artistic talents. 11 male and female students from the University’s colleges participated by sending information via e-mail. The topics of the competition included instructions to prevent the spread of the Covid-19 and methods of prevention, the instructions and directives to be followed in quarantine, and the Kingdom of Bahrain’s Position at the international level in combating the Corona pandemic. A jury was formed to choose the best three photos, headed by Dr Muhammad Abdel Dayem, Head of Art and Design Department, and with the membership of both student Hind Khalil, President of the Media Club, and student Mahmoud Sultan, a Student in Interior Design Programme.

The period for participation in the competition was from 5th – 8th July 2020.



Open Campus

1. Hosting the Coordination Meeting of the Bahrain Sports Federation for Universities

ASU hosted the coordination meeting of the Bahrain Sports Federation for Universities with representatives of Universities in Kingdom of Bahrain headed by Shaikh Dr Saqer bin Salman Al Khalifa, President of the Federation, in preparation for the launch of the National Universities League 2019/ 2020.



2. Hosting the Closing Ceremony of the 11th Edition of the “ بيتكم بيتنا ” Project

As a part of the activities of the Community Engagement Office at Applied Science University, ASU hosted the closing ceremony of the 11th Edition of the “بيتكم بيتنا” Project.

Ayadi Relief Organisation organised the Ceremony on February 15th, 2020 in Abdulla Nass Auditorium at the University Campus.

The ceremony was the culmination of the project that was launched by Ayadi Relief in its 11th Edition, which included the process of restoration and furnishing of three homes of Bahraini families during a whole month and with the participation of 3 volunteer teams of school students. During the ceremony, the volunteers’ experience in the project was presented, and honouring the participating teams and supporters.





Public Outreach

1. Visiting London South Bank University (UK)

A delegation from Applied Science University visited London South Bank University in September 2019 to discuss matters relating to the ongoing partnership between the two Universities. ASU's delegation consisted of Professor Waheeb Al Khaja (the Chairman of ASU's Board of Trustees), Professor Ghassan Aouad (ASU's President), Mr Abdulla Al Khaja (Director of Administration and Finance) and Ms Catherine Hogan (Head of International Partnerships). The ASU delegation had fruitful meetings with the Vice-Chancellor of LSBU Professor David Phoenix, the Deputy Vice-Chancellor Professor Paul Ivey and many other senior colleagues. The discussions spanned institutional and national updates, partnership management and collaboration on academic degrees, joint research and staff development activities. The ASU and LSBU partnership was established in 2014 and covered a range of activities. In September 2017, the first students were admitted to the LSBU degrees hosted at ASU (in Architectural Design Engineering and Civil and Construction Engineering). Several more degrees are planned to open in September 2020. On the research side, ASU faculty collaborate with LSBU faculty on joint research projects relevant to Bahrain's national priority for renewal energy solutions (one on the relationship between roof shapes, energy consumption and thermal comfort and the other on integrating wind turbines in the built environment). Staff development activities include leadership development, teaching strategies in Higher Education and other topics designed to enhance the student experience. Future plans for the partnership include summer schools, study abroad schemes for students and staff exchange schemes. ASU and LSBU are also construction engineering their second international research conference - the International Conference on Innovation, Technology, Enterprise and Entrepreneurship will be held in Bahrain on November 24th and 25th, 2019. ASU has recently been awarded Accreditation by Bahrain's Higher Education Council and its courses have achieved confidence status from Bahrain's Quality Assurance Authority. In international rankings, ASU has reached #45 in the QS Arab Region University Rankings 2019; the 301+ category of the University Impact Rankings 2019; and the 601+ category (and #25 in Arab region) in the UI GreenMetric World University Ranking 2018 – all three are the highest placing among Bahrain's private Universities in all the rankings. HEA Fellowships have now been awarded to 53 of our staff in recognition of professional standards in supporting student learning. In addition, ASU's students won University Company of the Year in the Young Entrepreneurs Competition 2019, organised

by INJAZ Bahrain. Like ASU, LSBU is a student-centred University with a focus on entrepreneurship and employability. LSBU has a Silver rating in the UK Government's Teaching Excellence Framework and was awarded University of the Year for Graduate Employment in 2018.



2. Mid-Point Visit

Professor Ghassan Aouad, President of ASU, received HE Sheikha Noura bint Khalifa Al Khalifa, Chairman of Med-point, a range of topics were discussed, including the University's participation in the Bahrain Training and Education Exhibition in its 9th Edition.

The meeting was attended by Mr Baha Karaymeh, Manager of the University's Public Relations Office, and Mr Hassan Habib, the Exhibition's Organizing Partner.



3. Al-Bilad Newspaper Interview

Journalist Heba Mohsen, the official of the Al-Multaqa page in Al-Bilad newspaper, interviews the student Saud Al-Muhaizeh the representative of Al Fazaa Team, where he talked about their project, its development, and the support provided by the University to them, their Smart Application “Fazaa”, through which they won the award for the best company for the category of Universities 2019, in the annual competition for young entrepreneurs organised by Injaz Bahrain.



4. Signing some MOUs'

As a part of Community Engagement Office at Applied Science University initiatives, ASU signed some MoUs' with some institutions and entities from different sectors to extend its Engagement of the Community. The institutions and entities that ASU signed MoU with them are:

- Al Salam Specialist Hospital (ASSH).
- Villa Mamas Restaurant.
- Dentalia Medical Centre.
- AlDar Restaurant.
- Ehsan Optics.

5. Organising “Start your Project” Workshop

The Business Incubation Centre at Applied Science University organised “Start your Project” workshop delivered by Mr Raed Abdullah. The workshop explains the concept of entrepreneurship, the most prominent qualities of an Entrepreneur, and ten steps for establishing a business.

At the end of the workshop, Professor Ghassan Aouad, President of ASU, presented appreciation gifts to the guest and expressed the importance of these kinds of workshops for developing the students' pioneering aspect, which is considered within the vision and goals of the University.



6. Being Addressed by the Director of Scientific Research at the Secretariat General of Higher Education Council

Dr Ferzana AlMaraghi, Director of Scientific Research at the Secretariat General of the Higher Education Council, was hosted by ASU on November 28th where she delivered an exciting presentation titled “Bahraini Women in Higher Education”. The presentation, which was attended by many ASU Students and Staff, highlighted the History of Women’s Role in Education in the Kingdom and a study conducted by Dr Ferzana on the current state of women’s contribution in Higher Education. The presentation included a timeline of Higher Education in the Kingdom which showed that Bahraini women were pioneers in seeking Higher Education in the region where the first batch of female scholars seeking University level education abroad dates back to late 30’s.

Dr Ferzana showed interesting and important statistics on the number of female students studying in various disciplines at Bahraini Higher Education Institutions which surpass the international norms. She mentioned that Bahrain has been ranked first in the world in the percentage of women studying Sciences and ranked among the highest ten countries in the world in the number of female students and graduates in most fields.

Dr Ferzana also mentioned that Bahraini women have been assuming Higher Positions at Higher Education Institutions where there is a significant number of Female Heads of Departments, Deans and Vice Presidents which indicates the competence of Bahraini Women in the Higher Education Sector as well as in other sectors.

She also emphasised that all this has resulted from the dedication and hard work of Bahraini women and the continuous efforts of his Majesty King Hamad bin Isa and the government on empowering women in all sectors.

The presentation was followed by an interactive session where the audience thanked Dr Ferzana for her interesting talk and the data she presented.

The presentation was attended by Prof Waheeb Al Khaja, Chairman of the Board of Trustees, Prof Ghassan Aouad, President of the University and some Officials of the University.

Community Engagement



7. Organising an Introductory Lecture on Business Incubation Centres

The Business Incubation Centre at Applied Science University organised an Introductory Lecture on Business Incubation Centres delivered by Mr Sabah AlJalahmeh from the Ministry of Industry, Commerce and Tourism. The Lecture featured a start-up Victory business incubator model and a successful youth project in the incubator.



8. Organising an Introductory Lecture on Tamkeen Support for Individuals and Organisations

The Business Incubation Centre at Applied Science University organised an Introductory Lecture on Tamkeen Support for Individuals and Organisations delivered by Mr Mohammad AlMarashdeh from Tamkeen for students of the Entrepreneurship Course and University Students.



9. Royal Charity Organisation Visit

On December 1st, 2019, the Community Engagement Office at Applied Science University represented by Dr Mohammad Alaa Al-Hamami, Office Manager received a delegation from the Royal Charity Organisation, which included Mr Alaa Yousef Boudlama Head of Programmes and Activities and Mrs Tuqa Hani El Sayed Charity and Humanitarian Projects Specialist. A meeting was held with the presence of Dr Mohamed Soltan, Acting Head of Department of Design and Arts, Mohammad Azzam, Manager of the VP Office for Administration, Finance and Community Engagement, to discuss the future events that are hoped to be held and which is the culmination of the memorandum of understanding signed between Applied Science University and Royal Charity Organisation.



10. Dentialia Medical Centre Visit

On December 3rd, 2019, the Community Engagement Office at Applied Science University represented by Dr Mohammad Alaa Al-Hamami, Office Manager, received Dentialia Medical Centre represented by Mrs Fatima AlSakran, Marketing and Public Relations Manager of the Centre. A meeting was held with the presence of Dr Mohammed Yousif, Vice President for Administration, Finance and Community Engagement to discuss cooperation between the two parties.



11. Al Eker Charitable Society Visit

On December 5th, 2019, Applied Science University hosted a delegation from Al Eker Charitable Society represented by the Chairman Mr Ahmed Arafat, and Mr Mohammed Al-Mughni, Head of Public Relations Committee. The visiting delegation held a meeting to discuss cooperation between the two parties in the areas of community Engagement. The meeting was attended by Mr Abdulla Al-Khaja, Director of Administration and Finance Directorate and President Advisor for Follow-up Affairs, Dr Mohammad Alaa Al-Hamami, Manager of Community Engagement Office, Mr Mohammed Al-Najjar, Manager of Student Services Office at Deanship of Student Affairs, Mr Mohammad Nassar, Assistant Director of Administration and Finance Directorate, and Mr Hood Sadiq, Administrative Staff at Deanship of Student Affairs.



12. Hosting Professor Abel Hay

Applied Science University hosts Prof Abdel Hay, a Former Scientist at the US Space Agency NASA.



13. A Visit to the British University in Egypt

The President Prof Ghassan Aouad and the Director of Administration and Finance and President Advisor for Follow Up Affairs Mr Abdulla Al Khaja visited British University of Egypt (BUE) and had fruitful discussions with Prof Ahmed Hamad BUE President, Mrs Sharon Page University Registrar and the Dean of Engineering Prof Maguid Hassan and other colleagues from the College of Engineering. Both ASU and BUE are collaborating with London South Bank University to deliver quality education in the region.



14. Science and Innovation Network Advisor at the British Embassy Visit

On 29th December, Prof Ghassan Aouad, the University President, received Mrs Nour Zenaty, Science and Innovation Network Advisor at the British Embassy - Bahrain. During the meeting, the President presented Mrs Nour with the proceedings of the International Conference on Innovation, Technology, Enterprise and Entrepreneurship (ICITEE 2019) and discussed other issues related to research and innovation in the education sector.

Prof Yazeed Al-Sbou, the Dean of Research and Graduate Studies and Mrs Eman AlSadeq, the Head of Governance and Strategic Planning, attended the meeting.



15. Ayadi Relief Visit

On January 15th, 2020, the Community Engagement Office at Applied Science University represented by Dr Mohammad Alaa Al-Hamami, Manager of the Office, received a delegation from Ayadi Relief (Bahraini Relief Youth-Led Organisation). The Visiting Delegation included Mrs Shaikha Showaiter, General Manager, and Mrs Dalal Felaifel, Projects Manager in the Organisation. A meeting was held with the presence of Dr Mohammed Yousif, Vice President for Administration, Finance and Community Engagement, Mr Abdulla Al-Khaja, Director of Administration and Finance Directorate and President Advisor for Follow-up Affairs, Mr Mohammad Azzam, Manager of the VP Office for Administration, Finance and Community Engagement, and Mr Mohammad Nassar, Assistant Director of Administration and Finance Directorate to discuss ways of cooperation.



16. Directorate of Non-Government Organisation Support Visit

On October 31st, 2019, the Community Engagement Office at Applied Science University received a delegation from the Directorate of Non-Government Organisations Support at Ministry of Labour and Social Development. A meeting was held between some University staff and the visiting delegation to complete the electronic platform's technical implementation for training NGOs.

The participation of ASU in creating the electronic platform for training NGOs comes within the cooperation between the University and the Ministry of Labour and Social Development as one of the Community Engagement Office Initiatives in achieving Community Partnership with Government Institutions and NGOs.



17. Bahrain Institute for Political Development Visit

A delegation from the Bahrain Institute for Political Development headed by Mrs Iman Janahi, Executive Director of the Institute, visited Applied Science University, where they were received by Prof Ghassan Aouad, the University President, Dr Mohammed Yousif, Vice President for Administration, Finance and Community Engagement, and some Deans and Members of the University's Higher Management.



18. Receiving Friendship Society for the Blind

As a part of the Community Engagement Office at Applied Science University Initiatives, on January 22nd, 2020, a delegation from Friendship Society for the Blind represented by Mr Maitham Madan, spokesperson for the Friendship Society for the Blind visited ASU.

During the visit, some coordination meetings were held with Professor Ghassan Aouad, the University President, Dr Mohammed Yousif, VP for Administration, Finance and Community Engagement, Dr Mohammad Alaa Al-Hamami, Manager of Community Engagement Office and Associate Professor in Management Information Systems Department, Dr Bishir Mhd-Mowafak, Associate Professor in Department of Accounting and Finance, Dr Ibrahim Abu AlSondos, Assistant Professor in Management Information Systems Department, Dr Ammar Esam Alsammarraee, Assistant Professor in Department of Accounting and Finance, Mr Nizar Y.A. Naim, Lecturer in Department of Accounting and Finance, Mr Mohammad Azzam, Manager of the VP Office for Administration, Finance and Community Engagement, and some Academic and Administrative Staff.

These meetings come to complement the ongoing cooperation between Applied Science University and Friendship Society for the Blind to achieve the mission and strategic goals in relation to serving the Community and all its Groups.





19. Visiting some Prestigious British Institutions and Universities

Dr Khaled Gharaibeh, Acting Vice President for Academic Affairs and Development, participated in the visit organised by the Scientific Research Department at the General Secretariat of the Higher Education Council for Scientific Research Officials in Bahraini Universities to some prestigious British Institutions and Universities, including the British Scientific Research and Innovation Authority, the British Council and the College Imperial University, University College London and some other Universities.



20. Organising a Lecture on the Reality of Supply Chains

The Business Administration Department hosted Mrs Maryam Khalifa Al Amer, an External Speaker as part of the Bachelor of Business Administration Programme's Requirements within the Supply Chain Management Course.

Mrs Maryam Al Amer, who holds the position of Logistics and Logistics Manager at Bayerotech and is a graduate of the University's Bachelor of Business Administration Programme with distinction, gave a Lecture on the Reality of Supply Chains and the Challenges they face in the company.



21. Visiting Muharraq Secondary School for Boys

Students of Muharraq Secondary School for Boys learn about the University's Academic Programmes and majors that it offers in cooperation with British Universities as part of a series of meetings organised by the Ministry of Education between Government Schools and Universities.



22. Visiting Al-Hidaya Al Khalifia Secondary School for Boys

Applied Science University visited Al-Hidaya Al Khalifia Secondary School for Boys, as part of a series of meetings organised by the Ministry of Education between Government Schools and Universities.



23. Visiting Al-Marifah Secondary School for Girls

Applied Science University visited Al-Marifah Secondary School for Girls, as part of a series of meetings organised by the Ministry of Education between Government schools and Universities.



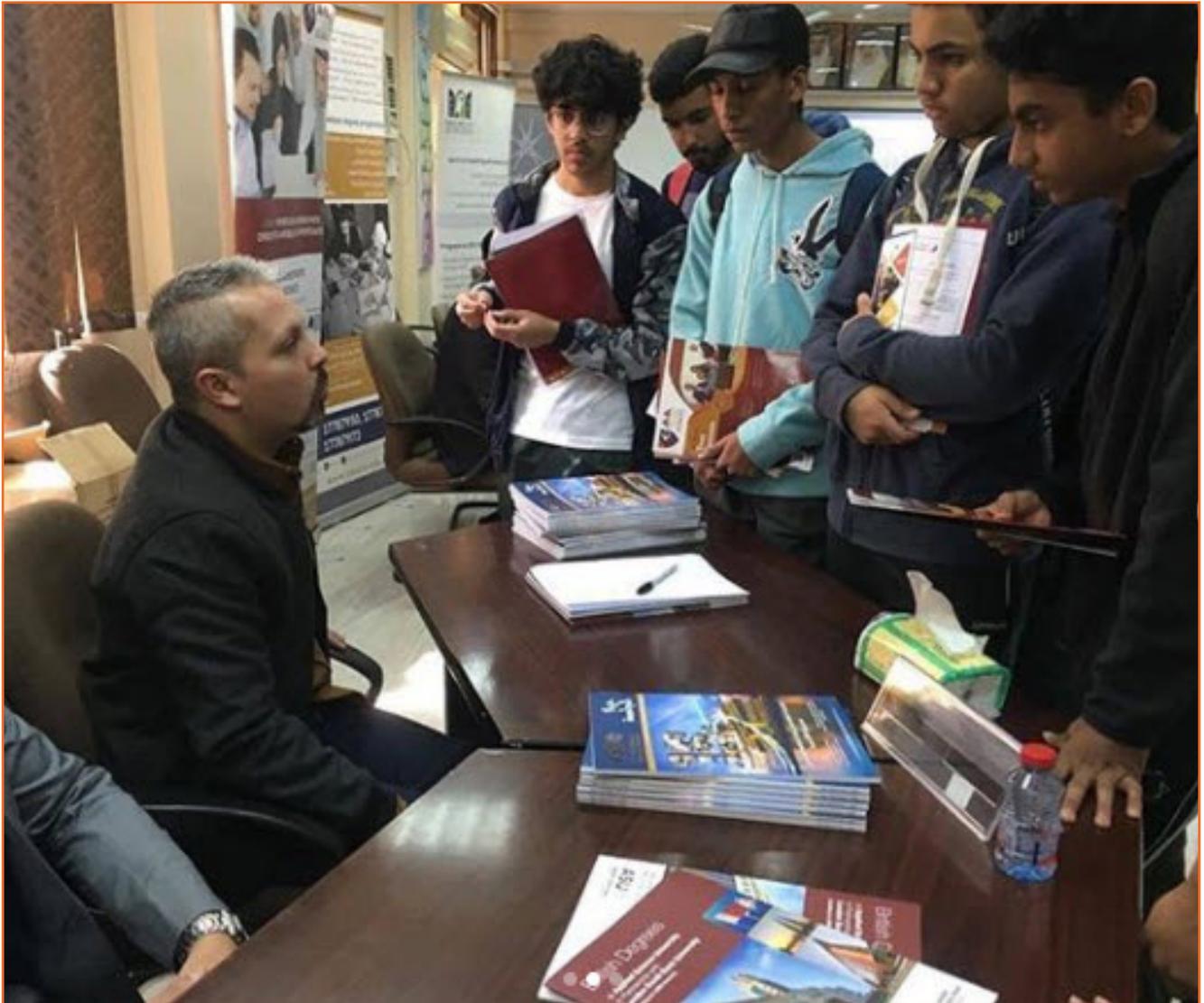
24. Visiting Shaikh Abdullah bin Isa Al Khalifa Industrial Secondary School for Boys

Applied Science University visited Shaikh Abdullah bin Isa Al Khalifa Industrial Secondary School for Boys, as part of a series of meetings organised by the Ministry of Education between Government schools and Universities.



25. Visiting Bahrain Vocational Secondary School for Boys

Applied Science University visited Bahrain Vocational Secondary School for Boys, as part of a series of meetings organised by the Ministry of Education between Government schools and Universities.



26. Honouring Graduates Participated in Khalijee 24

On 6th February 2020, under the Patronage of Professor Waheeb Al Khaja, Chairman of the Board of trustees and by invitation of Professor Ghassan Aouad, President of the University, ASU graduates who participated in Khalijee 24 were honoured for their significant performance and achievement in Khalijee 24. Moreover, the student Majeed Kadhem was honoured for being the league champion without defeat in volleyball in the presence of the senior management, Deanship of Student Affairs, the Student's Council (13th Cycle), the Alumni club board of directors' members (4th Cycle), and ASU Sport Teams.

Mr Ismaeel Abdulatif, Mr Abdulwahab Al Malood, and Mr Ahmed Bugamar as ASU Alumni were proud of their achievement and they expressed their appreciation for the continuous support of the University.



27. Visiting the General Secretariat of the Council of Representatives

As a part of Community Engagement Office at Applied Science University initiatives, on February 6th, 2020, a delegation from ASU represented by Dr Mohammad Alaa Al-Hamami, Manager of Community Engagement Office, Dr Ali Mosa AlDada, Acting Head of Department of Political Science, Dr Ahlam Ibrahim Al-Ithawi, Assistant Professor in Department of Business Administration, and Mrs Ghada Nayer Ihsan, Lecturer in Department of Public Law; visited the General Secretariat of the Council of Representatives.

The means of cooperation were discussed within the Memorandum of Understanding that signed between the two parties.



28. Meeting Al-Naeem Secondary School for Boys Students

A meeting of students of Al-Naeem Secondary School for Boys with Mr Abdul Hamid Baqi, Acting Director of the Marketing Office and Student Recruitment in the Marketing and Public Relations Department.



29. Meeting Ahmed Al-Omran Secondary School for Boys Students

A meeting of students of Ahmed Al-Omran Secondary School for Boys with Mr Ali Muhammad Assistant Director of Marketing and Public Relations Department and Mr Abdul Hamid Baqi, Acting Director of the Marketing Office and Student Recruitment in the Department of Marketing and Public Relations.



30. Bahrain Universities Sports Federation Visit

Professor Ghassan Aouad, President of ASU, received Mr Mohammed Al Shehhi, Vice President of the Bahrain Universities Sports Federation, Dr Suhair Al Mohannadi, Member of the Federation, and Mr Mohamed Al Ashouri, Director of the National League of Universities, where ways to enhance bilateral cooperation between the two parties were discussed. The guests also thanked the University for its support for the Federation's efforts. In promoting University sports in Bahrain, the facilities it provides to its students, and its active participation in the various competitions and games of the National League of Universities in its 1st and 2nd Editions.

Dr Hayat Ali attended the meeting, Acting Dean of Student Affairs, Mr Abdulla Al Khaja Director of Administration and Finance and Advisor to the President for Follow-up Affairs, Mr Mohammad Nassar, Assistant Director of Administrative and Financial Affairs, and Mr Mohammed Al-Najjar, the Student Services Office Manager.



31. Meeting Al-Fateh Secondary School for Boys Students

A meeting of students of Al-Fateh Secondary School for Boys with Mr Ali Muhammad Assistant Director of Marketing and Public Relations Department and Mr Abdul Hamid Baqi, Acting Director of the Marketing Office and Student Recruitment in the Department of Marketing and Public Relations.



32. Meeting Jabriya Industrial School for Boys Students

A meeting of students of Jabriya Industrial School for Boys with Mr Abdul Hamid Baqi, Acting Director of the Marketing Office and Student Recruitment, and Mr Yousef Al Ghawi, an Administrator in the Marketing and Public Relations Directorate.



33. Receiving Dar AIBer for Parental Care

As a part of the initiatives of the Community Engagement Office at Applied Science University, on February 19th, 2020, Professor Ghassan Aouad, the University President, Dr Mohammed Yousif, VP for Administration, Finance and Community Engagement, and the Manager and some Community Engagement Office Members, received a delegation from Dar AIBer for parental care, affiliated to Al-Nour Charity Organisation.



34. Meeting HH Shaikha Moza bint Hamad Al Khalifa Comprehensive Girls' School Students

A meeting of students of HH Shaikha Moza bint Hamad Al Khalifa Comprehensive Girls' School with Mr Abdul Hamid Baqi, Acting Director of the Marketing Office and Student Recruitment in the Marketing and Public Relations Directorate.



35. Receiving the Bahraini Social Activist Mr Yaqoob Mubarak and Mr Gilberto Rosas from Mexico

On February 20th, 2020, Professor Ghassan Aouad, the University President, received in his Office the Bahraini Social Activist, Mr Yaqoob Mubarak, and Mr Gilberto Rosas from Mexico.

The visit comes as part of the initiatives conducted by Community Engagement Office, in honour of Mr Yaqoob Mubarak's voluntary efforts to represent the Kingdom in the Republic of Peru and his humanitarian efforts in reflecting the bright image of the Kingdom in international forums.

Dr Mohammad Alaa Al-Hamami attended the meeting, Manager of Community Engagement Office, Mrs Ruqaya Mohsin, Director of Marketing and Public Relations, and the Bahraini Social Activist Mrs Maysa AlSaati.



36. In Local Newspapers: Achieving the BQA Institutional Review and Retains its ISO 9001:2015 Certification

Gulf Daily News and Daily Tribune Newspapers published articles about ASU achievement of the BQA Institutional Review and Retaining its ISO 9001:2015 Certification:

On April 21st, 2020, ASU passed the second surveillance audit for its quality management system and successfully retained its ISO 9001:2015 Certification to provide administrative support for its students. The 2nd Surveillance Audit comes about two years after the University first achieved the ISO 9001:2015 Certification back in 2018 and one year after it successfully passed its 1st Surveillance Audit.

The Surveillance Audits are meant to verify that all the measures taken to install a robust Quality Management System are still in place, properly implemented and monitored, and are effectively leading to continuous improvement.

The External Audit was performed by a Senior External Auditor appointed by RIC1, the IRCA (UK) Approved Certification Body that inspected the University and granted it the certification in the first place.

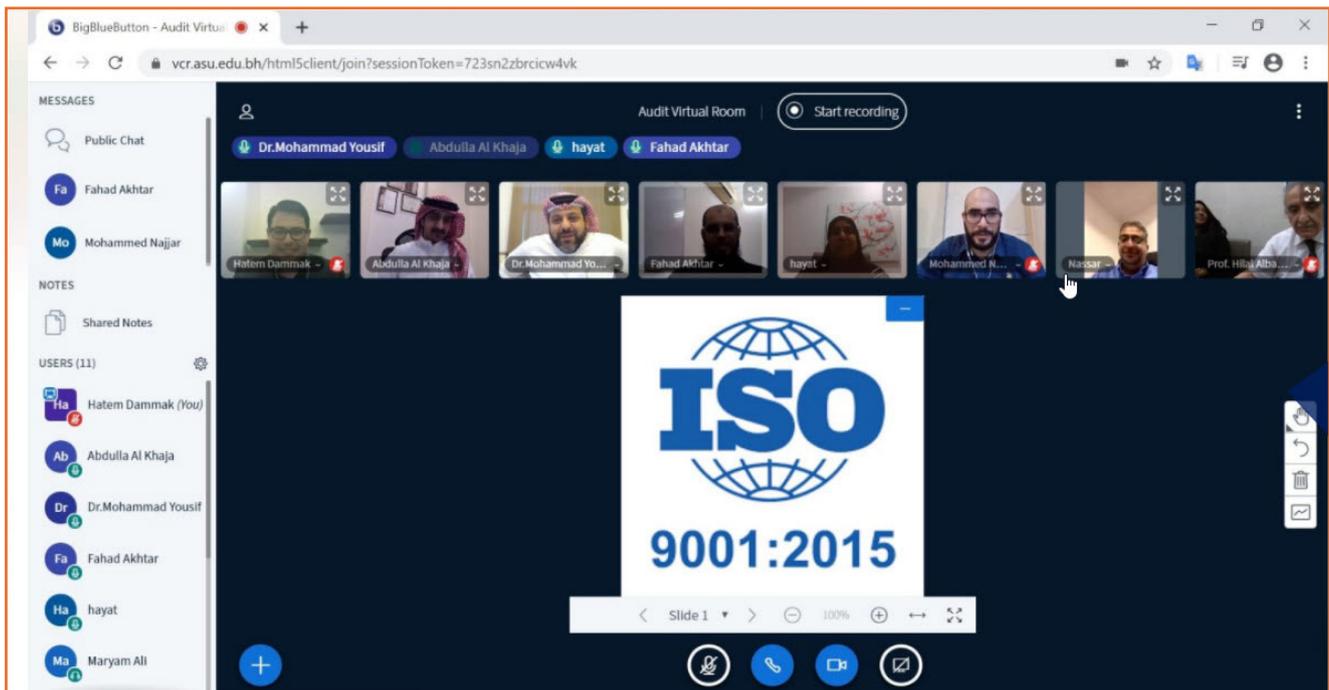
This year, the External Audit was conducted virtually through a purpose-built virtual audit room. It consisted of live interviews with the selected departments and to documents' inspection based on sampling and audit trailing techniques.

After an opening meeting chaired by the VP for Administration, Finance and Community Engagement with the External Auditor and all the Heads of Departments selected for the External Surveillance Audit, the External Auditor started conducting his virtual interviews with the top management and the departments chosen as per the scheduled plan, including the QAAC, the HR Department, the Deanship of Student Affairs, and examining various documentation related to these departments and other departments such as the Marketing and Public Relations Directorate.

The technology deployed by the University allowed the external auditor to conduct his mission very smoothly, and he was delighted with the way things were run. He finally held a closing meeting at the end of the day to thank everyone for their valuable cooperation and confirmed that after his day-long audit activities, he concluded that the quality management system installed two years ago as per the ISO 9001:2015 standard is properly up and running and therefore, he recommends the University to keep its certification. The attendees cheered for this great news and thanked him for his fine work and professionalism and took a virtual group photo.

This achievement comes as yet another testimonial of the University's strong commitment to achieving high-quality standards, achieving continuous improvement, and above all, achieving student satisfaction.

Next year, the University will be subject to a re-certification process, which means all the departments within the scope of the ISO 9001:2015 Certification will be audited again.



37. Visiting the Bahrain Centre for Strategic International and Energy Studies

Prof Waheeb Al Khaja, Chairman of the Board of Trustees, Prof Ghassan Aouad, President of Applied Science University, visited HE Dr Shaikh Abdulla bin Ahmed Al Khalifa, Chairman of the Board of Trustees at the Bahrain Centre for Strategic International and Energy Studies, where the two parties discussed cooperation between the Centre and the University.



38. Receiving the Bahraini Social Activist Mr Omar Farouk

Professor Ghassan Aouad, the University President, received the Bahraini Social Activist, Mr Omar Farouk, in his office. We thank Mr Omar for his response to the University's invitation to see the online education experience and the University's procedures followed during the precautionary leave period to facilitate the students' educational process.



39. In Local Newspapers: Ranking amongst the Top 1000 Universities in the QS World University Rankings 2021

Gulf Daily News and Daily Tribune Newspapers published articles about ASU being among top 1000 QS World Universities:

Applied Science University “ASU” adopted a vision to become a distinguished international University in teaching quality, scientific research, and academic excellence. In doing so, its numerous achievements at the local, Arab and international level has now seen the University achieve an advanced position in the QS World University Ranking 2021. ASU is ranked 651-700 among the top 1000 out of 5500 Universities in the world; thus, becoming the First Private University in the Kingdom of Bahrain to achieve this advanced position and making it one of the best Universities in the world.

ASU is the First Private University in the Kingdom, in terms of global ranking, to be placed alongside other world-class Universities. This accolade has been awarded by the QS World University Rankings. QS World University Rankings is an Annual Publication of University Rankings by Quacquarelli Symonds (QS), and it is one of the world’s most distinguished University Ranking Organisations.

ASU has occupied this advanced position in the QS Rankings for the second time. It achieved an advanced position for Arab Universities with the QS Arab Region University Rankings over the past two years. In the 2018/ 2019 rankings, ASU ranked 45th Place in the QS Arab Region, while in the 2019/ 2020 rankings it advanced to 37th Place and became the only University in the Kingdom of Bahrain to receive four stars. ASU’s March was toward academic excellence has also seen the University earn its Institutional Accreditation from the Higher Education Council, and seen it complete its institutional review by the Education and Training Quality Authority. The University has become an Accredited Centre by the Higher Education Academy (HEA), United Kingdom with 65+ recognised faculty members as Fellows, Senior and Principal Fellows of the HE; and also achieving the RICI Certified Management Systems for Educational Organisation ISO 21001:2018 and the ISO 9001:2015 for Quality Management. Overall, these achievements are overall, considered among the most significant in ASU’s history and confirm its reputation as a world-class institution of Higher Education.

Prof Waheeb Al Khaja, Chairman of the Board of Trustees, affirmed that ASU is determined to develop its academic system, performance and educational outputs. Prof Waheeb Al Khaja also offered sincere appreciation to HE Dr Majid bin Ali Al-Nuaimi, Minister of Education, Chairman of the Higher Education

Council, the Higher Education Council Members and the Secretariat General of the Higher Education Council for their great efforts in developing and supporting education in the Kingdom of Bahrain to make it a Regional Education Hub.

Prof Ghassan Aouad, President of the University, stated that the latest QS World University ranking was a major milestone in the its march towards excellence. The distinction made Applied Science University one of the best international Universities in efficiency and competitive success. Prof Aouad also indicated that the QS World University Rankings depends on a set of criteria to evaluate the participating Universities in terms of educational and research aspects, the University's impact locally and globally, the academic reputation of the University, the reputation of its graduates in the labour market and the percentage of Faculty Members to students. Moreover, Prof Aouad mentioned that ASU achieved impressive results in all of the evaluation criteria. The strengths and distinguished academic reputation have enabled it to occupy this advanced international ranking.

Echoing Prof Aouad's sentiments, Dr Mohammed Yousif, Vice President of Administration, Finance and Community Engagement stated that the University's outstanding international recognition emphasises the quality of the ASU's educational outputs and reflects a bright image of education in the Kingdom of Bahrain.



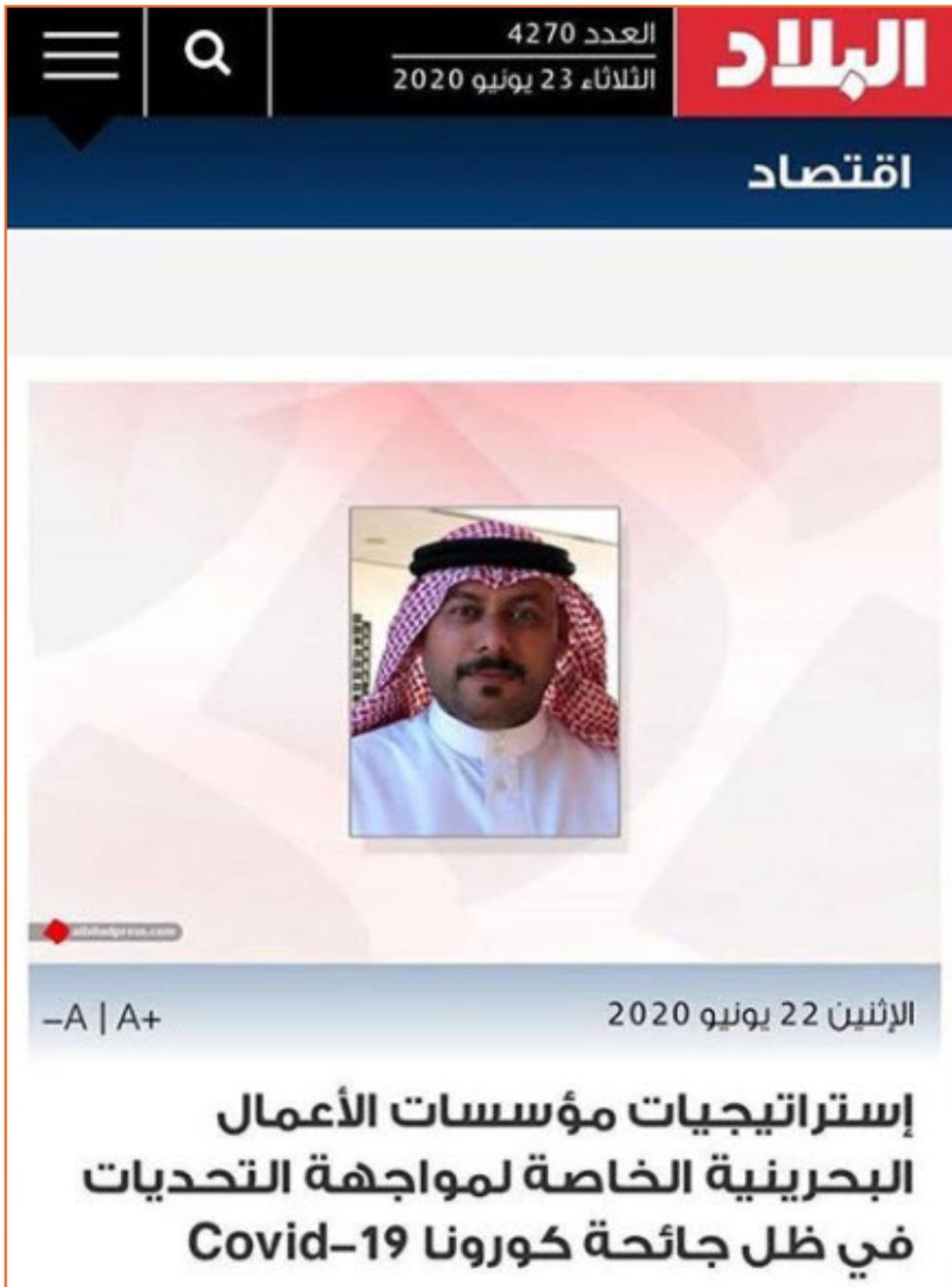
40. An Interview with Bahrain TV

Prof Ghassan Aouad, the University President was interviewed by Bahrain TV to talk about the University's Global Achievement and its QS Global Ranking for 2021 in "حديث اليوم" Programme. During the interview, the President talk about the most important criteria that led to the University obtaining an outstanding position in the QS Global Ranking, the importance of Bahraini Universities being in the international rankings, their role in the educational process, and many other points also was addressed in the interview.



41. Publishing an Article Entitled “Strategies of Bahraini Private Business Enterprises to Face Challenges in the Light of the Covid-19 Pandemic.”

Al-Bilad newspaper published an article by Dr Ahmed Khalaf Muttar Al-Muhamadi, Assistant Professor of Business and Human Resources at the University, entitled “Strategies of Bahraini Private Business Enterprises to Face Challenges in Light of the Covid-19 Pandemic.”



42. Signing of an Agreement for Joint Cooperation with Bahrain Institute for Political Development

The Bahrain Institute for Political Development and Applied Science University signed a joint cooperation agreement aimed at exchanging information, experiences, studies and research between the two parties in the service of the public interest, in addition to implementing a variety of training courses, specialised workshops, lectures and seminars in various common areas, especially since ASU considers the only University in the Kingdom that offers a Bachelor's Degree in Political Science, which constitutes an opportunity to enhance cooperation between the two parties and exchange common experiences.

The Institute was represented in the signing of the Executive Director's Agreement, Iman Faisal Janahi, and ASU, presented by Prof Ghassan Aouad, the University President.



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اتفاق بين "التنمية السياسية" و "العلوم التطبيقية"

♦ تعاون بحثي بين الجامعة والمعهد بالبرامج الأكاديمية المشتركة



إيمان جناحي



غسان عواد

مجال البحوث والدراسات السياسية والقانونية. ونوه رئيس الجامعة غسان عواد إلى أن الاتفاق يفتح آفاقاً رحبة لتطوير مهارات طلبة برنامج العلوم السياسية، من خلال العمل المشترك بين المعهد والجامعة لإشراك الطلبة في البرامج والمشروعات التي ينفذها المعهد.

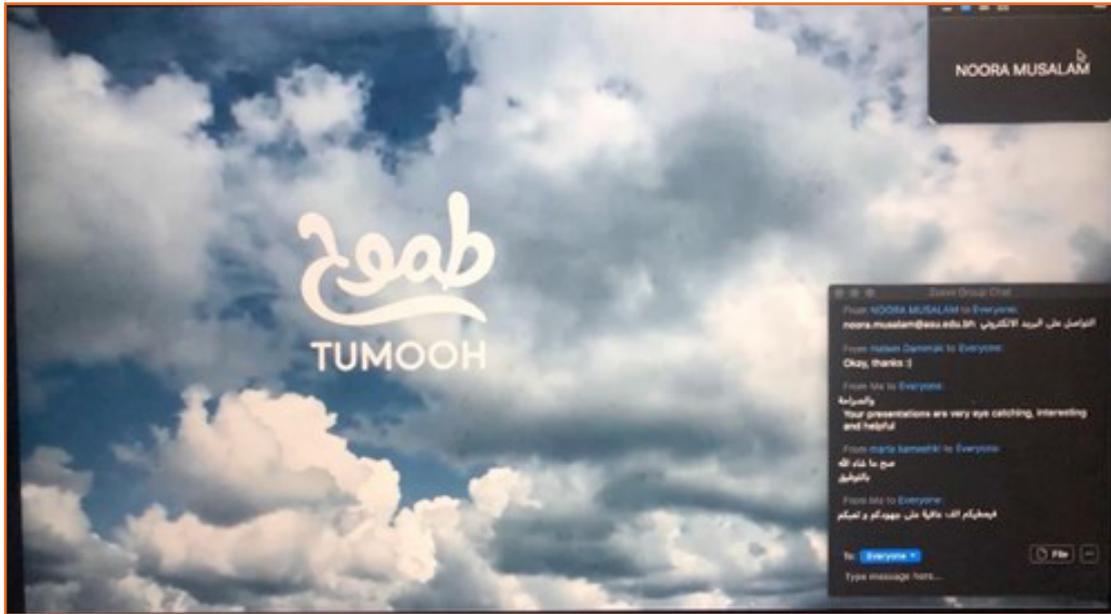
البحوثي بين الجامعة والمعهد من خلال البرامج الأكاديمية المشتركة والعمل على مضاعفة مخرجاتها من الدراسات والبحوث، مؤكداً أهمية العمل البحثي في إثراء المعرفة السياسية والدستورية والقانونية لدى مختلف فئات المجتمع. وأكدت إيمان جناحي ضرورة التعاون الأكاديمي بين المعهد والجامعة، في

سترة - جامعة العلوم التطبيقية

وقع كل من معهد البحرين للتنمية السياسية وجامعة العلوم التطبيقية اتفاق تعاون مشترك تهدف إلى تبادل المعلومات والخبرات والدراسات والأبحاث بين الطرفين بما يخدم المصلحة العامة، إضافة لتنفيذ باقة متنوعة من الدورات التدريبية والورش المتخصصة والمحاضرات والندوات في مختلف المجالات المشتركة؛ خصوصاً أن جامعة العلوم التطبيقية تعتبر الجامعة الوحيدة في مملكة البحرين التي تطرح تخصص البكالوريوس في العلوم السياسية، ما يشكل فرصة لتعزيز التعاون بين الطرفين وتبادل الخبرات المشتركة. ومثل المعهد في توقيع الاتفاق المدير التنفيذي إيمان جناحي، ومن الجامعة رئيس الجامعة غسان عواد، إذ أكد الطرفان أهمية التعاون

43. Organising a Workshop Entitled “Skills 2020 for Students and Graduates”

The Professional Development and Graduate Affairs Office held a Workshop Entitled “Skills 0202 for Students and Graduates, Presented by Mr Muhammad Ali from Tamouh with the support of Tamkeen and organised by the Board of Directors of the Alumni Club in its 4th session on July 2nd, 2020.



44. Al-Watan News Paper Interview

Al-Watan Newspaper conducted an Interview with Prof Ghassan Aouad, the University's President. The interview shed light on the University's most important achievement, its success in managing the distance education process in light of the Corona Pandemic Crisis, and the support it provided to its students during the last period.



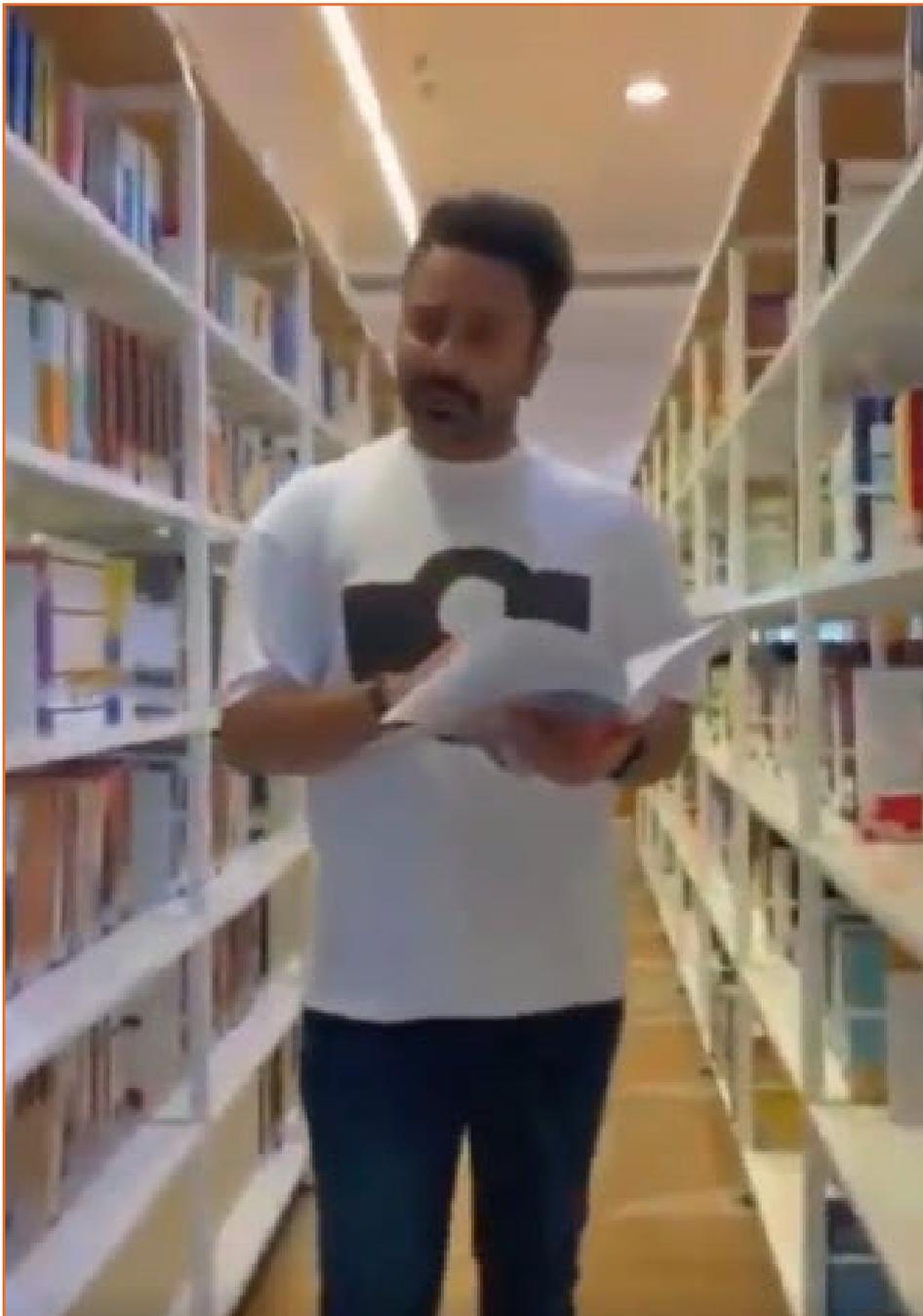
45. Bahrain TV Interview

Dr Mohammed Yousif, VP for Administration, Finance and Community Engagement, and Student Muhammad Janahi, President of the Student Council, have been hosted and interviewed by “مجتمع واعي” Programme that is shown on Bahrain TV, to talk about the precautionary measures and measures taken by the University since the beginning of the Corona Pandemic.



46. Social Media Influencer Ahmed Sharif Visit

Social Media Influencer, Ahmed Sharif during his presence at the University and his coverage of the most prominent advantages that the University enjoys in terms of advanced University facilities, its distinguished global, Arab and local classification, and the programmes offered in the Bachelor's and Master's Degrees, and its British Programmes hosted by London South Bank University.







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