

British Degrees

at **Applied Science University**
in Partnership with
Cardiff Metropolitan University
(Offering CMU Awards)



B.A. (Hons) Management and Business Studies
B.A. (Hons) Accounting and Finance



**Cardiff
Metropolitan
University**

ASU 
جامعة العلوم التطبيقية
APPLIED SCIENCE UNIVERSITY

Cardiff Metropolitan University

Established as the Borough of Cardiff, the city can trace its heritage back to 1865, with the formation of Cardiff's first School of Art and now the University offers over 100 different courses, spread between five schools, across two campuses, with over 12,000 students. It is a truly global community, with connections stretching across the globe. In 2014, Cardiff Metropolitan University recorded its highest ever level of overall student satisfaction and remains the highest ranked 'new' (post 1992) university in Wales. In 2015 the university celebrated its 150 anniversary.





Applied Science University (ASU) strives to become one of the leading universities not only in the Kingdom of Bahrain but also in the entire Gulf region. The University aims at molding human resources by reinforcing theoretical knowledge with the necessary practical skills required for career success in the respective disciplines chosen by its students. By keeping abreast with the developments in science and technology, the University guarantees its students a high quality learning experience, providing them with the leading edge required to excel in today's competitive and global environment.

British Award

In partnership with **Cardiff Metropolitan University (CMU), UK**, a leading British university, Applied Science University (ASU) is now hosting **British programmes** making it affordable for students to gain internationally recognised British qualifications in Bahrain. Upon successfully completing a programme, students will be awarded a degree from Cardiff Metropolitan University.





Advantages

- Save on the high cost of living and tuition fees in the UK, live close to your family and friends in Bahrain while earning a British degree.
- The degree is internationally recognised giving you a competitive advantage in the job market, wherever your career takes you.
- Gain practical knowledge from highly qualified academics with robust professional experience.
- Develop lifelong learning skills. These key competencies and values are sought after by employers domestically and internationally.
- Get a chance to spend your internship in the UK interacting and collaborating with top international firms.
- Gain access to substantial online resources provided by ASU and our partner university.
- Become a global professional.

Entry Requirements

In order to be considered for entry to the programme, applicants are required to have:

- A Bahraini or GCC Secondary School Certificate, or equivalent, with a minimum of 60% GPA* and an IELTS test with a minimum score of 4.5 or equivalent.

**Candidates with a lower GPA may also be admitted subject to a satisfactory interview by the College.*

Programmes

In partnership with **Cardiff Metropolitan University (UK)**, the following programmes will be hosted at ASU in the academic year 2017/2018:

Programme	Academic Year
B.A. (Hons) Management and Business Studies B.A. (Hons) Accounting and Finance	2017-18

The Bachelor's degree programmes will be of a four-year duration. Each programme is divided into teaching units called courses. Each is assigned 3 Credit Hours weighting. For the Award 135 Credit Hours must be accumulated.

Detailed descriptions of the individual courses for each programme may be found in the web pages: www.asu.edu.bh/business. The aims of the programmes are outlined below, together with their yearly study plans.

B.A. (Hons) Management and Business Studies

Objectives of the Programme:

- Enable graduates to acquire a high quality and professionally business management scope of study.
- Develop in students a critical appreciation of the role managers undertake in an ever changing competitive business world.
- Equip students with the necessary skills and knowledge to tackle and generate solutions to complex problems in a multi-disciplinary business context.

University Requirement Courses		
Course Code	Course Title	ASU Credit Hour
ARAB 301	Arabic Language	3
ARAB 300	Arabic for Non- Arabic Speaker	
HIST 300	Bahrain Civilization & History	3
HRL 300	Human Rights	3

College Compulsory Courses		
Course Code	Course Title	ASU Credit Hour
ENGL 301	Intermediate English	3
MBS 301	Principles Of Management (1)	3
CS 300	Computer Skills	3
MATH 300	Mathematics for Business	3
STAT 300	Principles of Statistics	3
MBS 302	Principles Of Management (2)	3
ENGL 302	Advanced English	3
BAF 301	Principles of Accounting	3

Programme Compulsory Courses		
Course Code	Course Title	ASU Credit Hour
MBS 461	Business in a Global Context	3
MBS 411	Introduction to Marketing	3
LAW 401	Foundations of Law	3
MBS 421	Finance for Managers	3
MBS 451	Managing People and Organizations	3
MIS 411	Introduction to Information Systems	3
MBS 431	Personal Development Planning	3
MBS 465	E-Business Management	3
MBS 433	HRM in Context	3
MBS 434	Employment Relations	3
MBS 501	Contemporary Issues in Political Economy	3
MBS 541	Business Operations and Improvement	3
MBS 542	Business in Action	3
MBS 592	Summer Experience of Work with Personal Development Planning (PDP)	3
MBS 503	Research Methods for Business	3
LAW 501	Consumer Law	3
MBS 502	Business Obligations	3
MBS 553	Consumer, Culture, Commerce	3
MBS 515	Integrated Marketing Communication	3
BAF 514	Investment Markets and Principles	3
MBS 504	Business Intelligence	3
BAF 513	Money, Banking and Risk	3
MBS 665	Strategic Management	3
MBS 654	Leadership and Change Management	3
MBS 631	HR Strategy and Professional Practice	3

Programme Compulsory Courses		
Course Code	Course Title	ASU Credit Hour
MBS 653	Contemporary and International Issues in Business Ethics	3
BAF 605	Investment Management	3
MBS 601	Business Structures and Regulations	3
MBS 635	Legal Framework in Employment	3
MBS 632	Contemporary Business Communication	3
MBS 699	Graduation Project	6

Programme Elective Courses (6 Credit hours / 2 Courses to be chosen)		
Course Code	Course Title	ASU Credit Hour
MBS 623	International and Comparative HRM	3
MBS 633	People Resourcing and Development	3
BHL 601	Bahrain Business Law	3
MBS 622	Financial Management for Managers	3
MBS 611	Strategic Brand Management and Effective Advertising	3
MBS 612	International and Global Marketing	3
MBS 692	Industrial Work Experience	3
MBS 695	Visioning Sustainability for Change	3
MIS 611	Information Systems Project Management	3
MIS 612	Strategic Management of Information Systems	3
MBS 663	Innovation and Entrepreneurship	3
MBS 621	Launching and Enterprise	3

B.A. (Hons) Accounting and Finance

Objectives of the Programme:

- Develop within students, a body of essential knowledge, understanding and skills that will enable them to begin a career in accounting and finance.
- Developing in students a critical appreciation of the roles undertaken by accountants in the modern business & financial world.
- Lay the foundation for the future and professional development and/or post-graduate studies.

B.A. (Hons) Accounting and Finance

University Requirement Courses		
Course Code	Course Title	ASU Credit Hour
ARAB 301	Arabic Language	3
ARAB 300	Arabic for Non-Arabic Speaking Students	
HIST 300	Bahrain Civilization & History	3
HRL 300	Human Rights	3

College Compulsory Courses		
Course Code	Course Title	ASU Credit Hour
ENGL 301	Intermediate English	3
MBS 301	Principles Of Management (1)	3
CS 300	Computer Skills	3
MATH 300	Mathematics for Business	3
STAT 300	Principles of Statistics	3
MBS 302	Principles Of Management (2)	3
ENGL 302	Advanced English	3
BAF 301	Principles of Accounting	3

Programme Compulsory Courses		
Course Code	Course Title	ASU Credit Hour
BAF 408	Financial Accounting	3
BAF 409	Management Accounting	3
MBS 461	Business in a Global Context	3
BAF 407	Personal Development Planning	3
BAF 419	Digital Accounting	3
MBS 403	Quantitative Methods	3
BAF 403	Financial Services: Regulation and Ethics in the GCC Region	3
BAF 410	Business Applications	3
BAF 511	Performance Management	3
BAF 513	Money, Banking & Risk	3
BAF 506	Financial Management	3
BAF 514	Investment Markets & Principles	3
BAF 510	Research Skills	3
BAF 531	Summer Experience of Work with Personal Development Planning	3
BAF 532	Work Experience with Personal Development and Planning	3
BAF 501	Financial Reporting	3
BAF 507	Taxation	3
BAF 503	Audit and Assurance	3
BAF 519	Financial Services	3
BAF 515	Corporate and Business Law	3
BAF 520	Financial Accounting in Islamic Finance	3
BAF 603	Audit and Corporate Governance	3
BAF 614	Business Planning: Taxation	3
BAF 600	Advanced Performance Management	3
BAF 604	Advanced Financial Management	3
BAF 605	Investment Management	3
BAF 602	Advanced Financial Reporting	3
BAF 630	Industrial Work Experience	3
BAF 609	Graduation Project (Dissertation)	6
BAF 615	Advanced Audit	3

Programme Elective Courses (9 Credit Hours / 3 courses to be chosen)		
Course Code	Course Title	ASU Credit Hour
BAF 601	Advanced Computation Taxation	3
MBS 665	Strategic Management	3
BAF 691	Islamic Accounting	3
BAF 611	Capital Markets and Derivatives	3
BAF 613	Behavioral Finance	3
BAF 619	Grand Pursuit: The people and ideas that made modern Finance.	3

Tuition Fees

Total required credits per programme : 135 Credit Hours

Fees per Credit Hour : BD 160

Additional Cost : BD 120 (Registration and Admission fees)

Applied Science University

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www.asu.edu.bh/business