



جامعة العلوم التطبيقية
APPLIED SCIENCE UNIVERSITY

COMMUNITY ENGAGEMENT

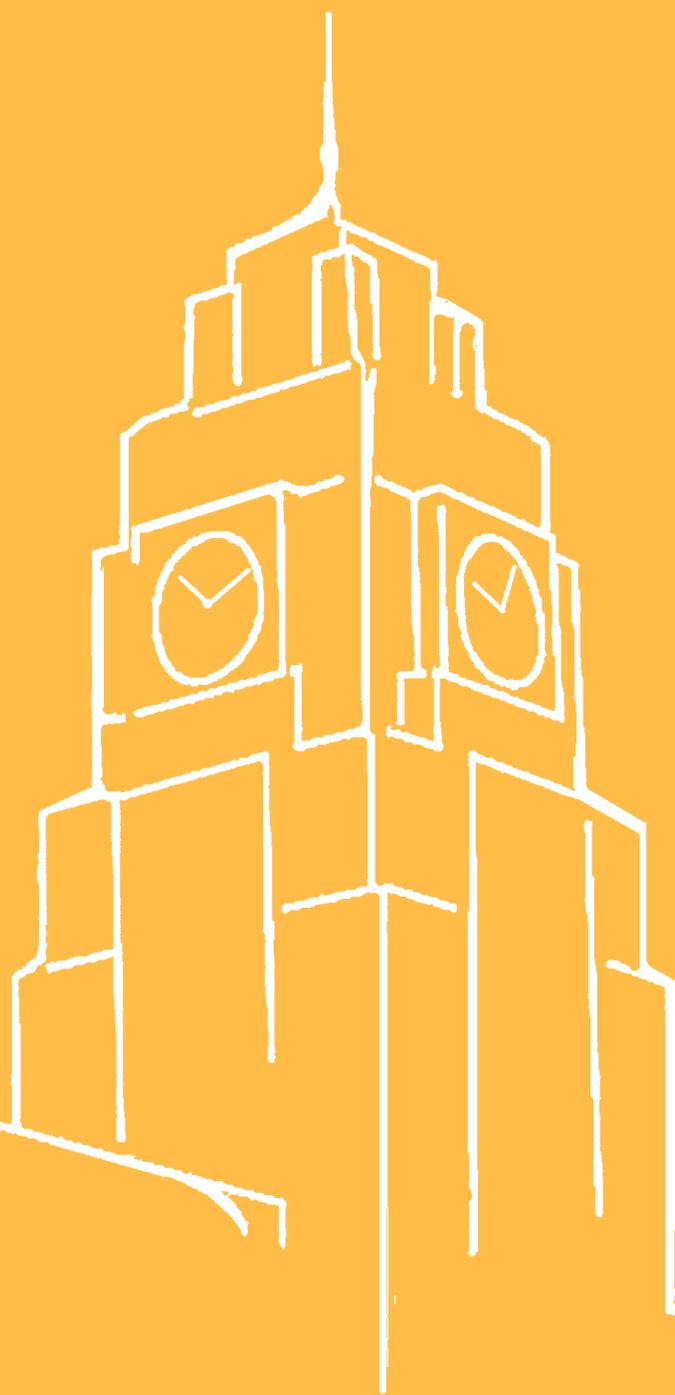
Annual Report

2015 - 2016

**COMMUNITY
ENGAGEMENT ANNUAL
REPORT
2015 - 2016**

PREPARED FOR

**COMMUNITY
ENGAGEMENT OFFICE –
APPLIED SCIENCE
UNIVERSITY**



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UNIVERSITY VISION, MISSION, OBJECTIVES AND VALUES

VISION

The vision of Applied Science University is to be one of the leading private universities supporting practical learning and scientific research in Bahrain and the Gulf.

MISSION

ASU is committed to offering an education that is accessible to academically competent students of Bahrain, the Gulf and beyond, and to deliver academic programmes of quality that graduate students equipped with knowledge and skills relevant locally and regionally. ASU is further dedicated to the promotion of a culture of learning and scientific research for its students, staff and faculty regionally and globally to engage meaningfully with the community at large

OBJECTIVES

- ✓ To acknowledge social responsibility and to serve the local and regional community.
- ✓ To enhance a superior scientific research standard in all fields of knowledge.
- ✓ To offer new specializations to meet the market demands.
- ✓ To maintain abreast of scientific development and to provide all the means of academic success.

VALUES

- ✓ Integrity: ASU's community values honesty, fairness and academic integrity as fundamental to its vision and mission. It recognizes, affirms and upholds this value in a responsible and committed manner.
- ✓ Collaboration and Team Spirit: ASU's community recognizes collaboration and team spirit to be at the heart of the institutional culture and to promote these values in a dedicated manner.
- ✓ Loyalty: ASU's students, faculty and staff cherish loyalty, commitment and recognize these values to be part of their culture of cooperation and dedication.
- ✓ Social Responsiveness and Community Engagement: ASU's students, faculty and staff value their allies, networks and communities and intend to engage with them, in a thoughtful, respectful, responsible and meaningful manner.
- ✓ Quality: ASU's community values, quality as an ideal standard that should characterize its processes, outcomes, people and partners.

MESSAGE FROM THE CHAIRMAN OF THE BOARD OF TRUSTEES



Community Engagement at ASU is built on traits such as, harmony and social rapport. We enjoy a variety of differences in our mental and physical traits, one completes another. Community solidarity is achieved when we all mutually serve our community, and therefore, one of the main purposes of our community engagement office at ASU is to build harmony with the local and international communities.

Warm Regards,

Prof. Waheeb Ahmed Al Khaja

MESSAGE FROM THE PRESIDENT



Dear Readers & Students,

Community engagement is considered one of the many means that aim to uplift the performance of individuals, on the other hand enhance the quality of education, thus, community engagement focuses on the development of groups and individuals within the community through the activities it initiates, it is also a tool used to achieve communal well-fare, it utilizes human capital and stimulates to build a rapport between each individual at the core of the community engagement which in turn the community engagement activities transforms those individuals into productive, loyal and cooperative citizens within a civilized community. ASU has been working hard and with passion in achieving its three main pillars that are education, research and community engagement. This Booklet will give you a summary of what ASU has been doing over the past year with regards to engaging with the public. I am really thankful for those who were able to make community engagement the heart of the university activities.

All the best,

Prof. Ghassan F. Aouad

MESSAGE FROM THE VP FOR ADMINISTRATION, FINANCE AND COMMUNITY ENGAGEMENT



It is my great pleasure to be introducing ASUs Community Engagement Booklet for the Academic Year 2015/2016. Hope you enjoy reading it, and hope you benefit from knowing how to engage and serve the community yourself. There is a huge difference between the past and the current time, we live in many disciplines of life, these days we are much more developed scientifically and professionally, education have spread and increased, technological advancement has changed the way we live, societies' needs changed, thus, universities have taken a new role in developing a new and a progressing discipline called Community Engagement. Community Engagement serves many different aspects, we find it within a family, education, students, staff and the corporate world. It also helps in serving the unfortunate segments of the society like the poor, needy and the unemployed. Community engagement plays a vital role in achieving and building an engagement with the society and it has become a need. The community engagement office at ASU have initiated many successful activities throughout the last academic year, and the office is ready to start a new academic year with new approaches and activities.

Best wishes,

Dr. Mohammed Yousif

VP for Administration, Finance and Community Engagement

MESSAGE FROM THE DIRECTOR OF COMMUNITY ENGAGEMENT OFFICE



Community Engagement is incorporated in all aspects of ASU. The university through its different colleges works in conjunction with many societies, NGO and companies to give its services to the community. Deanships, departments and different organisational units contribute to serve this noble cause. The community Engagement members are driven to bridge our teaching and learning process with the community. The students are the creator of these events and our staff are keen to make the community a focal point for development and flourishing.

Best wishes,

Dr. Mohammad Alaa Hussain Al-Hamami

**Director of Community Engagement Office Assistant Professor MIS, College of
Administrative Sciences**

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THE ROLE OF

**COMMUNITY
ENGAGEMENT AT ASU**



COMMUNITY ENGAGEMENT OFFICE ROLE

The Community Engagement Office at ASU aims to invest the university's scientific, material and human resources capabilities to serve the local community and the Arab world, moreover to look into the political, economic, social and strategic issues of the Bahraini society, which achieves the objectives of the overall development and assistance in finding scientific solutions to the problems faced in all areas. The office also contributes to the training of human resources for employees in public and private sectors, civil society institutions, the staff at the university to develop and sharpen their skills and knowledge and to ensure a high level of performance.

THE OFFICE CONCERNS THE FOLLOWING DUTIES:

- Conduct field studies on the Bahraini society to determine socio-economic problems, educational needs, and development barriers and try to find solutions to them.
- Publish the results of the office's field research.
- Provide studies and consultancy services to ministries, companies and government bodies and individuals.
- Organize workshops, seminars and conferences in relation to the objectives of the office.
- Prepare and submit a draft budget for the office.
- Identify volunteering opportunities and social participations and provide them to the students.
- Issue patrol /electronic message about the office and its activities.
- Prepare an annual report on the activities and achievements of the office.

COMMUNITY

ENGAGEMENT ACTIVITIES



DR. MOHAMMAD AL-HAMAMI ACTIVITIES

**DR. MOHAMMAD ALAA HUSSAIN AL-HAMAMI, MSc, PhD
IN COMPUTER SCIENCE, MANAGEMENT INFORMATION
SYSTEMS DEPARTMENT, COLLEGE OF ADMINISTRATIVE
SCIENCE, APPLIED SCIENCE UNIVERSITY.**

"Windows 10 appears as a very creative and intelligent product from Microsoft. The merging of the best features for Windows 7 and Windows 8.1 provides an operating system that has the latest technology and suitable for computers, mobiles, tablets and touch screen devices.

Because of its simplicity and its advanced features, Windows 10 is the best choice for students. The other great improvement is the new browser called Edge; Edge enables students to enhance their reading experience by removing the clutter from websites to make reading easier. Students can write directly on web pages so they can write notes and highlight the information they desired. The gaming capabilities became very interactive with the Xbox integration. The gamer can use a lot of keyboard shortcuts to save screen shots and videos for the game that is played."



On behalf of CE Office Dr. Mohammed Alaa published articles related to "IT" and "Social Media" in Al-Ayam, Al- Wasat, and Daily Tribune Bahrain newspapers.

CE Office congratulates Dr. Mohammed Alaa Hussain Al Hamami for dedicating copies of his book "CONCEPTS AND APPLICATIONS OF MODERN SECURITY METHODS IN THE ELECTRONIC.



On behalf of CE Office, Dr Mohammad Alaa Hussain Al-Hamami Participated in Social Media Bahrain Influencers, organized by Social media Club in Collaboration with Abu AlKhair Restaurant.



CE Office represented by Dr.Mohammad Alaa Hussain Al Hamami participated in the Social Media Expert and Influencers gathering in MENA organized by Social Media Club. Experts came from KSA, UAE, Oman, Qatar, Jordan, and the US (Mr. Eric Mills) - 4 November 2015.



Member of CE Office Dr. Mohammad Alaa Hussain Al-Hamami participated in "Insult and defamation through social networking sites" seminar.



ASU Community Engagement Office with the help of Dr. Mohammed Alaa Hussain Al-Hamami, hosted a workshop on “Personal Branding Online” it was organized by Social Media Club on 31 October 2015 and presented by Khaled Al Ahmed the best social media trainer in the Middle East from Jordan.



CE Office represented by Dr. Mohammad Alaa Hussain Al-Hamami participated in Zain Bahrain 1st Media Gathering. (27 January 2016)



CE Office provides weekly advice about the security awareness of social media usage by broadcasting videos via social media channels. Dr. Mohammed Alaa initiated this to engage the university. (2016)



ASU Community Engagement Office with the help of Dr. Mohammad Alaa Hussain Al-Hamami hosted a workshop on “Social Media Monitoring, Measuring, and Analytics” organized by Social Media Club on 26 December 2015 presented by the digital marketing Coach and Consultant Hatem AlKameli from KSA.



Dr. Mohammad Alaa Hussain Al-Hamami member of CE Office attended (2015 CISA Review Course) a workshop organized by ISACA and hosted by Applied Science University.



Dr. Mohammad Alaa Hussain Al-Hamami supported Career Expo Day by bringing awareness to the students about the best practices of using social media. (29 March 2016)



Dr. Mohammad Alaa Hussain Al-Hamami attend along with Social Media Club BoD the Best Bahraini Brand Awards on 12 March 2016. He represented the CE Office and his contribution to this event was of great value in bridging contacts with this viral community.



The CE Office collaborated with Mention Shabab Team to film a movie about the special needs difficulties and challenges in their daily life and studies.



As a part of CE Office activities Dr. Mohammed Alaa Hussain Al-Hamami delivered a lecture about Internet Risks on children during the National Celebration day at Al- Fateh Preschool on 10/12/2015.



Dr. Mohammad Alaa Hussain Al-Hamami along with Social Media Club Participated in "Be Productive" activity organized by Tamkeen to support Home-based businesses on 19 March.

SOCIAL MEDIA MASTERS FORUM 2016



Social Media Masters Forum 2016 was organized by Social Media Club in collaboration with Applied Science University and with the coordination of Dr. Mohammad Alaa Hussain Al-Hamami under the Patronage of H.E. Shaikh Hesham Bin Abdulrahman Al Khalifa, the Capital Governor of Bahrain, who honoured ASU with his presence at the event. In addition, the Chairman of the BOT, Prof. Waheeb Alkhaja, was present along with the President, Prof. Ghassan Aouad, Vice President, Dr. Assem Al-Hajj, Prof. Saad Darwish and others.

34 US Speakers, Consultants, Coaches, Public Speakers, Entrepreneurs, Authors, Doctors, Healthcare Specialists, and other Professionals held a practical and interactive session successfully combining different fields and industries, and shared their successful entrepreneurship stories, which inspired the large audience present. Among the speakers, it is notable to mention Mr. Joel Bauer, on whom the former US President Bill Clinton depend on for his unconventional approach to personal marketing and wealth creation; and others from TV, healthcare, real estate, and various other businesses.

MIS ADVISORY BOARD MEETING



Dr. Mohammad Alaa Hussain Al-Hamami participated in the Second Advisory Board Meeting of Management Information Systems Bachelor Program on 23 June 2016 at Applied Science University to discuss the different issues related to the program.



PLANNING AND SELF-DEVELOPMENT FOR THE YOUTH

On 14 May 2016, Dr. Saeed Al Dulami from the College of Administrative Sciences in collaboration with Community Engagement Office gave a lecture on "Planning and Self- Development for the Youth". The lecture was a voluntary activity with "Thukhar Society" in Isa Town."

الغزو البرتغالي للبحرين
دوافعه.. وأسباب تمكنه «خلال القرن الـ16»
تحليل تاريخي

يقدمها:
د. مراد الجنابي
أستاذ العقيدة والفكر الإسلامي المشارك
بجامعة العلوم التطبيقية
وباحث في تاريخ المنطقة
والتاريخ العربي

الزمان:
السبت الموافق 25 مارس 2016 - الساعة 8 : 30

Dr. Murad al-Janabi, Associate Professor of Religion and Islamic thought at the Applied Sciences University. ASU held an event related to the Portuguese invasion of Bahrain, its motives and causes, in the sixteenth century, with a historical analysis, the event was attended by many interested scholars, historians and others.

ASU AL-HAJ CULTURE SEMINAR



ASU held a seminar entitled the “Role of the Scientific Establishment in Consolidating the Features of the Civilized Culture, Al-Haj as a Model”. Shaikh Ibrahim Muraikhi, the Head of the Sharia Court, Mr Khalid Malood, the Head of the Haj and Omra in the Islamic Affairs, Dr. Murad Janabi, Associate Professor in the College of Arts and Sciences, and Professor Saad Darwish, the President Advisor for Special Projects led the seminar.

The participants focused on the role and leadership of the Kingdom of Saudi Arabia in facilitating Al- Haj affairs through its projects and arrangements and preparation for pilgrims. The participants also discussed the importance of educating pilgrims. In conjunction with the seminar, students who are studying Islamic Sharia under the supervision of Dr. Murad Junabi staged an exhibition about Al- Haj and the positive and negative attitude of Haj pilgrims.

LECTURE ON SECRETS OF THE UNITY OF THE NATION



Dr. Murad Al-Janabi, professor of Religion and Islamic thought at the Applied Sciences University, held an event relating to the Secrets of the unity of the nation in the jurisprudence of best nation, with the Radio program dissertations, in order to support and benefit the community Engagement in the local community.

GLOBALIZATION IMPACT ON ARAB LEGISLATION



Events of the sixth cultural season of college of law, Guest Speaker, Dr. Mohamed Ismail consultant at the legislation Authority and legal reconciliation of the Kingdom of Bahrain. The speech covered all aspects related to Investments, Administrative contracts, intellectual property, and many of legislation affected by the idea of globalization and legal culture. Also some external community representative attended the event.

COLLEGE OF ARTS AND SCIENCE EXHIBITION



The College of Arts and Sciences held on Wednesday, April 20, 2016 at 10:00 am an exhibition of Computer Science, Graphic Design and Interior Design student's work under the title:

CREATIVE SPECIALIZATIONS FORUM.

The activities began at Abdulla Nass Theatre with the national anthem, followed by holy verses of the Holy Quran, which were read by Dr. Moaiad Khder. Prof. Ghassan Awad, the President of Applied Sciences University gave a talk encouraging the students to participate in this type of activities and thanking the College of Arts and Sciences on this forum. Then, Dr. Belal Zaqaibeh the Dean of the College welcomed the attendees and presented some slides related to the exhibition, its contents, and its importance. As a community participation a distinctive speech was given by Mr. Mustafa Sanad from Al Bilad newspaper, where he focused on the student labor market requirements and journalist design skills: Requirements and Skills. Mr. Yasser Abu Sinnah director of training, development, and continuous learning Institute talked about what matters to the student after graduation in terms of how to prepare for an employment interview, what is the accessible area of work for students at the computer science department, the difficulties they may face and the market needs for this specialization. Dr. Belal Zaqaibeh, staff members and students of the college accompanied noble distinguished guests to the exhibition venue where Prof. Ghassan Awad cut the ribbon and launched the exhibition, then explored the exhibition corners, whereby a diversity of designs of graphic design creative students, graduation projects of computer science students, and creativity touches of interior design students.

There were dialogues and discussions between the visitors and the students about their work, where the students assured that they have the abilities and energies of nothing less than others and keeps them at the forefront of their counterparts and even outperforms them. This event in one of the series of activities in the college of Arts and Science, students have preceded many activities such as 48 hours for creativity in collaboration with Lorraine University in France, won the competition of NASS group and cooperation newspaper cover pages, and a workshop for programming in Java for students in computer science, Bahrain monuments, 3D printing, Al-Quds Day, ... etc. This forum comes as conclusion of the activities of this semester at the time of the college staff preoccupation in preparation for the visit of the quality assurance committee with the hope of getting a full confidence.

THE COLLEGES OF COMPUTING AND INFORMATION SOCIETY MEETING



Dr. Belal Zaqaibeh, the Dean of Arts and Science College has attended the annual meeting of the Colleges of Computing and Information Society (CCIS) in Jordan. The CCIS is an important society that is emanating from the Association of Arab Universities, which it concerns about computer science activities that are conducted by the colleges of computing in the Arab World. The meeting was held on the sidelines of the International Arab Conference on Information Technology (ACIT) during the meeting, Dr. Zaqaibeh is elected to be a member in the executive committee of the CCIS, and to be the liaison officer between the CCIS and all universities in the Kingdom of Bahrain.

ACCELERATING ICT SKILLS IN THE KINGDOM OF BAHRAIN



The Dean of Arts and Science College Dr. Belal Zaqaibeh presented how to accelerate ICT skills during the knowledge share session on “Accelerating ICT Skills in the Kingdom of Bahrain” which was organized by the office of the secretary general of the Higher Education Council (HEC) on Wednesday February 24, 2016. Dr. Zaqaibeh has focused on how to deliver ICT courses, where he mentioned that the course description should be well organized accordingly with international universities and should cover the course learning outcomes. The presentation focused also on delivering practical and theoretical subjects, how to embed professional certificates, how to ensure the curriculum is relevant to market needs where industrial training (internships), advisory board, and marketing committee were discussed in details. Finally, Dr. Zaqaibeh summarized his presentation by talking about how to ensure the graduates have gained the needed skills by the Labor Market. Dr. Mohammad Alaa Hussain Al-Hamami member of CE Office and Ms. Monia Mensi participated in the Knowledge sharing session

UNIVERSITY RECEIVED RECOGNITION FOR ITS CONTRIBUTION TO SCIENTIFIC RESEARCH

On the 24th of October, the University received recognition for its contribution to scientific research by the International Standards Organization and the Association of Arab Universities in Jordan. In addition, the President and the Dean of Administrative Sciences, Dr. Ziad Zuraigat, visited Yarmouk University to explore opportunities for collaboration.

WORKSHOP ON RESEARCH LEADERSHIP



The University hosted on the 12th and 13th of October a workshop on Research Leadership and Creating Capacity in Research. This workshop on Research Leadership and Creating Capacity of Research aimed at issues to increase the level of understanding of research and its management. These included: How to create a strong research culture in universities in the Arab world and how to become a research leader. The workshop targeted senior and middle managers who are dealing with research planning and management in Arab Universities and other organizations that have a research budget and research aspirations. Under the patronage of Prof. Riyadh Y. Hamzah (the Secretary General of the Higher Education Council – Kingdom of Bahrain), the programme was delivered under the auspices of the Arab European Leadership Network in Higher Education (ARELEN) in association with the Association of Arab Universities (Jordan); Applied Science University (Kingdom of Bahrain) and Cardiff Metropolitan University (UK). The Workshop was attended by some 50 people from local universities and HEC with a strong presence by the media including Bahrain TV. The Workshop was opened with warm welcoming speeches by Professor Waheeb Al Khaja (Chairman of the Board of Trustees), Professor Sultan Abu Orabi (Secretary General of AArU) and Mr Lloyd Powell (Head of Partnerships at Cardiff Met University). Professor Riyadh Y. Hamza gave an excellent keynote address in which he outlined the HEC Research Strategy and the status of research in the Kingdom of Bahrain. It was a very informative and superbly analytical keynote. It was extensively supported by evidence and comparative analysis with other members of the GCC and the rest of the world, which contextualizes the Kingdom's current position. The rest of the session was a series of lectures and workshops given by the President and Professor Hussein Zedan (Assistant Vice President – Academic Affairs and Development). Topics included: The Art and Science of Doing Research; Creating Research Capacities and Strategies; Research Publication and PhD Supervision. In addition to, The Impact of Doing Research; Funding and Costing of Research; Building a Teaching-Research Partnership and Research Ethics. In the evening of the first day, Professor Sultan gave an excellent presentation on Higher education and scientific research in the Arab World and how it evolved, with critical analysis supported by solid evidence. The presentation was also attended by Professor Riyadh Hamzah.

INNOVATION PLATFORMS FOR ARAB UNIVERSITIES



The President attended in Abu Dhabi on 10-11 November the MENA Higher Education Leadership Forum and served on the panel entitled “Innovations Trends and Future Challenges: How to build a better future? Within the theme of “Towards Transformative Higher Education in the MENA Region: The Role of Innovation in the 21st Century Digital and Knowledge based Society”. The Forum was organized by CLICS and chaired by Dr. Narimane Hadj-Hamou. The panel was chaired by Prof Badr Abou-Ela, the Executive Director of the UAE Commission for Academic Accreditation, and the VP of the Arab Network for Quality Assurance in Higher Education. The panel included Professor Hassan Diab, Former Minister of Higher Education in Lebanon and Vice President of the American University of Beirut, Professor Tod Laursen, President of Khalifa University in UAE and Professor Ghassan Aouad, President of Applied Science University in Bahrain. The President of the University gave a lecture on Innovation Platforms for Arab Universities. The presentation covered many aspects related to innovation in Arab and MENA region Universities.

NEW RESEARCH SEMINAR SERIES AT THE COLLEGE OF ADMINISTRATIVE SCIENCES

The College of Administrative Sciences launched a new research seminar series on 12 November 2015 that aimed to be an interdisciplinary vehicle for the discussion of academic research. The goal of the seminar series is to provide a local forum for interaction that supports the development of research-in-progress into high-quality articles and presentations that contribute to the theory, practice and teaching of administrative sciences and related fields. It further aims to develop a vibrant research culture that entails identifying and tackling important topics and problems to draw on all the experience in the college and share it. Mainly it is useful for new researchers to hear what experienced researchers have to conduct. The first presentation was delivered by Dr. Ramzi Nekhili, Vice Dean of the College of Administrative Sciences and chair of the seminar series, at Abdallah Nass Hall over a research topic entitled “Dynamic Parametric and Nonparametric Hedging: Evidence from the Arab Gulf Equity Markets”. Dr. Nekhili examined the optimal hedging strategies in the Arab Gulf equity markets using a parametric and a nonparametric dynamic approaches on certain sectors, namely, Service, Financial and Industrial.

RESEARCH DEVELOPMENT LECTURE



On Thursday, 19 November, Prof. Siddeeq Ameen, Dean of Research and Graduate Studies delivered a lecture on “ASU Research Development”. The lecture was attended by the University President, VP for Academic Affairs, VP Assistant and consultants, Deans and members of staff. Prof. Siddeeq aimed to outline the HEC National Research Strategy and its impact on ASU’s own research strategy. The HEC aims to strengthen university research capacity via creating an environment for faculty members to perform research and establish sources of research funding for universities. It also aims to strengthen the integration of Bahrain academic institutions with international research institutions. Prof. Siddeeq focused on the importance of research and graduate studies at ASU and publishing research in quality journals. He also discussed collaborative research across disciplines. Finally, recommendations on research and graduate studies development were discussed by faculty and staff in the audience.

KEYNOTE SPEECH BY ASU PRESIDENT



The President delivered on 23 November the opening keynote address at the international conference “Going North for Sustainability”. The conference was organized by London South Bank University (LSBU), our UK strategic partner and the International Council for Building and Construction (CIB). It was hosted by LSBU. The presentation covered aspects related to innovation and sustainability in the Arab Region and it was well received by an audience of over 100 participants.

CONFERENCE AT ARABIAN GULF UNIVERSITY

On 23 November 2015, the Acting VP for Academic Affairs and Development represented ASU at the opening ceremony of the 4th International Geoscience and Geomatics Conference held at the Arabian Gulf University in Bahrain.

SECOND RESEARCH SEMINAR SERIES AT THE COLLEGE OF ADMINISTRATIVE SCIENCES

The College of Administrative Sciences organised its second research seminar series on 3 December in Abdulla Nass Hall. The presentation was delivered by Dr. Hussein Ali Khasharmeh, Head of the Accounting and Finance Department, and chaired by the Vice Dean of the College of Administrative Sciences, Dr. Ramzi Nekhili, on the research topic entitled “An Empirical Investigation of Determinants of Auditor Switching in Bahraini’s Listed Companies”. Dr. Khasharmeh investigated the crucial factors (determinants) of switching auditors within firms publicly traded in Bahrain Stock Exchange. The factors used that would lead to auditor switching include change in management, financial conditions of the client, audit fees, qualified audit opinion, size of Public Auditing Firm (PAF), and competition among PAFs. The investigation’s results showed that financial condition of client, size of public audit firm and change in management have negative relationships with auditor switching. Whereas audit fees, competition among PAFs and qualified audit opinion respectively have positive relationships with auditor switching as predicted.

SHAIKH NASSER BIN HAMAD AL-KHALIFA SCIENTIFIC RESEARCH AWARD



On 9 December, ASU hosted a seminar on Shaikh Nasser bin Hamad Al Khalifa Scientific Research Award in the Field of Sports. The seminar was conducted by the General Secretary of the award, Dr. Abdulrahman Sayyar and attended by members of the administrative and academic staff of the university and its students. The seminar was part of the cooperation between the Bahrain Olympic Committee, the organisers of the award and the university to encourage the use of scientific research to create knowledge and ultimately to improve the level of performance in all areas of sports.

THE 2015 ASU ANNUAL DISTINGUISHED SEMINAR (ADS)



The 2015 ASU Annual Distinguished Seminar (ADS) was delivered by Prof. Jonathan Blackledge on Monday, 14th December. The seminar was followed by a Master-Class on Homeland Security: Research and Development. Both were well received and attended (over 50 people both from within and outside ASU). Prof. Blackledge is currently Deputy Vice- Chancellor for Research at the University of KwaZulu-Natal where he is a Full Professor and Honorary Professor of Computer Science in the School of Mathematics, Statistics and Computer Science. After a career in both academia and industry Prof. Blackledge was appointed to the Science Foundation Ireland Stokes Professorship in 2008 (named after the famous Nineteenth Century Irish Mathematician and Physicist Sir George Gabriel Stokes) at Dublin Institute of Technology where he has been an Honorary Professor since 2011. During his tenure as Stokes Professor he focused on Innovation and Entrepreneurship leading the commercialization of a range of research projects and the spin-out of a number of companies in the EU for which he was awarded Researcher of the Year in 2010 and 2011. The ADS was on Energy Trading and Economic Security in which Prof Blackledge has set up the context where energy companies always require support from market analysis in order to protect themselves against exposure to energy price increases and price uncertainty due to high volatility. This requires energy traders to decide what markets and commodities to trade in, when to open or close trades and how to maximize profits. In turn, energy generators and energy suppliers need support for developing effective bidding strategies, planning operational capacity requirements and establishing appropriate contractual agreements so that governments and national agencies can appreciate what energy policies to implement. Then he went on to focus on the application of a new methodology in energy forecasting using a combination of non-Gaussian Stochastic Modelling, Neural Networks and Genetic Algorithms for predicting the long, intermediate and short term behaviour of the energy markets, respectively. He concluded with a demonstration of some of the algorithms and strategies developed for this purpose for analyzing and predicting Oil and Gas prices and for Carbon emissions trading. In the Master-Class, Prof Blackledge emphasized that work on encryption and in particular quantum computing are fundamental to any research agenda on Homeland Security. He highlighted the interdisciplinary nature of the topic as it requires the talents and expertise in areas such as mathematics, engineering, technology, business, management and law. He analyzed various encryption algorithms and gave a hands-on experiments on industry- strength crypto systems.

ALGERIA UNIVERSITY VISIT 9-13 DEC 2015



Dr. Assem Al-Hajj, Acting VP for Academic Affairs and Development visited the Civil Engineering Department on 20th August 2015 at the University in Skikda, Algeria, to meet PhD Research Students specialising in Construction Management. Dr. Al-Hajj met with Dr. Mohamed Bouabaz, Head of the Civil Engineering Department, as well as the Head of the Quality Assurance Department and other senior staff at the University. Dr. Al Hajj discussed the current performance of the construction industry, research interests in the management of the industry including LEAN principles applications, BIM implementation and Sustainability. The hosts warmly welcomed Dr. Al Hajj and also gave him a tour of the University (that has over 25,000 students) and the city of Skikda.

THIRD RESEARCH SEMINAR SERIES AT THE COLLEGE OF ADMINISTRATIVE SCIENCES



The College of Administrative Sciences has organised its third research seminar series on 13 December 2015. A presentation was delivered by Dr. Mohammad Alaa Hussain Al- Hammami, a faculty member at the department of Management Information Systems and chaired by the Vice Dean of the College of Administrative Sciences Dr. Ramzi Nekhili, over a research topic titled "Enhancing Mobile Phones Privacy Based on Steganography". In preparation for a conference participation, Dr. Mohammad has studied the application of Steganography as a technique used to hide secret messages into SMS and MMS covers. He has developed a Simple Object Access Protocol (SOAP) algorithm to embed secret messages into cover messages to generate Stego text (SMS) and an LSB algorithm to generate a so-called Stego image (MMS). These secret (hidden) messages are then extracted directly by their receiver. These algorithms are wrapped in a software for implementation by using J2ME (Java 2 Micro Edition) programming language, and the dependence flexibility of the software load on all mobile types having the same property of the sent messages.

RESEARCH COLLABORATION WITH LONDON SOUTH BANK UNIVERSITY



A high level delegation from London South Bank University visited ASU (4-7 January) for initial talks to strengthen and augment our existing partnership with research, innovation and enterprise dimensions. The delegation was headed by Prof Paul Ivey, Pro-Vice Chancellor, Research and External Engagement, and included Prof David Mba, Dean of Engineering and Dr. Gurpreet Jagpal, Director of Research, Innovation and Enterprise. Prof Waheeb AlKhaja, Chairman of Board of Trustees, and Prof Ghassan Aouad, President of ASU, led ASU Senior Executive team in the discussions. The discussion has identified a possibility of establishing a joint Research Institute (RI), within major R&D projects that are primarily interdisciplinary in nature cutting across many interests in the University, e.g. Sustainable Futures. Various activities within the proposed RI include:

- A portfolio of (HEC-approved) postgraduate programmes of studies (both at Masters and PhDs levels) will be developed and marketed widely within the region and beyond.
- Development of mobility programmes and joint staff database
- Joint conferences/workshops organizations
- Joint flag-ship R&D research projects

Within our partnership, enterprise forms an equally important pillar under which, entrepreneurship and innovation are encouraged with CPD development, student start-ups, spin out, as well as commercial joint venture opportunities are harnessed and facilitated. During the visit, Prof. Ivey gave a lecture on Research Innovation, in which he emphasized the importance of research and innovation and outlined his vision and directions for collaborative research in general and between our two institutions in particular.



The Higher Education Council has formally approved the publications of the Applied Science University Journal (ISSN 1764-2210). The first issue is now in press and dedicated to topics in Computing

The Journal publishes papers covering all aspects of Applied Sciences and in particular, those core disciplines of the University. All articles (full length/short papers) should include a validation of the idea presented, e.g. through case studies, experiments, or systematic comparisons with other approaches already in practice.

All papers are refereed through a double-peer process. The Submitted articles should not have been previously published or be currently under Consideration for publication elsewhere. Conference papers may only be submitted if the paper has been completely re-written (taken to mean more than 50%) and the author has cleared any necessary permissions with the copyright owner if it has been previously copyrighted.

The journal welcomes state- of-the-art surveys and reports of practical experience for all the topics of interest.

DR. MOHAMMAD AL-HAMAMI PARTICIPATING IN ICSIC 2016



Dr. Mohammad Alaa Al-Hamami, Assistant professor in Management Information Systems Department, participated in the International Computer Sciences and Informatics Conference (ICSIC 2016) by submitting and presenting a scientific paper titled "Enhance Mobile Phones Privacy Based on Steganography". The conference was organized by Amman Arab University, Amman, Jordan on 12 & 13 January

"RESEARCH CONNECT" WORKSHOP



Prof Saad Darwish and Prof Siddiq Ameen attended a workshop sponsored by the British Council. The workshop entitled "Research Connect" aimed to enhance the skills of researchers by adopting new techniques that help in promoting research in academic institutions. The workshop was interactive and very stimulating to the attendees.

THE FOURTH RESEARCH SEMINAR SERIE



The College of Administrative Sciences had organized its fourth research seminar series on 7 March 2016. A presentation was delivered by Professor Ghassan Aouad, President of Applied Science University and Bahrain Immediate Past President of the Chartered Institute of Building, and chaired by Dr. Ramzi Nekhili, the Vice Dean of the College of Administrative Sciences, over a topic titled “Master Thesis Supervision”.

The seminar has benefited from the extensive experience of Professor Aouad in research and thesis supervision. It was a good opportunity to reflect on the existing practices and their improvements. Professor Aouad displayed many invaluable hints on how to produce a successful thesis. He also defined the research process and its milestones and went through a thorough explanation of the methodological issues and ethics related to research. The audience, including faculty members from various colleges, shared their ‘best practices’ and debated on the challenges faced by supervisors. Professor Aouad recommended that the vast majority of supervisors must strive to supervise effectively and to establish a good working relationship with the graduate students. He further discussed on what strategies a supervisor might use to encourage graduate students to plan, to monitor their progress, to write and to finally defend their theses.

APPLIED SCIENCE UNIVERSITY LAUNCHES FLAGSHIP PUBLICATIONS



Under the Patronage of His Excellency Professor Riyadh Hamzah (Secretary General of the Higher Education Council in Bahrain), Applied Science University (ASU) had organized an official launch of three research-related publications. The launch took place on 15 March 2016 and was headed by ASU's Chairman of BOT, Professor Waheeb Alkhaja, and the University President, Professor Ghassan Aouad. These publications are flagships of the university, signifying its commitment to excellence in Research and Innovation. The launch started with a speech by Prof. Alkhaja welcoming the delegates in which he reiterated the Board of Trustees continual encouragement and support for high quality education at ASU, which has to be underpinned by a solid foundation in research. He went on to emphasize the significance of the launch and wishing the university all the success. This was followed with an excellent Keynote from Prof. Riyadh Hamzah where he congratulated the University for their Commitment to research and forward thinking by publishing not only one but also three important and significant publication. He then detailed Bahrain's priority research areas and how important creativity and innovation to Bahrain wealth generation. Prof. Ghassan then took the floor and gave another excellent speech congratulating the staff for such an achievement. He went on to outline his vision for strengthening research capacity and leadership, and emphasized the importance of applied research and innovation meeting the Government's priority areas and economic vision 2030. The event was concluded by Prof. Zedan's talk about the 'Quest for Excellence' and that excellence is the backbone of the university. Excellence is all about contributing our best while evoking others to do the same; understanding our place in the world and making our mark, as we attempt to make it a better place and it is about contribution and honoring others as we step forward towards our vision. He added on to give some key factors for excellence, namely, passion, integrity, commitment, high standards and self-awareness. Prof Zedan ended by launching the three publication:

- The Journal of Applied Science University – which is a scientific journal that aims to publish all aspects of applied sciences research. All articles are rigorously refereed through a double-blind process. The journal also welcome State - of - The - Art surveys and reviews. The Journal is governed and managed by an Advisory Board, which decide on its technical direction and determine the main (sub-) discipline of each issue. Members are International scholars and World - Class researchers. Each issue has an International Editorial Board, which oversees the technical quality of the issue and its production.
- AS-U-RAIN (Applied Science University Research and Innovation Newsletter) is the university Newsletter which reports on our excellence in research and innovation and their impact on the economy and wealth generation of the Kingdom of Bahrain. This publication aims to play a great role in increasing public awareness of our achievements both at national and international levels.
- Research Leadership and Creating Capacity in Research. This publication reports on the unique workshop on "Research Leadership and Creating Capacity of Research" which was under the patronage of His Excellency Professor Riyadh Hamzah (Secretary General of the Higher Education Council in Bahrain) and was delivered under the auspices of the Arab European Leadership Network in Higher Education (ARELEN) and in association with Cardiff Metropolitan University (UK) and the Association of Arab Universities (Jordan).

LECTURE ON "ASU RESEARCH AND GRADUATE STUDIES STATUS AND DEVELOPMENT"



On Thursday, 24 March, Prof. Siddeeq Yousif Ameen, Dean of Research and Graduate Studies delivered a lecture on "ASU Research and Graduate Studies Status and Development". The lecture was attended by the University President, VP for Academic Affairs, VP Assistant and consultants, deans and members of staff. In his lecture, Prof. Siddeeq outlined ASU's research strategy and the ways to strengthen university research capacity via creating an environment for faculty members to prepare research and establish sources of research funding for universities. It also showed the approaches to strengthen the integration of Bahrain academic institutions with international research institutions and collaborative research across disciplines. Prof. Siddeeq also outlined the graduate studies at ASU and how it can be improved via the simplified chart for PG By-laws and procedures. Finally, recommendations on research and graduate studies development were discussed by faculty and staff from the audience.

FIFTH RESEARCH SEMINAR SERIES AT THE COLLEGE OF ADMINISTRATIVE SCIENCES



The College of Administrative Sciences has organized its fifth research seminar series on 31 March 2016 entitled "21st Century Skills: Where are we in the Arab World?" delivered by Prof Saad Darwish. Professor Saad presented his thoughts on the new set of skills that characterize the 21st century's needs in terms of knowledge and education. In one of his quote, he provides the following definition of 21st century skills:

It is a broad set of knowledge, skills, work habits, and character traits that are believed-by educators, school reformers, college professors, employers and others-to be critically important to success in today's world, particularly in collegiate programs and modern careers. This seminar is to be developed to a research project with colleagues from the College of Administrative Sciences, Dr. Marawn Abdldayem and Prof Siddiq from College of Arts & Sciences. The attendees discussed the topic with enthusiasm and Prof Ghassan led the discussion pointing the importance of this seminar to all our colleagues.

SIXTH RESEARCH SEMINAR SERIES AT THE COLLEGE OF ADMINISTRATIVE SCIENCES



The College of Administrative Sciences has organised its sixth research seminar series on 14th April 2016. A presentation was delivered by Dr. Mohammad Al Aghbari, a faculty member at the department of Business Administration and chaired by the Vice Dean of the College of Administrative Sciences Dr. Ramzi Nekhili, over a research topic entitled “E-training and Employees’ Performance: A Practical Study on the Ministry of Education in the Kingdom of Bahrain”.

The research topic emanates from a recently published paper jointly written with a Master student in human resources and Dr. Atteia. The research benefited from the affiliation of one researcher to the Ministry of education and where e-training has been prioritized over the traditional training adopted long ago. In order to identify the impact of e-training on employees’ performance, the research has undertaken an analytical descriptive approach upon a questionnaire distributed to 194 employees working at the Ministry of Education. The findings of the research concluded that there is a significant positive relationship between e-training and employees’ performance with a significant correlation coefficient of 58.6%. Further, the results indicated that there are statistical differences in terms of demographic variables such as (qualification, and job experience).

ENGINEERING TRENDS



On Wednesday, 18 May 2016 Professor Siddeeq Yousif Ameen participated in “Engineering Trends” in Image Processing, Pattern Recognition Techniques and Applications. This one-day event was a local colloquium organized by the College of Engineering at the University of Bahrain in collaboration with IET. The event presented recent developments in image processing and machine vision. Three keynote speakers with 9 research presentations in the field were presented.

“THE BEST FINANCIAL RESEARCH FOR THE ISLAMIC BANKING 2016”



On 16 May 2016, Dr. Bashar Jabril Matarna and Dr. Bishr Mohamed Mowafaq, from the Finance Department at the Administrative Sciences College, participated in a joint research in a competition entitled “The Best Financial Research for the Islamic Banking 2016” and won the third place. The competition was held at Sharqia University under the patronage of Shaikh Sultan Qasemi, the ruler of Sharqia, Dr. Ibrahim Mansoori, the Director of Sharqia Islamic Centre as well as an audience specialized in this field from UAE, Morocco, Bahrain and other countries.

"GERGAOON"



On the evening of Sunday, 19th June 2016, ASU supported one of the popular activities in Ramadan "Gergaon". It is one of the most joyful celebrations in Ramadan especially for kids in Bahrain with all the candies and treats they get that night. Gergaon is celebrated in Bahrain and the other gulf countries on the 15th night of Ramadan. Children will wander from house to house while signing the traditional song of Gergaon to ask for Gergaon treats. The celebration was patronized by Mr. Yousif Al Thawadi member of the municipality council in collaboration with positive wings volunteer society. The event took place in AlHidd/ Muharraq and ASU Community Engagement Office was represented by Prof Saad Darwish and Ms. Hana Dowaisan who both distributed gifts to children. Many thanks to the VP Admin, Finance & Community Engagement, Dr. Mohammed Yousif for easing the financial donation for this event.

ANNUAL MEETING FOR MEMBERS OF SME



On the evening of 21 June 2016, Prof Saad Darwish attended the annual meeting for the members of the Bahrain Small & Medium Enterprises Society (SMEs). Dr. Abdul Hassan, Chairman of Bahrain (SMEs), gave a speech about the future programmes of the society. Mr. Khalid Al Zayani, First Deputy Chairman BCCI, Chairman of Old Manama Souq, gave a very futuristic view to develop the old Souq in a one square mile area. The new innovation will take place very soon to raise the standard of the old Souq to be a distinguished attraction for Bahrainis and tourists. This ambitious plan is supported by HH PM Khalifa Al Khalifa to contribute to the economy of Bahrain.

CHALLENGES CREATED FORUM



On behalf of the Community Engagement Office, Prof Saad Darwish attended the Forum of “Challenges Created Success” on 16 June 2016. The forum was held under the patronage of the Minister of Labor and Social Development and organized by the Bahrain Society for Training & Development. The event aimed to support blind people who in turn delivered presentations on how they overcome the challenges they face in their lives to reach success. The president of the Bahrain Society for Training & Development, Mr. Mohammed Mahmoud gave a speech about the role of society in developing the intellectual capital in Bahrain. Mr. Yousef Albader from BIPA and Mr. Isaac Al-Kooheji participated in the event.

ENTREPRENEURSHIP COURSE



On 16th June 2016 Ms. Nada AlAlawi, Founder of Annadaand and board member of the Bahrain Economic Development Board was a guest speaker at ASU. She delivered a heart-warming and motivational speech encouraging our students of the Entrepreneurship course MHRM to believe in themselves and to make their dreams come true. Annadand have started a journey in partnership with various Middle Eastern artists who have allowed their beautiful works of art to be transformed into luxurious silk scarves. Annadand brings together the essence of art, fashion and romance all in one medium.

IFTAR FOR STAFF



On Saturday, 18th June 2016, the Chairman of the Board of Trustees hosted an IFTAR for all university staff in celebration of Mr. Mohammed Yousif's recent doctorate degree which was attended by more than 150 employees. ASU aims at cultivating friendships and promoting social interaction among staff across departments, along with sharing Ramadan spirit. We congratulate Dr. Yousif over this nice gathering that shows the team spirit we enjoy at ASU.

"YOUTH AGAINST EXTREMISM"



The Deanship of Student Affairs and Evening Studies participated on 29-30 of May 2016 in the "Youth against Extremism" conference that was under the Patronage of his Highness Sheikh Abdulla Bin Khalid Al Khalifa in Isa Cultural Centre. The conference aimed to reach out the Bahraini Youth and to discuss the issues and challenges they face in light of the wave of ideological extremism affecting the region, and their role in addressing it. Our students including Ali Atiyah Al Rumaihi, Maryam Abdulkareem Baslar and Noor Riyadh Al Saie took part in the conference through a research project that was academically supervised by Dr. Faiza Zitouni and entitled "Youth Against Extremism", the research was two folded, the first part was to identify the challenges faced by the Bahraini Youth and the second part was to further evaluate the causes and effects of the most prominent challenges. The results showed that excessive social media has an impact on the Youth and Extremism, and hence a set of recommendations were provided to prevent youth extremism in the Bahraini society.

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ASU students presented their project amongst 18 other papers conducted by students from different universities in Bahrain. At the end of the conference, the students demanded to establish a national committee and develop a media strategy to fight extremism and terrorism. ASU and their students were honoured for their tremendous and active participation. Mr. Mohammed Al Najjar and Ms. Hadeel Bucheerei worked hard in supervising and getting our students ready to present their work and empowering them to be creative and think out of the box during the presentation and discussion sessions.

ASU COMMUNITY ENGAGEMENT PARTICIPATED IN AN EVENT ABOUT HAJ



Prof Saad Darwish on behalf of the Community Engagement Office attended the event about Haj sponsored by Imam Malik Bin Anas Society, Islamic Society and the Pakistani Community whereby speakers gave lectures on Haj Culture. ASU students made version 2 of Haj Culture Exhibition plus a film on Haj led by Dr. Murad Al Janabi. The Pakistani Ambassador and Dr. Ibraheem Al Muraikhi Head of Shareea'a Court in Bahrain attended and lectured at this event.

US EDUCATIONAL DELEGATION VISITS ASU



A delegation from the US Embassy visited ASU and held a meeting with the President Prof. Ghassan Aouad, Dr. Assem Al-Hajj and Prof. Saad Darwish. The meeting discussed the possibilities of educational and cultural cooperation. The two parties agreed on future collaboration and exchanged ideas on how to implement these activities. The delegation, Thomas Tanner, Jane Von Schleh and Elizabeth Stormme were very keen on giving support to ASU and agreed on general term to think about student exchange and the Fulbright program. There will be a plan to establish what is called the “American Shelf” which will be installed in the library. Mrs. Elizabeth, Information Resource Officer, also mentioned that we can choose some topics from the 16 “Entrepreneurship Program” and this can be conducted according to our needs. She said that they can help regarding educational sessions about USA, English Courses, Conversation Club, Cultural Programs and Alumni Activities. Following the meeting, the delegation visited the library and met Prof. Hussein Zedan and Dr. Ammar Jalamneh and discussed means to help in enriching the library with resources.

ACSE AMBASSADOR PROGRAMME



Asian Council of Science Editors has appointed Dr. Mohammad Alaa Al-Hamami as an Ambassador for the year 2016. As an ACSE Ambassador, Dr. Al-Hamami is now part of a global community of enthusiastic individuals working to build and promote the objectives of The ACSE.

THE ACTIVITIES OF THE INTERNATIONAL WEEK FOR COACHING 16-22 MAY 2016



Prof Saad Darwish on behalf of the Community Engagement Office, arranged to host the closing section of “The Activities of the International Week for Coaching”. This was done in collaboration with the Bahrain Society for Training & Development. Professional speakers Ms. Asma Askar, Dr. Salman Al Fardan, Dr. Hib Aghareeb, Mr. Abdullah Almuzain, Eng. Isaac Al Koohachi and Mrs. Hind Mahmood gave excellent presentations on the development of coaching in Bahrain. The event was under the Patronage of Dr. Ebrahim Al Dossary the Honorary, President for Bahrain Society for Training & Development. Dr. Al Dossery praised ASU and presented the Society Trophy as a sign of gratitude to ASU’s continuous support to the society which was received by Prof. Saad Darwish on behalf of the president. Dr. Hooriya AlDeeb, the Community Engagement Officer Director attended the event.

This concept of coaching gained grounds since 1995 where it is defined as partnering with clients in a thought-provoking and creative process that inspires them to maximize their personal and professional potential. This includes a variety of coaching areas, including Executive Coaching, Life Coaching, Leadership Coaching, Relationship, Career Coaching and other skilled coaching fields.

Reported research showed that most clients reported improved work performance, better business management, more efficient time management, increased team effectiveness and more growth and opportunities through coaching. The same study found that coaching clients noted greater self-confidence, enhanced relationships, more effective communication skills, better work-and-life balance and an improvement in wellness. Nearly 70 percent of individuals indicated they had at least made back their initial investment. The median suggests that a client who achieved financial benefit from coaching can typically expect a ROI of more than three times the amount spent.

ROYAL CHARITY ORGANIZATION VISITED ASU



A delegation from the Royal Charity Organization, headed by the Director of Customer Services Management Mr. Bader Ali Qambar visited the President of ASU, Professor Ghassan Aouad to explore opportunities for collaboration. The meeting was attended by Dr. Faiza Zitouni, Abdullah Alkhaja, and Mohammed Najjar from ASU, Sawsan Youssef Ahmed and Yacoub Amin from Royal Charity. During the meeting Prof. Aouad praised the outstanding efforts of the Royal Charity Organization in society and expressed the keenness of the university to support the orphans to ensure the provision of appropriate educational environment for the development.

BAHRAIN TRUST



On Thursday, 26 May 2016, the Deanship of Student Affairs and Evening Studies organized a presentation delivered by Bahrain Trust foundation team for ASU students. Bahrain Trust foundation (BFT) is a non-for-profit organization. It aims to help people for deprived from their basic needs, like clean water, electricity, health care, schools, etc...

The presentation was about BFT's next charity project that will be in Egypt during the month of October 2016. Many ASU students were eager to participate by bringing new ideas to this volunteering project and helping others. A project plan will be developed by the Deanship in order to help our students succeed in such a worthy adventure.

A VISIT TO BAHRAIN INTERNATIONAL INVESTMENT PARK



On 8th June 2016, a visit to Bahrain International Investment Park took place and in attendance were the President, Prof. Ghassan Aouad, Dean of Student Affairs, Dr. Faiza Zitouni, and the Head of Marketing and Students Recruitment, Ms. Edyta Przybyla. Mr. Terry Kehoe, Corporate Services Manager and Mr. Gerry Sharkey, Project Director led the visit. The group visited the Mondelez and Bahrain pharma companies and were impressed with the organizational scheme and professionalism. The President discussed potential future cooperation between ASU and BIIP with Mr. Gerry Sharkey and Dr. Waqar Ahmed, Managing Director of Gulf Biotech in terms of providing internships for our students. Further talks will follow including a visit of BIIP representatives to the University.

SOCIAL MEDIA CLUB MEETING



On Monday, 16 May 2016, Mr. Ali Sabkar, President of Social Media Club, and Mr. Zeyad Mufeez Manager of Legend PAPI met with Professor Ghassan Aouad, President of the University to discuss the final preparations for Social Media Masters forum 2016 that will be held at Applied Science University on 21st May 2016. Dr. Mohammad Alaa Hussain Al-Hamami, Member of ASU Community Engagement Office, and Ruqaya Mohsin Director of Marketing and Public Affairs attended the meeting.

YOUTH FOR CHANGE ICT: SUPPORT FUTURE LEADERS



On 21st May 2016, Professor Saad Darwish as part of the University's commitment to the society and on behalf of the Community Engagement office attended the launch of "Youth for Change ICT: Support Future Leaders". This event is a blend of supporting entrepreneurship and outreach to the youth society. Mrs. Najwa Janahi, from the Ministry of Labor and Social Affairs gave a speech of support to the youth and encouraged the contribution of universities in the contest with Active Leaders for Women's Advancement in the Near East (ALWANE).

ALUMNI CLUB ORGANIZED WORKSHOPS



The Alumni Club organized on Saturday, 7 May 2016, a workshop that aimed to improve the graduates' skills on report writing and emailing practices. The inspiring workshop was delivered by Mr. Yasser Abuseneh, the Director of ASU's Training Centre. Another workshop on "Self- Management, and Motivation" was also delivered by Dr. Fatima Mohammed Al Malki, Assistant Professor at the University of Bahrain. Both workshops were attended by a large audience, chaired by Professor Ghassan Aouad, the President of Applied Science University and supervised by Ms. Noora Musalam, the Director of Career Development & Alumni Affairs Office.

GCC CREATIVITY CONFERENCE 2016



Three members of ASU academic staff, Prof Saad Darwish, Dr. Watheq Shakir and Dr. Rashed Ismaeel attended GCC Creativity Conference 2016 which was held on 8th May 2016 under the patronage of the First Deputy President of the Supreme Council for Youth and Sport, President of Bahrain Athletics Association, and founder of the KHK Mixed Martial Arts team, His Highness Shaikh Khalid bin Hamad Al Khalifa. Shaikh Khalid stressed on Bahrain's pioneering steps in hosting scientific and innovative conferences which aim at developing Bahraini youth skills. He also affirmed that the reform project of His Majesty King Hamad bin Isa Al Khalifa has given a great importance to the scientific and technological field. His highness honoured strategic partners and the cooperative parties as well as the keynote speakers for their cooperation to benefit the youth from a wide range of experiences. Then, he received a commemorative gift from President of Ibtikar Bahrain Society Osama Al Khaja on the occasion.

ASU RECEIVED VISITORS FROM USA



On 12 May 2016, ASU received two distinguished visitors from USA, Ms. Barabra Broomell, from The Centre for International Private Enterprise (CIPE), and Dr. Matthew, University of Michigan Ross School of Business. Prof Ghassan chaired the meeting. Dr. Assem Al-Hajj and Prof Saad Darwish also joined him. Discussions were about developing entrepreneurship and leadership at ASU.

EDUCATION CAREER EVENT



Dr. Saeed Al Dulaimi participated in the educational career event, organized by Halima Saadia Preparatory School for Girls on Thursday, 12 May 2016 in cooperation with PR and Community Engagement Office. He volunteered to help in promoting ASU and explaining for visitors, students and parents about educational programmes offered by the University.

ASU PARTICIPATES IN BAHRAIN EXHIBITION FOR TRAINING AND EDUCATION PRE-EMPLOYMENT EXPO



On 2nd and 3rd May 2016, Applied Science University participated in the Bahrain Exhibition for Training & Education Pre Employment Expo 2016 at Sheraton hotel which was held under the patronage of His Excellency Shaikh Khalid bin Abdulla Al Khalifa, Deputy Prime Minister of the Kingdom of Bahrain. The two-day event aimed to provide training, education and employment opportunities for Bahrainis that match their interests and career Aspiration. The Exhibition was inaugurated by HE Jameel bin Mohammed Humaidan, Labour and Social Development Minister in the presence of Prof Ghassan Aouad, President of the University and Mr. Abdulla Alkhaja, Director of Administrative and Financial Affairs and a number of VIP guests. The exhibition attracted secondary students, university graduates and jobseekers along with training and recruitment managers. During the exhibition, ASU showcased its academic programmes and provided career advice to interested participants and visitors and was praised by the minister and the visitors for its reputation among other private universities and the quality of the programmes it provides.

ASU ENTREPRENEURSHIP DAY



The university, in line with accreditation requirements held a whole day session to discuss ways and methods to embed entrepreneurship in its programmes. An audience of more than sixty members of staff and students gathered for this purpose. The discussion was led by Prof Ghassan Aouad, Prof. Saad Darwish, Dr. Chris Coutts, Dr. Atif Al Shabarawi and Dr. AbdulHassan Al Dairi. The event was interactive and the three presenters gave an excellent profile of the “Entrepreneurship University”. Staff and students reflected high commitment and desire to embed entrepreneurship in our curricula. At the entrepreneurship development level, a key role of training is to develop tools and programmes that support the creation of an entrepreneurial culture. Small Enterprise Development Programmes work to strengthen entrepreneurial management skills through capacity building and training resources that foster adoption of good workplace practices in micro, small and large enterprises. In the future, our university is aiming to focus on entrepreneurial skills development as an extension of the employability skills.”

RAISING AWARENESS ABOUT THE GLOBAL GOALS OF SUSTAINABLE DEVELOPMENT



Dr. Mohammad Alaa Hussain Al- Hamami, Assistant Professor at the Management Information Systems Department and a member of ASU Community Engagement Office participated in the meeting that was organised by UN Bahrain for social media influencers, in collaboration with the Social Media Club. The aim of the meeting was to support and raise awareness about the Global Goals of Sustainable Development.

MRS. RUQAYA MOHSIN ARBITRATE IN TAMKEEN "A9EEL IN SCHOOL" COMPETITION



Mrs. Ruqaya Mohsin, Director of Marketing and Public Affairs had the honour to arbitrate as a judge in A9eel Programme which is launched by Tamkeen in cooperation with the Ministry of Education. This programme targets government high school students to adopt a positive work attitude and become employees of choice. It highlights and promotes strong work ethics among Bahraini youth and their families, private sector employees, business owners, decision makers in Human Resources Departments and the Bahraini society as a whole. On Tuesday, 3 May 2016, 22 schools from across Bahrain participated in the "A9eel in School" programme for the academic year 2015/2016. Each school team had to present an original project to the panel, with the aim of showcasing what they learned from the programme. The final award ceremony will be held on Tuesday 10th May 2016 at Bahrain Trade Centre to announce the winning teams. Mrs. Ruqaya's contribution to A9eel's competition is a unique experience as the new generation of skilled young Bahrainis is being prepared to face the professional and moral challenges of all times. Moreover, it helps them to be prepared to face global competition, earned with scientific competence, a strong determination and work ethics rooted in Bahraini tradition.

ASU SUPPORTS INJAZ: COMPANY OF THE YEAR COMPETITION



On 3 May 2016, on behalf of ASU, Prof Saad Darwish, President's Advisor for Special Projects, attended INJAZ 8th Company of the Year Competition & 2016 Annual Appreciation lunch at the Diplomat Radisson Blu Hotel. This year, 17 teams from 14 secondary schools and 2 from Universities participated in the competition. The competition event witnessed youth participants showcasing their entrepreneurial achievements and concluded with crowning of the winner of the "High School Company of the Year", and the winner of "University Company of the Year". As part of INJAZ Bahrain appreciation and gratitude to all its partners, an appreciation lunch was also held to recognize and honour all supporters and volunteers who participated throughout the year 2015/2016. Faouzia Ghazal, ASU student, from the Department of Business Administration in the College of Administrative Sciences, was praised by HH Skeikha Hessa Al- Khalifa for her work being a volunteer in INJAZ programmes.

DR. NYMPHA'S APPOINTMENT AS AMBASSADOR BY ACSE



The Asian Council of Science Editors has appointed Dr. Nympha Rita Joseph Ambassador for the year 2016. As an ACSE Ambassador, she is now part of a global community of enthusiastic individuals working to build and promote the objectives of The ACSE. Congratulations!

RUSSIAN DELEGATION



On 24 and 25 April 2016, Dr. Assem Al-Hajj, the Acting President of the University and senior management group of Applied Science University received a Russian Business delegation from St Petersburg headed by Andrey Maksimov, Committee on Science and Higher Education, Government of St. Petersburg. During the meeting, both parties explored potential opportunities for collaboration between the two institutions and showed interest in cooperation, in providing exchange of students and professors, summer programme, and expansion. The meeting was followed by a site visit and exchange of trophies. The Delegates were impressed by the state-of-the art building and praised the mutual understanding. In the evening, ASU delegation was invited to accompany the Russian delegation to dinner which was organized by the Capital Government.

WORKSHOP ON “SOCIAL MEDIA BASICS”



ASU Community Engagement Office with the coordination of Dr Mohammad Alaa Al-Hamami, hosted a workshop on “Social Media Basics” on 16 April 2016. The workshop was organised by Social Media Club Bahrain Chapter and presented by the social media Coach, Ali Sabkar, President of Social Media Club MENA. Dr Mohammad Alaa Al- Hamami has dedicated a copy of his book “Concepts and Applications of Modern Security Methods in Electronic Verification” to the active participant in the workshop. This workshop came within the social media programme for professionals, launched by Social Media Club in collaboration with Applied Science University, which aimed to reach 250 professional Bahrainis in the field of social media and enhance their knowledge and skills. It provided unprecedented opportunities to the trainees to gage their information and engage in fruitful discussions with international experts conducive to see the rich and benefit from their experiences.

VISIT TO GULF INTERIORS EXHIBITION



Dr. Waseem and his students from the College of Arts and Science visited the “Gulf Interiors Exhibition” which was held in the Bahrain International Exhibition Centre. During the visit, students explored all the exhibition wings and talked to companies in the area of furnishing, materials soundproof, timber, marble basic raw materials and insulation companies. The students conducted investigations, attended presentations, took pictures and got information and movies associated with working mechanisms and implementation.

CREATIVE TRENDS IN EMPLOYMENT



Prof Saad Darwish and Dr. Radwan Kharabsheh from the College of Administrative Sciences and Dr. Nasiem Shawawareh from the College of Law, attended the fourth forum for career guidance and development hosted by Bahrain Polytechnic on 26 April 2016 titled “Creative Trends in Employment”. The workshop covered issues related to recruitment in governments, institutions and individuals and different solutions to fulfil their recruitment needs. The need for creativity emerged to break the usual ways of employment, especially in light of the advancement of technology and social media that has had a huge contribution on the emergence of virtual businesses.

SCHOOL VISIT



On the 27 April 2016, Mr. Mohammed Najjar in the Deanship of Student Affairs and Evening Studies organised a visit to Al-Fallah private schools in Al-Muharraq, where he delivered a presentation introducing ASU to students. Dr. Rawya Zmari also delivered an excellent workshop on decision making to guide young students to select their academic path for a better future. The President of the Student Council, Mr. Abdullah Al- Haddi contributed in this task when Al-Fallah private schools students were delighted to hear the experience and advice from a fellow student that faced similar academic decision making challenges before selecting Applied Science University.

PROMOTE ASU VIA LINKEDIN



On 27 April 2016, Prof Saad Darwish invited Mr. Christian Abi Khalil, Territory Manager MENA Growth Markets @ LinkedIn to ASU where they met with Ms. Noora Al Musallam, Office Manager in Career Development Unit & Alumni Affairs. The aim of the visit was to discuss the use of LinkedIn for networking, keeping in touch with current students, alumni and ways to promote ASU.

“INTERNSHIP SHARING KNOWLEDGE”



On 13th April 2016, Prof Saad Darwish & Dr. Rajab Ibrahim attended a meeting “Internship Sharing Knowledge” which was organised by HEC and chaired by Prof Zuhair Al Sharook.

The meeting aimed to organise an internship programme for Bahraini Universities. It discussed ways to enhance internship and to join the programme designed by HEC in the summer.

“WOMEN & SOCIETY” CONFERENCE



Prof Saad Darwish, and Dr. Hooriya Al Deeb, from ASU Community Engagement Office along with Prof Siddeeq Ameen, participated in a research conference titled “Women & Society”. The event was held at the Royal University for Women with the aim to provide an environment for academics, researchers and practitioners to exchange ideas and recent developments on the topic of women and society. The conference discussed the relationship between women and society in historical, social, legal and creative contexts. The key topics explored were: women in business and leadership, women in creative environments, across cultures, legislation and human rights, and in innovation and technology

ASU SHARES THE ADVANCE MANAGEMENT FOR SME’S BUSINESS OWNERS IN BAHRAIN



ASU hosted a workshop on 20th April 2016 organised by SME’s Bahrain and initiated by Prof Saad Darwish as part of the university's effort to promote entrepreneurship. The president of the SME’s Society, Dr. Hassan Al Dairi, delivered an informative lecture about the role of entrepreneurs in contributing to the economy of Bahrain. Two experts, Mike Orlov, and Jean Nicolai from Steppingstones Global also delivered a session titled “Advanced Management for SME’s Business Owners”. The speakers gave many examples of the influence of culture on the business environment and covered topics from the vision up to the strategic outcome of any enterprise. Today organizations are experiencing unprecedented challenges in their business environment, in many instances the only constant is change and uncertainty. Also, understanding the principles of creating synergy and alignment to help in achieving company objectives is of paramount importance due to the existence of high competitive markets. Six of our HRM students attended the session as part of the course design of entrepreneurship to help them get an international experience in the business of entrepreneurship.

LECTURE ON "HOW TO SUCCEED"



The Deanship of Student Affairs and Evening Studies invited Mr. Mohammed Darwish, TV Producer, Presenter & Marketer, on 17th April 2016 to present a lecture on "How to succeed". The event organised by Mr. Thear Ramini, was under the Patronage of Prof. Ghassan Aouad, the President of the University and was attended by VPs, staff and a big number students who appreciated the lecture.

ASU SUPPORTS SME'S AND ENTREPRENEURSHIP IN THE OLDSOUQ



On 23rd April 2016, Prof. Saad Darwish joined SME's society event in Manama Souq to conduct a survey about the development of the old Souq and support for Entrepreneurs by surveying business owners and helped customers in collecting the data. The event was honoured by the presence of Al Wajeeh, Mr. Khalid AlZayani, ultimately leading to the growth of Bahrain economy. The objective of the research was to investigate how SME's society can contribute to the development of old Souq, and give support to small businesses and entrepreneurs.

AWARENESS EVENT FOR BAHRAINI PRIVATE SCHOOLS



We were delighted to have hosted the first ever event to bring ASU closer to private schools in Bahrain. On Monday, 18 April, six schools attended the “Awareness Event” where Prof Ghassan Aouad, President of ASU, introduced the University and shared its vision, mission and values with ASU guests. He also provided information of our existing programmes, including the upcoming proposed ones in partnership with LSBU & Cardiff Met University. A lively discussion took place after the presentation, followed by a tour of the University premises where guests were given access to the top of the clock tower and where they enjoyed the panoramic view of Bahrain.

BRITISH ALUMNI GALA



The British Council hosted its Annual UK Alumni Gala Dinner as part of the BH-UK 200 Celebration and British Council’s Alumni Programme at Four Season Hotel. The event aimed to strengthen ties between UK alumni in Bahrain for both seasoned and fresh UK graduates and remain connected with the UK. The British Ambassador HE Simon Martin, and Dr. Dahfer Al Omran undersecretary for GCC, addressed the audience and gave summary of the relations between Bahrain and UK. Colleagues from ASU, Prof Saad Darwish, Prof Hilal Yousif, Prof Siddiq Ameen and Dr. Ahmed Arbab attended the Gala dinner.

BROADCAST FOR GOODWILL CAMPAIGN



Part of outreaching the community, on behalf of the Community Engagement Office, Dr. Moahammad Alaa Hussain Al-Hamami, initiated with his students of Management Information Systems Department” a campaign called (Broadcast for Goodwill) for three days from 7-10 April 2016 on Twitter and Instagram platforms. The campaign included the publication of content within the following themes: Awareness content (moral, health, science, social), content contributes to the deployment of the spirit of love and tolerance in society, content supports and encourages charity and volunteerism content rooted societal values.

WORKSHOP ON SME'S FINANCE



As part of ASU commitment to Entrepreneurship, Prof Saad Darwish Presidents' Advisor for Special Project attended a workshop on SME's Finance delivered by Mr. Khalid Shehab from Strathclyde University. The event was sponsored by SME's Society in Bahrain. The talk was about funding during a business life cycle and the types of funding. The speaker covered all types of funding (Seed funding, start-up financing, early growth financing, expansion financing, and replacement financing). He explained to the audience how to deal with the stages of equity financing and the problems associated with it. It was stimulating and well received by businessmen and researchers who attended the lecture.

Discussions concentrated on future economic challenges affecting financing different projects. We anticipate next event which will be hosted by ASU.

THE UNITED STATES AMBASSADOR'S VISIT TO ASU



On 30th March 2016 on behalf of ASU President, Prof. Ghassan Aouad, the Acting VP for Academic Affairs & Development, Dr. Assem Al-Hajj welcomed to ASU HE William V. Roebuck, the United States Ambassador in Bahrain. The Ambassador's visit was a part of the event "The Impact of IT & Social Media Programme" hosted by the university and organised by Ms. Huda Sangoor, CEO of Venus Interiors International, in collaboration with the US Embassy and ASU Community Engagement Office. The Ambassador welcomed the participants and expressed appreciation to ASU for hosting the event and showed great admiration of the venue. Before the ambassador's departure, he was given a mini tour of the administration building and was presented with ASU souvenir by Dr. Assem.

UK HIGHER EDUCATION ACADEMY VISIT



The HEA Senior trainer, Dr. Adrian Brockett, visited the University on 3-7 April (incl.) for his last training week. It was extremely useful and informative. The first four days focused on fellowship applicants where he delivered training on: Fellows of HEA Code of Practice, Plagiarism and Action Research. In addition to an individual tutorial session with the applicants discussing details of their fellowship applications, the last day was dedicated to senior fellowship candidates where they received individual tutoring discussing their applications.

LETTER OF RECOGNITION FROM HEC TO ASU



The Scientific Research Directorate at the Higher Education Council has sent a letter of recognition and appreciation to the University especially to the Director of Admissions and Registration Mr. Siddiq Ahmed Babikir and to the Head of Administrative Affairs Mr. Ma'an Alnasser, for their cooperation with the Ministry of Education and contribution they made to the success of the project called 'The Database of Higher Education Institutions'.

MR ALAA AL SKEIKH GAVE A SPEECH TO OUR MASTERS STUDENTS



Prof Saad Darwish, course leader for Entrepreneurship invited Mr. Alaa AlSkeikht to give a speech to our Masters students and share his experiences in Entrepreneurship. The speech was very interactive, the students asked many questions about the future of Entrepreneurship in Bahrain. Mr Al Sheikh is an eminent entrepreneur and his conclusive remarks were very inspiring to our students. He is a Co-Founder and Managing Director of Vanguard Group; a Private Equity and Venture Capital Advisory Boutique. He is also a Co-Founder of Vmotion W.L.L., while a founding team member of Rizon Jet B.S.C., Chocolate & Co. Company W.L.L., Beaucraft W.L.L. and numerous other business ventures. He has advised through C-suite functions and delivered strategic leadership and managerial programs at family businesses, investment holding enterprises and new ventures.

COMMUNITY ENGAGEMENT OFFICE IN COLLABORATION WITH THE BRITISH COUNCIL CONDUCTED A ONE DAY EVENT AT ASU



On 4th April 2016, the Community Engagement Office in collaboration with the British Council conducted a one day event at ASU. Top speakers from the UK shared their knowledge with the audience and inspired the next generation of Gulf leaders. They gave models of how key figures in social enterprise addressed social challenges through the vehicle of entrepreneurship, and how we can drive social change as leaders in our communities. Speakers were Safia Minney, People Tree Founder, Zain Miah, and Speaker for UnLtd, Tariq Al Olaimy, and Social Entrepreneur, Co-Founder of 3BL Associates and Sabeeka Al Shamlan, Entrepreneurship Expert, Assistant Manager at Business Advisory Development Services.

SITE VISIT TO E-GOVERNMENT FOR (BMIS) STUDENTS



Dr. Ghossoon AlSadoon, had organised a site visit to the e-Government for the 3rd and 4th level Bachelor Degree in Management Information System (BMIS) students, on Monday 28th March 2016. The purpose of the site visit was to provide the students with an interaction with the professional environment and bridging practice with theory. Dr. AlSadoon and the students met the Assistant Director of Marketing & Public Relations and Senior Specialist of Strategy & E-Business Process Re- engineering, who conducted a presentation about the strategies used by E-Government and the channels of communication with users.

JOB FAIR AT APPLIED SCIENCE UNIVERSITY



The Director of Career Development and Alumni office, Ustaza Noora Musalam, organised an extremely successful Job Fair at Applied Science University that took place on Tuesday, 29th March 2016. This event was under the Patronage of His Excellency Jameel Bin Mohammed Ali Hamaidan - the Labour and Social Development Minister and the invitation was under the name of Professor Ghassan Aouad, the President of the University. A great support was apparent throughout the event from Professor Waheeb Alkhaja, the Chairman of the Board of trustees, the VPs, and all College Deans. 25 companies participated in this great event that indeed will support and motivate our students to find suitable job opportunities locally, nationally and beyond.

WORKSHOP ON “LAUNCH YOUR BUSINESS THROUGH SOCIAL MEDIA”



ASU Community Engagement Office with the coordination of Dr. Mohammad Alaa Hussain Al-Hamami hosted a workshop on “Launch your Business through Social Media” on 26th March 2016. The workshop was organised by Social Media Club Bahrain Chapter and presented by the social media Coach, Ali Sabkar, President of Social Media Club MENA. Dr. Mohammad Alaa Al-Hamami has dedicated a copy of his book “Concepts and Applications of Modern Security Methods in Electronic Verification” to the active participant in the workshop. This workshop came within the social media programme for professionals, launched by Social Media Club in collaboration with Applied Science University, which aimed to reach 250 professional Bahrainis in the field of Social Media to enhance their knowledge and skills. It provided unprecedented opportunities to the trainees to gage their information and engage in fruitful discussions with international experts conducive to see the rich and benefit from their experiences

IT AND SOCIAL MEDIA WORKING GROUP SESSION



On 20th March 2016, Venus Interiors International in cooperation with the Embassy of the United States of America in collaboration with Prof Saad Darwish and ASU Community Engagement Office organised IT & Social Media Working Group. Session, entitled “The Impacts: IT & Social Media”. The topics covered entrepreneurship issues and new trends in USA. Distinguished speakers gave lectures on their experiences and how our educational system would benefit it as well as encouraging youth to go for entrepreneurship.

BRIDGING THE GAP BETWEEN ACADEMIA AND INDUSTRIAL PRACTICE



On 30th March, Mr. Mohammed Abdulla Bucheeri, Founder & Managing Director of Sketch Media design office was hosted by Professor Samya EL Shenawi of the department of Design and Art and delivered a guest lecture on the relation between labour market and academic practice.

The lecture was attended by students and staff and was well received. The students were given a great opportunity to gain knowledge of the labor market and how to represent and communicate their ideas within different cultural setting.

DR. HOORIYA ALDEEB RECEIVED AWARD



On 31st March, Dr. Hooriya Aldeeb, Director of the Community Engagement Office and Assistant Professor of Business Administration, received award from the Institution of the National Charter for being selected the “Ideal Teacher” at the level of Bahrain. Congratulations!

ASU HOSTED BH – UK ALUMNI BOARD



ASU hosted BH-UK Alumni Board on the 22nd March. The Board was welcomed by Prof Ghassan, Prof Saad and Ustaza Ruqaya. This board is a valuable connection for ASU as it will create a good network for the university and help in building contacts with different bodies in Bahrain. The Alumni community will also be an excellent source for extended support to the university’s activities

FIELD VISIT FOR INTERNSHIP IN (BMIS) PROGRAMME



Dr. Ghossoon ALSadoon, the Internship Supervisor for the Bachelor Degree in Management Information System (BMIS) programme, had visited one of the intern students at the training site at Oman Air at Bahrain International Airport on 15th March 2016. She also visited another internship student at Southern Area Municipality. The purpose of the visits was a follow up on the students' progress on site and to make sure that the training is relevant to the field to MIS programme. Dr. ALSadoon met with Airport Services Executives who confirmed that the students have been trained on advanced technology using new information systems in the different departments.

SUPPORTING BAHRAIN ENTREPRENEURSHIP INITIATIVE



Dr. Assem, Prof. Saad and Ustaza Ruqaya attended the Entrepreneurship Certificate Ceremony for the programme 'Supporting Bahrain Entrepreneurship Initiatives' in the Sheraton Hotel on 17th March 2016, Manama Bahrain. The programme was supported by seed, CIPE and WDI. In total twenty ASU students graduated at the programme making it the biggest group on the programme. Eight of them attended the ceremony and received their certificates.

ASU COMMUNITY ENGAGEMENT OFFICE CONTRIBUTION TO A FAMILY DAY OUT



On 19th March 2016, Prof. Saad Darwish, Dr. Horiya Al Adeeb, Dr. Mohammad Alaa Hussain Al-Hamami and Hana Dowaisan from ASU Community Engagement Office and in collaboration with "Positive Wings" contributed to a day out for families in Bahrain, celebrating the International Family Day.

The journey kicked off from the Farmer's Market, to Argan village, then to Al Jasra craft Centre and finally to Beit Al Jasra.

The University donated to the event and showed support to the community. Thanks should go to Dr. Mohamed Yousef VP Admin & Finance and Community Engagement (Head of The Community) for his full Support.

COMMUNITY ENGAGEMENT OFFICE ATTENDED AWARD CEREMONY



On 17th March 2016, Prof Saad Darwish and Hana Dowaisan from Community Engagement Office were invited by The National Unity Assembly to attend the award ceremony for young distinguished speakers for their political speeches. Dr. Abdullatif Almahmood, Head of NUA and Dr. Murad, Head of Executing Committee welcomed ASU team. The event was smashing in terms of supporting young speakers. Some of ASU students attended the event too.

“LEADER’S INFLUENCING TOOLKIT” WORKSHOP



The British Council in collaboration with Prof. Saad Darwish and ASU Community Engagement Office organised a workshop entitled “Leader’s Influencing Toolkit”. The workshop focused on persuasive communications and public speaking designed by a layered manner to develop people’s abilities in term of content, structure and delivery. The workshop was delivered by Change School and presented by Vien Hall, an adjunct professor of management who taught at different universities in the UK, and Neil Marshall who has 24 years in consulting and education. The event was very well received and appreciated by the attendees who came from all over Bahrain.

PROF SAAD DARWISH ELECTED FOR THE BRITISH ALUMNI CLUB



Prof. Saad Darwish was elected for the “British Alumni Club”. This is a wonderful opportunity for ASU to extend its network in the academic community of Bahrain. It will also open avenues for more collaboration with the British Council and British Universities. We are sure Prof. Saad will be a very good Ambassador for this endeavour. ASU wishes the board success and congratulate for the election.

A VISIT TO YOKO HOUSE FOR THE ELDERLY



On behalf of the Community Engagement Office, Professor Saad Darwish and Hana Dwesan visited Yoko House for the Elderly on 29th Feb 2016, in AlHiqd Muharraq Governate and met with the Director, Mrs. Reema Bin Shams and discussed future collaborations in support to the old and retired people.

APPRECIATION FROM ALSANABEL ORPHAN CARES SOCIETY TO ASU



A representative from Al Sanabel Orphan Cares Society presented a crystal plaque to Prof Ghassan Aouad, ASU President and the Community Engagement Office in appreciation for the university's continuous full support to Al Sanabel Orphan Care Society's activities.

ASU PROMOTING ENTREPRENEURSHIP



Prof. Ghasan Aouad, President, delivered a key note address at the Junior World Entrepreneurship Forum which was held on 16th February at Diplomat Radisson Blu Hotel. The Minister of Industry, Commerce and Tourism Zayed bin Rashid Al Zayani inaugurated the forum which was held for the first time in Bahrain within the Arabian Gulf and Middle East countries. The forum was organised by the Origin Group in cooperation with the UNIDO, the British Council and the Applied Science University. The aim of the event was to overcome the current challenges in the region that affect all segments of the society by introducing youth to entrepreneurship. Prof Saad Darwish attended the forum and contributed to the arrangements with the British Council and Origin Group to host the forum the second day at ASU

ASU PARTICIPATES IN CELEBRATING THE BAHRAIN ACTION CHARTER



ASU participated in the MOE's celebration of the 15th anniversary of the National Action Charter under the patronage of his Excellency Dr. Majed Bin Al Al-Nuaim, the Minister of Education. The universities participated in the caravan fair as part of the Higher Education institutions in Bahrain. The university decorated vehicle was amongst the best in the fair and reflected the university's commitment and sense of belonging and belief in the Charter. Prof. Ghasan Aouad, Dr. Assem Al-Hajj, Mr. Mohammed Yousif, Ms. Ruqaya Mohsin and the team who participated in the event were so happy to have had the chance to express their delight in being there and in meeting and shaking the hands of his highness, the King of Bahrain, Shaikh Hamad Bin Isa Al Khalifa.

A VISIT TO THE PALESTINIAN EMBASSY



The Community Engagement Office in collaboration with Saweed Society organised a day out for Palestinian children in Bahrain. Prof. Saad Darwish, Dr. Hooria AlDeeb, Dr. Mohammed Alaa Hussain Al - Hamami and Hana Dowaisan (CEC) visited the Palestinian Embassy on Friday morning the 12th of February to meet the children and share their joy and happiness. The team met embassy officials who thanked ASU for their continuous contributions to support the Palestinian people. Dr. Mohammed Yousif VP Administration, Finance and Community Engagement facilitated the procedures to donate for this event.

EBTIKAR WORKSHOP



Prof Saad Darwish arranged for HRM students during their spare time, an Entrepreneurship course to attend a workshop entitled “Ebtikar” at Meridian Hotel on 13 February. The aim of this workshop was to engage the students in real life situations, in order to enhance their skills in becoming future entrepreneurship and train them to think outside the box and transform ideas into future projects.

INJAZ MEETING



3rd February 2016, two officials from Injaz Bahrain, Hanan Al Shaiekh and Mariam Flamerz, visited ASU and met with Prof Ghassan Aouad, Dr. Assem Al-Hajj, Dr. Faiza Zaitouni and Prof Saad Darwish and discussed future cooperation and plans for the preparation of implementing the company’s programme and innovation camp. ASU seeks to promote entrepreneurship and preparing our students for professional success.

SME’S MEETING



4th February, representatives from Bahrain SME’s Society visited ASU. The Chairman, Dr. Abdulhasan Al Dairi and his colleagues Mr Ali Lar i, Abdul Raheem Fakhro, and Mr. Raed Almubarak met with the President, Prof Ghassan Aouad & Prof Saad Darwish, President’s Advisor for Special Projects and discussed full cooperation in terms of providing guest speakers, joint seminars, conferences and any other activities related to entrepreneurship.

AN ENTERTAINMENT CAMP FOR THE STUDENTS, ACADEMIC STAFF AND EMPLOYEES OF THE ASU



ASU held its second entertainment/social camp at Sakhir area for all ASU students and staff and their families. It aims were to enhance social relations, build team spirit and unity. The event was attended by Professor Waheeb Al- Khaja, the Chairman of the Board of Trustees, and the President of the University Professor Ghassan Aouad. Professor Ghassan Aouad said “the camp represents an opportunity for the academic and administrative staff as well as senior management members of the university to meet in an informal atmosphere and to entertain themselves outside the work environment.” Ms. Ruqaya Mohsen, Director of Marketing and Public Relations thanked the senior management for having such an event and strengthening relationships among staff. The attendance enjoyed the sport activities and the delicious Bahraini food.

WORKSHOP ON SOCIAL MEDIA STRATEGY PLANNING FOR PROFESSIONALS



ASU Community Engagement Office with the coordination of Dr. Mohammed Alaa Hussain Al - Hamami hosted a workshop on “Social Media Strategy Planning for Professionals” on 23rd January 2016. The workshop has been organized by Social media Club Bahrain and presented by social media and digital marketing expert Ali Sabkar, the President of Social Media Club in MENA.

ENTREPRENEURSHIP AT ASU



On 28th January, Prof. Saad Darwish, Presidents' Advisor for Special Projects gave a presentation about "Entrepreneurship at ASU" at the Secretariat General of the HEC in Isa Town during a share knowledge event about Entrepreneurship Education. Prof Hilal also attended the event. Injaz Bahrain and private universities presented their experiences and shared their knowledge and contribution with the audience.

VISIT TO ALSANABEL ORPHANS CARE SOCIETY



On 28th January, the Community Engagement Office in collaboration with the College of Administrative Sciences visited Al Sanabil Orphans Care Society to support the orphans and the society during the celebration which took place in Sukair (Rabee Al Sanabil). Dr. Hoorya Al Deeb along with Dr. Mohammed Alaa Hussain Al Hamami, Dr. Atheela Alazani and Hana Dwesan attended the event as representatives from ASU.

TRAINING COURSE GIVEN BY SEED INSTITUTE IN COLLABORATION WITH MICHIGAN UNIVERSITY



Our students finished a training course given by Seed Institute in collaboration with Michigan University which enhanced and promoted the spirit of Entrepreneurship at ASU and gave the opportunity for our students to get an international experience through Michigan University.

THE TRAFFIC PARLIAMENTARY FORUM



The Acting Vice President for Academic Affairs and Development, Dr. Assem Al-Hajj, attended the Traffic Parliamentary Forum which took place on 26th January 2016. The forum was held at the Bahraini Council of Representatives. Dr. Al-Hajj submitted and presented the Applied Science University working paper discussing and recommending practical solutions to the current problems of traffic congestions in the Kingdom.

ASU HOLDS AN EVENT FOR THE MEDIA / PRESS



ASU University held an event for a number of journalists in order to honour them for their continued support to the university by publishing its news and events. This step comes as an Appreciation for their positive efforts and contributions in strengthening the university achievements. The event was attended by the Chairman of the Board of Trustees, Prof. Waheeb Al-Khaja, and the President of the University, Professor Ghassan Aouad, in addition to a number of the senior academic staff. After watching a film on the achievements of the university during the last year, certificates of appreciation were given to the journalists as an appreciation for their efforts and their cooperation with the university.



NADWAT ALSOROOR



The community Engagement Office in collaboration with College of Law, coordinated an event with Malik Bin Anas Society “Nadwat AlSoroor”. Dr. Murad Al Jababi faculty member of College of Law administered this event in celebrating the birth of Prophet Mohammed (Peace be upon him). Members of ASU staff attended this celebration. A group of Ulama’a from Saudi Arabia, Morocco, Iraq and Bahrain gave speeches about the lessons to be learned from our Prophet and the meaning of his birth to humanity. Prof Saad Darwish, Prof. Hilal Al Bayati, Dr. Jamal Alsultan and Dr. Amjad Mansoor attended this distinguished celebration.

INDUCTION DAY FOR THE FIRST ASU’S ALUMNI CLUB COUNCIL



The Deanship of Student Affairs and Evening Studies organized an Induction Day for the first ASU’s Alumni Club Council on Saturday 23rd January 2016. The President of the University, Professor Ghassan Aouad elaborated the importance of the Alumni Club and its crucial role in the University’s strategic planning, and future development.

BAHRAIN UK ALUMNI WELCOME RECEPTION



The President and members of ASU attended the launch of the Bahrain UK Alumni Welcome Reception at the Radisson Blu Diplomat at on 13th January 2016, as part of the next generation Alumni Program. The event aims to strengthen ties between UK alumni living in Bahrain and welcome back returning UK graduates, as well as give the alumni the opportunity to network with each other and to remain connected to the UK.

AWARD CEREMONY



The Deanship of Student Affairs and Evening Studies held on the 12th January 2016 reward ceremony for the winners and contestants of the competition “My University through My Lenses 2”.

WORKSHOP ON “BEST PRACTICES IN LINKEDIN”

LinkedIn



ASU Community Engagement Office with the coordination of Dr. Mohammed Alaa Hussain Al Hamami hosted a workshop on “Best Practices in LinkedIn” on 21st November 2015 presented by the social media Coach Anas Maree from the United Arab Emirates. The Coach talked about the importance of LinkedIn which is a business-oriented social networking service, with more than 400 million acquired users in more than 200 countries. He focused on the benefits and features offered by this site where the professional community engages, interacts, connects and refers.

NASS HORSE RACING DAY



The Applied Science University was delighted to have the opportunity of supporting the Annual Horse Racing Day “Nass Cup Fest” through the participation and contribution to the race on 1st January 2016 which was held at the Equestrian and Horse Racing Club in Sakir. Seven rounds were held over the Nass Group Cup: the Nass CB&I Cup, the Sarns Cup, the Blue Dawn Veterinary Cup, the Applied Science University Cup for locally-bred horses, the Gulf City Cleaning Cup for foreign- bred horses and the Late Abdulla Ahmed Nass Cup. Shaikhs, representatives of sponsors, ASU staff members and horse-racing fans were also present. Prof. Waheeb Al-Khaja, Chairman of the Board of Trustees presented the trophy of the Applied Science University Cup along with a commemorative gift to HH Shaikh Isa.

TRAINING COURSE ENTITLED “ENTREPRENEURSHIP”



Masters students of Human Resources Management carried out a training course entitled “Entrepreneurship” with the leadership of Dr. Adel Alsamman as part of the community engagement Outreach in collaboration with Sanabel Association. Students were encouraged to carry out the training course in a real life training environments in order to link between the theoretical part and practical part of the training process.

NATIONAL DAY PHOTO COMPETITION



In the spirit of celebrating our beloved Kingdom's National Day, ASU decorated its state of the art campus with vibrant red and white lights. The Deanship of Student Affairs took the Opportunity to expose our students' talent in photography by creating a competition called "My University through My Lens 2". Eight students participated and their photos were posted on ASU Instagram account to be voted by ASU students / followers. The result of the competition was based upon 50% Instagram votes (Likes) on each photo and 50% upon the judging committee members (including Dr. Assem Al Hajj, Dr. Faiza Zitouni, Mr Abdulla Al Khaja, Dr. Waseem, Mr. Mohammed Al Najjar, Mrs. Ruqaya Mohsin, and Miss Maryam Farooq).

The prizes will be awarded to the top three winners by the president of the University, Professor Ghassan Aouad, during the first week of next year 2016. The winning photos of the competition are the following:



BAHRAIN STATISTICAL SOCIETY (BSS) SEMINAR



On 18th December 2015, the Community Engagement (CE) office in collaboration with the Bahrain Statistical Society (BSS) finished its second course in the application of SPSS. Dr. Mohammed Alaa Hussain Al Hamami, Dr. Siddiq Ameer and Dr. Siddiq Babakir attended the course to enhance and develop their skills.

LECTURE ON THE USE OF SOCIAL MEDIA AND VOLUNTEERISM



Dr. Mohammed Alaa Hussain Al-Hamami delivered a lecture on the use of social media and volunteerism in Abdulla Nass Hall as part of the Community Engagement office activities. He focused on the impact of social media on individuals' lives, communities and businesses. He also discussed the best application to use social media in volunteerism by organisations, associations and even individuals. His lecture touched on the importance of social networking at the enterprise level sites of all sizes. According to the statistics of the global club of social media, there are 1.25 billion Facebook users around the world, out of which 517 thousand users in Bahrain and 53 million users in the Arab world. As for Twitter, there are half a billion users around the world, including 250 thousand users in Bahrain and 15 million users in the Arab.

ASU ALUMNI LAUNCH



The Deanship of Student Affairs and Evening Studies and the Office of Career Development and Alumni Office held the “Launch of The Alumni Club” on the 10th December 2015 under the patronage of HE Sheikh Dr. Abdulaziz Bin Atiyatallah Al Khalifah and the support presence of Professor Waheeb Al Khaja and Professor Ghassan Aouad. The event took place at Abdulla Nass Auditorium and started with an inspiring speech given by HE Sheikh Dr. Abdulaziz Bin Atiyatallah Al Khalifah who became an official honorary member of the Board of Directors of the Alumni Club. Professor Ghassan Aouad gave a speech and an inspirational poem. Dr. Faiza Zitouni, Acting Dean of the Deanship of Student Affairs and Evening Studies gave a speech introducing the Board of Directors of the Alumni Club. Mr. Mohammed Al Jahmi, the president of the Board of Directors of the Alumni Club introduced himself with a welcoming speech. Furthermore, two alumni, Salman Al Bin Ali and Musa Al Yaqoot, delivered lovely poems to the audience. A video produced by the Alumni Club was played. The video describes the best years of their university education journey. The video also shows how the alumni club idea was initiated from the need for life- long connection amongst ASU graduates. Mrs. Noora Musalam, Manager of Career Development and Alumni Affairs and Mr. Emad Al Saaoub, Member the Board of Directors of the Alumni Club presented the goals and the organizational structure of the Board of Directors of the Alumni Club. The evening ended with



THE POLITICAL SCIENCE DEPT. AT ASU ORGANIZES A VISIT TO THE BAHRAINI PARLIAMENT



The Political Science Department organised a visit for its students to the Bahraini Parliament as part of their curriculum to link between theories with practice. Dr. Saleh Quran, instructor of the Comparative Political Regime course, and Dr. Ali Dada, instructor of Bahraini Political Regime course, accompanied their students to the Parliament. They were welcomed by the Director of the Public Relations, Dr. Mohamed Al-Qasimi who addressed the audience about the duties and tasks of the parliament. The students also toured different departments and attended one of the parliament sessions at the end of their visit.

VISIT TO INJAZ



On 7th December 2015, Prof Saad Darwish visited Injaz Bahrain and met with two officials; Mrs. Fatima AbdulRahman, and Miss Hanan Al Shaikh to discuss entrepreneurship and employability. The officials described the role of Injaz in preparing youth to succeed in a global economy and start businesses that create jobs. Prof. Saad raised the possibility of ASU students performing volunteer work with Injaz. Plans were made for Injaz to meet Student Affairs and Student Council in the near future.

ASU COMMUNITY ENGAGEMENT'S SUPPORT TO THE DISABLED IN BAHRAIN



ASU Community Engagement's (CE) aims to contribute and make a difference to the community that we live in. On Saturday, 4th December 2015, Prof Saad Darwish, Dr. Hooreya Aldeeb and Dr. Mohammed Alaa Hussain Al-Hamami, members of the CE committee attended and contributed to an event for the disabled in Bahrain. The University team was welcomed by Mrs. Muneera bin Hindi, Head of Bahrain Mobility International (BMI), and Goodwill Ambassador. Prof Darwish addressed the audience and talked about the commitment of ASU and emphasized the importance of supporting the disabled in Bahrain. The university donated gifts as a gesture of support and respect. Thanks should go to Dr. Mohamed Yousif VP Admin & Finance and Community Engagement (Head of the Committee) for his full support and to Miss Hana Dowaisan, a member in the committee, who helped immensely in the preparations for this event.

LECTURE ON 'DIABETES AND ITS RISK'



On the occasion of the Cultural Season at the College of Law, a lecture was held about Diabetes and Its Risks". It was delivered by Dr. Raouf Hamed Othman, the advisor of Family Medicine at the Ministry of Health/Assistant Professor at the Arab Gulf University. The lecture was very informative and was attended by many of the students and academic staff who raised different questions afterwards. The topics discussed in the lectures covered the following:

- Diabetes in Bahrain and the Middle East
- Pre-diabetes stage
- Lifestyle change to avoid diabetes
- Methods of treatment

DR. MURAD ALJANABI'S LECTURE



In series of lectures, Dr. Murad Aljanabi from College of Law gave a lecture in Majlis Aldoy in Muharraq on 28th November 2015 in collaboration with Community Engagement office. The lecture gave some historical review on how to protect youth against destructive ideologies.

WORKSHOP ABOUT COMMUNICATION



Mohammed Al Arab, senior news correspondent in MBC Group was invited to run a workshop about communications and the use of body language. Nearly one hundred students attended the lecture and discussion session that lasted nearly three hours. The students showed enthusiasm and interest in learning more about the use of Body language. The lecture was organized in collaboration with the College of Arts & Science, the Deanship of Students Affairs and the management of Community Engagement. Thanks go to Dr. Rawya Zmari for her great efforts in preparing the event. Many thanks also go to PR for their support and coverage.

ASU PROMOTING ENTREPRENEURSHIP



Prof. Saad Darwish, President's Advisor for Special Projects, contacted and invited the Ministry of Industry & Commerce to host a session for ASU's HRM Masters students on the uses of the SME Tool Kit. Two officials from the ministry, Mr. Ali Khalf and Miss Marwa Al Mansory ran a workshop which covered all aspects needed by entrepreneurs to use this powerful kit. Prof. Ghassan Aouad, the University President, expressed his thanks to the guests from the ministry and Dr. Ziad Zurigat, Acting Dean of the College of Administrative Sciences, also expressed his gratitude for their contributions. The HRM students were very pleased to have access to the tool kit as it greatly assist them writing and formulating their projects. Also, the kit's many illustrations and supporting materials will provide the students with a clear guide on how to develop a business plan. The workshop took place on 2 December 2015.

FAREWELL RECEPTION FOR TONY CALDERBANK AT THE BRITISH COUNCIL



On behalf of ASU, Prof. Saad Darwish attended a farewell reception for Tony Calderbank at the British Council on 14 November 2015.

LEBANESE EMBASSY CELEBRATION



On 22nd November 2015, the Lebanese Embassy celebrated the 72nd anniversary of the Declaration of Independence of Lebanon. The Acting VP for Academic Affairs and Development and the Acting Dean of Student Affairs and Evening Studies from ASU, joined the Lebanese Ambassador in celebrating the event.

THE GLOBAL ENTREPRENEURSHIP WEEK



Prof. Saad Z. Darwish, ASU President's Advisor, gave a lecture about "HEC Regulations for Accreditation and the Role of Universities in Entrepreneurship" as part of the International week for Entrepreneurship on 16th November 2015 at the Gulf Hotel.

EMMY AWARD WINNER VISITS ASU: BAHRAIN STATISTICAL SOCIETY

The University hosted on the 7th of November a mini conference organized by the Bahrain Statistical Society to promote the use of statistics among its 40+ members. Professor Saad Znad Darwish gave an excellent presentation about the use of statistics by ASU.



Emmy Award winning Dr. William Baker honoured ASU this week with a lecture and tour of the University as part of his cultural visit to Bahrain. Dr. Baker is a Director of the Bernard L Schwartz Centre for Media, Public Policy and Education at Fordham University, New York. He is a seven-time Emmy Award Winner, a distinguished Professor at IESE Business School, Barcelona and also received two Columbia Dupont Journalism Awards. Dr. Baker is widely known for introducing the Oprah Winfrey Show and Charlie Rose talk show. He helped to launch the Discovery Channel and the Disney Channel. At ASU, Dr. Baker delivered a lecture on 'Entrepreneurism in the Arts'. The main theme of the lecture was that art is a business. To make art more than a hobby it is important to realize that you are not just embarking on a cultural career but also entering a business. Dr. Baker presented the University library with two copies of his book and also received an ASU embossed gift. The lecture was well attended by students and staff. Dr. Baker was given a tour of the University by Dr. Assem Al-Hajj VP Academic Affairs and Development, where he visited the College of Arts & Science. He viewed an exhibition of Student Projects in the College and also visited classes where he chatted at length with students and staff of the Interior Design & Graphic Design departments. Our thanks to the team at ASU and to Yusuf Lori at the Capital Governor's office for making the visit to ASU such a success.

ASU HOSTED ITS ANNUAL STAFF GHABGHA



Applied Science University, hosted its annual staff Ghabga at the Gulf hotel. The Ghabga was attended by the Chairman of the Board of Trustees, the President, and the Palestinian Ambassador, members of the Board of Trustees, representatives from media, staff members and their families. The Ghabga aimed to celebrate Ramadan traditions and strengthen relations among employees. The evening included a range of fun activities held in an interactive environment including games, folklore shows, a raffle draw and generous prizes. The annual staff Ghabga is one of the many initiatives held by the Marketing & Public Affairs Directorate to strengthen employee relations.

APPLIED SCIENCE UNIVERSITY (ASU) AND BAHRAIN BUSINESSWOMEN'S SOCIETY (BBS)
WORKING IN PARTNERSHIP



As one of its strategic objectives to serve the community, develop meaningful and substantial relationships with external agencies and offer consultancy services in areas where the university has expertise, Applied Science University has started a process of building a new strategy for the very active and forward looking Bahrain Businesswomen's Society (BBS). Three workshops have been held in the premises of the University last week to make a stakeholders and a SWOT (strengths, weaknesses, opportunities and threats) analysis which are helpful techniques in developing strategies All the BBS board members were present along with some external stakeholders and strategic partners like the Supreme Council for Women and United Nation Industrial Development Organisation.

The President of the University, Professor Ghassan Aouad, stated that he was delighted with the close collaboration between BBS and ASU. He expressed his thanks to Ms. Monia Mensi, Head of Strategic Planning and Governance at the University for facilitating the workshop and to Mrs. Feryal Nass, President of Bahrain Businesswomen's Society, for her vision, strong leadership and her confidence in the University in helping to develop a futuristic strategy for BBS which makes it really sustainable in the long run. Mrs. Feryal Nass, President of Bahrain Businesswomen's Society, acknowledged the great support for developing the strategy by the University highlighting the importance of tangible collaboration between the Society and ASU and the academic community at large.

WDR. AHMED ARBAB GAVE AN EXCELLENT SPEECH ABOUT EDUCATION AND THE ROLE OF ASU WORKSHOP ABOUT COMMUNICATION



As part of the CE Office Dr. Ahmed Arbab faculty member in the College of Administrative Sciences/Department of Business Administration played an effective role in helping the Secondary School of Abdul Rahman Al Dakhil for boys. Being part of the school board he gave an excellent speech about education and the role of ASU as being one of the best Bahraini private universities. The school Headmaster awarded Dr. Arbab with an appreciation certificate.

A WORKSHOP ON MANAGING SOCIAL MEDIA ADVERTISING



Applied Science University with the coordination of Dr. Mohammad Alaa Hussain Al-Hamami Director of Community Engagement Office, hosted a workshop entitled "Managing Social Media Advertising" on 23rd July 2016. The workshop was organized by Social Media Club Bahrain Chapter and presented by Mr. Marwan Daher, the Founder and Managing Director of Connect-to-net Lebanon-KSA, a Lebanese entrepreneur who has 10 years' experience in the digital field and 7 years in social media where he invested in a different dark social Apps that added value to the social media communications. Dr. Mohammad Alaa Al-Hamami (Director of CE Office), Dr. Hooreya Mohamed Aldeeb (Member of CE Office), Dr. Ahmed Mohamed Arbab, Dr. Atheelah Yaseen Alazzawi, Dr. Saeed Hameed Al-Dulaimi, and Ms. Monia Mensi attended the workshop. This workshop came within the social media programme for professionals, launched by Social Media Club in collaboration with Applied Science University, which aimed to reach 250 professional Bahrainis in the field of social media and enhance their knowledge and skills. It provided unprecedented opportunities to the trainees to gage their information and engage in fruitful discussions with international experts conducive to see the rich and benefit from their experiences.

ADVISORY BOARD MEMBERS: BOOK LAUNCH CEREMONY



Mr. Salah Al bin Jassim and Mr. Nezar Marouf, the advisory board members of Applied Science University published their new book “ثغرات في الجدار”. Dr. Mohammad Alaa Al- Hamami was present in the book launch ceremony on behalf of the Community Engagement Office at ASU. We congratulate our colleagues for their wonderful work. This book is a distinguished contribution to the field of information security. The aim of the book is to create awareness about information security to the different levels of the community. The authors thanked ASU for attending and supporting the community in the different disciplines.

APPLIED SCIENCE UNIVERSITY PARTICIPATED IN SOCIAL MEDIA DAY



Under the Patronage of H.E. Shaikh Khalid bin Ahmed Al Khalifa, the Minister of Foreign Affairs; Applied Science University represented by Prof. Ghassan the President, Dr. Faiza Zitouni the Acting Dean of Student Affairs and Evening Studies and Dr. Mohammad Alaa Al-Hamami the Director of Community Engagement Office participated in Social Media Day event organized by Social Media Club.

Ali Sabkar, the President of Social Media Club thanked Applied Science University for being a strategic partner and supporting the different activities and events of the club.

The ceremony at the Capital Club, was attended by more than 100 guests including H. M. the King for Media Affairs Nabeel bin Yaqoob Al Hamar. Social media influencers in Bahrain have been honoured for putting Bahrain on the world map. Twenty social media influencers were chosen in categories of comedy, medical, media, sports, food, gaming, education, society service, coaching, health and fitness, photography, youth, media, entrepreneurship, travel, fashion, media youth and technology.



Instagram







NEWSPAPERS



جامعة العلوم التطبيقية تحصل المركز الأول في مسابقة محافظة العاصمة لأجمل تزيين المباني

أعلنت محافظة العاصمة من فوز جامعة العلوم التطبيقية لتسعة التانجا على التوالي في المركز الأول من القطاع التعليمي في مسابقة التانجا أجمل تزيين المباني الحكومية والتي تنفذها وزارة التخطيط بمشاركة عدد كبير من الهيئات والإدارات والشركات التي تتبع محافظة العاصمة حيث تقام هذه المسابقة تزامناً مع امتحانات الطلبة وأعضاء الهيئة التدريسية في عدد من المدارس لتكاتف وتقرير رغبة من المحافظة في تعزيز قيم التواضع والابتداء لدى فئات المجتمع.

وتسلم البروفيسور لسان بود رئيس الجامعة جائزة المركز الأول خلال حفل تكريمي أقيم في مقر المحافظة برئاسة الشيخ مشعل بن عبدالعزيز آل سعود آل خليفة مشرفاً على التكريم من قبل مدير إدارة العلاقات العامة والاعلامية بالجامعة الأستاذة رانيا فرجينة.

لقاء تعريفى بنظام الاعتمادية لموظفي "العلوم التطبيقية"

أقامت جامعة العلوم التطبيقية لقاءً تعريفياً مع كافة موظفيها من أجل تعريفهم على نظام الاعتمادية الذي تم تبنيه من قبل الهيئة العامة للتعليم والتقديرات والتدريب (الهيئة العامة للتقويم والتقييم) وذلك في إطار من التعاون والتكاتف بين كافة الإدارات والهيئات التابعة للجامعة.

وكان اللقاء قد حضره مدير إدارة العلاقات العامة والاعلامية الأستاذة رانيا فرجينة ورئيس قسم العلاقات العامة والاعلامية الأستاذة منيرة العبدون، بالإضافة إلى عدد من رؤساء الإدارات والهيئات التابعة للجامعة.

وخلال اللقاء تم تعريف الموظفين على أهمية نظام الاعتمادية ودوره في تحسين جودة التعليم والتدريب، وكذلك تم مناقشة الخطوات التي يجب اتخاذها من قبل كافة الإدارات والهيئات التابعة للجامعة لضمان تحقيق أعلى مستويات من الاعتمادية.

العلوم التطبيقية "تنظم حفل تكريم للإعلاميين"

أقامت جامعة العلوم التطبيقية حفل تكريمي للإعلاميين العاملين في مجال الصحافة والإعلام، وذلك في إطار من التقدير والاحترام لجهودهم في تغطية أخبار الجامعة ونشرها على مختلف المنابر الإعلامية.

وكان الحفل قد حضره مدير إدارة العلاقات العامة والاعلامية الأستاذة رانيا فرجينة، بالإضافة إلى عدد من رؤساء الإدارات والهيئات التابعة للجامعة.

وخلال الحفل تم تكريم عدد من الإعلاميين الذين ساهموا في تعزيز صورة الجامعة ونشرها على مختلف المنابر الإعلامية، وذلك في إطار من التقدير والاحترام لجهودهم في تغطية أخبار الجامعة ونشرها على مختلف المنابر الإعلامية.

لقاء تعريفى بنظام الاعتمادية لموظفي "العلوم التطبيقية"

أقامت جامعة العلوم التطبيقية لقاءً تعريفياً مع كافة موظفيها من أجل تعريفهم على نظام الاعتمادية الذي تم تبنيه من قبل الهيئة العامة للتعليم والتقديرات والتدريب (الهيئة العامة للتقويم والتقييم) وذلك في إطار من التعاون والتكاتف بين كافة الإدارات والهيئات التابعة للجامعة.

وكان اللقاء قد حضره مدير إدارة العلاقات العامة والاعلامية الأستاذة رانيا فرجينة ورئيس قسم العلاقات العامة والاعلامية الأستاذة منيرة العبدون، بالإضافة إلى عدد من رؤساء الإدارات والهيئات التابعة للجامعة.

وخلال اللقاء تم تعريف الموظفين على أهمية نظام الاعتمادية ودوره في تحسين جودة التعليم والتدريب، وكذلك تم مناقشة الخطوات التي يجب اتخاذها من قبل كافة الإدارات والهيئات التابعة للجامعة لضمان تحقيق أعلى مستويات من الاعتمادية.

جامعة العلوم التطبيقية تستضيف وفداً من جامعة لندن ساوث بانك

استضافت جامعة العلوم التطبيقية وفدًا من جامعة لندن ساوث بانك، وذلك في إطار من التعاون والتكاتف بين الجامعات في تعزيز العلاقات الأكاديمية والبحثية.

وكان الوفد قد حضره مدير إدارة العلاقات العامة والاعلامية الأستاذة رانيا فرجينة، بالإضافة إلى عدد من رؤساء الإدارات والهيئات التابعة للجامعة.

وخلال الزيارة تم مناقشة سبل التعاون والتكاتف بين الجامعات في تعزيز العلاقات الأكاديمية والبحثية، وذلك في إطار من التعاون والتكاتف بين الجامعات في تعزيز العلاقات الأكاديمية والبحثية.

"العلوم التطبيقية" تقيم يوم التهيئة للمستجدين

أقامت جامعة العلوم التطبيقية يوماً تهيئةً للمستجدين، وذلك في إطار من الترحيب والتكاتف مع الطلبة الجدد في بداية حياتهم الجامعية.

وكان اليوم قد حضره مدير إدارة العلاقات العامة والاعلامية الأستاذة رانيا فرجينة، بالإضافة إلى عدد من رؤساء الإدارات والهيئات التابعة للجامعة.

وخلال اليوم تم تعريف الطلبة الجدد على أهمية نظام الاعتمادية ودوره في تحسين جودة التعليم والتدريب، وكذلك تم مناقشة الخطوات التي يجب اتخاذها من قبل كافة الإدارات والهيئات التابعة للجامعة لضمان تحقيق أعلى مستويات من الاعتمادية.



