The Institutional Accreditation is The University's Most Significant Achievement in its Academic Career

The International Ranking and Excellence Group (IREG) honours Professor Waheeb Al Khaja

The University on the Scale of Global Rankings: Bright Achievements and Important Steps towards Internationalisation
Welcome to the 8th Issue of University Life Magazine. In the spirit of respecting and highly appreciating our readers and recipients, and in the hope of providing a solid, scientific and practical media, The University Life, with its modern spirit and solid practical foundation, a foundation that has been the main nuclei of the University's long-term policy, cordially welcomes you. The University Life actively contributes to the achievements of the University goals and to fulfilling of its mission and role in the field of University education, scientific research and community engagement through the arts of journalism, all University news and articles and creativity of students.

The University Magazine serves as a platform to talk about the University's news and activities. It is a link between the University and the public, who are interested in the news about the University activities and its promising journey for progress and development.

The 7th edition of the magazine, covered topics and articles in various areas, which received much appreciation and high reception among readers owing to the grace of God and the efforts made by the Directorate of Marketing and Public Relations. I would like to thank all the participants who have enriched the magazine. Let me not forget to acknowledge the efforts of the University to make this magazine come to light on behalf of myself and the name of the Directorate of Marketing and Public Relations, I sincerely appreciate the University for its dedication and commitment towards bringing this Magazine to light. I am also pleased to express our happiness to you and to all the members of the Editorial Board for your continued cooperation and solemn contributions in enhancing the efforts of the editorial staff.

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Welcome to Applied Science University. We expect that the 8th Issue of University Life will be impressive as it will cover diverse topics. The content disseminates the mission and vision of the University and its contributions to the comprehensive development of scientific research and researchers. The University aims to raise the level of educational progression, taking all the necessary actions for development and advancement in the academic and scientific fields. We are keen and confident to improve the quality of education provided to students.

Through its vision to realise the dreams and aspirations of its dear students, Applied Science University has verily succeeded in being one of the most prominent and influential private universities in the Kingdom. Nowadays, we continue to strengthen our leadership in various fields. In addition to being the only private University ranked among the top 50 Arab universities for year 2019 in the annual report issued by Quasquarelli Symonds, the Centre for ranking of Universities (QS), the University is among 25 Arabian universities of the GreenMetric World University Ranking, and attained ISO certification in administrative work. Applied Science University published more than 100 scholarly research papers in 2018 for the first time and successfully hosted more than 65 researchers and specialists from around the world at the prestigious global conference, “The Sustainable Future”. The University has also collaborated with the Higher Education Academy to qualify the University staff in getting fellowship certificates from the academy.

In conclusion, this is “a tip of an iceberg” for a University that has set a goal to develop in the areas of scientific research and innovation with national and international importance. The University aims to expand the scope of international accreditations and its academic programmes to enhance its international reputation through its projects. Those projects aim to open effective and influential channels of exchange and fruitful experiences with the grand universities both locally and globally in addition to scientific, intellectual and cultural institutions that attempt to achieve leadership and innovation in higher education, scientific research and community engagement.

Professor Waheeb Al Khaja
Chairman of the Board of Trustees
Dear valued readers,

Welcome to the 8th Issue of University Life Magazine, where we present many accomplishments and success of the University during the past year culminated with gaining our institutional accreditation.

We, at Applied Science University, are proud and thankful to almighty God for granting us lots of merits with regard to the progress and distinction the University achieved in the fields of science to seize the fruits of the world of knowledge and prosperity. We are also heading towards the highest levels of academic work in various academic specialisations deriving our determination from the guidance and the great support provided by the boards of directors and trustees.

The mission of the University confirms its commitment to disseminating the culture of education, scientific and academic research and knowledge to its students, college and staff both regionally and globally to ensure their active participation in the community, in general. We work meticulously to equip students with various forms of knowledge and scientific expertise so as they experience them in real life with ease and conviction. The economic knowledge along with the well-established science, is considered a firm reality without which nations cannot advance.

Applied Science University is currently entering a new stage after gaining its Institutional Accreditation. This has marked its prominence in Higher Education at the local, Arab, and international levels to present its science and knowledge. The University has equipped the students with the knowledge and scientific expertise they need to compete in labour markets and get employment with confidence.

Finally, I would like to express my sincere thanks and appreciation to all our students for their commitment to Applied Science University and for making the University a habitat for science and virtue. I wish them all success.
Global Ranking Shows ASU’s Major Achievement in Academic and Employer Reputation

International Rankings of universities are among the most important means by which academic levels in the higher education sector are judged according to criteria and conditions that are scientifically determined. Each Ranking system is designed to establish a sequential order for universities to demonstrate the availability of scientific research conditions for the quality of the educational environment on a global level. The results of the international rankings, which include the annual ranking of universities worldwide, will be published to show their development and qualitative transfers in their practical and academic careers.

There are many international rankings for universities, the most important three according to the criteria of assessment, weighting and differentiation: Times Higher Education World University Rankings issued by the British magazine that is concerned by the University and the global rankings according to comprehensive standards, the QS Rankings issued by Quacquarelli Symonds (QS) in addition to the academic Rankings of international universities. This introduction presents the University’s achievements in this field, which are characterised by its advanced rankings at the local, Arab and international levels, including getting the 45th place in the Arab world and heading the list of local universities locally in the QS Rankings, as well as appearing in the Times Rankings, published by the Times Higher Education, which is internationally competent in the rankings, of universities. The report of the institution indicated that the University ranked 301+ among the top 500 universities in the world and the achievement of the objectives of sustainable development, thus leading the list of the highest private universities in the Kingdom of Bahrain.

At the same time, what validates the reliability of the Times Rankings is that ASU’s Times Ranking matched with the QS Rankings, where it ranked 45th on the Arab level and ranked first locally as the best private University.

The University ranked first at the level of private universities locally and the 45th in the Arab world according to the international QS Rankings

The annual report issued by Quacquarelli Symonds (QS), an International University ranking Specialist, showed that the University ranked first among the universities in Bahrain and the 45th among Arab universities in the assessment of 120 Arab universities all of which have standardised examination standards conducted on 1200 universities in the Arab world.

QS is one of the top three rankings for universities around the world. It is issued annually by Quacquarelli Symonds (QS), a higher education institution. The official rankings criteria for Arab universities include a range of educational and research aspects and the impact of the University on the local and global level.

Professor Waheeb Al Khaja: “We are determined to develop the academic system in the University and to improve the outputs that provide the government and private sectors with qualified staff”.

In a speech delivered at a ceremony held by the University on this occasion, the Chairman of the Board of Trustees, Professor Waheeb Al Khaja congratulated the University President...
ASU is the only private University ranked among the top 50 Arab universities in the annual report issued by the QS in addition to topping the Bahraini universities. 

Professor Ghassan Aouad and all the University’s employees on this achievement, stressing that the University is determined to develop the educational system, improve performance, and thanked the members of the academic and administrative bodies for their efforts to promote the University’s name both locally and in the Arab world.

Professor Ghassan Aouad: “We have adopted effective development plans based on the development of the outputs of education, scientific research, creativity and innovation”.

For his part, Professor Aouad congratulated the Chairman of the Board of Directors Mr Sameer Nass and Professor Waheeb Al Khaja, Chairman of the Board of Trustees, and all members of the Board of Directors and Trustees of this achievement, which would not have been possible without their attention and care and follow-up.

He also stressed that this achievement reflects the advanced level achieved by the University through the hard work and distinction of the employees and their commitment to their University, pointing out that the University adopts effective development plans based on the development of the outputs of education, scientific research, creativity and innovation.

What is the QS rankings?

QS World University Rankings is an University Ranking issued by the British Quacquarelli Symonds (QS).

The QS rankings of universities has rankings at the global and regional levels, which are independent and different from each other because of the different standards and points of weighting used in their work.

This ranking is considered one of the top three rankings in the world in terms of importance and impact, along with the Times Higher Education, World University Rankings and the Academic Ranking of World Universities.

In the QS Rankings, universities are ranked according to the academic specialisation in five branches: Arts and Humanities, Engineering and Technology, Life Science and Medicine, Natural Sciences, and Social and Administrative Sciences.

What distinguishes this ranking is that it does not deal with superficial indicators that may obscure more than the complex situations within each University, but rather explores the analysis of the components of these universities to assess the level of education provided by the ranked universities, the quality of their basic and applied research, in addition to its international location.

In order to establish these criteria in the form of measurable variables, rankings has identified specific weightings for the assessment of universities.

The Foundation publishes an annual report in which more than 30,000 universities around the world are ranked according to academic and scientific standards. The top 500 universities to produce a directory of universities by relying on evaluation criteria that address the structure of each University.

QS Rankings for Arab universities

As the QS Rankings produces an annual report of the rankings of universities at the global and regional level, this ranking at the level of Arab universities evaluates more than 1000 Arab universities. It includes a set of standards that have different weights and reflect the quality of the educational and research aspects and the impact of the University in the local and international areas. These criteria are: academic reputation of the University by 40% of the total ranking, the proportion of students to college members by 20%, research published for college members and the rate of publication and citations in the world research by 20%, the percentage of University college members by 5%, the percentage of foreign college members at the University by 5%.
The Strategy of the University regarding The ranking

For the past five years, ASU undertook to develop its educational system by adopting effective development plans based on the development of the outputs of education, scientific research, creativity and innovation to turn the University into international. It cooperated with prestigious British universities to host academic programmes that contribute positively to enhance the University process on the labour market in Bahrain, and adopted a plan for the rehabilitation of college members to obtain a fellowship certificate from the British Higher Education Academy. The University also hosted 65 researchers from 20 in At the World Future Refereed Conference, and was able during the past year to publish more than 100 scientific refereed research in one year for the first time since its establishment, and finally managed to get the ISO certificate in the administrative work.

ASU on the Times scale for the top 500 universities in the world in the impact and in achieving the goals of sustainable development

The annual report published by the Times Higher Education, an international organisation of QS is one of the top three rankings for universities around the world. It is issued annually by Quacquarelli Symonds, a higher education institution.
universities rankings, noted that ASU has become among 301+ of the top 500 universities in the world by having an impact on sustainable development goals, leading the list of top private universities in the Kingdom of Bahrain and second place after the University of Bahrain.

This achievement is an addition to the achievements of the University in the last period. ASU is the only private University ranked among the top 50 Arab universities in the annual report issued by the QS (Quacquarelli Symonds) in addition to topping the Bahraini universities, and gaining the 25 among the Arab University in GreenMetric Global Green Universities, and also getting the (ISO9001: 2015). Last year, it published more than 100 scholarly research papers in one year for the first time since its establishment, and successfully hosted more than 65 researchers and specialists from around the world.

The University Promotes ‘Sustainability’ Across an Environmentally-Friendly Campus

Applied Science University (ASU) constantly strives to maintain leadership and strengthen its scientific and academic status at regional and international levels. The University takes the first place among the private universities in the Kingdom, 25th place among the Arab universities and at 692 position globally among the top 719 universities, representing 81 countries in the ranking of green universities for 2018.

This achievement reflects the University’s vision of continuous development and progress as per its strategy of creating academically qualified University students in accordance with the quality assurance education standards and the strategy of the Higher Education Council.

GreenMetric World University Ranking launched ‘Green Universities Initiative’ in collaboration with many international Universities and organisations at the University of Indonesia in 2010. The initiative promotes a culture of green and environmentally friendly architecture to reduce carbon emissions and to combat global climate change.

Professor Ghassan Aouad, the president of the University, said that this achievement is a motivation for the University to advance towards development and modernisation to enhance its reputation and scientific progress in various fields. He stressed the importance of the universities in spreading the culture of excellence and consolidating the concept of sustainability and green architecture.

Professor Aouad congratulated Mr. Sameer Nass, the Chairman of the Board of Directors, Professor Waheeb Al Khaja, the Chairman of the Board of Trustees, and all members of the Board of Directors and Trustees for their persuasion, support and care.

Professor Aouad said that the University has won 2150 points in the six classification criteria – location & infrastructure, energy & climate change, waste, water, transportation and education. He stressed the University’s keenness to achieve sustainable development and bring about sustainable economic, social and environmental development through technology.

He also noted that the University’s building considers certain environmental principles through the use of construction materials, thermal insulation, natural lighting, solar energy utilization, and rationalises the water usage by reusing the hand-washing water for agriculture. The University takes care of the requirements of people with special needs by providing private toilets, slopes and parking spaces. These guarantee the principle of sustainability to the University.
ASU Renews its ISO Certification

Applied Science University has passed the external audit carried out by the international ISO certificate grantor where it met the requirements in the field of administrative work (providing administrative support to students at Applied Science University, ISO9001: 2015). The University certificate was renewed after successfully completing the visit and the fulfilling all the all conditions required to grant the certificate.

ISO is the certification most institutions aspire to achieve because of its importance in improving the reputation of the institution through the quality standards dictated by the constant search for opportunities for improvement and development to ensure the efficient provision of services and the best integration and coordination between departments to link operations with a mechanism to control the potential risks let alone the effective documentation and internal audit.

The University commitment to the quality and efficiency of the administrative staff of the University and their professionalism in carrying out their duties is highly considered by the University to be of a great importance for its development and refinement of their skills through internal and external training, thus increasing the productive capacity of its staff and following the policy of motivating and retaining employees. This, eventually, will positively reflect on the University’s progress in various academic and administrative fields.

This achievement comes in line with the University’ strategic plan for the coming years which focusses on achieving the overall quality of the programmes and specialisations by providing a creative University environment based on creativity and interaction and developing plans and curricula that match with the requirements of the Higher Education Council at regional and international levels.
The Board of Trustees Reviews ASU’s Academic Achievements

The Board of Trustees reviewed the achievements of the University and acknowledged that it has been listed among the leading private universities in the Kingdom of Bahrain and the only private University ranked among the top 50 Arab universities in the annual report issued by the QS World University Ranking, part of the Quacquarelli Symonds (QS), as well as attaining the 25th position in the region of the GreenMetric International Rankings.

The Board of Trustees affirmed that the University continues to achieve leadership and provides quality education that enhances the skills of the Bahraini citizens and benefits the progress and development of the country in all areas of life, stressing the University’s keenness to reach advanced levels in the field of higher education, which will contribute to meet the needs of the Bahraini labour market.

In the same context, the board of trustees congratulated the University President, Professor Aouad, and all its employees on the achievement of the University by obtaining the first place in the Education Sector in the Capital Governorate Competition for the most beautiful decoration of governmental and private buildings. The competition was held in conjunction with the Kingdom’s celebrations of the National Day with the outstanding participation of the University in the games of basketball, football and volleyball.

The board further noted that these achievements confirm that the University is heading in the right direction in providing high quality education by adopting national and international standards for the quality of education and the development of plans and curricula in line with the requirements of the Higher Education Council.

In conclusion, the Chairman of the board of trustees expressed his happiness with the progress achieved by the University at all levels, praising the role played by the University President and the members of the academic and administrative bodies and their hard work to serve the University and enhance its position at the local and Gulf levels, noting that the University spares no effort to serve students through supporting...
The Observatory on Academic Ranking and Excellence (IREG) honoured Professor Waheeb Al Khaja, the Chairman of the Board of Trustees, in recognition of his scientific and academic achievements and his contribution to higher education in Bahrain and the world. IREG affirmed his great contributions to the establishment of a range of educational institutions in Bahrain.

IREG is an international institution that aims to classify academics, universities and institutions around the world. It aims to increase public awareness and understanding on many issues related to academic rankings and educational qualities. IREG recognition is given to people with experience and competence in the academic field, who have made remarkable scientific achievements for higher education in the world. The recognition of Professor Al Khaja adds a great deal to the University and emphasises on many achievements.

“IREG is an international institution that aims to classify academics, universities and institutions around the world.”

The International Ranking and Excellence Group (IREG) honours Professor Waheeb Al Khaja

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ASU hosted Professor Luiz Costa, the President of IREG, where he met with Professor Waheeb Al Khaja, the Chairman of the Board of Trustees and Professor Ghassan Aouad, the President of the University. He honoured Professor Al Khaja during a ceremony held by the University to recognise his contributions to the University and make it one of the distinguished universities in the Kingdom of Bahrain.

Professor Al Khaja received a Bachelor’s degree in Civil Engineering from the University of Texas in the United States of America in 1981. He completed his PhD in Civil Engineering (Engineering of Construction and Material Management) from the University of Leeds in the United Kingdom in 1986. He also spent more than thirty years in the field of academic work, during which he contributed to the establishment of a group of prestigious educational institutions in the Kingdom of Bahrain.

He expressed his great happiness for this honouring, especially that it is internationally recognised honouring and is only granted for people whose academic reputation is worldwide. Professor Aouad, expressed his happiness at honouring of Professor Al Khaja, noting that he has demonstrated a commitment to professional standards in the field of academic work in addition to his outstanding achievements in various scientific and academic fields, which led him to receive this honour which is a great addition to the University and to all members of the University.

Professor Luiz Costa, praised Professor Al Khaja for his efforts in academic work for many years. He said that Professor Al Khaja was chosen among many important academic figures worldwide who made valuable contributions in the field of scientific research and higher education in their countries and the world.
The University, in its role as a Bahraini educational institution, is proud to share its celebrations with the national holidays.

ASU Wins the Competition for the Best Decorated Public and Private Buildings

The University came first in the educational sector in the Capital Governorate Competition for the best decorated Governmental and private buildings. Many institutions and companies participated in the competition held in conjunction with the Kingdom’s glorious national day celebrations to maintain values of citizenship and belonging to the community.

Dr. Mohammed Youssif, the Vice President for Administration, Finance and Community Engagement, received the award during the ceremony honoured by the patronage of HE Shaikh Hisham bin Abdul Rahman bin Mohammed Al Khalifa, Governor of Capital Governorate. The ceremony was also attended by Ms. Ruqaya Mhoin, the Director of Marketing and Public Relations, and Ms. Tania Kashou, the Director of the President’s office.

The competition provided an opportunity for the government and private institutions to participate in the Kingdom’s National Day celebrations and the day of His Majesty the King’s reign by decorating buildings, highlighting the cultural and urban face of the capital city.

Dr. Mohammed Youssif expressed his happiness with the University’s victory and pride in participating in the competition. He praised the efforts made by the University for this achievement, which reflect a great impression about the University.

He also thanked the Capital Governorate for organising such competitions that promote the values of citizenship and belonging to all segments of society. He pointed out that the University, in its role as a Bahraini educational institution, is proud to share its celebrations with the national holidays.
University Students Elect the Members of the Students’ Council

The 12th round of the student council elections resulted in the victory of 15 students out of 24, from the four colleges of the University (Administrative Sciences, Law, Arts and Science and Engineering). The election witnessed an increase in the number of candidates in comparison to the previous years.

The winners were Mahmoud Sultan and Wafa Hubail from the College of Arts and Science; Nawaf Alayez, Noora Alotaibi, Adrian Erhama, and Suhail Alroomi from the College of Law; Fajer Althawadi, Mohamed Aljowder, Mohamed Janahi, Akona Elssam, Mohamed Naser, Ebrahim Alnajjar, Khalifa Mattar and Alaa Zubaidi from the College of Administrative Sciences.

The internal voting among the members of the Student Council resulted in the election of Ebrahim Alnajjar as President of the Council, Khalifa Mattar as Vice-President, Alaa Zubaidi as Secretary of the Chamber, Mohamed Naser, and Amina Malia as advisors.

The student council elections aim to instil the spirit of democracy among students and encourage them to participate in University and student activities. It is also in line with the democratic approach of the Kingdom, which was laid down by His Majesty King Hamad bin Isa Al Khalifa and the wise leadership of the country.

The President meets Students’ Council members

Professor Ghassan Aouad, the President of the University, met with the members of the student council and congratulated them for gaining the trust of their fellow students to be their representatives. He advocated that they work hard and diligently to serve the University and students. He also thanked the previous members of the Council for their efforts to serve the University and their important role in organizing the various events in cooperation with the Dean of Student Affairs.

The aim of this meeting was to communicate with students and to identify their future needs and aspirations, which will enhance the educational process and create the ideal educational environment for them.
Applied Science University participated in the 13th International Conference on “The Role of Standardisation in the Future of Islamic Finance”. The seminar was organised by the Central Bank of Bahrain and Accounting and Auditing Organisation for Islamic Financial Institutions (AAOIFI) and was attended by Dr. Nadya Al Shareeda and Dr. Ammar Alsammaraee.

The University’s participation in the conference originated from the University’s mission to focus on linking theory to practice. The mission also enables students to access the latest research and working papers on accounting standards, Islamic accounting and the future of Islamic finance in Bahrain and the world.

The conference is the most important annual event in the Islamic financial industry, which addresses the most important issues and developments related to Islamic products each year. It promotes the international Islamic financial industry, supports and expands digital innovation opportunities around the world while maintaining its authenticity and genuine commitment.

The conference provided students with the opportunity to benefit from the topics presented in their sessions. Some of the topics were taught in the courses that reflected the students’ academic level enabling them to discuss their applied research with the financial institutions.

Certificate of Auditor and Global Shari’ah Consultant

Dr. Alsammaraee and Dr. Alshareeda of the college of Administrative Sciences have passed the requirements for obtaining the certificate of the Auditor and the Global Shari’ah Advisor (CSAA) from the Accounting and Auditing Organisation for Islamic Financial Institutions (AAOIFI). AAOIFI is an institution accredited by many Islamic financial institutions and central banks in the world for specialised training programme in the Islamic finance industry.

The certificate entitles the holder with all the rights and privileges to work in the field of auditing and consulting on the subject of Islamic banking. The holder has the legal knowledge and professional skills necessary in the field of supervision and follow-up legality in the international banking and financial sector.

The certificate holder will have advanced knowledge in the various fields of Shari’ah supervision and follow-up in the financial institutions; the relationship between the Shari’ah Supervisory Board and the internal Shari’ah supervision and follow-up processes; the follow-up mechanism to implement the decisions and advisory opinions of the Shari’ah bodies.
The students reviewed the cultures, important historical monuments, customs and traditions of 14 countries around the world through the exhibition.

The Governor of Capital Governorate Opens the Exhibition "Coexistence" and Reviews Students' Creative Projects

The President of the University: The exhibition emerged from the initiative of His Majesty King Hamad bin Isa Al Khalifa, to establish King Hamad Chair for Interfaith Dialogue at the University of Sapineza in Rome.

Under the patronage of HE Shaikh Hisham bin Abdul Rahman bin Mohammed Al Khalifa, Governor of Capital Governorate, the Deanship of Student Affairs, in cooperation with the College of Arts and Science, organised the 7th Educational Exhibition for students on the development of thinking and communication skills under the title "Coexistence" in the presence of Professor Waheeb Al Khaja, the Chairman of the Board of Trustees and Professor Ghassan Aouad The President of the University.

The students reviewed the cultures, important historical monuments, customs and traditions of 14 countries around the world through the exhibition. The exhibition enhanced communication and cultural interactions among people, as well as the display of the customs and traditions inherited from the GCC countries.

The exhibition aimed to provide students with a range of skills, such as leadership, negotiation persuasion, decision-making, responsibility, self-confidence, problem-solving, communication, and critical and creative thinking.

This exhibition comes as a new method of informal learning, which is one of the strategies applied in education to motivate and show the thrill of learning in a fun way. The students collected many documents and historical information related to the customs and traditions of people. The display of the collection through images to the attendees enhanced their understanding of the subjects in the courses.

Professor Aouad, said that choosing the name "Co-Existence" for the seventh edition matches with the initiative of His Majesty King Hamad bin Isa Al Khalifa to establish King Hamad Chair for Interfaith Dialogue at the University of Sapineza, Rome. It emphasised His Majesty's reformist journey to peaceful coexistence and the propagation of the values of peace and tolerance. It also highlighted the great civilisational projects undertaken by Bahrain.

Professor Aouad stated that the establishment of the King Hamad Chair for Interfaith Dialogue in one of the oldest and largest universities in the world highlights the cultural aspect of the Kingdom as a platform for coexistence. The Kingdom of Bahrain is a historical model of coexistence based on respect, tolerance and acceptance of "the other". The Kingdom peacefully coexists with different religions and civilisations, and it is a living model of religious freedom under the wise leadership of the country.

He also concluded by praising the distinguished academic content of the exhibition, pointing out that such exhibitions enhance students' practical knowledge and enrich their academic life in an unconventional way.
The University is proud of its students, their creativity and distinguished projects, which come as result of the University’s dedication to producing outstanding students armed with knowledge and practical skills, who achieve the University’s mission to focus on linking theory to practice in line with the requirements of the labour market.

The University participated in the “Bahrain International Design Week 2019” (BIDW), held under the patronage of HE Shaikh Hisham bin Abdul Rahman Al Khalifa, the Governor of Capital Governorate, through the Directorate of Marketing and Public Relations and a group of students from the Department of Design and Arts at the College of Arts and Science. The exhibition was dedicated to students’ work in the fields of interior design and graphic design.

Professor Ghassan Aouad, the University president, expressed his happiness with the outstanding scientific projects of the students, noting that the students showed a high level of creativity, which emphasised the quality of the learning outcomes of the University.

Ms. Ruqaya Mohsin, the Director of Marketing and Public Relations, said that the exhibition was an opportunity to highlight the skills and talents of students, pointing out that that contemporary educational thought measures the criterion of the success of educational institutions with the ability of these institutions to change the personality of the student’s life and science, through the development of skills in various fields, and thus build creative and academic generations intellectual and academic.

Ms. Mohsin also pointed out that such participation came as an attempt to encourage students and support their talents by gaining information on the participating bodies and exchanging experiences, skills and innovations between the University and these institutions. These activities created job opportunities for students in their design fields as well as other fields related to creativity and innovation.

"Bahrain International Design Week" Epitomizes the Creativity of the University Students

Capital Governorate, through the Directorate of Marketing and Public Relations and a group of students from the Department of Design and Arts at the College of Arts and Science. The exhibition was dedicated to students’ work in the fields of interior design and graphic design.
On the sidelines of the first international youth festival to achieve the goals of sustainable development.

The Students, Abdullah Kadeer, Hind Khalil, Aliona Alessam, Mohamed Alabbasi and Israa Al Qusair, from Applied Science University participated in the first international youth festival to achieve the goals of sustainable development, which was held under the patronage of His Majesty King Hamad bin Isa Al Khalifa. Such participation comes among ‘students participation in the United Nations’ exemplary sessions, which imparts major learning aims to take the Kingdom of Bahrain into Guinness Book of Records by achieving the goals of sustainable development in the world.

The students, along with 18 Arab and international universities, participated to discuss the important issues affecting different countries at a global level. They also discussed ways to achieve the goals of sustainable development to serve humanity and the planet through a realistic simulation of the sessions by the United Nations. Applied Science University students, Abdullah Kadeer and Aliona Alessam, won the Diplomatic Awards during the conference from the security council.

The participants in the event reflected on the theme of the United Nations as an international organisation that engages countries in its major sessions, introducing and discussing the issues on the agenda. The students participated in discussions to provide young participants with a new understanding of the nature of the work of the UN and how countries engage in such discussions. It paved the way for young people to become efficient at conducting diplomatic work and executing their ideas in an exemplary manner.

"The Greatest Achievement" for University Students

The President of the University, Professor Ghassan Aouad, congratulated the University students’ latest achievement on their smart application (AL-FAZAA) in the annual competition for 2019 Entrepreneurs, organised by Injaz Bahrain under the patronage of Her Highness Shaikha Hessa bint Khalifa Al Khalifa, Chairman of Injaz Bahrain.

Professor Ghassan Aouad emphasised that this achievement emphasises students’ abilities to compete and win local and regional competitions. He also stressed that they have the spirit of innovation and creativity to represent Bahrain in international and regional forums in various fields.

The students designed a smart application called ‘Al-Fazaa’ that allows users to identify comprehensive services related to car maintenance from workshops and spare parts shops, laundries, tire shops and agencies, in addition to the maintenance service on the road. It provides information to the driver about the nearest maintenance centre and emergency security centre.

Since the launch of the Al-Fazaa in March 2019, 1000 users have already benefited from the services provided by 70 agencies specialising in maintenance of cars and spare parts. These agencies include the supporters of cars (Nissan, Infiniti, Ford, Lincoln, and Renault). Using the app, people will be able to acquire complete information about a store in terms of services, locations, contact numbers, and working hours.

Through the application, students aimed to find an alternative and innovative solution to communicate between car owners and car maintenance agencies. The car owners can receive comprehensive maintenance services that meet their needs with the best efficiency and cost.

Professor Aouad thanked the students, namely, Abdulrahman Alfayez, Saud Abdulaziz Almuhizea, Abdulla Almuhizea, Ahmed Mohammed Al Dosari, Rashid Saleh, Ahmed Abdul Moneim Al Saeed, Abdul Rahman Abdullah Hilal, Ali Youssef Matar and Dr. Ahlam Al-Ithawi, who supervised them. He eventually stressed on the fact that the world nowadays pays great attention to modern technologies and communications. This achievement adds to the list of students’ achievements and the University’s efforts to reach the levels of scientific excellence, especially in modern technical skills.
The Scientific Conference is one of the most important means of promoting scientific research in the University.

"Enhancing Excellence" - The Second Scientific Conference for University Students

Under the patronage of Professor Ghassan Aouad, the University President, Deanship of Research and Graduate Studies organised the activities of the second scientific conference in cooperation with the Deanship of Student Affairs entitled "Enhancing Excellence".

The conference dealt with 53 research papers of undergraduate and postgraduate students from the four University Colleges. The students' research focused on administration, law, information technology, health, society, education, political science, design, human resources, accounting, and various other topics.

The conference was in line with the strategy of the Higher Education Council to emphasise the importance of scientific research in universities. The vision of the University focuses on the development of students' scientific skills, and its commitment to the application of the highest standards of academic quality. ASU provides advanced high education that contributes to the graduation of distinguished students who are able to compete in the labour market and serve their countries.

The conference presented a series of outstanding scientific research in various topics emphasising the quality of the educational outputs of the University. ASU seeks to encourage academics and students to conduct joint research at all levels through the empowerment of students.

The Scientific Conference is one of the most important means of promoting scientific research in the University. The conference represents a platform that sheds light on the best student research and provides a clear picture of the outstanding scientific level of students. It aims at achieving integration, providing an environment conducive to scientific creativity and enhancing the spirit of research and innovation among students.

In the final sessions, Professor Waheeb Al Khaja, Chairman of the Board of Trustees, Professor Ghassan Aouad, President of the University, and Professor Luiz Costa, President of the IREG Observatory on Academic Ranking and Excellence, honoured the winners for their research.
The President of the University Receives Mohamed Salahuddin Abdulqader

Professor Ghassan Aouad, the President of the University, received the lawyer, Mohamed Salahuddin Abdulqader, who received a scholarship from the Capital Governorate to study in the People’s Republic of China for one year. The Applied Science University and Capital Governorate presented the scholarship from the Chinese city of Shenzhen.

In May of last year, the Capital Governorate offered a scholarship from the Chinese city of Shenzhen to activate the memorandum of understanding signed between the University and the province to promote joint programmes and projects that contribute to the service and development of society and support the education process in the Kingdom of Bahrain.

The University president stressed the importance of communication between the University and the graduates, noting that the graduates are considered a source of pride for the University. They are the best representative of the University’s knowledge and culture, noting that Mohamed Salahuddin Abdulqader is a model of the University outstanding graduates and one of their ambassadors. He mentioned that the work of the graduates and their keenness to acquire skills, provide knowledge and development for themselves.

Professor Aouad expressed his gratitude and appreciation to HE Shaikh Hisham bin Abdul Rahman bin Mohammed Al Khalifa, Governor of Capital Governorate, for the scholarship granted to Mohamed Salahuddin Abdulqader for one year to study at Shenzhen University, China. He reflected on the positive role played by the Capital Governorate in supporting the education and development sector through a number of distinctive programmes and activities as well as the status of the University with coordination and cooperation.

Mohamed Salahuddin Abdulqader explained that he joined the Department of Chinese Language (Mandarin) at the Chinese Xinjiang University. He was awarded a certificate of honour after passing all the subjects: reading material, writing material, and listening material.

Interior Design Students Visit the Arab Regional Centre for World Heritage

The students of Interior Design Department visited the Arab Regional Centre for World Heritage as part of their projects on the rehabilitation of historical buildings. They attended an exhibition on the heritage of architectural innovations in the Arab world.

The exhibition was organised by the World Heritage Centre of UNESCO, the National Council for Culture, Arts and Literature in Kuwait, and the Arab Centre for Architecture in Lebanon, in order to raise awareness of the importance of modern heritage as a guide to the development of humanity as reflected in modern architecture.

The students listened to a synopsis on the heritage of modern architecture in the Arab world in the 20th century, which included a series of urban examples in all Arab countries.

Students had a wonderful discussion with Dr. Anas Soufan, a world heritage expert who had presented a lecture on Damascus entitled “The Architectural Environment of Damascus: Westernization, Originality and Modernity,” about the state of urban changes in Damascus, a vibrant city that dates back thousands of years, talking about its origins, characteristics, industry and characters.
Mr. Ghazi Nass: We will support the administration of Applied Science University to continue the remarkable work and to achieve mission and vision for which ASU was established.

Professor Waheeb Al Khaja: We are keen to provide students with the knowledge and skills that enhance their talents to build their future as well as the future of our country.

Professor Ghassan Aouad: We have witnessed an academic year filled with accomplishments in various fields!

The University celebrated the graduation of its 11th batch at a festive ceremony held under the patronage of Mr. Sameer Nass, the Chairman of the Board of Directors at the Gulf International Conference Centre, Gulf Hotel.

Mr. Ghazi Nass, the Member of Board of Trustees, addressed the graduates, on behalf of Mr. Sameer Nass. He asked them to keep up their hard work for the service of their homelands.

He also praised the University boards of trustees and the academic and administrative members for their unlimited dedication in achieving the desired educational qualities of the scientific talents for the future job market in a distinctive environment in line with the University’s mission and goals.

Professor Waheeb Al Khaja, Chairman of the Board of Trustees confirmed that the board of trustees spares no effort to serve the students by supporting their talents and interests. The board of trustees focusses on developing the creativity and leadership of students by following the advanced teaching methods and curriculum. He highlighted the Council’s commitment to deliver knowledge and skills that improve the students’ talents. The University is committed to the future of its students and the country by adhering to the plans and visions of the Higher Education Council (HEC) and ensuring quality standards in various academic disciplines.

Professor Waheeb Al Khaja pointed out some of
ASU celebrated the graduation of its 11th batch at a festive ceremony held under the patronage of Mr. Sameer Nass.

The University Life section highlights the celebration of the graduation of its 11th batch at a festive ceremony held under the patronage of Mr. Sameer Nass. The ceremony recognizes the achievements of the students, both academically and in sports, religious, and social activities. The event marks the completion of their academic journey and the start of new beginnings.

ASU, the American University of Sharjah, has accomplished significant milestones during the academic year. The University has achieved the ISO 9001:2015 certification, successfully hosted more than 65 scholars and specialists at the World Conference, published more than 100 scholarly research papers within a year for the first time, and achieved a record number of fellowships and senior fellowships of the Higher Education Academy (UK).

Professor Ghassan Aouad, the President of the University, congratulated the students, who proved their excellence in the field of sports, religious and social activities and competitions representing the University, all of which elevated the name of the University. He advocated them to follow the dream of their forefathers with diligence to reach their successful future goals.

The upcoming projects that will enrich student life include the establishment of a multi-purpose gym, playgrounds, and other sports facilities to help them practice various athletic activities for rejuvenation.

The University Life section also provides a glimpse into the academic and extracurricular activities organized by the University, reflecting its commitment to providing a rich and diverse educational experience.

The ASU University Life section is a valuable resource for students, faculty, and parents, offering insights into the various programs, events, and initiatives that are part of the University’s broader mission to foster a dynamic and inclusive academic community.
Under the patronage of HE the Minister of Education Dr. Majid bin Ali Al Nuaimi, the University participated in the Career Week 2019 organised by the Bahrain Training Institute. The Career Week was inaugurated by Mohamed Mubarak Juma, Acting Undersecretary of Resources and Services.

The participation was part of the University responsibility and commitment to the Bahraini society and its keenness to develop the interest and train the Bahraini talents in various disciplines. This participation also introduced students and job seekers to the local labour market and opportunities in various sectors.

The University representatives provided the necessary advice and guidance for students and job seekers to create a successful and a promising future career. The participants also learned about the training opportunities and programmes offered in various academic majors in addition to the programmes that was hosted in cooperation with British universities.

Professor Ghassan Aouad, mentioned that the participation was an important step to present the University and its academic programmes to the students and visitors. He pointed out the University's keenness to participate in prominent educational exhibitions to promote the advanced facilities for the specialisations of the students, contribute to the educational process, and endorse the accomplishments of the students and to address the topic of workforce development.

The exhibition emphasised the development in higher education and vocational training as per the requirements of the labour market. They open new horizons for Bahraini youth by ensuring their competitiveness in the labour market. This is in the context of effective government plans and strategies to employ and empower young Bahrainis.

Applied Science University Celebrates the National Day of the “Golden Land of Gold”

ASU celebrates the glorious National Day and the anniversary of His Majesty King Hamad bin Isa Al Khalifa holding the reins of government. The University is keen to celebrate the anniversary in a unique and distinctive manner as it is a cherished annual occasion for the Bahrainis.

The Celebration was held under the title “Homeland of Gold” that was labeled from the speech of His Highness Shaikh Nasser bin Hamad Al Khalifa, Representative of His Majesty the King for Charity Works and Youth Affairs, Chairman of the Supreme Council for Youth and Sports and President of Bahrain.
The University Student Council held its 12th session with many cultural and popular events by students, as well as a poetry evening in cooperation with the Popular Poetry Society. Poems were presented by the poets - Majid Aldehani and Falah Bin Zoura from the United Arab Emirates, Abdullah Alkhaldi and Mohsen Alhamwai from Bahrain, and a concert by Bahraini artist, Ebrahim Alnajim.

Olympic Committee As he mentioned “this year is the golden year for Bahrain”.

The Directorate of Marketing and Public Relations organised an entertainment camp in the Sakhir area for University employees, in the presence of the Chairman of the Board of Trustees Professor Waheeb Al Khaja, the President of the University, Professor Ghassan Aouad, and the academic and administrative members accompanied by their families.

The visitors enjoyed diverse activities including Bahraini folklore performance, children’s games, competitions, art exhibits, sports, Bahraini cuisine, and other entertainments. The University’s management aims at establishing these types of events because of their long lasting impact on enhancing the social bonding between employees, to develop the sense of unity as a team and to improve teamwork that underlies the policy of the University.
Annual Celebration of the Institute of Electrical and Electronics Engineers

University hosted the Institute of Electrical and Electronics Engineers (IEEE) Annual Open Day in the Kingdom of Bahrain under the patronage of Professor Ghassan Aouad, the President of the University. Many public and private universities in the Kingdom participated in the IEEE Open Day.

The event, organised by the College of Arts and Science at the University, included many cultural and literary competitions, as well as a scientific symposium. The ceremony also witnessed the opening of an IEEE Student Branch.

The event was remarkable with the participation of students in the Department of Computer Science from Applied Science University, where students showcased the latest trends in computer science and technology. Reem Yahya Zaman, a student from the University, detailed the concepts of large data and concepts related to its security. She mentioned that ‘The data’ as a term is extensive and complex, and therefore is difficult to handle using only one database management tool or using traditional data processing applications. Another student, Samah Wael, talked about the subject of Data Science and its uses in business, education, economics and the skills needed to be an expert in this field.

Dr. Moaied Khader, Head of Department of Computer Science and Academic Officer of the IEEE Branch at the University, Dr. Mohammed Alaa Al Hamami, College Member of the Department of Management Information Systems were granted memberships. Also, 13 student memberships from the Department of Computer Science were reactivated. Samah Wael Fuj was selected as the Head of the University branch, Latifa Alnoaimi was selected as the Deputy Head while Hessa Alazmi as the treasurer.

IEEE is the world’s largest professional association with more than 420,000 members from 160 countries around the globe. The Institute aims to achieve educational and technical progress in the field of electrical and electronic engineering and computers.

Professor Aouad stressed the important role technology plays in our lives at this time of information revolution encompassed by the challenges and radical changes that have taken place in the world. Technology has contributed to the development of education by providing modern knowledge and scientific tools that facilitated the delivery of information to students and developed the curriculum in a beneficial manner to the school, the teacher and the learner.

He eventually pointed the great importance of computer science and information systems. He expressed his pride in working with IEEE, which is highly respected in the academic and scientific circles. He praised the University students for participating in this global forum. He mentioned that their scientific caliber, their ability to raise ideas and discuss them in front of the audience, and their great knowledge of the presented topics, indicate the quality of education provided by the University.
Scientific Research & Publishing Programme of the College of Arts and Science

The Dean of the College of Arts and Science organised an annual programme on Scientific Research & Publishing in support of the University’s strategy of developing and promoting scientific research owing to its huge impact on the college members and the University.

Dr. Uday Al Juboori, Vice Dean of Arts and Science College; Dr. Mualad Khder, Head of Department of Computer Science; Dr. Mohamed Abdeldayem, Acting Head of Department of Design & Arts, and Dr. Samia Elshenawi, Coordinator of Scientific Research, introduced the importance of scientific research and the role of research groups in enhancing, deepening and spreading the research aspect with their presentations. It was followed by a brainstorming session and discussions on the diverse aspects of research among the college members, focussing on sharing research interests of each college member, and the interaction among the various disciplines in the University.

The college members had an interesting and interactive discussion on the topic, which became an important step in the formation of multidisciplinary research groups.

Successful Steps Towards Scientific Publishing:

In a related context, the scientific research coordination team in the College of Arts and Science held scientific research sessions within the annual programme of scientific research. The second workshop was held in the academic year 2018/2019 under the title of “Successful steps for scientific publishing”.

Professor Ayman Al Dmoor, Acting Dean of the College, gave a presentation on how to build a professional file for college members in ‘Google Scholar’ and how this reflects positively on the college member and on the University in general. This will contribute to expanding the researchers’ influence and reputation within the scope of scientific research.

He also explained how to use the Research Gate and Scopus for the benefit of researchers and the University. He listed some of the relevant scientific websites that benefit the researcher to determine the quality of magazines and international conferences to choose when to publish their research papers.

Training and Education Pre-Employment Exhibition- 8th Edition

The University participated in the 8th edition of Bahrain Exhibition for Training and Education Pre-Employment 2019, which was held under the patronage of HE Jameel bin Mohammed Hamaidan, Minister of Labour and Social Development. Many other universities, vocational and educational institutions and companies from diverse sectors participated in the exhibition.

Professor Ghassan Aouad, President of the University, said that the participation in the exhibition was an important step to present the University and its academic programmes to the students and visitors. He pointed out the University’s keenness to participate in prominent educational exhibitions to promote facilities that keep up with the specializations of the students, contribute to the educational process and showcase the greatest accomplishments of the students.

He also highlighted the significance of participating in the Bahrain Pre-Employment Training and Education Exhibition to address the topic of workforce development. The exhibition emphasised the development in higher education and vocational training as per the requirements of the labour market. They open new horizons for Bahraini youth by ensuring their competitiveness in the labour market. This is in the context of effective government plans and strategies to employ and empower young Bahrainis.

Ms. Ruqaya Mohsin, the Director of Marketing and Public Relations, explained that the University’s participation in this exhibition was based on its mission to support education and to show the Kingdom’s progress in academic and educational achievements.

The programme aimed to provide the best services to students by introducing the specialisations offered by the University. The University grants students a British certificate in the College of Engineering in collaboration with London South Bank University, UK; the British Accounting and Finance, Management and Business Studies programmes in collaboration with the Cardiff Metropolitan University, and appropriate guidance to choose a specialisation corresponding to the capabilities of each individual.
Applied Science University's Participation in 18th Anniversary of the National Action Charter

The University participated in the 18th Anniversary celebrations of the National Action Charter. The University participated in the caravan fair as part of the Higher Education institutions in Bahrain. The participation in the Ministry’s celebrations and exhibition was a declaration of the affection and loyalty to His Majesty King Hamad bin Isa Al Khalifa and his wise leadership.

Professor Ghassan Aouad, the President of the University, praised and congratulated His Majesty King Hamad bin Isa Al Khalifa; His Royal Highness Prince Khalifa bin Salman Al Khalifa, Prime Minister; and His Royal Highness Prince Salman bin Hamad Al Khalifa, the Crown Prince, Deputy Supreme Commander, and First Deputy Prime Minister, on the occasion of the 18th anniversary of the National Action Charter. Professor Aouad praised the great efforts and pioneering steps of His Majesty the King to promote and develop the country. Under the leadership of His Majesty the King and his wise decisions, the Kingdom has a strong position and role in the Arab and international milieu.

He also thanked HE Dr. Majid bin Ali Al Nuaimi, the Minister of Education, for granting the opportunity to the higher education institutions to participate in the honourable and the highly cherished anniversary. The extensive participation of school and University students revived the pledge and loyalty to His Majesty King Hamad bin Isa Al Khalifa.

Ms. Ruqaya Mohsin, the Director of Marketing and Public Relations, noted that the participation of the University in this significant and historical celebration was an enhanced expression of loyalty to the wise leadership. The University and its employees were proud to accompany the Ministry’s celebrations on this occasion, since the Charter is of great value and significance. It embodied the University's stance to instil the values of loyalty to the homeland, loyalty to the leadership, and adherence to the principles of national unity in the minds and souls of a new generation of University students.
Under the patronage of the University president, Professor Ghassan Aouad and under the supervision of the Deanship of Student Affairs, the Women’s Club, in cooperation with the University Students’ Affairs, organised the first forum - “Challenge and Achievement”. The University shed light on the role of Bahraini women and their achievements by hosting influential Bahraini women, who were able to overcome their challenges with determination and will creating a pathway to showcase their accomplishments.

The forum came to life from the reform project of His Majesty King Hamad bin Isa Al Khalifa, who supports the economic, social and political empowerment of women in the Kingdom of Bahrain, and trusts the role of women in building and promoting society. The forum aimed to highlight and recognise the accomplishments of women and their efforts. These women believed in their merit as Bahraini women, their ability to inspire and encourage many, and realised the importance of their active participation and fundamental role in society.

The seminar was attended by Fatima Al Atawi, Shaikha Al Shaiba, Reem Al Otaibi and Jowariya Al Shomali, who spoke about their experiences in challenging the circumstances with relentless determination and became successful.

Professor Aouad, expressed his happiness in organising this forum. He commented on the many achievements in which Bahraini women were able to prove themselves. He stressed that they are capable and qualified to change and assume prominent leadership positions at different levels in the society. He appreciated the role played by Her Royal Highness Princess Sabeeka bint Ibrahim Al Khalifa, wife of His Majesty the King and President of the Supreme Council for Women (SCW) to support and empower Bahraini women in various fields.

He also mentioned that the Bahraini women worked with power and determination to achieve continuing success. They had been able to make a great impact, and proved to the community their determination and perseverance.

Fajer Althawadi, a member of students council and the President of Woman Club, expressed the University’s pride in hosting a group of Bahraini women who proved that nothing is impossible to achieve. She pointed out that this event affirmed that the determination and power of Bahraini women would continue to inspire. They had played a pivotal role in building the country’s renaissance and already proved their ability to meet challenges. They had achieved much success, and assumed many leadership positions in the Kingdom.
The University Hosts the World Autism Awareness Day

Under the patronage of HE Ali bin Saleh Al Saleh, the Chairman of Shura Council, the University hosted the celebration of the International Day for Awareness of Autism Spectrum Disorder under the slogan – ‘You Are Not Alone’. The event was organised by the World Organisation for Child Protection. A lecture about the children suffering from Autism and an informative video – ‘My Story’ – was presented during the event. Hajar Almanea, a graduate student of the college of Arts and Science, presented a demonstration of her educational and recreational site for autistic children.

The University noted the importance of increasing awareness of autism spectrum injuries in this context. The initiative in hosting this event reflects the high social responsibility of the University and its members towards autistic patients. Professor Ghassan Aouad, President of the University, highlighted that there is a significant development in the treatment of autistic patients at the government and public levels. He pointed out that the participation of nearly 39 institutions and organisations in this event was evidence of the society’s awareness of the disease and its care towards the conditions of patients. He also commented on the efforts of HE Dr. Majid bin Ali Al Nuaimi, the Minister of Education, to integrate people with special needs into schools and universities.

The World Organisation for the Protection of the Child is a non-governmental, non-profit, non-political, international organisation established under the Brussels Law on Child Protection and United Nations Laws. It is completely independent of political parties and trade union bodies and assists governments from countries around the world in developing regulations and legislation that promote child protection in extremely important situations. It is worth mentioning that the University is keen to participate in activities that serve the community and augment the volunteer work at various levels. Similar earlier events that were organised, enhanced, its role in serving the community.
HE Jameel bin Mohammed Hamaidan, the Minister of Labour and Social Development, opened the 7th Bahrain Exhibition for Training and Education 2019 in the presence of Professor Waheeb Al Khaja, the Chairman of the Board of Trustees; Professor Ghassan Aouad, the President of the University, along with many officials from the Ministry of Labour and Social Development and participants from the private sector.

The exhibition aimed to enhance the interaction between University students and the labour market, where employment and training opportunities are provided for the students. The exhibition introduced University graduates, their professional competence in the colleges of engineering, literature, science, law and administrative sciences, their academic levels, University education programmes and job seekers to the employer.

The employment fair is a micro-environment that replicates the labour market outside. It presents the first experience outside the University and enables the graduates to efficiently venture into employment. The rising demand for graduates with caliber in the labour market has prompted the University to take this initiative.

The employment fair is a great convergence for aspiring students to understand what companies and institutions look for in the labour market. The fair is successful in making the graduates identify the diverse professional sectors that suit their specialisations. It is an important day for the graduates to gain experience and skill in submitting their CVs and to successfully pass job interviews.

The University has been keen on providing the Bahraini and Gulf labour market with the most efficient graduates in various fields and specialisations. The University’s keenness to support students and accept them for practical training before the graduation helps them easily enter the labour market. The University students are distinguished by their ability to contribute in gaining them the suitable work experience.

“Creative Specialisations Forum” Exhibition

The Minister of Labour and Social Development briefed the participants on the activities of the Creative Specialisations Forum, which presented the projects and innovations of the students of the College of Arts and Science. He reviewed the work of the students and listened to their presentations and the teaching concepts applied by the college. The Professors confirmed that the educational process has enhanced the creative capabilities of the students.

The college held a technical exhibition that displayed a variety of disciplines such as Computer Science, Interior Design and Graphic Design. The Minister praised and expressed his admiration in the talents of students, their projects, their professionalism in implementation, their ability to explain and introduce their projects, and their vast technical ability.

Professor Aouad, said that the University would continue supporting students to develop their talents and creativity. He advocated that the students made genuine efforts and benefitted from their time at the University, developing their skills and enhancing their talents.

The Acting Dean of the College of Arts and Science welcomed the attendees and expressed his thanks to the University administration for the success of this exhibition. He also praised the efforts of the students and the professors who made the exhibition possible.
The College of Engineering organised the Engineering Day in collaboration with the London South Bank University to introduce the programmes offered, review students’ projects and introduce the new laboratories.

The event was held in the presence of Professor Waheeb Al Khaja, the Chairman of the Board of Trustees; Professor Ghassan Aouad, the President of the University, Dr. Mahmoud Dato, and Dr. Aaron Gilles from London South Bank University, and a number of University employees.

The event included a presentation of the most innovative projects by the students of the College of Engineering. The projects reflected the quality of the educational programmes on students. The University updated students with information, experiences, skills and concepts that enabled them to develop and present innovative projects in their professional fields.

The event witnessed the opening of the new laboratories of the College of Engineering, which were equipped with up-to-date technologies and modern teaching methods. The students toured the laboratories and listened to an explanation about the equipment by the professors.

Professor Ghassan Aouad, the President of the University, praised the new laboratory facilities of the college, which will provide an environment for excellence, creativity and integration into the labour market to the students. ASU is keen to provide the latest laboratories and scientific equipment to enhance the scientific aspects of its students and researchers by keeping pace with the latest international developments to serve students and researchers in the engineering sector. This enables them to keep the scientific and research developments up-to-date, especially in the fields of Engineering. Efficiency in Engineering is important, especially as Bahrain is witnessing a wide development of the construction sector.

Professor Aouad said that the opening of these innovative laboratories and this international standard confirms the launching of a new stage in the academic development of the University. He thanked the members of the College of Engineering for their efforts and hard work to serve the students and the educational process at the University.

He also said that the labs include modern and advanced equipment as per the training and research aspects for the practical experiments in the fields of engineering. ASU will contribute to support the theoretical side of the students and help them understand the material and apply it for outstanding projects in their field of study.
In the end, Professor Waheeb Al Khaja, and Professor Ghassan Aouad honoured the outstanding students at the College of Engineering, as well as a number of the University employees and Dr. Mahmoud Dato from London South Bank University.

The Directorate of Administration and Finance organised a successful evacuation process in cooperation with the General Directorate of Civil Defense, with the aim of introducing the concepts of evacuation, the duties and responsibilities of the evacuation team, and the importance of protection and safety in evictions.

The process aimed at identifying the evacuation procedures for various incidents: protecting the lives and properties, preparing the staff for the evictions, and ensuring that all detectors, alarms and firefighting equipment function well.

This was preceded by a lecture given by the General Directorate of Civil Defense to the evacuation team at the University. They instructed on the proper procedures on dealing with emergency and fire, eviction of buildings as well as the emergency gathering points including individuals with special needs and responsibilities of the evacuation team.

The University received an official letter from the Department of Protection and Safety of the General Directorate of Civil Defense on the success of the evacuation operation, where 244 employees and students only took five minutes to evacuate under their direct supervision.

Dr. Mohammed Youssif, the Vice President for Administration, Finance and Community Engagement, stressed that the University is keen to meet the safety requirements of their students and staff, as well. He noted that the evacuation and orientation were part of the procedures implemented by the University to maintain their staff and students’ security and safety.

He also explained that the experiment achieved the desired objectives, pointing out that the evacuation process reflected the effective cooperation and coordination between the University and the authorities in testing the plans and readiness of the University for emergency situations. It has also prepared the efficient employees of the University to deal with similar situations and equipment in case of emergency.

Successful Evacuation Process in Cooperation with the General Directorate of Civil Defense

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The Institutional Accreditation is ASU’s Most Significant Achievement within its Academic Career

The University celebrated the reception of the institutional accreditation certificate which was delivered by HE Dr. Majid bin Ali Al Nuaimi, the Minister of Education, to Professor Ghassan Aouad, the University President, during a meeting.

This achievement is based on the results of the report of the accreditation committee visit for the University in June, 2018. This evaluation was based on the proposal of the institutional accreditation system for higher education institutions presented by the General Secretariat of the Higher Education Council in cooperation with the British Accreditation Council.

The institutional accreditation means the recognition of the University’s mission at higher education. It also emphasises that it has an administrative structure supported by laws, regulations, policies and procedures in addition to material and financial resources, academic programmes, college members and highly qualified staff, as well as the quality assurance requirements.

Professor Waheeb Al Khaja stated that “The University is determined to develop its academic system and to improve the performance and the outputs that provide government and private sectors with qualified staff”.

On this occasion, the Chairman of the Board of Trustees, Professor Waheeb Al Khaja expressed his pride for receiving such honourable certificate, praising the outstanding level, meticulous work and perseverance shown by the University’s staff. He also thanked the University president Professor Ghassan Aouad and all the members of the academic and administrative bodies for their efforts to promote the University’s name locally and in the Arab world.

Professor Al Khaja further clarified that the accreditation was due to ASU’s keenness to carry out objective and comprehensive evaluations of educational outputs and quality assurance through adherence to scientific frameworks, methodologies and standards that confirm the validity of the educational process at ASU. This gives students, parents, and employers more confidence and trustworthiness in the high quality of education provided by ASU.

Professor Aouad: “Receiving the Institutional accreditation is an indicator of ASU’s achievement of the required levels of quality in accordance with international recognised practices.

Professor Aouad: congratulated the Chairman of the Board of Directors Mr. Sameer Nass and the Chairman of the Board of Trustees, Professor Waheeb Al Khaja and all the members of the board of directors and trustees on this achievement, being the most important in the University’s scientific and academic progress.

He also pointed out that ASU’s accreditation is an important addition to its history and achievements. He pointed out that this achievement culminated the efforts and achievements of both academic and administrative bodies at ASU over the past years to meet the international standards of accreditation.

Professor Aouad considered this accreditation an indication of the University’s achievement of the quality level required in accordance with the international practices adopted, pointing out that it is the result of the serious, collective work and sincere perseverance of all the University employees to develop the administrative and academic performance and also to improve the
Cover Story

University Life

Institutional academic accreditation is a recognition of the University’s mission in higher education

Institutional Accreditation in Bahrain

Institutional accreditation is a recognition of the University’s mission in higher education. It also confirms that it possesses the administrative structure through laws, regulations, policies and procedures, along with the material and financial resources, academic programmes, college and staff and quality assurance requirements.

Institutional Accreditation in Bahrain
In 2017, the Higher Education Council approved the implementation of the Institutional Accreditation System for Higher Education Institutions in the Kingdom of Bahrain, which was submitted by the General Secretariat of the Council after being prepared in cooperation with the British Accreditation Council. The Council affirmed that this system is a qualitative leap in higher education in the Kingdom of Bahrain, being an integrated system characterised by modernity and flexibility, and was prepared after studying the Arab and international experiences in the field of institutional accreditation. It was also emphasised that the application of institutional accreditation to the higher education institutions in Bahrain encourages excellence and paves the way for institutionalisation improvements, thus touching upon the educational process through the continuous verification of the achievement of institutional accreditation standards.

What is the purpose of accreditation?
The objective of institutional accreditation is to ensure that the education provided by higher education institutions meets acceptable levels of quality. The Higher Education Council of the Kingdom of Bahrain has set the objective of applying institutional accreditation to higher education institutions by providing high quality education that is carefully examined and monitored in order to gain public confidence locally, regionally and globally, and to provide guarantees to all people concerned (parents, guardians and students), including parents, employers and students, about the good standing of the institution of higher education, which is evaluated according to international standards, as well as providing support and advice to institutions of higher education in order to enhance the quality of its higher education and its continuation, and finally advising students who wish to pursue their studies in higher education institutions within the Kingdom of Bahrain.

Why Institutional Accreditation?
Education plays a vital role in the development of countries. Therefore, it is important to ensure the quality of education and to keep abreast of developments in the educational process to improve the output of universities and educational institutions.

Benefits of academic and institutional accreditation
Institutional accreditation enables students to learn about their strengths, weaknesses and opportunities through a review process that identifies areas of internal planning, allocates resources and promotes fellowship within the University, provides educational institutions with the ability to identify trends and identity, and provides the community with documented and accurate information on the quality of education provided by the University. The Higher Education Council in the Kingdom of Bahrain benefits from institutional institutional accreditation by:

Quality indicator
The Higher Education Institution, accredited by the Higher Education Council, can demonstrate that it has undergone...
a rigorous examination based on internationally recognised standards and demonstrates its commitment to providing high-quality educational experiences in which the student is the primary focus.

Incorporate the institution into the Higher Education Council’s Guide to Accredited Institutions:
Incorporating the name of the institution of higher education, which obtains institutional accreditation institutionalized by the Higher Education Council in the list of educational institutions based on the website of the General Secretariat of the Council in addition to publishing their examination reports, which provide an additional source of information about the institution and its programmes to parents and their students and also prospective students who might joining them and enable them to identify the strengths of the institution.

1. Employment in the global labour market
Institutional accreditation helps higher education institutions create jobs in global employment markets because institutional accreditation has been developed based on the universally recognised standards.

2. Professional and Institutional Development
The institutional accreditation of the Higher Education Council allows the institution to continuously monitor its performance by preparing annual reports and examining executive plans and the strategic development of the policies and regulations that enhance the educational experiences of the students.

3. Upgrading Standards Levels
The examinations are carried out by the examination teams set up by the Higher Education Council, which is highly experienced and knowledgeable in the field of higher education and which can provide the foundation with valuable advice on the process of quality assurance through the examination process and participation in good international practices.

4. Provide guarantees to students and guardians
The institutional accreditation by the Higher Education Council provides students and their parents with the assurance that the institution and what it provides in all areas meet the requirements of institutional accreditation standards issued by the Higher Education Council as well as comprehensive instructions to deal with complaints submitted to the Higher Education Council.

Are there different types of institutional accreditation?
There are two basic types of institutional accreditation: institutional and specialist or programmatic. Institutional accreditation usually applies to the entire institution, since each component of the institution contributes to the achievement of the its objectives, though not necessarily all at the same level of quality.

Most specialised agencies review units within the institution that have been approved by one of the regional accreditation committees. However, some specialised accreditation agencies adopt professional colleges and other specialised, professional or other post-secondary and independent institutions in their business. Thus, a “specialised” or “programmatic” agency may also act as an institutional accreditation agency. In addition, a number of specialised accreditation agencies adopt educational programmes in non-educational contexts.

What are institutional accreditation agencies or bodies?
Accreditation agencies are organisations (or bodies) that establish operation standards for educational and professional institutions and programmes, determine the extent to which they meet these standards, and announce the findings of those agencies to the public.

“Education plays a vital role in the development of countries. Therefore, it is important to ensure the quality of education”
Applied Science University Collaborates with the Bahrain Basketball Federation

Applied Science University signed an agreement of collaboration with the Bahrain Basketball Federation to implement the scholarship programme of His Highness Shaikh Isa bin Ali Al Khalifa for national teams and clubs under the Bahrain Basketball Federation.

The programme corresponds with the national programme “Response” launched by His Highness Shaikh Nasser bin Hamad Al Khalifa, Representative of His Majesty the King for Charity Works and Youth Affairs, Chairman of the Supreme Council for Youth and Sports and President of Bahrain Olympic Committee.

The collaboration will benefit both the University and the Bahrain Basketball Federation. Together, they create a successful community partnership by sharing aspirations, coordinating efforts related to sports, and conducting sports events with a vision.

Professor Ghassan Aouad, the President of the University said that the collaboration signifies the University’s keenness to support national activities and correspond with the national programme “Response”.

Professor Aouad noted that the University’s intentions and initiatives for collaborations focus on enhancing and developing its role in serving the Bahraini society and supporting government and private institutions in various fields of sports, coaching and education.
Applied Science University Wins National Football League Championship

Applied Science University league team was crowned the winner at the first edition of the National Football League after a distinguished performance by the team with no loss. The team not only won the league title but its player, Nader Fathi, won the title of the best player in the championship, thus declaring the superiority of the University on a collective and individual levels in the championship.

The team managed their victory in the league after winning the top position with 27 points from 11 games, eight wins and three draws. The last decisive draw was in the final match that announced our team as the champion of the first edition of the league in Bahrain.

The University held a celebration to honour the players in the presence of Professor Ghassan Aouad, the President of the University, members of Bahrain national team, Hamoud Sultan, former member of the Muharraq team, Dr. Mohammed Youssif, the vice president for Administration, Finance and Community Engagement, and members of the academic and administrative bodies.

Professor Waheeb Al Khaja, the Chairman of the Board of Trustees, conveyed the greetings from Mr. Sameer Nass, the Chairman of the Board of Directors and the members of the two councils who praised the players and their achievement. He commented on the vigorous spirit the players maintained throughout the tournament stressing that the University will continue to support them so they can get similar achievements.

Professor Aouad emphasised the pride of the University for winning the National Football League. He noted that the University pays great attention to sports activities in line with the initiatives of His Highness Shaikh Nasser bin Hamad Al Khalifa, Representative of His Majesty the King for Charity Works and Youth Affairs, Chairman of the Supreme Council for Youth and Sports and President of Bahrain Olympic Committee who launched this year as “the year of gold” for Bahrain in supporting the Bahraini sport.
The event aimed to enhance the concept of “sports for all” and make it a lifestyle for promoting public health among people.

Bahrain Sports Day at Applied Science University

In conjunction with the Bahrain Sports Day celebrations of the Kingdom, Applied Science University organised various sports events with the participation of the academic and administrative members and students.

The sports events included volleyball, tug-of-war, push-up, carom, chess, domino, foosball, billiards and FIFA.

The event aimed to enhance the concept of “sports for all” and make it a lifestyle for promoting public health among people. The sport day continued from 11 am to 5 pm and attendees participated in various games and competitions.

The University is keen to revive the activities of Bahrain Sports Day each year since it was launched by the initiative of His Highness Shaikh Nasser bin Hamad Al Khalifa, Representative of His Majesty the King for Charity Works and Youth Affairs, Chairman of the Supreme Council for Youth and Sports and President of Bahrain Olympic Committee.

The event is an extension of the care provided by the University administration to support sports activities.
As we embarked on laying the basic structure of the current magazine, which is an extension of the achievements in the academic year and a culmination of the institutional academic accreditation, it was bound that the guest of current edition must be a distinguished academic and administrative figure. The guest of our eighth edition of University Life is Dr. Mohammed Youssif, The Vice President for Administration, Finance and Community Engagement.

Dr. Mohammed Youssif joined the University in 2008 as a consultant, then as the Director of Administration and Financial Affairs, and in the current role since 2015. Dr. Mohammed Youssif talks about recent fellowship accreditation from the British Academy of Higher Education, the University development and its future outlook.

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Since its establishment in 2004, the University has adopted a progressive approach to improve its educational programmes. You have witnessed this development and achievements of the University since 2008. The University is one of the most important universities in Bahrain now, and established relationship with prestigious Arab and international universities. Tell us more about this.

The University has gained a reputation locally and internationally since its establishment, which has enabled it to land on remarkable achievements at the academic, administrative and scientific levels. All these achievements, and the vision enabled the University to associate with many reputable Arab and international academic institutions. The cooperation with these institutions is a result of the University’s hard work and its keenness to provide the best educational services by constantly working to keep pace with the latest developments in the higher education to advance and modernise its academic programmes in line with global development, as well as the needs of the labour market in Bahrain and beyond.

The University has contributed to the Bahraini workforce with qualified staff graduated from its various colleges since its establishment. More than 4000 male and female graduates represent an active force in the society. Many of those graduates are leaders, senior officials and heads of departments. The University is one of the top 50 Arab universities according to the QS Rankings, and it is in pursuit of achieving better and higher ranks.

You have recently received the Senior Fellowship from the British Higher Education Academy. How do you see this accreditation and its importance to your scientific and practical progress?

The British Higher Education Academy Fellowship is an international recognition for University teachers pursuing higher education. It aims to equip college members with the knowledge and
skills by training them in the latest methods and strategies in teaching. It is a powerful tool that enables them to recognise own talents and reflect on professional skills. It facilitates permanent improvement by raising the quality of teaching as the main source for the success of students in obtaining major skills needed by the labour market. It also supports higher education institutions to successfully strategise the aspirations of the University students. The senior fellowship certificate represents an individual and institutional commitment towards professional education in higher education.

You are currently the Vice President for Administration, Finance and Community Engagement. You were an advisor to the President and a Director of Administrative and Financial Affairs. Tell us about the University’s strategy in developing administrative work.

The University is working to develop its administrative staff and acquire the experts with competencies to achieve its vision. The University focuses on providing the best services to students, enhancing its academic career and improving the quality of education.

The administrative staff is the supporting element for the academic process. We focus greatly on the development of our administrative staff with ongoing professional development to improve their skills and productivity, as well as motivational programmes. These would positively reflect the University's progress in various administrative fields.

Do you think that the University’s strategy of developing its administrative staff was positively reflected in its achievement of the ISO certificate (ISO 9001: 2015) in the field of administrative work and the administrative support to students?

Undoubtedly, this achievement reflects the University’s overall strategy of achieving the highest quality of programmes, through the progressive plans and curricula in compliance with requirements of the Higher Education Council, and its compatibility with global developments to meet the needs of the local, regional and international community. The certification is ensures that the University moves in an orderly, efficient and effective manner within its strategic plan of administrative and financial organisation. The achievement of ISO is indicative of the efficiency of our administrative staff and their professionalism. The University considers administrative staff as the backbone of academic work.

"Our University aims to strengthen its role as a Bahraini University to serve the people of Bahrain and their leadership"

The University’s ISO Achievement is not the only achievement this year! Can you highlight some of the recent prominent achievements?

Before we mention the achievements, we must acknowledge the great support of the management team to the development of this University starting with Professor Waheeb Al Khaia, the Chairman of the Board of Trustees; the members of the board of directors and trustees; and Professor Ghassan Aouad, the University President, for his progressive vision in leading and developing this University with a team spirit to accomplish one victory after another.

We attained many great achievements over the last year, of which the most important was the University’s institutional accreditation by the General Secretariat of the Higher Education Council. Not to forget the recognition of our University for being the only private University ranked among the top 50 Arab universities in the annual report issued by the rankings Centre of World Universities, part of the Quacquarelli Symonds (QS). The other achievements are top ranking in the list of the private universities in Bahrain; attaining the 25 Arabians of the Global GreenMetric for green universities; the (ISO 9001: 2015); the publication of more than 100 scholarly research papers in 2018 for the first time; successfully hosting more than 65 researchers and specialists from around the world at the prestigious global conference “The Sustainable Future"; and its cooperation with the British Academy of Higher Education to accredit the University in qualifying its college members with fellowship.

The University is involved in varied community Engagement activities. How does the University look to enhance its social responsibility?

Our University aims to strengthen its role as a Bahraini University to serve the people of Bahrain and their leadership, by paying attention to local community events. It is keen in to achieve comprehensive community development, coordinating with national institutions and centres in this field. The University constantly seeks to implement activities and programmes to serve the community with a belief in the important role of academic institutions by producing graduates with social commitment in the advancement of societies.
ASU Enhances Community Engagement Activities

The Community Engagement Office organised a series of community engagement activities based on the mission and vision of the University, which focusses on the cooperation with all segments of the Bahraini society. The activities were a unified effort to enhance the sense of social responsibility among University employees.

Cleaning of Al-Eker’s Eastern Coast

The Community Engagement Office in cooperation with Al-Eker Charitable Association organised a campaign to clean the eastern coast of Al-Eker in two phases under the patronage of HE Shaikh Hisham bin Abdul Rahman Al Khalifa, Governor of Capital Governorate. This campaign aimed to preserve the environment and to raise the level of awareness and social responsibility of the University employees and the local community about the public coasts of the Kingdom of Bahrain.

The cleaning campaign also aimed to preserve the wildlife and migratory birds in the trees at the coast, with the participation of volunteers from the academic and administrative staff, students and graduates of the University and the people of Al-Eker.

Visits

The Community Engagement Office organised informational visits for a delegation of college members at the College of Law and the Political Science Department to learn about the structure and mechanism of the Shura and House of Representatives.

A training course was provided for the General Secretariat of the Council of Representatives’ staff on the skills of coordination, follow-up and secretarial work in order to activate the memorandum of understanding signed with the University.

A delegation of professors and students of the College of Law and Political Science Department visited the United Nations House in the Kingdom

Dr. Mohammed Youssf, the Vice President for Administration, Finance and Community Engagement, said that the campaign was to support various projects aimed at increasing public awareness on environmental issues and in line with the social responsibility the University pays attention to. It promoted the community partnership and spread the idea of preserving and developing the coastline among the public.
The mission and vision of the University focus on all segments of the society to enhance the sense of social responsibility among University employees.

of Bahrain. They were acquainted with the activities of the United Nations and the goals of sustainable development, as well as the partnership between the University and the UN in the Kingdom of Bahrain.

A delegation of academic and administrative staff and University students visited Bahrain Parents Care Society in conjunction with the celebration of the International Day of the Elderly to discuss ways to enhance cooperation between the University and the home. The delegation presented the elderly with souvenirs to express their love and appreciation.

Entertainment Day for Down syndrome Care Professionals

The University organised an entertainment day for the employees of the Down Syndrome Care Centre in conjunction with the Kingdom's National Day celebration and participated in the “Walking with the Blind” organised by the Association for the Blind under the slogan “Support the society for the blind … our duty to all”.

Health Day

Health Day activities were held under the patronage of Professor Ghassan Aouad, the President of the University, in cooperation with King Hamad University Hospital and the ambulance team. The event included a blood donation campaign, education on many health issues, including physical therapy, sports, nutrition, psychological, radiation and public health, in addition to the examination of dental health, and measurement of eyesight and pressure of the eye under the supervision of doctors from King Hamad Hospital.

Bahrain Debates

The University conducted two debates- “The allocation of seats for youth in the House of Representatives” and “This Council will grant birth leave for parents,” enhancing constructive dialogue and discussion among students.
Scientific Research in the University...
Visions and Aspirations

Acting Dean of Research and Graduate Studies: Scientific research is one of the three pillars and the most important strategic objective adopted by the University.

Since its inauguration, the University has encouraged researchers to conduct their research projects and publish their scientific papers in international, local and regional journals.

The Deanship of Research and Graduate Studies is one of the most important pillars of ASU, a fact that confirms the importance of scientific research in any academic institution. The strategic plan of the University has been developed in line with the directions of the Higher Education Council. The plan aims at increasing the outputs in terms of quality and number of scholarship while working hand in hand with the labour market in the Kingdom of Bahrain and the GCC countries.

The University also offers a number of master’s programmes. These programmes support scientific research as one of the sources of scholarship at the University. Research-based education is the University’s orientation in postgraduate studies. In this context, the Deanship of Research and Graduate Studies provides the academic and financial support for graduate research attempting to meet the requirements of postgraduate researchers as well as teachers.

The Deanship of Research and Graduate Studies encourages academic staff to publish their research in international scientific and peer-reviewed journals as well as to encourage participating in conferences, seminars and workshops at local, regional and global levels. The Deanship further supports the formation of scientific books and this support is evident through the books composed by academic staff of the University, which are more than 50 and available in the University library and its website.

We met with Professor Yazeed Al Sbou, Acting Dean of Research and Graduate Studies to convey to you this dialogue about the Deanship of Research and Graduate Studies and its role, strategy and plans in supporting scientific research at ASU.

Welcome to the 8th issue of the University Life, you have received your duties as the Dean of Research recently, do you think that research and scientific publications in the University are going in the right track?

The Deanship of Research and Graduate Studies was established as an incubator for scientific research in the fields of Research and Graduate Studies where former colleagues who took over the helm of the Deanship worked on laying the foundation and instructions for organising a distinguished scientific research. After joining this distinguished constellation, we will hopefully complete the path they started to promote and improve scientific research in the University through the establishment of clear policies and procedures that govern the work of the Deanship and contribute to the dissemination of the culture of scientific research and the provision of distinctive programmes of graduate studies.

How do you look at the reality of scientific research at ASU and what is your plan to develop the Deanship?

The scientific research is one of the three pillars at ASU and the most important strategic objectives adopted by the University to ensure the development and dissemination of the culture of scientific research. To achieve excellence, we need to make joint efforts and work as a team composed of the administration of the University, its academic and administrative staff and students. For this purpose, the Deanship of Research and Graduate Studies in the University looks forward to the following:
1. The establishment of a research team consisting of distinguished researchers with research relations and partnerships with researchers from universities and scientific institutions with a high reputation for joint scientific research and joint publication of their research in indexed magazines in the international famous databases such as Scopus and ISI.

2. Sending invitations to the academic staff so they could apply for fund to conduct and implement research projects and produce outstanding research by publishing it in highly-reputed and indexed journals and in highly recognised databases.

3. Developing and creating an electronic database of research publications for academic staff, their scientific projects and master’s theses and uploading them on the University’s website.

4. Setting up instructions for awarding research prizes such as Best Research Project Award, Best Researcher Award, and Best Master Thesis, to encourage researchers and improve their research output.

5. Reviewing publishing regulations and participating in conferences and journals to increase research publications.

6. Conducting research agreements with universities and institutions with high research reputation.

7. Inviting distinguished experts and visiting scholars to participate in workshops in the field of scientific research.

8. Developing special items within the Publishing Incentives to grant additional incentives for high-citation staff according to Scopus, Google Scholar, or Research Gate.

9. Encouraging academic staff to participate in editorial and adjudication bodies in international highly-reputed journals.
Over the past year, ASU has published more than 100 scientific research. What are the implications of such achievement on the educational process at ASU?

During the past year, the University has achieved a lot by publishing more than 100 research papers in scientific journals and conferences, which is a high number compared with what was published in other universities. This stands for the high level of efficiency of academic staff, and also to the motivations offered by ASU to encourage the academic staff to publish more and more. The Deanship believes that scientific publishing has a great impact on the educational process of any academic institution because it is an essential element in its mission.

Also, scientific publishing is such an important factor to determine the University's status and level among universities. The link between scientific research and the University's educational process is close since no educational institution can possess a distinguished scientific research without having a distinguished academic staff, a positive reflection on the quality of the research and the programmes offered by the University and the levels of students. Scientific and academic publishing contributes to strengthening the capabilities of scientific researchers in addition to the researcher's experience, depth and professionalism, which enables him to know and control his competence.

Are there rewards to inspire and motivate academic staff to increase their research output and scholarship?

Since its establishment, the University has encouraged researchers to carry out their research projects and publish their scientific papers in international, local and regional journals, as well as participating in scientific conferences and allocating part of its budget to this end. ASU worked meticulously to help academic staff publish their research in scientific journals, whether local, regional or international, and also to publish their research in scientific conferences. In addition, ASU pays for the publishing costs of research published in journals where publication is required. ASU also provides full coverage of the participation of academic staff in scientific conferences, especially international ones.

There are global standards for the rankings of global research such as ISI, Scopus and others. Does the Deanship of Research and Graduate Studies organise workshops and courses to introduce academic staff to the requirements and conditions of publication in prestigious scientific journals that comply with these international standards?

Scientific research is one of the most important criteria that evaluate universities and their rankings at all levels and through scientific publication in distinguished and famous research databases. ASU has become very well-known regionally and globally by publishing in the most important standardized databases e.g., Scopus and ISI. In this regard, the Deanship organises workshops and courses to inform researchers about the methods of academic writing and the conditions of publication in prestigious journals of the databases mentioned above.

The General Secretariat of the Higher Education Council has emphasised in its strategy the importance of supporting scientific research by higher education institutions. Have you considered the development of the scientific research methodology of the University to be consistent with the scientific research strategy of the Higher Education Council?

The regulations of Scientific Research Organisation for Higher Education Institutions issued by the General Secretariat of the Higher Education Council stipulates that scientific research shall be considered an integral part of the functions of the institution and that a clear strategy shall be formulated to support scientific research in educational institutions. Plans and policies that are in line with it and has undertaken to allocate at least 3% of its annual revenues, such as the budget for supporting scientific research, in all aspects of the disbursement described in Article (10) of this Regulation, which includes support for research projects and related expenses.