

PRESIDENT'S NEWS

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IN THIS ISSUE

- Message from the President
- ASU Delivered “Social Media Basics” Lecture
- ASU Providing Consultations to Bahrain Deaf Society
- ASU Delivered “ Business Ethics and Social Responsibility “ Lecture
- An Award Ceremony for Our Academics
- The List of Upcoming Events for the Month of July
- ASU Champions League for Football 2019
- Another Gold Medal for ASU
- 12th Graduation Ceremony
- Interview of the Week
 - Shaima Nabeel Mahdi Abdulwahab Radhi
- Interview with Alumnus
- Quote of the Week



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MESSAGE FROM THE PRESIDENT

Welcome to the 36th issue of the 4th volume of the President's News Digest. In this issue, I will cover the subject of Literacy Rates.



In 1820 only 12% of the people in the world could read and write whereas in 2015 only 17 % remains illiterate. Over the last 65 years the global literacy rate increased by 4% every 5 years.

Literacy rate, adult total (% of people ages 15 and above) in Bahrain was reported at 95.72 % in 2015, according to the World Bank collection of development indicators, compiled from officially recognized sources and this makes Bahrain one of the best countries in the region and internationally.

Countries above 90% literacy rates include all the GCC, Jordan, Lebanon, Palestine and Libya. Countries below 80% literacy rate include Egypt, Algeria, Morocco and Yemen. These figures demonstrate that over 100 million Arabs still can not read or write.

The Kingdom of Saudi Arabia (KSA) is planning to eradicate illiteracy (even though literacy rate is high in KSA) by 2024 through ambitious and well designed plans. Their approach is commended by many international organisations and experts.

The reasons for high illiteracy rates in the Arab World are related to poverty and political, social and cultural reasons and lack of ambitious plans

In conclusion, Low levels of literacy, and education in general, can impede the economic development of a country in the current rapidly changing, technology-driven world and will undoubtedly have impact on education at university level.

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ASU DELIVERED “SOCIAL MEDIA BASICS” LECTURE



As part of the initiatives of Community Engagement at Applied Science University, Dr. Mohammad Alaa Al-Hamami, and Manager of the Community Engagement Office has

delivered a lecture titled "Social Media Basics" that was organised by “Al Eker Charitable Society” in cooperation with the CE Office on Saturday 29th June 2019 at Al Eker Charitable Society premises.

The lecture addressed several topics, such as the importance of using the social media platforms intelligently and wisely, the role of accounts on such platforms in defining their owners whether individuals or institutions, and how to use such platforms as tools for marketing and promotion of ideas, goods and services, if used professionally.

INTERVIEW OF THE WEEK

We would like to feature the interview this week with:



Name: **Shaima Nabeel Mahdi Abdulwahab Radhi**

Position: **Administrator in ICT & Knowledge Management Directorate**

1. Tell us about yourself: (Your childhood, academic background)

I was born in Manama and I’m currently living with my family.

When I was a child I was very curious and always keen to discover new things. I graduated from high school in 2013, and then joined ASU because I was very impressed with the modern design of the building when I visited the university to register and attend the placement test.

It was such a wonderful opportunity for me to join this great University where I have learned so many things during my learning journey and my best accomplishment after my graduation is that I got a job in my beloved University as an administrator.

The lecturer also explained that cyberspace reflects the real world, including good and evil, and must be handled with great caution, especially non-communicating with anonymous accounts. He also stressed on the need to resort to the competent security authorities when exposed to an electronic crime such as piracy, extortion or others.

Written by **Dr. Mohammed AL-Hamami**

ASU PROVIDING CONSULTATIONS TO BAHRAIN DEAF SOCIETY

As part of the initiatives of Community Engagement Office at



Applied Science University, which includes the provision of consultations to civil society institutions by the university; a coordination meeting was held between the Community Engagement Office and the Bahrain Deaf Society in the presence of Dr.

Mohammad Alaa Al-Hamami, the Manager of the CE Office, Mr. Salem Khalaf Salem Alateyyat, a lecturer in the College of Administrative Sciences at Applied Science University, and Mr. Sayed Hassan Yassin, the Vice President of the Bahrain Deaf Society.

Written by **Dr. Mohammed AL-Hamami**

ASU DELIVERED "BUSINESS ETHICS AND SOCIAL RESPONSIBILITY

As part of the initiatives of Community Engagement at Applied Science University, Dr. Ahmed Mohamed Arbab the Vice Dean of the collage of Administrative Sciences delivered "Business ethics and social responsibility" lecture that was organised by Al Eker Charitable Society in cooperation with the CE Office on Saturday 30th June 2019 at Al Eker Charitable Society premises.



2. Tell us about your job at ASU

I work as an administrator in the ICT & Knowledge Management.

My current role is to perform all administrative work related to ICT Management. This role helped me to devolve and enhance my computer skills, time management and communication skills.

I look forward to develop my career path and add more value to ASU.

3. Tell us about your aspirations for the University

ASU is growing and becoming one of best leading Universities locally and internationally.

4. What do you enjoy most about your job?

I'm working in such great proactive work atmosphere, where I learn new things every day and I have very supportive colleagues and manager. Also I enjoy spending more time during break hours with my sister Hannan as she works at ASU too.

5. Tell us about your hobbies

I like drawing a lot and designing..

6. Tell us about your favourite food.

Mexican and Italian food and ice cream

The lecture addressed several topics including the importance of investment projects and activities implemented by organizations in different fields such as social, cultural, economic and environmental, the need to build bridges between organizations as this would enable the implementation of social responsibility programs that have a good impact on different segments of the society, and the importance of employees' awareness of the ethical standards and values that are directed towards promoting ethical behavior and performance.

Written by Dr. Mohammed AL-Hamami

7. Tell us about the book you are reading now

The Holy Bible”, I love to enhance my knowledge about all types of Holy Books

8. Final words

I am much honored to be part of ASU family and I believe that we will achieve our vision.

AN AWARD CEREMONY FOR OUR ACADIMICS



An award ceremony was organized by the ASDU (Academic Staff Development Unit) on Thursday 04 July 2019, to celebrate the great contribution of all academics in the “3rd Sharing the Good Teaching Practices Forum”.

The event that was under the Patronage of Professor Ghassan Aouad, President of ASU, who delivered an inspiring speech by celebrating our academics' valuable contributions in the success of ASU latest achievements.

Dr. Faiza Zitouni, Assistant VP of Academic Affairs and Development also endorsed that “behind successful students there are hardworking academics”.

The event was enchanted by two fantastic poems from Professor Murad Al-Janabi and Dr Ali Al-Dadda.

Our best presenters were awarded for their outstanding presentations and the list of presenters as shown below:-

1. Prof. Murad Abdallah Bara Aljanabi
2. Dr. Khaleel Ibrahim Ahmed
3. Mr. Hamza Muhiaddin Khalil Ramadhan
4. Dr. Ali Mahmoud Mosa Masadeh
5. Dr. Abdelnasser Taha Ibrahim Moham
6. Dr. Islam Abdel Lateef Qasem Nassar
7. Dr. Eiman Mohamed Ahmed Elgewel

Many thanks for all those who contributed in the success of the event, including; Dr Adel head of ASDU, Ms Diana ElHageova for being a fantastic MC, the Public Relations team for an excellent video, Ms Hanan Radhi and Ms Ala Ahmed for their great support.

Written by Dr. Faiza Zitouni

THE LIST OF UPCOMING EVENTS FOR THE MONTH OF JULY

DATE	EVENTS
4 July	Award Ceremony - Sharing the Good Teaching Practices Forum
14-17 July 2019	4 Days program High Impact Pedagogies in Higher Education.
15- 18 July 2019	4 Days program Development of academics to be researchers.
17-18 July	Daniel Janowski (from LSBU) visit. Feedback/ evaluation on academic staff development
18 July 2019	Award of Certificates for participants delivered by LSBU; 1. Leadership Program. 2. High Impact Pedagogies in Higher Education. 3. Development of academics to be researchers.
17-18 July 2019	LSBU visit/ Exam board
22-23 July	CMU visit/ Exam board
10-17 July	ASUrise Cohort 2 Reviewing- Exam board
22 July 2019	ISO 21001:2018 Certification Stage 1 Audit

Written by Dr. Faiza Zitouni

ASU CHAMPIONS LEAGUE FOR FOOTBALL 2019

On Friday 05 July 2019, the ASU sports club in co-operation with the students' council for its 12th cycle organised an internal football league for ASU students and alumni held under the patronage of Prof. Ghassan Aouad at Riffa views soccer fields where seven teams from ASU students and one team from ASU alumni participated in the league divided in two groups.



The league started at 5:00 pm supervised by the student services office manager, Mr. Mohammed Al Najjar, and ASU football team captain Abdullah Waheed. Students played competitively and yet kept the brotherhood spirit and sportsmanship in the matches which were refereed by our certified students.



Four teams qualified to the semi-final stage of the league which was played in the presence of Prof. Ghassan Aouad, Dr. Ayman Al Dumoor and Mr. Mohammed Nassar.

Prof. Ghassan was impressed with the skills of our students and saw some new talents scouted by Abdullah Waheed to go through the trials to join ASU football team next year in the National Bahraini Universities league.



The final game was played between the Alumni team (SWAT) and students' team (ISA TOWN) where the experience of our alumni won the students talent 3-1 and won the title.

Prof. Ghassan and Prof. Ayman thanked our students and alumni for showing the true value of sportsmanship and awarded the winning team with the league trophy. They also praised ASU sports club and student council members for the well-organised event that our students and alumni enjoyed.

Written by Prof. Ayman Al-Dumoor

ANOTHER GOLD MEDAL FOR ASU

On Thursday 04 July 2019, ASU participated in the Third Bahraini Universities' Championship for Table



Tennis organized by Gulf University and held under the patronage of Shaikha Hayat bint Abdulaziz Al Khalifa, the Head of Bahrain Table Tennis Association.

ASU participated in two categories of the championship: The first category where Dr. Mohammed Al Hamami and Dr. Belal Rababa participated and the 2nd category was for Students, where our accounting and finance student Rashed Sanad participated.

Most of the Bahraini Universities competed in this championship, where ASU proved again they belong in the first place through the outstanding performance of student Rashid Sanad who started the championship by winning over Al-Ahlia university 3-0, followed by a win against AMA international university 3-1 which qualified him to the semi-finals where he played against UOB and won again with a comeback 3-2.



Rashid reached the final competition with a minor injury in his leg, but with the support of Dr. Ayman Al Dmoor, acting Dean of The Deanship of Student Affairs, members of students' council and Mr. Mohammed Al Najjar the Student Services Office Manager. Rashid overcame his injury and won the gold medal for ASU against Gulf University 3-1.

Rashid was congratulated by Prof. Ghassan directly after the final game through a phone call after watching his game a live on ASU Instagram account. Prof. Ghassan expressed his excitement as he was watching Rashid playing the final game and thanked him for an outstanding performance.

Written by Prof. Ayman Al-Dumoor

12TH GRADUATION CEREMONY



The University celebrated the graduation ceremony of its 12th cohort which was held under the patronage of Mr Sameer bin Abdullah Nass, the Chairman of the Board of Directors at the Gulf International Conference Centre.

The ceremony was attended by a noticeable number of attendees; BOD & BOT members, University's guests and parents where they all shared their happiness in delightful moments of excitement and quality memories.

The graduation programme covered series of speeches that included Mr Sameer bin Abdullah Nass, the Chairman of the Board of Directors, Professor Waheeb Al-Khaja, the Chairman of the Board of Trustees and Professor Ghassan Aouad, the President of the University.



They all mentioned that this academic year was a year of accomplishments at various levels. The University has been academically accredited based on the regulations of the academic accreditation system for higher education institutions which was presented by the General Secretariat of the Higher Education Council (HEC) in cooperation with the British Accreditation Council; achieved the ISO certification in Quality Management; successfully hosted more than 65 scholars and specialists at the World Conference; published more than 100 scholarly research papers within a year for the first time, and achieved a record number of fellowships and senior fellowships of the Higher Education Academy (UK).

Followed the speeches an innovative video presentation illustrating all the university achievements during this fruitful year.



The ceremony included a number of speeches from the graduates, started with a Quran recitation by Ahmed Dasmal, followed by Mohamed Aljoben who shared in his Arabic speech his educational experience at ASU. Inspirational speeches were delivered in English by Mariam Beslar and Hood Sadiq reflecting their educational journey at University, thanking their parents and all who have contributed to this achievement.

Written by Ms. Ruqaya Mohsin

INTERVIEW WITH ALUMNUS



Name	Isa Fawzi Isa Dalhan ALdoseri
Workplace	Ministry of Interior
Academic Degree	Bachelor
Academic Major	Political Science
Tell us about your Experience at ASU in terms of learning environment and teaching methods.	The major of Political Science has equipped me with multiple of skills such as logical reasoning and thinking, critical analysis, empowering arguments, synthesizing facts and information. It also provided us with logical arguments, thus leading to creative solutions for complex problems.
What did you enjoy the most about your experience at ASU?	The knowledge and skills that I learnt from the faculty as well as the memories and friends that I made.
Tell us a success story inspired by ASU	I have gained more confidence as an individual. I also became more knowledgeable and more excited to proceed with my career.
In your Opinion, What are the Improvement areas you would like to see at ASU in the future?	I would like to encourage ASU to open a Political Science Master's Degree.
Final words	"Education is a jewel, polished by knowledge, and displayed by experience"

Interviewed By: Maheera Faisal, Alumni Affairs Committee Chair; ASU Alumni Club

QUOTE OF THE DAY

"There is no such thing as a child who hates to read; there are only children who have not found the right book"

Frank Serafini

Happier Reading!