



Community

# ENGAGEMENT



Annual Report  
2016-2017



# **COMMUNITY ENGAGEMENT**

## **ANNUAL REPORT**

**2016 - 2017**

**PREPARED FOR**

**COMMUNITY ENGAGEMENT OFFICE**

**APPLIED SCIENCE UNIVERSITY**

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NOVEMBER 2017

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## UNIVERSITY VISION, MISSION, OBJECTIVES AND VALUES

### VISION

The vision of Applied Science University is to be one of the leading private universities supporting practical learning and scientific research in Bahrain and the Gulf.

### MISSION

ASU is committed to offering an education that is accessible to academically competent students of Bahrain, the Gulf and beyond, and to deliver academic programmes of quality that graduate students equipped with knowledge and skills relevant locally and regionally. ASU is further dedicated to the promotion of a culture of learning and scientific research for its students, staff and faculty regionally and globally to engage meaningfully with the community at large.

### OBJECTIVES

- To acknowledge social responsibility and to serve the local and regional community.
- To enhance a superior scientific research standard in all fields of knowledge.
- To offer new specializations to meet the market demands.
- To maintain abreast of scientific development and to provide all the means of academic success.

### VALUES

- **Integrity:** ASU's community values honesty, fairness and academic integrity as fundamental to its vision and mission. It recognizes, affirms and upholds this value in a responsible and committed manner.
- **Collaboration and Team Spirit:** ASU's community recognizes collaboration and team spirit to be at the heart of the institutional culture and to promote these values in a dedicated manner.



- **Loyalty:** ASU's students, faculty and staff cherish loyalty, commitment and recognize these values to be part of their culture of cooperation and dedication.
- **Social Responsiveness and Community Engagement:** ASU's students, faculty and staff value their allies, networks and communities and intend to engage with them, in a thoughtful, respectful, responsible and meaningful manner.
- **Quality:** ASU's community values, quality as an ideal standard that should characterize its processes, outcomes, people and partners.
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## COMMUNITY ENGAGEMENT STRATEGIC OBJETIVE

Ensure that Community Engagement Office is committed to create impact on society. Recognize that it has a duty to its students, alumni, and staff to ensure that they understand their obligations as citizens in engaging and supporting and supporting the community which they are part of.



## **MESSAGE FROM THE CHAIRMAN OF THE BOARD OF TRUSTEES**

Community Engagement at ASU is built on traits such as, harmony and social rapport. We enjoy a variety of differences in our mental and physical traits, one completes another. Community solidarity is achieved when we all mutually serve our community, and therefore, one of the main purposes of our community engagement office at ASU is to build harmony with the local and international communities.

**Warm Regards,**  
**Prof. Waheeb Ahmed Al Khaja**



## MESSAGE FROM THE PRESIDENT

Dear Readers & Students,

Community engagement is considered one of the many means that aim to uplift the performance of individuals, on the other hand enhance the quality of education, thus, community engagement focuses on the development of groups and individuals within the community through the activities it initiates, it is also a tool used to achieve communal well-fare, it utilizes human capital and stimulates to build a rapport between each individual at the core of the community engagement which in turn the community engagement activities transforms those individuals into productive, loyal and cooperative citizens within a civilized community. ASU has been working hard and with passion in achieving its three main pillars that are education, research and community engagement. This Booklet will give you a summary of what ASU has been doing over the past year with regards to engaging with the public. I am really thankful for those who were able to make community engagement the heart of the university activities.

**All the best,**

**Prof. Ghassan F. Aouad**



## **MESSAGE FROM THE VP FOR ADMINISTRATION, FINANCE AND**

It is my great pleasure to be introducing ASUs Community Engagement Booklet for the Academic Year 2016/2017. Hope you enjoy reading it, and hope you benefit from knowing how to engage and serve the community yourself. There is a huge difference between the past and the current time, we live in many disciplines of life, these days we are much more developed scientifically and professionally, education have spread and increased, technological advancement has changed the way we live, societies' needs changed, thus, universities have taken a new role in developing a new and a progressing discipline called Community Engagement. Community Engagement serves many different aspects, we find it within a family, education, students, staff and the corporate world. It also helps in serving the unfortunate segments of the society like the poor, needy and the unemployed. Community engagement plays a vital role in achieving and building an engagement with the society and it has become a need. The community engagement office at ASU have initiated many successful activities throughout the last academic year, and the office is ready to start a new academic year with new approaches and activities.

**Best wishes,**

**Dr. Mohammed Yousif**

**VP for Administration, Finance and Community Engagement**



## **MESSAGE FROM THE MANAGER OF COMMUNITY ENGAGEMENT OFFICE**

Community engagement is a top priority for ASU, it is a strategic objective and it has been included in the university mission and considered one of the most important university values. Community engagement is incorporated in all aspects of ASU. The university through its different colleges and units works in conjunction with many societies, NGO and companies to give its services to the community. Deanships, departments and different organisational units contribute to serve this noble cause. The community Engagement college members are driven to bridge our teaching and learning process with the community. The students are a main factor of these events and our staff are keen to make the community a focal point for development and flourishing.

The strategic objective of the Community Engagement Office is to ensure that the Office is committed to create impact on society. Recognize that it has a duty to its students, alumni, and staff to ensure that they understand their obligations as citizens in engaging and supporting and supporting the community which they are part of. The strategic objective of the office can be reached through achieving the following key priorities: Consultancy and Advisory and Knowledge Sharing, Community Support, Open Campus, and Public Outreach.

**Best wishes, Dr. Mohammad Alaa Hussain Al-Hamami**

**Manager of Community Engagement Office, Assistant Professor in MIS  
Department, College of Administrative Sciences**

## Community Engagement Committee (2016-2017)

- **Dr. Mohammed Yousif** - VP for Administration, Finance and Community Engagement, [mohammed.yousif@asu.edu.bh](mailto:mohammed.yousif@asu.edu.bh)
- **Prof. Saad Znad Darwish** - Advisor to the President for Special Projects, [saad.darwish@asu.edu.bh](mailto:saad.darwish@asu.edu.bh)
- **Dr. Mohammad Alaa Hussain Al-Hamami** - Manager of Community Engagement Office, [mohammad.alhamami@asu.edu.bh](mailto:mohammad.alhamami@asu.edu.bh)
- **Dr. Faiza Zitouni** - Dean of Students Affairs,  
[faiza.zitouni@asu.edu.bh](mailto:faiza.zitouni@asu.edu.bh)
- **Dr. Hooreya Aldeeb** - Representative of College of Administrative Sciences, [horiya.aldeeb@asu.edu.bh](mailto:horiya.aldeeb@asu.edu.bh)
- **Dr. Qais Maaitah** - Representative of College of Law, [qais.maaitah@asu.edu.bh](mailto:qais.maaitah@asu.edu.bh)
- **Dr. Ahmed Hassan Al Sherawi** - Representative of College of Arts and Science, [ahmed.hassan@asu.edu.bh](mailto:ahmed.hassan@asu.edu.bh)
- **Mrs. Ruqaya Mohsin Mahmoud** - Director of Marketing and Public Relations [ruqaya.mohsin@asu.edu.bh](mailto:ruqaya.mohsin@asu.edu.bh)
- **Ms. Noora Muslam** - Manager of Career Development & Alumni Affairs Office, [noora.musalam@asu.edu.bh](mailto:noora.musalam@asu.edu.bh)
- **Mr. Thaer Mustafa Mohammad** - Administrator in Students Services Office, [taher.mustafa@asu.edu.bh](mailto:taher.mustafa@asu.edu.bh)
- **Ms. Hana Abdulla Dowaisan** – Administrator in Administrative Affairs Department, [hana.dowaisan@asu.edu.bh](mailto:hana.dowaisan@asu.edu.bh)
- **Mrs. Maryam Ali Abdulla** - Committee Secretary, Office Manager of Quality Assurance and Accreditation Centre, [mariam.break@asu.edu.bh](mailto:mariam.break@asu.edu.bh)

## COMMUNITY ENGAGEMENT OFFICE DUTIES

- Develop and deliver a broad portfolio of services that the University can offer to the community in order to provide advice, discussion and debate on subject areas in which it has expertise.
- Arrange and participate in community engagement and service activities (ASU and external) that provide opportunities for students, alumni and staff to engage with and serve the community.
- Enable appropriate use of our campus, facilities and services by the public, schools, academic institutions and charitable organizations for free or at a nominal cost.
- Develop relationships with all sectors of society (including government, policy-making bodies, charities, distinguished figures, institutions, schools and media) to promote outreach through dialogue, engagement and collaboration.

# 1. CONSULTANCY AND ADVISORY AND KNOWLEDGE SHARING

## 1. INVITED LECTURE AT THE QSIC2016 MALAYSIA

The President delivered on 24 August an invited lecture on “Competitiveness and Innovation in the Arab World and Opportunities for the Construction Sector” at the Quantity Surveying International Convention 2016 in Kuala Lumpur, Malaysia.

In his lecture the President talked about Innovation which is a must if nations are to succeed and prosper. He covered innovation and competitiveness in the Arab World relying on data published by the World Economic Forum and also addressing issues related to innovation capacity and innovation platforms. These issues will have significant implications on the future of the construction sector. Innovative practices and approaches need to be introduced by construction firms in order to cope with the many financial, environmental and social demands. The lecture concluded with a series of recommendations of how construction firms in the Arab region can introduce innovation into their current rather traditional practices in order to become more competitive.





## 2. DR KHARABSHEH PARTICIPATED IN CONFERENCE ON KNOWLEDGE MANAGEMENT

Dr Radwan Kharabsheh, Director of the Quality Assurance and Accreditation Centre participated in the 17th European Conference on Knowledge Management held on 1 and 2 September 2016 at the Ulster University, Belfast, Northern Ireland.

Dr Kharabsheh presented two academic papers. The first paper was titled “A Comprehensive Model of Knowledge Sharing” which was co-authored with colleagues from the Hashemite University in Jordan and the Open University of Switzerland. The second paper was titled “The Impact of National Culture on Knowledge Sharing” which was co-authored with a colleague from Sorbonne University in Paris. He also chaired a session on “Research Methodology on Knowledge Management”. Dr Kharabsheh was a member of the organizing committee for this conference.



### **3. IMPACT ON TECHNOLOGY ON THE LABOR MARKET; IMPLICATIONS FOR THE WORKPLACE AND TRAINING AND DEVELOPMENT**

Prof Saad Darwish, President's Advisor for Special Projects attended a discussion forum about "Impact of Technology on the Workplace: Implications for Education and Training" on 6 September 2016, as part of Community Engagement activities. The purpose of the forum was to share ideas, identify opportunities and challenges associated with technology and its influence on the future of education and training in Bahrain.

Geoff Stead, one of the world's thought leaders on new technologies provided an overview of how they can be used for learning, communication and collaboration. He and his team of technical inventors and educational wizards build mobile apps, tools and websites to serve learners and educators across the world.



#### 4. HANA DOWAISAN DEDICATED TO SERVING THE SOCIETY

Miss Hana Dowaisan, an active member of CE at ASU, is one of the most dedicated members towards serving the society through voluntary work. She wrote the attached article in "Tatawa'a Magazine, September issue 2016. She stressed that the orphans, elderly people with special needs and youth are at the heart of her interest. At ASU and with the help of voluntary organizations, she is bridging these activities to make the life of these people full of hope.



## 5. LABOUR MARKET'S OBSERVATORY PROJECT

As part of ASU commitment to communicate with bodies that support our students' employ ability, Prof Saad Darwish attended a meeting sponsored by Tamkeen about the labour market's observatory project on 8 September 2016.

The project will make it easy for the relevant decision makers to strike a balance between the job demand and the labour market's needs.

It also aims to highlight the future requirements of the labour market, which will enable parents and students to make the rights choices regarding their higher education studies.

It will also allow higher education establishments to prepare the educational, academic and practical programmes that meet the requirements of the labour market, which will reduce the unemployment rate in the country.



## 6. SECURITY CHALLENGES, THREATS, AND STRATEGIES

Dr Hilal Mohammed Yousif and Dr. Adeeb Hamdoon Sulaiman participated in the symposium on Cyber Security Challenges, Threats, and Strategies organized by the Management Information Systems Department in University of Bahrain on Wednesday, 21 September 2016.

The aim of this symposium was to provide a platform for Cyber Security professionals to share their expertise on the challenges, threats and strategies to deal with Cyber Security attacks and fraud.



## 7. WORKSHOP ON ORGANIZATIONAL CULTURE

On 29 September 2016, Prof Saad Darwish attended an evening workshop on Organizational Culture along with over seventy senior business executives from Bahrain and Saudi Arabia. The workshop was facilitated by Stepping Stone Global (SSG), at The Domain Hotel and Spa. The event focused on transforming company and organizational cultures through aligning people, teams, departments, activities, processes and resources. It proved to be a fascinating gathering as there was much animated discussion from those taking part.



## 8. DR. AL-HAMAMI PARTICIPATIONIN “MENA INDUSTRIAL SUMMIT 2016”

Dr. Mohammed Alaa Hussain Al-Hamami, Director of ASU Community Engagement Office was invited by “IEEE Bahrain branch” to participate in the MENA Industrial Summit 2016 on 20 September 2016.

The Summit was organized by MENA Industry and United Nations Industrial Development Organization (UNIDO); and sponsored by Bahrain Economic Development Board (EDB) and many other Governmental and private organizations.

The aim of the summit was to find the suitable ways to develop the industrial research, facing organizational industrial challenges in the MENA region, and how can the industry sector save the region from resource depletion, and what are the industries the region depends on.



Keynote speakers and experts addressed the audience and Ambassadors from GCC, representatives of ministries, organizations and universities from the Kingdom of Bahrain and the GCC countries attended the summit.



## 9. WHY

Prof Saad Darwish attended a workshop on 21 September 2016, entitled “WHY” on Business and personal life.

The purpose of finding your right “Why” was to motivate you to keep moving toward your dreams and to get the right tools to make it happen, through setting plans, finding the right people to end up with producing your values.

Mr. Jaafar Hamza, the Founder and CEO of BOXOBIA and the Design Communication House highlighted in the seminar the Butterfly Effect Formula, which focuses on creating an impact with little changes by time, to leave a trace and create a value for personal life and Business as well.

Always start with your “why”, your objective, your purpose and what motivates you to do your business or move, before any other questions, like what you do or how to do it.



## 10. DR SAEED AL-DULAIMI DELIVERED A LECTURE ON LEADERSHIP

On Tuesday, 20 September 2016, Dr Saeed Hameed Al-Dulaimi participated in a cultural evening organized by Abdulrahman Kanoo Cultural Centre within the 22<sup>nd</sup> cultural season. He delivered a lecture on leadership and its impact on the success of the managerial development.

The lecture focused on the positive role of leadership in achieving the organizational goals. The most important theories and styles of leadership, which enhance the role of the organization and its development, were also covered.



## 11. PAKISTAN BAHRAIN BUSINESS OPPORTUNITIES CONFERENCE

On behalf of ASU, Prof Saad Darwish attended the first Pakistan Bahrain Business Opportunities Conference on 25 September 2016 which took place at the Gulf Hotel's Gulf Convention Centre. The Conference aimed to leverage economic relations between the two countries.





## 12. DR. AL-HAMAMI ATTENDED “SOCIAL MEDIA CLINIC” WORKSHOP

Dr. Mohammad Al-Hamami, Director of ASU Community Engagement Office participated in the induction meeting about “Training the Trainers on Social Media” programme. This programme will be organized by Social Media Club in collaboration with Bahrain Society for Training and Development (BSTD).

The meeting started with a workshop called “Social Media Clinic” delivered by Mr. Ali Sabkar, President of Social Media Club Bahrain and MENA region.

Around 26 Bahraini trainers participated in the meeting that was held at the Capital Club on 20 September 2016.



### 13. 'SOCIAL ENTREPRENEURSHIP'

Prof Saad Darwish and colleagues from ASU Community Engagement Office, Dr Mohammed ALHamami and Dr Ahmed ALSherawi attended a lecture delivered by Dr Atef AlShabrawi, an expert in social responsibility on 8 October 2016. Dr Atef gave an inspiring presentation about the concept of 'social entrepreneurship' which has been rapidly developing in the private, public and non-profit sectors over the last few years, and interest in social entrepreneurship continues to nurture. The growing concentration of wealth in the private sector is helping calls for increased corporate social responsibility and more proactive responses to complex social problems.



## 14. SOLID WASTE MANAGEMENT

Prof Saad Darwish, President's Advisor for Special Project participated in a seminar about the risks facing Bahrain regarding solid waste management. Prof Saad gave some suggestions on how to create systems that leads to better green environment.

Mrs. Eman Salman from the Urban Planning Department /Ministry of Municipalities and Urban Planning Affairs said that Bahrain generates more than 1.2 million tons of solid wastes every year. Daily garbage production across the tiny Gulf nation exceeds 4,500 tons. Municipal Solid Waste (MSW) is characterized by high percentage of organic material (around 60 %) which is mainly composed of food wastes.

The government is trying hard to improve waste management scenarios by launching recycling initiatives, waste-to-energy project and public awareness campaign. However more efforts, in the form of effective legislations, large-scale investments, modern SWM technology deployment and environmental awareness, are required from all stakeholders to implement a sustainable waste management system in Bahrain."



## 15. PRESIDENT ATTENDED THE BOARD MEETING OF AIESEC

On Wednesday, 5 October 2017, the President attended the Board meeting of AIESEC. AIESEC encourage students and help them find internships in Bahrain and overseas.



## 16. BAHRAIN BUSINESS ENVIRONMENT FORUM

Dr. Hussein Khasharmeh participated in Bahrain Business Environment Forum held on Wednesday, 5 October 2017. This event was arranged by the Bahrain Chamber of Commerce and Industry Business Women Committee in cooperation with Public Affairs Committee in Bahrain. The main theme of the Forum was the future plans of the ministries to improve the business environment in Bahrain and to activate the cooperation between public and private sectors. The president of Economic Development Board in Bahrain, and three ministers were involved in the Forum as keynote speakers.

Dr. Khasharmeh explained to the audience that ASU approaches the consultation of the industries for any programme development via the practice of having advisory boards and feedback from stakeholders to raise the employability rate.





## 17. ASU'S PARTICIPATION IN "PROFESSIONAL CERTIFICATE IN TEACHING AND LEARNING IN HIGHER EDUCATION PROGRAMME"

The Secretariat General of the Higher Education Council conducted a workshop on "Professional Certificate in Teaching and Learning in Higher Education Programme" as part of its strategy to promote the professional level of the academic staff in the Higher education institutes in Bahrain, and to prepare them to achieve the rank of professional Fellowship from the Higher Education Academy UK, based on the agreement between the Government of Bahrain and the Higher Education Academy in the UK.

The workshop took place in ICT Regional Center located in the Gulf Hotel Executive offices building from 13 -17 Oct 2016 from 8 am to 4 pm.

ASU nominated 7 staff members to attend the workshop, Dr. Ahmad Azzam Elmasri, Dr. Hooreya Aldeeb, Dr. Ammar Alsammarræe, Mr. Ammar Ahmed, Mr. Rashed Ismail, Miss Fajer Ali, and Ms. Noora Musalam. The group has to attend again two more workshops of four days each in January and April 2017, in order to qualify them to apply for the Fellowship certificate from The Higher Education Academy in UK.

Director of Scientific Research in HEC, Dr Farzana Al-Maraghi was in charge of the workshop which was very successful. The trainers selected a group of Mentors to follow up with the local staff until the next workshop in Jan 2017; Dr. Hooreya Aldeeb was selected as a mentor for ASU staff.



## 18. HIS HIGHNESS SHEIKH KHALID BIN HAMAD AL KHALIFA AWARD

On Monday 17 October 2016, Dr. Moaiad Khder, Acting Head of Computer Science Department represented ASU attending the coordination meeting with the organizing committee of his Highness Sheikh Khalid bin Hamad Al Khalifa award for outstanding graduation projects, scheduled to take place in December 2016.

The meeting was held at the University of Bahrain to show the importance of the competition, evaluation criteria and submission date of projects.



ASU and other nine universities are competing to win the first places in his Highness Sheikh Khalid bin Hamad Al Khalifa award for outstanding graduation projects, the second version of his award for graduation projects excellence opened to all disciplines of the faculties of Engineering and Information Technology. The participation is an ideal opportunity for all students to demonstrate their scientific innovation.

## 19. INTERNATIONAL SYMPOSIUM OF THE HIGHER EDUCATION ACADEMY

The College of Arts and Sciences represented by Dr. Bilal Zaqaibeh, Dean of the Faculty of Arts and Science, and Dr. Ahmed Hassan El Shaarawy, Acting Head of Design and Arts attended the International Symposium of the Higher Education Academy which was held at the University of Bahrain at the e-Learning Centre on 18 October 2016.



## 20. WORKSHOP ON “EVALUATING SOCIAL MEDIA CHANNELS FOR GOVERNMENTS AND BUSINESS ORGANIZATIONS”

Dr. Mohammad Al-Hamami, Director of Community Engagement Office participated in a workshop entitled “Social Media Clinic: Evaluating Social Media Channels for Governments and Business Organizations”.

The workshop was organised by the Social Media Club Bahrain and delivered by Mr. Ali Sabkar, the President of the Club at the Capital Club on Tuesday 25 October 2016.





## 21. "IMAGES OF LOVE AMONG MUSLIMS" LECTURE

As part of Applied Science University's activities in supporting the community, Dr. Murad Abdulah AlJanabi, the Associate Professor in the College of Law delivered a lecture titled "Images of Love among Muslims" at the Holy Koran complex for Indian community in the Kingdom of Bahrain on 29 October 2016.





## 22. SAVING AND SUPPORTING SCIENTIFIC HUMAN CAPITAL UNDER EXCEPTIONAL CIRCUMSTANCES

On behalf of Applied Science University, Dr. Mohammad Al-Hamami, the Director of Community Engagement Office, Dr. Hooreya AlDeeb and Miss Hana Dowaisan members of the CE Office, and a number of the University students participated in "Saving and Supporting Scientific Human Capital Under Exceptional Circumstances" conference.

The conference was organised by the Islamic Funds in cooperation with the Arab Scientific Community Organization at ART Rotana Hotel on Sunday 30 October 2016.

A number of experts and recognised speakers from different Arab countries participated in this event. This conference for the first time addressed the scientific human capital and how to maintain it in countries experiencing wars and conflicts.



## 23. TAMKEEN AND UNIVERSITIES' ANNUAL MEETING

Tamkeen recently held a networking session to the participants from universities in Bahrain and talked about Mashroo3i Youth Business Award Programme. Prof Saad Darwish, President's Advisor for Special Projects represented ASU in this event. Features of cooperation between Tamkeen and Bahrain Chamber of Commerce and Industry (BCCI) were discussed in addition to how to encourage students and youth to get involved in entrepreneurship.

Mashroo 3 ipresents an equal opportunity for young Bahrainis to gain a practical experience in the world of business. The objective is to create a movement towards entrepreneurship in Bahrain.



## 24. DR. AL-HAMAMI'S PARTICIPATION IN BAHRAIN VOLUNTEER MEDIA FORUM

Dr. Mohammad Al-Hamami, the Manager of Community Engagement office participated in Bahrain Volunteer Media Forum that was organized by Bahrain Voluntary Work Society and United Nations Information Centre for Arabian Gulf Countries under the patronage of H.E. Dr. Shaikh Khalid Bin Khalifa Al-Khalifa the Vice Chairman of Board of Trustees and Executive Director of Isa Cultural Centre.

The forum included several knowledge sharing sessions and workshops about the relationship between voluntary work and media and the best practices of using different kinds of media in voluntary campaigns and activities. The form was held at Isa Cultural Centre for two days on 26 and 27 November 2016.



## 25. DR. AL-HAMAMI A MEMBER OF THE TECHNICAL COMMITTEE FOR SMMF 2017

Dr. Mohammad Al-Hamami, the Assistant Professor at Management Information Systems and Manager of Community Engagement office at ASU was appointed as a member of the Technical Committee for the Social Media Masters Forum 2017 that will be organized by the Social Media Club in Kingdom of Bahrain.

The Technical Committee members in addition to Dr. Al-Hamami are: Dr. Abdulla Althawadi an ICT and Telecommunications Consultant at ComTec Consultancy Bahrain and Adjunct Professor at University of Bahrain, Mr. Nezar Maroof the Director of Government Support Projects at Information and eGovernment Authority, Mr. Salah AlBinJasim an Information Security and Protection consultant and the President of Bahrain Information Technology Society, Mr. Ali Sabkar the President of the Social Media Club, Mr. Abdullah AlDosary a member of Board of Directors at Social Media Club and Senior Computer Technician in the Ministry of Education, and Mr. Mohamed AlQassab a youth Information Security Professional.





The first meeting of the Technical Committee was held at the Gulf Hotel on Saturday 19 November 2016 to discuss the subjects and issues related to the preparation for the Social Media masters Forum 2017.

## 26. 3RD NATIONAL CONFERENCE FOR BAHRAINI WOMEN

Ms. Noora Musalam, Manager of Career Development and Alumni Affairs Office in the Deanship of Student Affairs and Evening Studies and a faculty member in the College of Law participated in the 3rd National Conference for the Bahraini Women that was under the Patronage of the Wife of His Majesty the King and Supreme Council for Women Chairwoman HRH Princess Sabeeka bint Ibrahim Al Khalifa. The conference was held in Sofitel Hotel from 1 - 3 November 2016 as part of the Bahraini Women's Day 2016, under the theme "Bahraini Women in the Legal and Judicial Field."



## 27. IAU CONFERENCE

Dr. Mohammed Yousif, Acting VP for Administrative, Financial Affairs and Community Engagement and on behalf of Prof. Ghassan Aouad, the University President, attended the "International Association of Universities" which was held in Thailand from 13-16 November 2016. The conference was entitled "A Catalyst for Sustainable and Innovative Societies" with more than 60 speakers from around the world and a large number of Higher Education Institution heads and other senior delegates who participated in this Conference. Commemorating the 100 years of the Thai University System on

the campus of the oldest university in Thailand, participants discussed various strategies and practices that demonstrate how HEIs contribute to innovation and sustainability and what more can be done, especially through IAU, to become a true catalysts for change.

In addition, Dr. Mohmamed Yousif took part in the voting for this year's presidency of IAU.



## 28. BAHRAIN INTERNATIONAL INVESTMENT PARK (BIIP)

Prof Saad Darwish, President's Advisor for Special Projects visited the Bahrain International Investment Park (BIIP) and discussed opportunities for internship for ASU students.

The Bahrain International Investment Park provides a unique opportunity for businesses looking to locate manufacturing and international services operations in the Middle East. The Park is positioned as a location for high quality foreign direct investment in Bahrain, offering a tax free location with full duty free access to Gulf Cooperation Council (GCC) markets. This exclusive Middle East business park, with its advanced facilities and special customs services, offers businesses an unsurpassed base with direct connectivity to the very heart of regional markets.



## 29. ASU STUDENTS VISITED THE UNO HOUSE IN THE KINGDOM OF BAHRAIN

The students of Political Science Department have visited the department of Public Information of the U.N.O in the Kingdom of Bahrain. This activity took place as a part of the International Organizations course programme under the supervision of Dr. Khaleel Ibrahim. The Ambassador Sameer Al Darabea received the students, and welcomed them. He briefly explained the main objectives of the United Nations and its institutional structure in the region and the world. Dr. Khaleel Ibrahim and the students effectively participated in the discussion and posed some questions.





### **30. THE PRESIDENT ATTENDS EDEX HIGHER EDUCATION MENA CONFERENCE**

From 22 and 24 November 2016, the President attended the EdEx Higher Education MENA Conference in Dubai. Some very interesting presentations were delivered by David Lock of LFHE, Warren Fox of KHDA, Prof Nadia Badrawi of Arab Network Quality Assurance, Paul Fear of British Accreditation Council, amongst many others.

### **31. UK EDUCATIONAL TRADE WORKSHOP**

On the 30<sup>th</sup> of November 2016, a group of colleagues attended a UK educational trade workshop organized by the British Embassy and UKTI.

### **32. “THE IMPACT OF SOCIAL MEDIA ON ECONOMICS” LECTURE**

Dr. Mohammad Al-Hamami, Assistant Professor in Management Information Systems and Manager of the Community Engagement office; delivered a lecture titled “The Impact of Social Media on Economics.” The lecture was delivered during the Accounting Day Gathering that was organized by the College of Business and Finance, Ahlia University on Sunday 4 December 2016.

A number of expert speakers from Government and private sector organizations participated in the gathering to discuss and spot the light on the latest subjects and trends related to economics, accounting, and finance.





### 33. THE FIRST MEETING OF THE ADVISORY BOARD FOR THE BMIS PROGRAMME

The first meeting of the advisory board of the BMIS programme was held on the 7 December 2016. The meeting discussed several issues including internships, the topic taught in the course entitled "Special Topics in Information Systems", and the structure of the course titled "Programming and Data Structures". Valuable discussions and feedback about these issues were received from the board members.

The VP for academic affairs attended the meeting and contributed to the discussion.



### **34. PROFESSOR SIDDEEQ AMEEN ATTENDED THE RESEARCHER CONNECT TRAINING COURSE ORGANIZED BY THE BRITISH COUNCIL IN BAHRAIN**

On December, Professor Siddeeq Ameen, Dean of Research and Graduate Studies attended the Researcher Connect training course which was organized by the British Council in Bahrain.

This training course was developed to match the needs of researchers, helping them to operate internationally. Researcher Connect is a professional development course for researchers, that focuses on communication skills for international, multicultural contexts. This year the British Council Bahrain has organized Researcher Connect training programme in partnership with the Royal University for Women. Participants received hands on training to develop and enhance their communication skills. It focused on the development of excellent communication skills using English language in international, multi-cultural contexts.



### **35. EXTRAORDINARY MEETING FOR THE ASSOCIATION OF ARAB UNIVERSITIES IN AMMAN**

On December 2016, the President and VP Dr Mohammed Yousif attended an extraordinary meeting for the Association of Arab Universities in Amman. A decision was taken to extend the term of office of the current secretariat until the end of June 2018. Prof Sultan Abu Arabi, the current Secretary General of the AArU who is a great supporter of our University will remain in his office until the aforementioned date.



### **36. PRESIDENT DELIVERED A LECTURE AT A CONFERENCE ORGANIZED BY THE BAHRAIN FREE LABOUR UNIONS FEDERATION**

On 14 December 2016, the President delivered a lecture at a conference organized by the Bahrain Free Labour Unions Federation and held under the patronage of H.E the Minister for Education. The President addressed in his presentation the challenges facing the Higher Education sector in Bahrain and the Arab Region.

### **37. BACHELOR IN ACCOUNTING AND FINANCE PROGRAMME FIRST ADVISORY BOARD MEETING**

On 21 December 2016, the Bachelor in Accounting and Finance Programme had its first advisory board meeting for the academic year 2016-2017 at the Swiss- Bel Hotel.

**The meeting was headed by the Programme Coordinator Dr. Nympha Joseph and was attended by:**

1. Chair of the board: Mr. Osama Abdulrahim AlKhajah, Head of Projects Development, Kuwait Finance House-Bahrain
2. Member: 1st L.T. Mr. Aman Moosa AlNoaimi, Accountant Officer, Bahrain Defense Force
3. Member (Employer): Mr. Nabeel A. Hameed Al Shaikh, Director of Human Resources, Ministry of Transportation and Telecommunication
4. Member (Academics): Prof. Dr. Sayel Saleem Al-Ramadhan, Professor in Accounting, University of Bahrain
5. Member: (Alumni): Ms. Mooza Yusuf Ahmed Isa Alkuwari, Accountant, Ministry of Transportation and Telecommunication
6. Internal Member: Prof Ziad Zurigat, Dean of College of Administrative Sciences
7. Internal Member: Dr. Ramzi Nekhili, Vice Dean of College of Administrative Sciences
8. Internal Member: Dr. laad Mustafa, Head of the Department, Accounting and Finance
9. Internal Member: Dr. Nympha Joseph, Programme Coordinator, Bachelor in Accounting and Finance



### 38. AUC SEVENTH MEETING CONFERENCE

Dr. Ammar Jalamneh has participated in the Seventh meeting for the members of the Arab Union Catalog AUC, under the slogan (AUC in its new phase: a knowledge platform services for Arab libraries) held At King Abdul Aziz Public Library in Riyadh, in the period from 4 to 8 December, 2016.

Dr. Jalamneh attended many workshops that were held in the conference such as (Arab Digital Library: aspirations and requirements), (Financial solutions for Arab libraries), (Indexing printed materials according to WAM rules (RDA) standard Mark 21), (Cloud solutions for Arab libraries) and (Digital content in libraries, archives and museums). All workshops took place At King Abdul Aziz Public Library in Riyadh. Dr. Jalamneh presented the development of Applied Science University's library during the previous five years after joining the AUC.





### 39. THE ANNUAL CONSULTATIVE MEETING OF SOCIAL MEDIA CLUB IN BAHRAIN

Dr. Mohammad Al-Hamami, Manager of Community Engagement office and Assistant Professor in Management Information Systems Department participated in the annual consultative meeting of Social Media Club in Bahrain to evaluate the previous performance of the year 2016 and the preparations for the New Year 2017.

Around forty five individual from different disciplines participated in the meeting that was held at the Capital Club on 24 December 2016.





#### **40. COMPUTER SCIENCE DEPARTMENT HELD ITS ADVISORY BOARD MEETING**

On Wednesday, 21 December 2016, the Computer Science Department held its advisory board meeting for 2016 - 2017 at Al Safeer Hotel.

**The meeting was attended by Dr. Assem Al-Hajj, the VP for the Academic Affairs & Development and the following members:**

1. Dr. Belal Zaqaibeh - Dean of the College of Arts and Science
2. Dr. Moaiad Khder - Head of the Department,
3. Dr. Jamal Sultan - the Programme Coordinator
4. Prof. Hussein Zedan - Professor
5. Mr. Nizar Ma'roof - external member
7. Mr. Nawaf AbdulRahman - external member
9. Mr. Salah bin Jassim - external member
10. Ms. Maha AlBanki - external member



## 41. “CROWDBABBLER” - POWERFUL SOCIAL MEDIA ANALYTICS FOR BUSY MARKETERS

On 2 January 2017, Dr. Mohammed Al Hamami and Edyta Przybyla attended the workshop “Crowdbabbler” - Powerful Social Media Analytics For Busy Marketers by Mr. Abbas Alidina, the Founder and CEO of the company and organised by Social Media Club at the Capital Club.



## 42. WORKSHOP ON PROFESSIONAL CERTIFICATE IN ACADEMIC PRACTICE (PCAP)

The second PCAP workshop organized by HEC Bahrain and HEA UK was held during the period 11-14 Jan 2017 at UNESCO building Bahrain Training Institute Compound Isa Town where 70 faculty members from all private Universities in Bahrain attended the workshop.

7 faculty members from ASU attended the workshop: Dr Houriya Aldeeeb, Dr Ammar Al-Sammarræe, Dr Ahmed Azzam Elmasri, Mr Rashed Al-Rasheed, Mr Ammar Yousif, Mrs. Noora Musalam, Mrs Fajer Shams.

The third and the last PCAD workshop session will be held in March 2017, thereafter the attendees will be qualified to receive a "Professional Certificate in Learning and Teaching in Higher Education" from HEA and HEC Bahrain. In addition, the attendees will be able to apply directly to HEA online to submit their application in order to get HEA Fellow academic status.



### **43. DR. AL-HAMAMI PARTICIPATED IN "TEHCAMP BAHRAIN"**

Dr. Mohammad Alaa Hussain Al-Hamami, the Manager of Community Engagement Office and Assistant Professor in Management Information Systems Department, participated in the TechCamp event. The event was about how to create a social media strategy and the best practices for implementations.

The event that was organized by the Social Media Club with the collaboration of the Embassy of the United States of America in Manama; hosted the Social Media Consultant and Trainer Mr. Khaled ElAhmad and Mr. Ali Sabkar, the President of the Social Media Club Bahrain.

During the event that was held for two days in CH9 at Amwaj Island, different subjects have been discussed such as social media strategy planning, social media tools and tips and social media group exercises.

At the event, Dr. Mohammad Al-Hamami delivered a presentation about a suggested social media marketing strategy for Lagoon Amwaj Island. The event was on 20<sup>th</sup> and 21<sup>st</sup> of January 2017.





#### 44. LEADERS: ARE THEY BORN OR MADE?



On the evening of 23 January, the President delivered a lecture on “leaders: are they born or made” to an audience of over 60 professionals from various sectors in Bahrain. I was delighted to see around 20 of our staff attending. This lecture was organised by the Bahrain Society for Training and Development.



#### 45. LECTURE ON THE ART AND SCIENCE OF LEADERSHIP

On Saturday, 4 February, the President delivered a lecture on the art and science of leadership at an event hosted by the University and organized by Rotarac Bahrain.





## **46. THE MASTER IN FINANCE AND ACCOUNTING PROGRAMME HELD ITS ADVISORY BOARD MEETING**

The Master in Finance and Accounting Programme held its advisory board meeting for the 1st semester of academic year 2016/2017 at Al-Safir Hotel. The board discussed topics related to the programme, and members provided recommendations to improve the programme to become one of the leading programmes in the region.



## **47. HANDLING THE GLOBAL CHALLENGES FOR MIDDLE EAST UNIVERSITIES**

On February 2017, the President attended a conference in Oman hosted by Gulf College titled "Handling the global challenges for Middle East universities" and organized by ARELEN, Cardiff Metropolitan University and the Association of Arab Universities and facilitated by David Lock, Chief Executive of the Magna Charta. Presentations were made by the Chief Executive of the Leadership Foundation for Higher Education, Deputy President of University of Bologna, President and Pro Vice Chancellor of Cardiff Met, and Dean of Gulf College.



#### **48. PROF DARWISH DELIVERED A SPEECH DURING THE “FOURTH GULF FORUM FOR HUMAN RESOURCES DEVELOPMENT”**

Prof Saad Darwish, President’s Advisor for Special Projects delivered a speech during the “Fourth Gulf Forum for Human Resources Development”; which took place on 8 & 9 February 2017 at Sofitel Hotel. The speech was about the methods used to measure employee’s loyalty. It covered good examples that help companies in measuring loyalty as an important issue that need to be addressed at top management’s levels to decrease turnover. In the photo: Mr Khalid AlEeid, Mr. Sulaiman Farman and Sameera Baba and other speakers of the conference.



## 49. ASU REPRISES COLLABORATION WITH BAHRAIN BUSINESSWOMEN'S SOCIETY (BBS)

On Sunday, 12 February 2017, ASU reprised its assistance to BBS in their efforts to devise a new strategy with annual operational plan and key performance indicators.

Mr. Hatem Dammak, Acting Head of Governance and Strategic Planning Unit at ASU, led the working session at the premises of the women-led organization and helped the attendees turn BBS strategic objectives into specific, time-lined and achievable actions with clear responsibilities and measurable performance indicators.

A follow-up session will be organised at the end of the month to finalise the implementation plan and give some guidance and insight on how to implement it successfully.

ASU and BBS signed a Memorandum of Understanding earlier in 2016.



## 50. THE BACHELOR IN ACCOUNTING PROGRAMME HELD ITS ADVISORY BOARD MEETING

The Advisory Board of Bachelor in Accounting Programme held the first meeting for the academic year 2016-2017 at Al-Safir Hotel on 5 January, 2017. The board members discussed important topics related to the programme and gave their suggestions to improve the study plan to fulfill the markets' needs with appropriate courses.



## 51. WORKSHOP ON STRATEGIC PLANNING IN HIGHER EDUCATION

The VP for Admin, Finance and Community Engagement, Dr. Mohammed Yousif and the Director of Administration & Finance, Mr. Abdulla Alkhaja attended a workshop titled "Strategic Planning in Higher Education" which took place from 5 – 7 February, 2017 in Dubai, delivered by "Center for Learning Innovations and Customized Knowledge Solutions".







The three-day programme provided an interactive environment for executives to learn, apply and collectively share their experience while applying the tools and techniques of strategic planning through case studies and hands-on examples from similar institutions internationally. In addition to providing tools and techniques, the programme also engaged the participants to think strategically taking into account the challenges affecting higher education institutions and work in teams to chart strategic scenarios for the future.

## **52. INTERNATIONAL PEACE INSTITUTE FOR THE MIDDLE EAST AND NORTH AFRICA**

On 12 February 2017, the President attended a presentation organised by the International Peace Institute for the Middle East and North Africa (IPI, MENA) under the Global Leaders Series Presentation. The speaker was H.E. Recep Tayyip Erdoğan, President of the Republic of Turkey. The presentation addressed the issue of peace in the Middle East and its benefits to the region.

## **53. EXECUTIVE COUNCIL OF THE ASSOCIATION OF ARAB UNIVERSITIES MEETING**

From 18 to 19 February, the President attended the Executive Council of the Association of Arab Universities meeting held at Alain University of Science and Technology in the UAE. The Council discussed the need to modernize the Bylaws of the Association, and the preparation for future Annual General Meetings of the Association.





#### **54. MS. DIANA EL HAGEOVA ATTENDED A WORKSHOP TITLED "THE HIGH PERFORMING LEARNING ORGANIZATION"**

On Wednesday 15 February 2017, Ms. Diana El Hageova, Office Manager of the VP Academic Affairs and Development Office, attended a workshop organised by Stepping Stone Global entitled "The High Performing Learning Organization". The High Performance Organization is a framework that managers can use in order to improve organizational performance and make it sustainable. The workshop pointed out that nowadays, in order to ultimately be a high performing sustainable organization, it is of utmost importance to have the capacity to learn. By learning, an organization can easily adapt to constant changes and maintain the status of a leader.



## **55. PARTICIPATION IN THE FORUM HOSTED BY THE ARAB OPEN UNIVERSITY**

Dr. Ali Aldadda and some students from the Political Science Department participated and represented the University in the forum titled "Citizenship and Parliamentary Culture" which was under the patronage of His Excellency Mr. Ahmed Ibrahim Al-Mulla, Speaker of the Council of Representatives, as part of celebrations of the Kingdom sixteenth anniversary of the National Action Charter.

The event was organised by the Arab Open University on February 27 2017 with the objective to emphasize the concept of citizenship, and its components and how to activate the public participation of youth in the national work.



## **56. QUALITY ASSURANCE ISSUES IN UNIVERSITIES IN THE ARAB WORLD**

On February, the President attended at Asyout University in Egypt addressing quality assurance issues in universities in the Arab World.

Alzarqaa University in Jordan was a major player in organizing this conference with strong presence from their Chairman of BODs, Chairman of the BOT and their President. Mr Anwar Al Nawaf, who is studying at Asyout for a PhD in Law, also attended the conference. In the session I chaired, various papers about quality assurance systems and centers in Arab Universities were presented which stressed on the role of quality assurance centres and how they can play a pivotal in a university in ensuring quality standards are met at Programme, College and University levels.

Most papers covered the issue of creating a culture of quality in universities in the Arab World. Most presentations touched on the issue of making quality embedded in the values and practices of any institution.



## **57. MS. DIANA EL HAGEOVA ATTENDS RESEARCHER CONNECT WORKSHOP**

Ms. Diana El Hageova, Lecturer at the Department of General Studies, College of Arts and Science, attended a two-day training workshop (23 and 25 Feb 2017) called Researcher Connect organized by the British Council. The workshop was made of short interactive modules and focused on areas such as abstracts, proposals, academic collaboration and communication.



## 58. INQAAHE CONFERENCE 2017

Applied Science University (ASU) participated in the INQAAHE Conference 2017 titled “Between Collaboration and Competition: The Promises and Challenges for Quality Assurance in Higher Education”, which took place in the Gulf Hotel, Bahrain for the period 28 February to 1 March 2017. The conference was sponsored by the Education and Training Quality Authority (BQA) and United Nations Educational, Scientific and Cultural Organization (UNESCO) where 350 delegations from 57 nationalities participated.

The Chairman of the BOT, Prof. Waheeb Alkhaja, the President, Prof. Ghassan Aouad, the VP for Academic Affairs and Development, Dr. Assem Al-Hajj, the Director of the QAAC, Dr. Radwan Kharabsheh, Deputy Director, Dr. Roy Tumaneng, Assistant Director, Dr. Nympha Joseph, and Head of Measurement and Evaluation Unit, Dr. Khairi Omar, participated in the conference.



## **59. DR. AL-HAMAMI PARTICIPATED IN “PLANNING AND DEVELOPING SOCIAL MEDIA CONTENT” WORKSHOP**

Dr. Mohammad Alaa Hussain Al-Hamami, Manager of Community Engagement Office and Assistant Professor in the Management Information Systems Department participated in “Planning and Developing Social Media Content” Workshop that was organized by the Social media Club. The event was held in the Capital Club Bahrain on 4 March 2017.



## **60. DR. AL-HAMAMI A SPEAKER IN IT LIVE FORUM 2017**

Dr. Mohammad Al-Hamami, Manager of Community Engagement Office and Assistant Professor in the Management Information Systems Department participated as a speaker in IT Live 2017 Forum using Cisco WebEX technology.

Dr. Al-Hamami talked about the power, impact, and evolution of social media. He also discussed the advantages and disadvantages and the optimal use of such media.

Hundreds of experts and specialists attended the forum that was held in Baghdad on 10 and 11 March 2017.





## 61. HEC WORKSHOP

Academic staff from various colleges from Applied Science University attended 4 days workshop entitled "Professional Certificate in Learning and Teaching in Higher Education" which was organised by the Higher Education Council in the Kingdom of Bahrain in cooperation with the British Higher Education Academy.

The workshop was the last in the series of workshops and was held in the period of 17-20 March 2017, in the Regional Center for Information and Communication Technology, Bahrain Training Institute Isa Town. After the final phase, attendees will submit the application and apply directly to HEA for their Fellowships.

Dr Hooriya Deeb, Dr. Ahmed Azzam, Dr. Ammar al-Samarrai, Mr Rashid Ahmad Ismail, Ms. Fajer bin Shams, Ms. Noora Musalam and Mr Ammar Yousif attended the workshop.



## 62. CARDIFF MET CONFERENCE

On 16 and 17 March 2017, the Chairman of the Board of Trustees, the President and Mr Yasser Abusenah attended the Cardiff Met Partners Conference in Cardiff. Various papers covered the importance of quality assurance, strategic planning, marketing and need to create research capacity in academic institutions partnering with Cardiff Met. Cardiff Met announced the establishment of a new school of new technologies that include disciplines like digital media, data

sciences and design technologies. During the visit, the ASU delegation had the opportunity to meet other partners to explore opportunities for collaboration and to share lessons learnt in running successful partnerships.



### **63. AMERICAN CHAMBER OF COMMERCE BAHRAIN ANNUAL FORUM**

On 15 March, the Vice Dean of the College of Administrative Sciences, Dr Ramzi Nekhili, the Community Engagement Office represented by Dr. Mohammad Al-Hamami and Mr. Thaer Mustafa along with five of our students attended an annual forum organised by the American Chamber

of Commerce Bahrain (AmCham Bahrain). The Forum, which aims to promote the expansion of trade and investment between the markets of the MENA region and the United States, focused on SMEs: Unlocking Economic Potential in the MENA Region.

Participants benefited from a series of high-level discussions and commentary on opportunities and effective strategies for business development including coverage of key topics such as:

SME's as key drivers of economic development in the MENA region; the Regional SME Ecosystem: A Fresh look at Thriving Techniques; SME Financing

Opportunities and Export Support Programmes; and the integration of regional SMEs into the supply chain of U.S. and multinational companies in the region.

Participating in such forum added a great value to our students in exposing their knowledge to a high-level of business practices.



## 64. "THE ROLE OF LEGISLATIVE AUTHORITY IN COMBATING TERRORISM"

On 17 May, Bahrain's Council of Representatives, in co-operation with the Bahrain Institute for Political Development hosted a workshop titled "The Role of Legislative Authority in Combating Terrorism" which took place at Gulf Hotel.

Prof Saad Darwish, Dr Ramzi Hilat, Dr Khalil Ibrahim, Dr Mohammed AlAjarma , Dr Raeeq Brezat and Dr Khalid Daf Allah represented ASU and attended the workshop. The event was also attended by delegations from GCC states and other Arab countries.



The workshop addressed a number of topics that shed light on the conceptual framework of terrorism, its definition and reasons, the main elements that constitute the phenomenon of terrorism, as well as the international efforts to eradicate this phenomenon and the role of the Arab Standing Committee on Human Rights in combating terrorism.





## 65. WASD 15TH INTERNATIONAL ANNUAL CONFERENCE

Prof Saad Darwish and Prof Sideeq Ameen attended the WASD 15th International Annual Conference at Ahlia Univesrity which was held Under the Patronage of His Royal Highness Prince Khalifa Bin Salman Al-Khalifa, the Prime Minister of the Kingdom of Bahrain from 16 – 18 May 2017.

This event provided a forum for academics, government and industry to discuss the various challenges facing the world particularly the Middle East and North Africa (MENA) countries in their efforts to achieve a sustainable knowledge-based inclusive development. It was an opportunity for all scholars, government representatives and policy makers to get an external, unbiased point of view on the matters relating to their fields of practice.



## 66. "STRATEGIC PLANNING FOR LIBRARIES AND INFORMATION CENTERS SUPPORT"

Dr. Ammar Jalamneh, Library Director participated in the second annual meeting for Arab libraries directors titled "Strategic Planning for Libraries and Information Centers Support" that took place in Hergada city, Egypt in the period from 9 to 11 May 2017. The conference was held under the auspices of the Governor of the Red Sea Governorate in Egypt and in collaboration with the Arab Organization for Administrative Development. Many topics were discussed at the conference sessions such as the challenges facing libraries and information centers nowadays; which can be very complicated and has many interfering elements.



## 67. A LECTURE BY MR DARWEESH AL-MANNAI

Prof Saad Darwish, President's Advisor for Special Projects attended a lecture given by Mr Darweesh Al-Mannai/ Shura Council Member at the headquarters of the National Unity Assembly in Al-Basayteen. The lecture was about a proposal to the Shura Council to issue a "Law for investment in Bahrain". Dr Murad Al Janabi chaired the session.



## 68. LECTURES AT AL-ZAMEL MOSQUE

As part of Applied Science University's commitment to support the community, Dr. Murad Al-Janabi, Associate Professor in the College of Law, delivered lectures on weekly basis at Al-Zamel Mosque in Al-Hidd city. The lectures included tutorials in the purification of thoughts from racism and sectarianism and building society away from subversive tendencies.



## 69. BENCHMARKING WORKSHOP

Dr Assem Al-Hajj, VP for Academic Affairs and Development and Dr Radwan Kharabsheh, Advisor to QAAC Director, attended the training programme titled 'Benchmarking for Best Practices in Higher Education' between 7 and 9 March 2017, at Novotel Hotel, Dubai. The programme was organized by CLICKS and facilitated by Dr Mokhtar Benhadria.

The workshop focused on the systematic approach of benchmarking and covered in sessions numerous topics including the importance and phases of benchmarking.

Session one discussed benchmarking the rationale behind undertaking it. The discussion revolved around lining benchmarking to creativity and innovation and the CSF of benchmarking. The second session focused on the benchmarking process itself. Four different phases of benchmarking were discussed. The first phase was planning of benchmarking which described activities like benchmarking project conception, team responsibilities, process mapping and measurement. The participants discussed partner selection and covered partner's selection matrix, data collection methodology and conducting visits. The second phase which is conducting benchmarking GAP analysis covering topics like minding the gap, looking beyond numbers and projecting future performance. Phase three was concerned with communication and integration and covered topics like establishing results of benchmarking. The last phase, which is an revolves around developing action plans and fine-tuning goals and recalibrating.



## 70. PRODUCTIVITY CONGRESS

Prof Saad Darwish participated and represented ASU in the World Productivity Congress on 2 April 2017.

The World Productivity Congress has been hosted 17 times in several countries since the first congress took place in the United Kingdom in 1969. For the first time in the World Productivity Congress hosting history, the 18th Congress was hosted in the middle east and in particular in the Kingdom of Bahrain.

The Congress brings together a distinguished group of leading businessmen, industrialists, scholars, politicians, administrators and productivity experts from around the globe and from all sectors of industry, commerce and public service. It is this breadth of expertise and experience that makes the Congress an important event for shaping future governmental approaches to productivity development, and for shaping future organizational strategies."





## 71. 4TH INDUSTRIAL REVOLUTION AND ITS IMPACT ON OUR FUTURE

On 4 April 2017, Prof Saad Darwish gave a lecture about the 4th Industrial Revolution and its impact on our future at Kanoo Educational Centre. The third, digital revolution has paved the way for the fourth one, which will see smart technologies, and smart devices and products at work.

The next generation of smart technology and products will be artificial intelligence (AI) and the Internet of Things (IoT). IoT will connect human and non-human entities to enable the smart management of products, to improve efficiency and, more importantly, create new business models and improve our quality of life. New social, economic and political challenges will emerge and we need to get ready for these new changes.



## 72. DR TALAL ALALKAWI'S PARTICIPATION IN A CONFERENCE

Dr Talal Alalkawi, Assistant Professor in the College of Administrative Sciences, has participated in a paper entitled "Compatibility of International Accounting and Financial Reporting Standards with Human Capital Measurement - theoretical study" in the Human Capital Perspective Conference titled "Human Capital - Opportunities and Challenges". The conference was held in Istanbul, Turkey, in the period 4-6 April 2017.



### 73. ASU JOB FAIR 2017

Under the Patronage of Mr. Jameel Bin Mohammed Ali Humaidan the Minister of Labour and Social Development, the Career Development and Alumni Affairs office in the Deanship of Student Affairs organised a workshop called “How to write your CV and How to Prepare for an interview” in preparation for the Job Fair 2017 that was held on Sunday 9 April 2017.



### 74. “SOCIAL MEDIA ADVISORY SESSION”

Dr. Mohammad Al-Hamami, the Manager of the Community Engagement Office and Assistant Professor in the Management Information Systems Department, participated in the “Social Media Advisory Session” that was organized by the Social Media Club in CorporaTechHub 9 (CH9), Amwaj Island on 8 April 2017.

During his participation, Dr. Al-Hamami stressed on the importance of having a strategy and a clear plan in an organization to monitor Social media channels and platforms.





Social media experts, social media club members, and representatives of organizations from private and public sectors attended the session.

## **75. “BUILDING YOUR BRAND – INTELLECTUAL PROPERTY CONSIDERATIONS IN THE DIGITAL AGE ROUNDTABLE DISCUSSION”**

Under the patronage of H.E. the Ambassador of United States of America, Dr. Mohammad Al-Hamami, the Manager of the Community engagement Office and Assistant Professor in Management Information Systems Department, participated in the “Building Your Brand – Intellectual Property Considerations in the Digital Age Roundtable Discussion.” The event was organised by the American Chamber of Commerce Bahrain (AmCham) with the support of Social Media Club, Startup Magazine, and Bahrain Federation for Business and Professional Women.

The discussion covered how startups and businesses can build and protect their brands and identity on social media and how to apply for patents and trademarks.





During his participation, Dr. Al-Hamami explained that Copyright as a kind of intellectual property became a big concern not only in the academic field but also in the Business sector as well. The world and our region including GCC countries and Bahrain are working hard to protect copyrights by enforcing laws and putting penalties for copyright infringement. The event was held in Al Jasra Handcraft on 10 April 2017.



## **76. DR. AL-HAMAMI PARTICIPATED IN “LINKEDIN” INTERACTIVE WORKSHOP**

Dr. Mohammad Al-Hamami, the Manager of the Community Engagement Office and Assistant Professor in the Management Information Systems Department, participated in the “LinkedIn” interactive workshop. The event has been organised by Tamkeen Bahrain.

The aim of the workshop was to discuss the successful methods of how to enhance professional reputation on LinkedIn, challenges of labor market in the region, the advantages of using LinkedIn network, and how to create a professional profile on linkedIn. The interactive workshop was delivered by Tarek Dalloul from LinkedIn Middle East on 13 April 2017 at BCCI Al Majalis Hall.



## 77. 4TH ARAB EUROPEAN HIGHER EDUCATION CONFERENCE IN RABAT

On April, the President attended the 4th Arab European Higher Education Conference in Rabat. Many European and Arab Universities Presidents gathered in Morocco to discuss important issues related to collaborative research and education. The President of ASU presented a paper on “Doctoral Education: Challenges and Opportunities”. The presentation covered important issues related to doctoral education including the importance of methodological approaches, quality of supervision, data collection and analysis, and writing up of a thesis. The main focus of the conference was on doctoral education, creating sustainable research, impact and community engagement, and the role of universities in addressing issues related to sustainability. Publishing in open access journals was also addressed and a discussion took place about making sure that these open access journals are of high quality.





## 78. "CYBER SECURITY IN THE CLOUD" WORKSHOP

Dr. Moaiad Khder, Acting Head of Computer Science Department, attended a workshop on cyber security titled: "Cyber Security in the Cloud" for three days from 25 to 27 April. The workshop was held at the Royal University for Women (RUW) in corporation with West Virginia University. The workshop was led by two professors and one associate researcher from West Virginia University where it covered the main concepts of cloud computing architecture and services, cyber security, and awareness of the security.



## 79. THE ANNUAL DISTINGUISHED SEMINAR (ADS)



On Sunday, 23 April and under the patronage of Professor Waheeb Alkhaja, Chairman of Board of Trustees, the Deanship of Research and Graduate Studies in cooperation with the College of Law organised the Annual Distinguished Seminar (ADS). The ADS seminar series aim to increase the exposure of staff to national and international research. This year, the speaker of the ADS was a world-leading scholar who helped in defining the research agenda in his field and continued to shape its development. Being top researcher, the impact of his

development and innovation can be seen in industries and governments and policies. Professor Mohammad Hammouri is one of the Arab World leading researchers and an expert in commercial, political and constitutional law who has been nominated by the College of Law to be the ASU 2017 distinguished researcher.



## 80. ICCPM 2017, SAPPORO, JAPAN

Applied Science University (ASU) participated in the International Conference for Construction and Project Management (ICCPM 2017), which took place in the city of Sapporo in Japan from the 17th to 19th August 2017. Dr. Assem Al-Hajj, the VP for Academic Affairs and Development, presented his paper on the 2nd day of the conference. His paper was entitled "The Impact of Project Management Implementation on the Successful Completion of Projects in Construction". The paper focused on the status of project management today, investigated the elements of success in projects, evaluated contemporary project management tools and techniques utilized in projects and examined the influence of project management on project success. The paper was well received by participants.



## 2. COMMUNITY SUPPORT

### 1. MUHARRAQ SOCIAL WELFARE CENTER

Dr Ahmed Arbab, Head of MHRM is an active academic staff in Community Engagement and recently visited Muharraq Social Welfare Center “Dar AlRiaaya Alljimaeya”. His visit was part of his programmed activities to talk to the elderly and spend nice time with them. The visit took place on 17 August where he took flowers to cheer them up accompanied by the volunteer team of Swaeed Al Salam who were also involved in this event.



### 2. MARKETING CAMPAIGN AT CC

ASU ran a successful marketing campaign by having a prominent stand at Bahrain City Centre for three consecutive days from 1 Sep until 3 Sept.

Under the slogan “Mayyez Nafsak” (Distinguish yourself), the Marketing and Public Affairs team worked collaboratively with colleagues in Admissions and Registration Deanship in attracting and assisting potential students and their families as part of this year’s student recruitment campaign. The aim was to encourage applications to the University and to aid conversion of applicants to students by showing the University at its best, and ensure that all potential students have the information they need to join the University.





### 3. ASU COMMUNITY ENGAGEMENT OFFICE ORGANIZING "HIYABIYA"

The ASU Community Engagement Office in collaboration with Positive Wings Team, and Mr. Yousif Bin Ahmed Al Thawadi Member of the Municipal Council; organised a traditional Bahraini celebration called "HiyaBiya".

Dr. Mohammad Alaa Hussain Al-Hamami, Director of the Office, Dr. Ahmed Hassan and Ms. Hana Dowaisan, Members of the office represented the ASU Community Engagement Office.

Mr. Yousif Bin Ahmed Al Thawadi and Positive Wings Team thanked Applied Science University and provided an appreciation gift for supporting the celebration.



Around 350 children participated in the celebration including cancer warriors. The celebration has included a set of activities for children, and it was held in Al-Hidd City near Al-Hidd Secondary School for Boys on 11 September 2016.



#### 4. SUMMER PROGRAMME FOR YOUTH

The summer programme for Youth closing ceremony took place on Tuesday, 20 September 2016 at Ramee Grand hotel under the patronage of the Capital Governorate and US Embassy.

The event was attended by H.E Sheikh Hisham Bin AbdulRahman Al Khalifa, US Ambassador, H.E William Roebuck, Ms. Ruqaya Mohsen, Director of Marketing and Public Affairs, and Miss Edyta Przybyla Head of Marketing and Student Recruitment Office.

The Students' projects were evaluated based on their presentations, subjects chosen, and teamwork by a panel of judges: Mr. Yusuf Lori, Head of Strategic Planning, Ms. Fatima Ali, Senior Specialist Social Programme (Capital Governorate), Ms. Ruqaya Mohsen and Ms. Edyta Przybyla (ASU) and Ms. Joslyn MackWilson, Deputy Public Affairs Officer (US Embassy).





## 5. SHAIKH ISA BIN ALI AL KHALIFA AWARD FOR VOLUNTARY WORKS

Ms. Hanaa Dowisan, a Member of the Community Engagement Office at the University attended Shaikh Isa Bin Ali Al Khalifa Award for Voluntary Works. The event was organized by the Good Word Society on the occasion of International Volunteer Day under the patronage of Shaikh Isa bin Ali bin Khalifa Al Khalifa on 20 September 2016. Pioneers of volunteering work and outstanding volunteer projects were awarded in the celebration.



## 6. CE OFFICE PARTICIPATION IN THE ARABIC AND INTERNATIONAL DAY FOR OLDER PERSONS

ASU Community Engagement Office presented by Dr. Mohammad Al-Hamami, Director of the Office and Miss. Hanaa Dowaisan, a member of the Office, and Bahrain Deserve Team participated in the Arabic and International Day for Older Persons celebration 2016. The celebration was held under the patronage of H.E. the Minister of Labour and Social Development Jameel bin Mohammed Ali Humaidan, and organized by The National Committee for Elderly in Seef Mall Manama.





## 7. COMMUNITY ENGAGEMENT OFFICE SITE VISIT TO ALMUHARRAQ PARENTS' CARE HOME

ASU Community Engagement Office (CE) in collaboration with College of Law and Bahrain Deserve Team organised a site visit to Al Muharraq Parents' Care Home.

The CE Office was represented by Dr. Mohammad Al-Hamami, Director of the Office, Dr. Hooreya AlDeeb, Dr. Ahmed AlSherawi, Mr. Thaer Mustafa, and Miss Hana Dowaisan. The College of Law was represented by Dr. Qais AlMaaiteh and a number of the College students. Mr. Yousif Bin Ahmed Al Thawadi, member of the Municipality and a number of ASU students participated in the visit.

The site visit included a set of activities and events, such as giving gifts to the elderly, providing meals, and playing traditional music.



This visit comes as a part of different activities held by the University to mark the International Day for the Elderly.





## 8. DO YOU DARE CELEBRATION

Mr. Thaer Mustafa, a member of ASU Community Engagement Office participated in a celebration called "Do you dare?" that had been organized by "For You" Voluntary Team to raise the awareness about deaf and dumb people and highlight the best methods to deal with them.

The celebration was held at Lulu complex in Al-Hiddlast Friday, 13 October 2016 and included many activities such as providing lectures, and establishing different kinds of competitions.





## 9. PROMOTING AFC U-19 CHAMPIONSHIP

Dr. Mohammad Al-Hamami, Director of ASU Community Engagement Office, participated in the celebration that had been organized by Bahrain Football Association for Asian communities at Seef Mall. The event aimed to promote the Asian Football Confederation under 19 Championship 2016 that will be held at the Kingdom of Bahrain during the period 13 to 30 October with the participation of 16 Asian teams.

The celebration included many various events such as different competitions, giving gifts to the mall visitors, in addition to the presence of a special team to promote the Championship.





## 10. ASU ATTEND BRITISH COUNCIL DINER

On 1 November, the President and other colleagues attended a Reception Dinner at the Residence of the British Council which was hosted by the Director of the British Council to welcome 26 British Universities who were exhibiting their programmes in Bahrain.



## 11. CE OFFICE PARTICIPATED IN ORGANIZING WORLD CUP JUNIOR FENCING CHAMPIONSHIPS 2016

ASU Community Engagement Office represented by Miss Hanaa Dowaisan a member of the Office; participated in organising the World Cup Junior Fencing Championships 2016 under the patronage of H.H. Shaikh Nasser bin Hamad Al Khalifa. Miss Hanaa received an award from H.E. Shaikh Ibrahim bin Salman Al Khalifa, President of the Bahrain Fencing Federation for her participation in organising the Championships.





## 12. THIS IS BAHRAIN EXHIBITION IN ROME

From 10 to 12 November, the President, Mr Mohamed Alkhaja, Mr Abdulla Alkhaja, Edyta, and our student Maryam took part in "This is Bahrain Rome". This was a fantastic opportunity to support and unite behind His Majesty the King's vision that Bahrain is the land of peace, co-existence, and tolerance. HH Sheikh Nasser Bin Hamed AlKhalifa visited our stand at the exhibition in Rome.



## 13. PALESTINIAN EMBASSY CELEBRATION

On 14 November 2016, the Palestinian Embassy celebrated the anniversary of the declaration of independence of Palestine the President and representatives from ASU, joined the Palestinian Ambassador in celebrating the event.



## 14. ALUMNI REUNION

The Alumni Club Board of Directors and Ms Noora Musalam, the Manager of the Office of Career Development and Alumni Affairs organized the Alumni Yearly Reunion event on Saturday, 19 November 2016 in Bahrain National Museum.

Professor Ghassan Aouad, Dr Assem Al-Hajj, and other members of the senior management team welcomed the Alumni members in this memorable reunion event. The reunion allowed the Alumni members to get an update on the University's latest achievements and its future plans. In addition, Professor Ghassan Aouad highlighted the important role of Alumni members in shaping the University's future. The event consisted of an initial open discussion, followed by a tour around the museum, buffet lunch and a visit to Abu Maher Fort.

In this event, the Alumni Club board of directors were honoured for serving the first year of the Alumni club and for setting up solid grounds for upcoming Alumni Club Board members.





## 15. UNIVERSITY EXPO 2016

On 17 November 2016, Applied Science University participated in the University Expo 2016 at Nasser Vocational Training Centre.

The exhibition was under the patronage of H.H Shaikh Nasser Bin Hamad Al khalifa – Representative of His Majesty the King for Charity works and Youth Affairs, the Chairman of the Board of Trustees of Nasser Vocational Training Center. It aimed to introduce the programmes and specializations offered by the universities to students and their parents which will help them to choose their career path.

The official opening was inaugurated by Dr. Mustafa Alsayed, the Deputy of the Chairman of the Board of Trustees of the Centre. Prof Ghassan Aouad, the President of the University and Ms. Ruqaya Mohsin, Director of Marketing & Public Affairs and members of PR staff attended the event.

The University received compliments from the Deputy and all the visitors for its reputation among other private universities and the quality of the programmes provided.



## 16. ASU PATICIPATED IN UN DAY CELEBRATION

On the Evening of 24 October 2016, the President, together with Dr Faiza Zitouni the Dean of Students Affairs, Dr Mohammad Al-Hamami the Manager of Community Engagement Office, Ms. Ruqaya Mohsen, Director of Marketing and Public Affairs, and Miss Edyta Przybyla Head of Marketing and Student Recruitment Office participated in the United Nations Day Celebration.



## 17. TURN8 –PRE –ACCELERATOR –DEMO DAY

Dr. Mohammad Al-Hamami, Director of Community Engagement Office participated in "TURN 8 –Pre –Accelerator –Demo Day". The event was the last phase of a programme where the selected batch of technology startups in the Kingdom of Bahrain presented their ideas to a panel of investors and attendees from the startup community and experts.

The event was powered by Bahrain Economic Development Board in collaboration with Startup MGZN, and in partnership with Tamkeen, Bahrain Development Bank, Zain Bahrain, and CH 9.



## 18. ASU'S PARTICIPATION IN "WALKING WITH THE BLIND"

ASU CE office presented by Dr. Mohammad Alaa Al-Hamami and Miss Hanaa Dawisan and number of university staff and students, participated in "Walking with the Blind" event which has been organised by the Friendship Association of the Blind under the patronage of HE Shaikh Hisham Bin Abdul-Rahman Al Khalifa, Governor of the Capital Governorate.





The event was held under the slogan (Community support for the blind... is a duty for us all) to celebrate White Cane Day near Coral Bay on Saturday, 22 October 2016.





## 19. ASU SPONSORED MANAMA WEEK

On the afternoon of Sunday, 30 October 2016, the Chairman of the BOT, the President, some colleagues, and a large number of our students attended the opening ceremony of Manama Week on Entrepreneurship and Youth Empowerment organised by the Capital Governorate, under the patronage of HE Sheikh Hicham Bin Abdul Rahman Al-Khalifa, the Capital Governor. ASU is a gold sponsor of this event and we received a trophy as recognition of this support from Sheikh Hicham. The President appeared on Bahrain TV to talk about the event.



## 20. DR. MURAD ALJANABI AWARDED BY THE ISLAMIC SOCIETY

Dr. Murad Abdulah AlJanabi, the Associate Professor in the College of Law has been awarded by the Islamic Society in Kingdom of Bahrain for his effective role in raising awareness and serving the Bahraini Community during the Hajseason for the Hijri year 1437.



## 21. "SEVENTHEFFECTIVEPARTNERSHIPS ANNUAL CONFERENCE FOR AND INFORMATION SHARING FOR BETTER HUMANITARIAN ACTION"

Miss Hana Dowaisan, a member of the Community Engagement Office with a number of the University students participated in the "Seventh Annual Conference for Effective Partnerships and Information Sharing for Better Humanitarian Action" on Monday, 31 October 2016.

The event was held under the patronage of His Majesty King Hamad bin Isa Al Khalifa, in collaboration with United Nations Office for the Coordination of Humanitarian Affairs (OCHA), the Organization of Islamic Cooperation's Humanitarian Funds and the Royal Charity Organisation (RCO).

More than 250 officials working in the humanitarian field and charity and relief organisations from various countries of the world participated in the event.



## 22. GULF UNION WORKSHOP

A group of eleven students with Dr Khaleel Ibrahim Ahmad from the Political Science Department have participated in the Gulf Union workshop organised by the National Unity Association in Shaikh Isa cultural center on Saturday, 5 November 2016. Important issues concerning, security, economic and political situations in the region have been discussed. Dr Khaleel has contributed into two important interventions in the discussion, targeting the future of the GCC and the region where he focused on the strategic plans that have to be adopted by Arab Nations.



## 23. CE OFFICE ORGANISED “BREAST CANCER AWARENESS” EVENT

Under the patronage of Applied Science University, the Community Engagement Office with the collaboration of “For You” voluntary team organised an event called “لأنج غالية” in Enma Mall on Friday, 28 October 2016, on the occasion of Breast Cancer Awareness Month.

Dr. Mohammad Al-Hamami, the Director of Community Engagement Office said in his speech “ASU aim to achieve three main goals: to provide an academic education according to international standards, to encourage scientific research, and to strive for social responsibility and serve the local and regional community.”





Mr. Thaer Mustafa, Dr. Hooreya Aldeeb, Dr. Ahmed Hassan, and Ms. Noora Musalam represented the University Community Engagement Office. A number of ASU staff members and students along with participants from local community attended the event. An awareness lecture was delivered by Dr. Maryam Fida, in addition to various activities that took place during the event.



## 24. THE GULF UNION CONFERENCE

On 13 November 2016, the Royal Court's Minister Shaikh Khalid bin Ahmed Al Khalifa received the participants of the second "Gulf Union Conference" held under the kind auspices of His Majesty the King with the slogan "The Gulf Union: Future and Destiny" and attended by a host of politicians and intellectuals from the Gulf Cooperation Council (GCC) countries.

The minister welcomed the participants praising their good efforts to achieve the aspired goals of this conference for the interest and the welfare of GCC countries and peoples.



Many ideas and suggestions were tabled for discussion during the conference which aimed to serve the aspirations and to achieve more integration and cohesion among the member states in all fields to reach the ultimate goal of unity, affirming that the Gulf Union is the goal sought by all.

Prof Saad Darwish, Dr. Khalil Al Samarraee, Ms Ruqaya Mohsin and Ms Hana Dowaisan attended the conference.



## **25. ARAB GULF FORUM ON POLITICAL MEDIA**

On the morning of 16 November, the President and Ms Ruqaya Mohsin and Mr Bahaa Karaimeh attended the opening ceremony of the Arab Gulf Forum on political media organized by the Bahrain Institute of Political Development.

## **26. 48 HOURS CREATIVITY**

The College of Arts and Science has participated in the international competition 48 hours creativity led by Dr. Wassem Ahmad from Interior Design Department and team members consisting of Dr. Udai, Dr. Manaf, and Dr. Farah Jadid with the participation of 28 students.

The competition was organized by the National School for Industrial Systems and Innovation at the University of Lorraine/ France. College students around the world were challenged by major companies in France to generate creative ideas for specific business solutions within a 48 hour deadline. The goal was for students to gain practical skills in the early stages of a project, including research and idea generation, prioritizing ideas under a time constraint, and collaborating with partners in other countries during the development process.

Members of ASU Senior Management Team attended the event represented by the Vice President for Academic Affairs and Development, Deans of the colleges, the Dean of the students Affairs & Evening Studies, Heads of departments and many lecturers.

ASU students handled some projects among ten projects which were: the future on-line professional training, improving the sleeping experience hospital sector, and conceiving tomorrow's individual air transport.

Dr. Wassim guided ASU students to collaborate with student design teams from universities around the world. Students here spoke with French university students to discuss their ideas in Skype video conferencing sessions via French and English languages. The students received feedback from big name corporate sponsors. Not forgetting that this is the third time where ASU is joining this international competition.



## 27. DR. ALJANABI AWARDED BY THE PAKISTANI AMBASSADOR

Dr. Murad AlJanabi, the Associate Professor in the College of Law has been recognised by the Pakistani Ambassador during the event of the Poet and Philosopher, Mohammad Eqbal that was held at Bahrain Society of Engineers on 25 November 2016.



## 28. BUMUN CONFERENCE (BEFORE-DURING-AFTER)

ASU students participated once again to BUMUN (Bahrain Universities Model United Nations) for its 12<sup>th</sup> years in Bahrain on the 26 - 27 November 2016 under the supervision of Ms Hadeel Boucheerei from the Deanship of Student Affairs and Evening Studies. The event was under the Patronage of H.H. Shaikh Nasser Bin Hamad Al Khalifa, in the Radisson Hotel, Bahrain.

BUMUN is a regional leadership short term programme that aims to engage youth in current global issues and hence preparing them to becoming good global citizens. This year's conference highlighted problems like cyber warfare, adapting to recent developments in small arms and light weapons technology, economic empowerment of women, impact of global narcotics drug control, bioterrorism, and environmental consequences of nuclear energy.



Before the event, ASU's delegation represented by 7 students, attended 7 training sessions for 7 weeks as part of the preparation of the BUMUN program.

During the event, a total of 200 students from 20 universities participated as delegates. The participating universities were from the Kingdom of Bahrain, the State of Kuwait, the State of Qatar, the United Arab Emirates, and other regions. Our students have done really well, learned a lot, in addition one of our students won an award for "active member".



After the event, on 1 November 2016, Professor Ghassan Aouad and the Deanship of Student Affairs and Evening Studies honored the team of the participating students for their effort and for being great ambassadors of ASU.





## 29. DR. ROY D. TUMANENG JUDGES THE XVII AL MAHD INTER-SCHOOL DEBATE

More than 30 students from different private schools in the Kingdom of Bahrain participated in this year's "XVII Al Mahd Inter-School Debate" held on 10 December 2016 at the Al Mahd Day Boarding School in Saar. For eight consecutive years now and being a debater himself during his school days, Dr. Roy D. Tumaneng, Deputy Director of QAAC, has been invited to judge the said prestigious debate which has been graced as well by an official representative from the Ministry of Education in the Kingdom. Two other judges were invited: the QA Directors of Ahlia University and Royal University for Women.

The debaters presented their constructive and rebuttal speeches for or against the motion, depending on which side they have been assigned. The topic for the junior group was 'Elders are Neglected these Days' and for the senior group, 'Genius is Inherent'. Among the schools which took part in the event include Abdul Rahman Kanoo International School, Al Hekma International School, Arabian Pearl Gulf School, Asian School, Bahrain Bayan School, New Millennium School, Hawar International School, Ibn Al Haytham Islamic School, Indian School, New Millennium School, Pakistan Urdu School, and Sacred Heart School. The AMDBS Managing

Director, H.G. Sharma, welcomed the delegates highlighting the importance of public speaking for the youth of today. At the end of the contest, trophies were awarded to the Top 3 Best Debaters in each group.

Meanwhile, Dr. Roy has been invited again to give a post-activity workshop for the debaters of Al Mahd Day Boarding School on 15 December 2016, highlighting the Do's and Don'ts of debate.



### 30. ASU'S PARTICIPATION IN THE CELEBRATION OF NATIONAL DAY ORGANIZED BY "THIS IS BAHRAIN"

On 15 December 2016, the Marketing and PR team set up a stand as part of the University's participation in the celebration of National Day's event which was organized by "This is Bahrain". The event was held in the parking of the National stadium and the stand was visited by the President, ASU students, H.H Shaikh Khalid bin Hamad Al Khalifa, Shaikh Faisal bin Rashid Al Khalifa, Thai Ambassador, Principal of French School and other participants of the event.



### 31. CELEBRATING "BAHRAIN HABIBATY" FESTIVAL

On Friday, 9 December 2016, the Community Engagement Office at Applied Science University and "Volunteers for others" voluntary team organized "Bahrain Habibaty" festival which was held at Prince Khalifa Bin Salman Park at Hidd.

The event was under the patronage of H.E. Mohammed Bin Abdulah Al Sinan, Chairman of the Municipal Council of Muharraq Governorate, and the Community Engagement Office at Applied Science University.



The festival included many activities including a marathon, a marketing show, handcrafts exhibition, competitions and giving awards, singing by a group of gifted children, honoring a number of orphans, and distributing gifts to the audience.











## 32. CELEBRATING THE INTERNATIONAL DAY FOR PERSONS WITH DISABILITIES

Under the patronage of H. E. Professor Ghassan Fouad Aouad, President of Applied Science University, the Community Engagement Office organized "Disability is not the End" ceremony on the occasion of the World Day for Disability. The event was established at Abdullah Nass Hall in the University on Sunday 11/12/2016.

H.E. Former Lebanese Minister of Education and Vice President of the American University of Beirut, Professor Hasan Diab, H.E. Mohammed Bin Abdullah AlSinan Chairman of Municipal Council of Muharraq Governorate, and H.E. Municipal Council Member Yusuf Bin Ahmed AlThawadi attended the Celebration.

In addition, audience include a number of disability challengers champions, personalities and associations of people with disabilities; including Bahrain Deaf Society, Bahrain Friendship Society for the Blind, Bahrain Mobility International, Down Syndrome, Ta'awn Centre, voluntary teams, and a number of academic and administrative staff and students from the University.

The ceremony began with playing the National anthem, and the read verses from the Holy Quran by the reader Mahmoud Habil (blind). After that, Prof. Ghassan Awad delivered a speech on this occasion.

A film has been displayed during the celebration about challenging disabilities titled "The Begin of a Life"; the story of the film and screenplay and dialogue provided by Samir Abdullah Ali, starring by Mohammed Nami and Mishal AlDosari (student), and with the representation of students: Yousif Janahi, Ali AlKaabi, Salem Olayan, Mohammed AlKaabi, filming and editing by Khalifa AlYasi (student), and the idea and supervision provided by Mr. Thaer Mustafa Fahmi.

After that, Ms. Abeer AlSalloum, Coach in the field of motivation and change (hearing impairment) presented a lecture about changing the thinking style and improving the society's perception about persons with disabilities, Then the artist Ahmed Fawaz (blind) played a musical clips, followed by the submission of the disability challengers champions successful experiences and their stories to the audience. The experiments included the first deaf Coach in the Arab world Mr. Turki AlAjmi, coach of human development Yousif AlMarzouki (impaired mobility), radio and television announcer Mr. Mohamed AlHamri (blind), the first deaf that get a bachelor's degree from University of Bahrain Mrs. Seema AlNawakhzeh, and displayed the experience of Engineer Latifa Khaled the owner of engineering project specialist to disabilities.





The event was covered by Coach Zainab Aswad from Bahrain Deaf Society to translate the concert programs to deaf audience. The Masters of ceremony were the active volunteer Mr. Ali Yaseen and Mr. Essam ALAmeer (blind).

The ceremony included the establishment of competitions and providing prizes to audience and participants, the establishment of artistic theater by Mr. Hussain AlShajar (impaired hearing), in addition to the presence of a number of related associations and societies.





### 33. BAHRAIN NATIONAL DAY CELEBRATION

On 13 December, ASU celebrated the National Day and the 17<sup>th</sup> Anniversary of the Accession of his Majesty King Hamad Bin Isa Al Khalifa. The celebration was under the Patronage of Professor Waheeb Al Khaja, Chairman of the Board of Trustees and the invitation from Professor Ghassan Aouad, the President of the University.

The event was entirely organized by members of the student council and supervised by Mr. Mohammed Najjar and Ms Hadeel Bucheerei from the Deanship of Student Affairs and Evening Studies.

On the day, the University was buzzing with students, staff and invitees of student council members from other local universities. Our students designed and decorated the University in such a way that everyone felt the national Bahraini spirit. The programme included traditional events such as Henna Corner, Car Show, Evening Poems by Khaleeji Poets (Bahrain, Kuwait and Qatar), "Ardha", Student's Competition and a wonderful performance by Mohamed Qambar, a Bahraini singer.







### 34. FARES BAHRAINI YOUTH AWARD 2016

Khalidya Youth Society launched its “3rd Fares Bahraini Youth Award 2016” to celebrate the Bahraini youth achievements.

In 2015, “Fares Award” was given to his Highness Sheikh Nasser Bin Hamad Al Khalifa for his achievements in Youth and Sports and the “Fares Youth Knowledge Award” was given to his Highness Sheikh Mohamed Bin Salman Al Khalifa for his knowledge excellence.

On 19 December 2016, Ms Noora Musalem, manager of Career Development and Alumni Affairs Office at the Deanship of Student Affairs and Evening Studies was selected as vice president of the award judges committee.



### 35. ASU PARTICIPATED IN THE H.H. SH. KHALID BIN HAMAD GRADUATION PROJECTS AWARD JUDGING PANEL

Professor Siddeeq Y. Ameen, Dean of Research and Graduate Studies received an award for being a jury in the judging panel of H.H. Sh. Khalid Bin Hamad Al Khalifa Graduation Projects Award.

This award was open for to all disciplines of the faculties of Engineering and Information Technology.

ASU participated in one project from Computer Science Department among 125 other projects from other universities. The participation was an ideal opportunity for all students to demonstrate their scientific innovation.

We encourage ASU students to participate in next year's award with more projects, especially in the discipline of Computer Science, MIS, Interior Design and Graphic Design.



### 36. Nass Horse Racing Festival

On 30 December 2016, the President and many colleagues from the University attended the Nass Horse Racing Festival.



### 37. SCHOLARSHIP AWARDED BY THE CAPITAL GOVERNORATE

On 5 January 2017, the University President, Prof Ghassan Aouad with the Dean of Student Affairs, Dr. Faiza Zitouni and Head of Marketing and Student Recruitment, Edyta Przybyla attended the weekly majlis of Shaikh Hisham Bin Abdulrahman Al Khalifa at Capital Governorate.

During the meeting Shaikh Hisham offered ASU a one year scholarship worth of BD 35,000 to be awarded to one of our students to study for a year at a university in China. It is the first scholarship awarded by the Capital Governorate to a university in Bahrain.



### 38. SHEIKH KHALID BIN HAMAD AWARD FOR GRADUATION PROJECTS

On Thursday, 22 December 2016, under the sponsorship of His Highness Shaikh Khalid bin Hamad Al Khalifa, First Deputy President of the Supreme Council for Youth and Sports, the curtains were brought down on the activities of the Khalid bin Hamad Award for Graduation Projects Forum which took place at University of Bahrain with participation from 10 universities in the Kingdom of Bahrain.

This award was open for to all disciplines of the faculties of Engineering and Information Technology and was an ideal opportunity for all students to demonstrate their scientific innovation.

Muneera AlSubaie, a Computer Science graduate represented ASU in the competition with her project which was selected among the best 25 projects in the second round out of 110 other participating projects.





### 39. BAHRAIN UK ALUMNI EVENT

On Saturday, 21 January 2017, the President and many colleagues from the University attended a Bahrain UK Alumni event organized by the British Council.





## 40. CONVOCATION CEREMONY

Dr Nympha Joseph, Assistant Director of the Quality Assurance Centre at ASU attended the Institute of Commercial Management (UK) graduation ceremony in Bahrain as a Chief Guest where total of 40 students graduated.



## 41. A POEM TO THE KING

A poem entitled "Free you are free Hamad" delivered by Dr Murad Abdallah Aljanabi was dedicated to his majesty King Hamad bin Isa Al Khalifa.



## 42. ASU WON BEST DECORATED BUILDING DURING NATIONAL DAY

On Monday, 30 January, we received from HE Sheikh Hicham Bin Abdulrahman Al- Khalifa, the Governor of the Capital Governorate, a trophy for winning the competition for the best decorated building in the education sector during National Day and Accession Day run for the third year. This is a major achievement for our University which reflects the spectacular display of our campus. This

recognition is the result of the big vision of Prof Waheeb Alkhaja to build a seven stars quality campus with state of the art facilities.



### 43. ASU PARTICIPATED IN “كسوة عامل”

On Sunday, 21 January 2017, the Community Engagement Office at Applied Science University participated in the campaign preparation of “كسوة عامل” that was held in Al Sanabel Orphans Care Society.

Many voluntary teams participated in the campaign that aimed to help and support workers mainly in Salmabad area who are susceptible to cold and bad weather by providing them with winter clothes.

Ms. Samera Bujeree, the Founder and President of AlAtta team and campaign supervisors, thanked ASU for its efforts and participation in this campaign to make it a success.



#### **44. ASU LIBRARY'S PARTICIPATION IN CAIRO INTERNATIONAL BOOK FAIR**

ASU library has participated in the Cairo International Book Fair which ran from 26 January till 10 February 2017. Dr. Ammar Jalamneh, Director of the Library, visited Egypt last week to purchase books that satisfy the colleges' needs for the current semester from the book fair. Publishers from all over the world participated in this international book fair which gave the library management the opportunity to collect the latest information resources in all subjects of interest to ASU colleges.



#### **45. BAHRAIN NATIONAL ACTIONS CHARTER'S CELEBRATIONS**

On 14 February, the President and Director of Marketing and PR attended the Bahrain National Actions Charter's celebrations organised by the Ministry of Education and hosted by the University of Bahrain. HM the King attended this ceremony.

#### **46. STUDENTS' EXHIBITION IN CELEBRATION OF THE 16TH ANNIVERSARY OF THE BAHRAIN NATIONAL CHARTER**

On 14 February 2017, the Ministry of Education organised students' exhibition in celebration of the 16th anniversary of the Bahrain National Charter in the Bahrain National Charter Monument for schools and universities in Bahrain.

The Deanship of Student affairs and the College of Art and Science participated in the event that was coordinated from ASU by Ms Hadeel Bucheerai, greatly managed by Dr Wassem Ahmed and highly supported by Dr Belal Zagaibeh the Dean of the College of Art and Science.



The exhibition was about displaying students' creative and innovative projects. ASU had 5 projects; 4 from the College of Arts and Science and one from the College of Administrative Science entitled "Green ASU". The students were very enthusiastic and displayed their work even though the weather conditions were disastrous with non- stopping heavy rain. Eventually the organizer of the event cancelled the exhibition due to more heavy rain being forecasted. Many thanks for all staff and students that did not give up and done and fantastic memorable work in wet conditions.

#### **47. KUWAITI EMBASSY'S CELEBRATIONS OF NATIONAL and LIBERATION DAYS**

On February 2017, the Chairman of the BOTs and Director of Admin and Finance attended the Kuwaiti Embassy's celebrations of National and Liberation days.





#### **48. DR ASSEM AL-HAJJ ATTENDED THE WEDDING RECEPTION OF MR. ABDULLAH NABIL AL-HAMAR**

On Tuesday 21 February 2017, Dr. Assem Al-Hajj, Vice President for Academic Affairs and Development, attended the wedding reception of Mr. Abdullah Nabil Al-Hamar, held at Sofitel Hotel. Dr Assem honoured the invitation extended to ASU President Prof Ghassan Aouad by Mr Nabil Al-Hamar, the Media Advisor for the Bahraini Monarchy and the former Minister of Information.



#### **49. OPENING CEREMONY OF THE INQAAHE CONFERENCE**

On 28 February, the Chairman of the BOT, the President, the VP Academic Affairs and Development, and colleagues from the QAAC attended the opening ceremony of the INQAAHE conference hosted by the Education and Training Quality Authority (BQA) titled “between collaboration and competition: The Promises and Challenges for Quality Assurance of Higher Education”. The patron of the event was HH the Deputy Prime Minister, Sheikh Mohamed Bin Mubarak Al Khalifa. Dr Assem Al- Hajj, Dr Nympha Joseph and Dr Roy Tumaneng presented three papers at the conference. This conference addressed the role of quality assurance authorities in ensuring the delivery of good quality education locally, regionally and internationally.

#### **50. CELEBRATE ST DAVID’S DAY (WELIH DAY)**

On the evening of 1 March, the President, Dean of Students Affairs and Dr Arbab from DBA, and our colleagues from LSBU attended an event at HE the British Ambassador’s residence to celebrate St David’s Day (Welsh Day).

## 51. A LECTURE ABOUT ITALIAN DESIGN

On the evening of 2 March, the President, President's Office Director, and Dr Islam Obeidat and eleven of our students from Arts and Design attended a lecture about Italian Design by prominent Italian Architect, Francesco Librizzi, on "Archetype, Stereotype, Prototype". The event was hosted by HE the Italian Ambassador and held at the Bahrain National Museum.



## 52. DR RAMZI NEKHILI INVITED AS JUDGING COMMITTEE MEMBER FOR BAHRAIN BOURSE TRADEQUEST PROGRAMME

Dr Ramzi Nekhili, Vice Dean of the College of Administrative Sciences, was invited to serve as member of the judging committee in Bahrain Bourse's TradeQuest programme. This programme is one of Bahrain Bourse's initiatives in spreading investment awareness among school and university students, and has been a success for the past 19 years.

Dr Ramzi will be taking an active role in the programme by joining the judging committee along with the university advisors from the other universities. This will challenge the students through the variety of questions that will be asked and enhance fairness and transparency given that more judges are involved and scores are averaged.



## 53. ASIAN ROAD & PARA-CYCLING CHAMPIONSHIPS - BAHRAIN 2017

Students from Applied Science University contributed greatly in the event of Asian Road & Para- Cycling Championships - Bahrain 2017 as organizing volunteers that was under the patronage of H.H. Shaikh Nasser Bin Hamad Al Khalifa, which took place from 25 February to 4 March 2017. Mr. Thaer Ramini from the Deanship of Student Affairs supervised the event.

About 30 students from ASU volunteered in the event and contributed in various areas, including social media, photos, video montage, MC and other tasks related to the organization of the event.

Shaikh Khalid Bin Hamad Bin Ahmed Al Khalifa, Chairman of Board of Directors of Bahrain Cycling Association, highlighted that ASU' students played a great role in the success of the event; their contribution will raise the name of the Kingdom of Bahrain at international events.





## 54. A MEETING WITH A GROUB OF UUK

On 6 March, the President and Prof Saad attended a meeting with a group of UUK (Universities UK). The meeting was organized by UKTI (now known as Department of International Trade) and held at the Diplomat Hotel. The group included the chief executive of the QAA in the UK.

## 55. ALUMNI OF BRITISH UNIVERSITIES IN BAHRAIN GATHERING

On 6 March, the President and a group of colleagues attended at the Gulf Hotel a Gala Dinner organized by the British Council for Alumni of British Universities in Bahrain. The guest of honour was the Minister for Health in Bahrain who is an Alumnus of a British university.



## 56. INTERNATIONAL WOMEN'S DAY

On 8 March 2017, the Deanship of Student Affairs celebrated with all ASU women, the International Women's Day by presenting a follow up workshop 2, on the role of women in scientific research.

In this event, the group leaders including; Dr Faiza Zitouni, Dr Horiya Aldeeb, Dr Ahlem Al-Ithawi, Dr Camelia Camel talked about the main proposed research areas that were deduced from the initial

brainstorming session from workshop 1 and filtered to thematic subjects that encompass the latest fads and most interesting trends under the umbrella of the role of women for sustainable development in achieving Bahrain 2030 vision.





Professor Ghassan Aouad, the president of ASU presented his great wishes to all women at ASU on the International Women's day, as he always strongly supports and encourages all women at ASU to fulfill their full potentials.

## 57. FRENCH SCHOOL CAREER FORUM

On 8 March 2017 Edyta Przybyla, Head of Marketing and Student Recruitment office represented ASU during the French School Career Forum. The forum was held each year to allow students to meet professionals and representatives of Universities.

The event was attended by HE Italian Ambassador, Domenico Bellato, HE Tunisian Ambassador Mohamed Ben Youssef and UNDP Resident Representative, HE Amin El Sharkawi and other dignitaries, VIP guests and French school students.

Students enquired about the range of degrees and programmes offered by ASU and expressed interest in registering with ASU. A visit to Applied Science University for potential students will be organized soon.



## 58. MIS STUDENTS PARTICIPATED IN “BUSINESS SUPPORT AND CAREER PERFORMANCE DEVELOPMENT” WORKSHOP

A group of students from the Management Information Systems Department participated in “Business Support and Career Performance Development” workshop with the coordination and supervision of Dr. Mohammad Alaa Hussain Al-Hamami. The workshop was organized by Al-Muharraq Governorate and Tamkeen at the Muharraq Model Centre in Busaiteen on 5 March 2017.



## 59. BAHRAIN EDUCATION AND TRAINING INTERNATIONAL EXHIBITION (EDUTEX)

On Tuesday 21 March, the President and many colleagues participated in the Bahrain Education and Training International Exhibition (EDUTEX) which was organised under the patronage of HE the Minister for Labour and Social Development. Our stand at the exhibition was visited by many potential students and our colleagues from Marketing and PR and volunteering students did a fantastic job by promoting our existing and new programmes. It is worth noting that the University was a gold sponsor of this exhibition and this has given us a lot of publicity.



## **60. ASU ATTENDED A DINNER HOSTED BY HE THE ITALIAN AMBASSADOR**

On the evening of 22 March, the President and Dean of Students Affairs attended a dinner hosted by HE the Italian Ambassador to Bahrain at his residence to honour a high level delegation of academic visitors from Italy who were touring the Kingdom to explore opportunities for collaboration with Bahraini partners.

## **61. CE OFFICE PARTICIPATED IN A TRIP FOR THE WIDOWS AND ORPHANS TO AL-AHSA, KSA**

On 18 March, and on behalf of the Community Engagement Office, Ms Hanaa Duwisan participated and joined widows and orphans from Bahrain in a trip to Al-Ahsa in the Kingdom of Saudi Arabia. The trip was organised with the cooperation of Al-Sanabel Orphans Care Society and "Bahrain Deserve" voluntary team. Around twenty two widows and twenty orphans participated in the trip. The trip took off early in the morning and included five tourist stations.





## 62. DR. AL-JANABI AWARDED A RECOGNISED CERTIFICATE

Dr. Murad Al-Janabi, Associate Professor of Religion and Islamic thoughts at Applied Sciences University received a recognised certificate after completing “دورة التزكية النبوية الشريفة” which lasted for two years. The course was organised by the Educational Center of Islamic Association in the Kingdom of Bahrain. The aim of the course was to identify the origins of values, morals and virtues, and establish them in civilized societies. Participants were from different disciplines such as doctors, universities’ professors, and scientists.



## 63. THE VISIT OF STUDENT COUNCIL AND WOMEN CLUB MEMBERS TO ELDERLY CARE HOME

On 21 March 2017, in celebration of Mother’s Day, Student Council members, and Women Club members visited the National Bank of Bahrain Elderly Home in Isa Town and shared some memorable time with the elderly. Gifts and sweets were presented to elderly women and men to make them feel that they are not forgotten in our Bahraini society. All elderly women, men, ASU’ students and staff from the Deanship of Student Affairs enjoyed the visit and shared memorable moments. All visitors from ASU were so touched by the visit and promised to make more frequent visits to the care home in the future.





## 64. ASU GOLD SPONSOR AT (EDUTEX) 2017

Applied Science University has participated in the 5th Bahrain Education & Training Exhibition (EDUTEX) 2017 as a gold sponsor for the third year. The exhibition was held under the patronage of H.E Jameel bin Mohamed Humaidan the Minister of Labour & Social Development. The official opening was attended by ASU President Prof. Ghassan Aouad, Vice President for Academic Affairs and Development Dr. Assem Al-Hajj,

Vice President for Administration & Finance and Community Engagement Dr. Mohammad Yousef, Dean of Student Affairs Dr. Faiza Zitouni, Director of Administration and Finance Mr. Abdulla Alkhaja, and other officials.

The Minister, Thai Ambassador to Bahrain and other VIPs visited ASU stand and expressed their admiration for the level of the offered programmes along with launching the new College of Engineering.

The University presented its new programmes in Architecture and Design Engineering, and Civil and Construction Engineering in cooperation with London South Bank University in addition to its existing academic programmes. The Admin staff from the Directorate of Marketing & Public Affairs and the Deanship of Admissions and Registration and ASU students played a major role during the 3 days exhibition and they were great Ambassadors for the University.



## 65. 3RD NATIONAL COMPETITION AT THE ROYAL UNIVERSITY FOR WOMEN

On 27 March 2017, the President Prof Ghassan Aouad and the Director of Marketing and Public Affairs, Ms. Ruqaya Mohsin, attended the 2nd opening of the 3rd National Competition at the Royal University for Women. The opening was attended by Mrs. Latifa Albonodha the Under Secretary of the General and Vocational Education at MOE and other guests from the ministry.



## 66. CLOSING CEREMONY OF THE 3RD NATIONAL COMPETITION

On 30 March 2017, the closing ceremony of the 3rd National Competition was held at MOE Hall under the patronage of HE Dr. Majid bin Ali Al-Nuaimi. The Marketing and Public Affairs Ms. Ruqaya Mohsin, Mr. Mustafa Mohammed and Mr. Baha Sami from the Directorate of Marketing and Public Affairs, Dr. Ahmed

Hassan from the College of Arts and Science and our student Wadea Alnosek who participated in the Graphic Design Competition. The University was awarded by the Minister for hosting the first 2 days of the competition and winning the 3rd place in the Graphic Design Competition.



## **67. CELEBRATION OF THE 241ST ANNIVERSARY OF THE INDEPENDENCE OF USA**

On the night of 27 March 2017, the President, Prof Ghassan Aouad, and the Director of Marketing and Public Affairs, Ms. Ruqaya Mohsin, attended the reception of celebrating the 241st Anniversary of the Independence of the United States of America at Diplomat Radisson Blue Hotel.



## **68. ASU AWARDED BY CANON**

ASU was awarded the best implementation of print management solution from Canon along with University of Bahrain in a special celebration conducted for the best practices within Canon customers. Mr. Shadi Bakhour, the General Manager of Canon Middle East presented the award to Rifat Hussein, Director of ICT & Knowledge Management.





## 69. ASU ORGANISED A CARNIVAL “I CAN CHANGE”

Under the patronage of Applied Science University, the Community Engagement Office with the collaboration of Bahrain Deserve Voluntary team organised a carnival themed “I can Change” on the occasion of World Health Day at Seef Mall, Arad on 8 April 2017. The event was covered by Bahrain National Television.



The carnival included many activities such as marathon, competitions, free medical checkups, healthy practices, providing gifts and healthy products to visitors, and many other entertainment activities.



Many sports teams from Bahrain and Saudi Arabia have participated in the carnival. Participations from the local community and neighboring countries, and academic and administrative staff from the University, including the Deanship of Students Affairs, and students took part in the event.





## 70. STUDENTS CELEBRATION IN LABOR DAY

As we fast approach 1 May Labor Day, our students who are studying human rights in General Studies Department, under the supervision of Dr Rania, organised a celebration to recognise our cleaners, drivers and security personnel. Those colleagues working on the ground, make sure that our University is safe, secured, and clean. Their contributions are vital in providing a good image of our University. The good gesture and initiative by our students demonstrate their kindness and willingness to apply what they have learned in the classrooms.

The celebration was attended by the President, Dean of Arts and Science, Dr Faiza, Dr Abdel Jabbar, Dr Murad (who gave an inspirational speech), Dr Amjad, Dr Rania (who led this initiative and the students work), Ms Ruqaya, Mr Hatem, Mr Maan, Mr Bahaa, Mr Ibrahim and 30 colleagues who are cleaners, drivers and security personnel, and over 100 students. This is one of the most rewarding experiences since I joined the University and the work done by Dr Rania and the students is highly commended. In a recent report about happiness, results have clearly shown that expatriates enjoy happy experiences while living in Bahrain. This is a testimony to the generosity, kindness and hospitality of Bahraini who make all of us feel very welcome. The event took place in the cafeteria on Monday, 17 April.



## 71. ORPHANS FUN DAY AT ASU

On 20 April 2017, the Deanship of student Affairs including the Student Council, Voluntary Club and Women Club members organised a fun day for 40 orphans in collaboration with Al-Sanabel Society, and was under the supervision of Mr Mohammed Najjar and Ms Hadeel Bucheerei. The students did a wonderful work playing with the kids, singing, creating games, competitions, and distributing gifts. The atmosphere was contagious full of joy, it was indeed a pleasure seeing great smiles on the kids' faces. Furthermore, there was a surprise visit of HE the Minister for Labour and Social Development Mr Jameel Al- Humaidan, the Chairman of the BOTs Professor Waheeb AlKhaja, The President of the University; Professor Ghassan Aouad and other colleagues from the University showing their great support for this fantastic successful event.





## 72. AGAINST THE CLOCK EVENT

On 21 April 2017, ASU against other private companies in Bahrain participated in an event titled "Against the clock" which was organised by Rotary Club in Al Bander Resort. Mr. Thaer Ramini supervised the



event, and eight students from ASU participated and had fun the whole day where they experienced a different environment and a chance to live another great active experience.

## 73. THE BRITISH EMBASSY CELEBRATES THE 91ST BIRTHDAY OF HER MAJESTY

Over 500 guests joined the British Embassy in Bahrain in celebrating the 91st birthday of Queen Elizabeth II at a garden party hosted by British Ambassador Simon Martin, and his wife Sophie Martin. HH Shaikh Isa bin Salman Al Khalifa was the guest of honour, representing His Majesty King

Hamad bin Isa Al Khalifa. Prof Waheeb AlKhaja, President of BoT, Prof Saad Darwish and Dr Faiza Zitouni were invited for the celebration on 25 April 2017. ASU was well presented and had the chance to meet distinguished guests and colleagues from other universities.



## 74. ASU A SILVER SPONSOR FOR YOUNG LEADERSHIP CONFERENCE

On 22 April, ASU sponsored the Young Leadership Conference (YLC) at Al-Hekma International School. Mr. A. Hameed Baqi from the Directorate of Marketing and Public Affairs represented the University who talked to more than 200 students from 4 different schools about the new launched programmes with

LSBU and Cardiff Met. The New British Programmes received a great feedback followed by lots of enquiries from the students. The School's event organizers were very pleased with ASU sponsorship and expressed their satisfaction about the outcome of the event.



## 75. HONORING CEREMONY THE 3RD NATIONAL SKILLS COMPETITION

Under the patronage of the Undersecretary for General and Technical Education in Ministry of Education, Mrs. Latifa Albonodha, the National Skills Committee organised on Tuesday 25 April an Honoring Ceremony for organizers, experts and volunteers/ participants who played a major role in the success of the competition over five days. During the event, Mrs. Latifa honored a number of the University staff from Marketing and Public Affairs and students who participated in organizing the competition. She acknowledged ASU for their support and hosting the 2 day event. She also thanked Chairman of the Board of Trustees, the President of ASU, the academic staff from the College of Arts and Science, Directorate of Marketing and Public Affairs, and members of the Volunteer Club of the University. Mrs. Ruqaya Mohsin, Director of Marketing and Public Affairs and member in the National Skills Committee honored ASU staff and students including Mr. Baha Karaimeh, Mr. Abdulhameed Baqi, and Mr. Mustafa Mohamed, from the Directorate of Marketing and Public Affairs.





## 76. ASU OPEN DAY IN KSA

On Saturday 20 May, ASU held an open day in KSA at Sofitel Alkhobar which was organised by the Directorate of Marketing & Public Affairs in cooperation with the Deanship of Admissions & Registration to recruit students in the Eastern Province for our new british programmes. Visits to international and private schools took place prior to the event to invite them to attend the open day.

## 77. ASU ATTENDED A RECEPTION HOSTED BY HE THE BRITISH AMBASSADOR IN BAHRAIN

On the evening of 23 May, the President and Dean of Students Affairs attended a reception hosted by HE the British Ambassador in Bahrain. The event was organized to promote the new Chelsea Waterfront residential development.

## 78. UNIVERSITIES BASKETBALL TOURNAMENT

Bahrain Polytechnic organized universities basketball tournament on Saturday 20 May 2017 in their campus, where six universities participated. ASU team played a good game and won the third place in the tournament. ASU is very proud of their students' great achievement and the support Mr Mohamed Najjar is providing to our students.



## 79. MIDDLE EAST CHAMPIONSHIP KARTING RACE FOR UNIVERSITIES

On Saturday 20 May 2017, ASU participated in the Universities Middle East Championship Karting Race that was held in Bahrain International Circuit where 8 universities participated. ASU participated using 2 cars with 6 students and each car was used by 3 students. Our students representing ASU including; AbdulHadi Al Qahtani, Yousif Ghunaim, Abdulrahman Almalki, Duaaj Alshomali, Ahmed Alamer and Houd Sadiq competed against 16 cars from different universities. The students had a lot of fun in the competition where they experienced a different type of challenge.



## 80. TRADEQUEST AWARDS CEREMONY OF ASU TEAM

On May 24, 2017, under the patronage of Sh. Khalifa bin Ibrahim Al-Khalifa, the Chief Executive Officer of Bahrain Bourse, our ASU team of students and their academic advisor and jury member Dr. Ramzi Nekhili has attended the awards ceremony of TradeQuest for the universities 2016-2017. The TradeQuest competition, which is one of Bahrain Bourse's initiatives in spreading investment awareness among school and university students, has given its terms and concluded with awards given to all competing universities. Applied Science University has honoured its presence by participating in this competition and exposed its students of Accounting & Finance to a great opportunity to commit their graduate skills into real-life practice. Our students have benefited from numerous investment advices and strategies and attracted interest of the investment community in Bahrain. We all look forward for next year's competition and to shine with winning trophies.



## 81. BAHRAIN SMES SOCIETY TAMADAN GHABGHA

As part of Community Engagement, Prof Saad Darwish, President's Advisor for Special Projects, attended the yearly Ramadan Ghabgha by Bahrain SME's Society which took place at Manama Old Souq - Bab Al Bahrain on 7 June 2017 as part of the society's interest in participating to the development of this long- standing market in cooperation with the relevant authorities, and in conjunction with the ministries. This market is a historic landmark and a great national heritage that deserves the efforts to revive and develop and enable the institutions operating in it, especially the small ones, to achieve its status as a key component of national economic development.



## 82. UK ALUMNI RAMADAN GHABGA

Prof Saad Darwish, President's Advisor, Member of Bahrain - UK Alumni representing ASU attended the Ramadan Ghabga event on Monday, 5 June 2017. The alumni network offered a programme of activities that provided its members with many opportunities to meet and exchange experiences; to learn and develop their careers; to support and mentor recent graduates and to inspire the next generation of leaders in Bahrain. It was a great opportunity to meet colleagues in this Ramadan holy month.





### 83. ASU PARTICIPATED IN “ رمضان يجمعنا برياضتنا ”

The Community Engagement Office at Applied Science University, in Collaboration with “Live to Give” voluntary team and Muharraq Governorate Police Directorate organized رمضان يجمعنا برياضتنا gathering at Prince Khalifa Bin Salman Park in Al Hid City on 3 June 2017.

Expert sports trainers participated in the gathering to give their advices and tips about the best practices of healthy daily style and everything related to diet and sports during the month of Ramadan.

The gathering included different activities such as mini marathon, different training practices, competitions, and providing gifts to attendees.



Academic and administrative staff and students from ASU attended the event in addition to attendees from the local community and voluntary teams.



## 84. HONORING ASU AT BAHRAIN DEAF SOCIETY GHABAGHA

Applied Science University was honored at Bahrain Deaf Society's Ghabagh that was held in Bapco Club for its outstanding support to the society events and activities, especially during the Arabic Deaf Week 42 that was hosted by the University and organized by the community engagement office with the support of the Deanship of Student Affairs and Marketing and Public Affairs.

During his speech, Mr. Akeel Ali Hasan Chairman of the Board of Directors of Bahrain Deaf Society thanked the University for its continuous support to Deaf and people with special needs in different fields. A number of academic and administrative staff and students from ASU were honored during the event.



## 85. ASU RAMADAN FOOTBALL CHAMPIONSHIP FOR THE VOLUNTARY COMMUNITY

The Community Engagement Office with the collaboration with "فرقة شباب" Society and "Future Leaders" voluntary team organized ASU Ramadan Football Championship for the voluntary community. The championship was under the patronage of Applied Science University, and in the presence of the President of the University, Professor Ghassan Aouad, for the semi-final and final matches.



The championship which lasted for three days; kick off on Wednesday 14 June 2017 with the participation of ten teams that presented the local community, voluntary groups, and ASU. Around more than 120 players participated in the championship.





## 86. QURAN KAREEM RECITATION COMPETITION

On 12 June 2017, the Student Council members at the Deanship of Student Affairs organized a Quran Kareem Recitation Competition under the Patronage of Dr. Fareed Yaqoob AlMuftah, Deputy Minister of Justice, Islamic Affairs and Endowments. Fourteen students out of 7 Bahraini Universities participated in the competition. The judging panel constituted from Dr Murad Al Janabi, Dr Ahmed Atallah, Dr Mwafaq Al Dalimi and Shaikh Khalil Bnshi who indeed did a great job in judging the participants.

Two students from ASU won the first and third place and the second place went to a student from Bahrain Polytechnic. The first prize is a trip to Makkah Al



Mukramah awarded by Suhaib AlRumi Campaign, the second prize was 100 BD awarded by ASU and the third prize was BD 50 cash awarded by Al Salahi Real Estate. The event was extremely successful and everyone enjoyed the inspiring recitation from the students and guests. A massive "THANK YOU" message goes to Dr Murad and Dr Ahmed for running the competition so successfully and faultless and for Mr Mohammed Najjar and Hadeel for their great supervision.



## 87. IFTAR ON THE ROAD DURING THE HOLY MONTH OF RAMADAN

The Voluntary Club at the Deanship of Student Affairs organized a campaign in the Holy Month of Ramadan called "Iftar on the Road", with the aim to offer the first meal to break the fast for Muslims on the roads. The campaign took place on Mondays and Thursdays during the month of Ramadan where the volunteering members packed the Iftar bags, then distributed them to people at the traffic lights during Iftar time. A large number of volunteers (students) participated in this campaign and more than 1000 bags were distributed so far. The members of the Club enjoyed this campaign and they are looking forward to distribute more Iftar bags in the last week of Ramadan. May God bless them All.



## 88. SOCIAL AND RELIGIOUS SPEECHES DELIVERED BY DR MURAD JANABI

The Community Engagement Office at our University participated in many activities during the Holy Month of Ramadan. These activities were held inside and outside the University campus.

Dr. Murad Abdulla Janabi delivered social and religious speeches inside and outside our university. Each Saturday after Asr prayer he delivers a speech about "Fasting and its Influence in Uniting the Muslims Community". He also delivered speeches on Sundays, Tuesdays, and Thursdays in Busaiteen Mosques after Taraweeh Prayers about the "Virtues of the Month of Ramadan and How Does Islam Help in Building the Civilized Cultural Personality". Dr Murad also delivers speeches every Wednesday at Al-Zamil Mosques in Hidd after Aser prayer about "Moderation and the Avoidance of Extremism in Islam." He also delivered a speech in Fatima Ma'awda Mosque in Rifa'a about the "Secrets of the Revelation of the Holy Quran" and another lecture about "The Night of Power". He also delivered a speech in Ghawee Mosque in Muharraaq about the "Five Pillars of Islam". It is well-known that Dr. Murad is always keen to support our students and he is a wealth of knowledge and has a distinguished rhetorical style.

## 89. CE OFFICE ORGANIZED QARQAON "فرجان لول" CELEBRATION

Under the patronage of Mr. Adel Bin Abdulrahman AlAsomi, member of Bahraini parliament, the Community Engagement Office at Applied Science University organized a Qarqaon

Celebration "فرجان لول" in collaboration with "Live to Give" voluntary team and Bahrain Deaf Society. The event was held in the Charitable Council in Al Hooraa and Gudaibiah on 9 June 2017.

The audience enjoyed the event which included different activities for kids and adults such as folklore band shows, competitions, face painting, distributing gifts and much more. A famous Bahraini public figure "Baba Yassen" managed the kids' competitions. Mr. AlAsomi thanked Applied Science University for its continuous support to the community and arranging charitable and voluntary activities.







## 90. CE OFFICE PARTICIPATED IN “رمضان أمان” CAMPAIGN

The Community Engagement Office at Applied Science University participated in handing out Iftar boxes. The initiative was part of the “Ramadan Safety Campaign” “رمضان أمان” that was organized by “بابش عازف” society in partnership with Alihsan Charity Association “الاحسان الخيرية” society from UAE. The aim of the campaign that was run in four GCC countries (UAE, KSA, Kuwait, and Bahrain) was to maintain traffic safety and to reduce all traffic accidents during the holy month.



H.H. Shaikh Dr. AbdulAziz AlNouaimi from UAE, Shaikh Saqer bin Salman AlKhalifa, Shaikh Rashed Bin Ahmed AlKhalifa, and a number of active people in the field of volunteering and charity participated in the first day. The campaign distributed around (20000) meals for several days in Bahrain.

## 91. HONORING CE OFFICE BY FAZAT SHABAB SOCIETY

On Thursday, 29 June 2017, H. E. Shaikh Khalid Bin Hamad Bin Ahmed AlKhalifa, the Honorary President of Fazat Shabab Society, honored ASU Community Engagement Office for its outstanding support to "Safety Ramadan Campaign" in Bahrain Engineering Society. Participants from ASU received certificates of appreciation for their participation and efforts in the campaign. Also, Dr. Mohammad Alaa Hussain Al-Hamami, Mr. Thaer Mustafa Al- Ramini, and ASU student Meshal Al-Dosary received "Medal of Distinguished Volunteer" for their unique effort in the campaign. A number of public figures, voluntary teams and organizations, and audience from local community attended the event.

It is noteworthy that "Safety Ramadan campaign" included four countries, Bahrain, UAE, KSA, and

Kuwait. The aim of the campaign was to distribute one million breakfast meal fasting with the distribution of manuals and guidelines for traffic awareness and its best practices.







## 92. ASU AND DR. AL-HAMAMI AWARDED BY FM H.E. KHALID ALKHALIFA

H. E. Shaikh Khalid Bin Ahmed AlKhalifa, the Minister of Foreign Affairs, awarded Dr. Mohammad Alaa Hussain Al-Hamami, the Manager of the Community Engagement Office representing ASU during the celebration of Social Media Day for supporting initiatives and activities of Social Media Club.

Mr. Ali Sabkar, President of Social Media Club thanked ASU for its outstanding support, and considering the University as a strategic partner to the club.

The celebration was attended by a number of public figures, people who are interested in social media and experts, and Social Media Club members and friends. The celebration was held in Al Areen Palace and Spa on Thursday 30 June 2017.



### 93. HONORING CE OFFICE BY LIAJLICOM VOLUNTARY TEAM

H. E. Shaikh Ahmed Bin Saqer AlKhalifa, the Honorary President of Liajlicom Voluntary Team, honored the Community Engagement Office at Applied Science University, represented by Dr. Mohammad Alaa Hussain Al-Hamami, the Manager of the Community Engagement Office for supporting the team and its outstanding engagement with the community,

H.E. Mohammed Bin Abdullah AlSinan, Chairman of Municipal Council of Muharraq Governorate, H.E. Municipal Council Member Yusuf Bin Ahmed AlThawadi, a number of ASU staff and students, public figures, voluntary teams and organizations, and audience from local community attended the honoring celebration that was held in Bahrain Engineering Society on Monday, 3 July 2017.









## 94. ORPHANS AND WIDOWS CAMPAIGN

On 2-3 July 2017, Dr. Murad Abdulla Al- Junabi, a member of the teaching staff at the College of Law participated as an educational advisor in the Orphans and Widows campaign. The number of the participants reached 340 orphan and widow from the Kingdom of Bahrain.



## 95. GHABGHA FOR THE BAHRAINI RESEARCHERS AND INVENTORS SOCIETY



On 19 June, Prof Saad Darwish, President's Advisor for Special Projects attended the annual Ghabgha for the Bahraini Researchers and Inventors Society. During the event, Prof Saad discussed opportunities for future collaborations with the society. The Chairman of Bader Group Mr. Fareed Bader gave a stimulating lecture on the future of invention.

## 96. AL EKER HIGH ACHIEVING STUDENTS CEREMONY



On Saturday the 26 August 2017, the University President attended as a patron the Ceremony of Recognising High Achieving Students of Al Eker Area. The ceremony was organized by Al Eker Charitable Organisation and in the presence of HE the Deputy Governor of the Capital Governorate. Primary, secondary, and universities' students were recognised during the ceremony for their outstanding performance in their schools and universities. ASU has always been keen on supporting the local community and one of its core objectives is Community Engagement. Universities help in generating economic and social development within their surrounding communities and ASU is very proud to play an active role in this important area

### 3. OPEN CAMPUS

#### **AL-EKER CHARITABLE SOCIETY CELEBRATES 477 OUTSTANDING STUDENTS**

On Saturday, 27 August 2016 and hosted in Abdulla Nass Hall at the Applied Science University, Al-Eker Society celebrated the success of 477 outstanding students. The ceremony was attended by ASU president, Prof Ghassan Aouad.

Al Hajj Ahmed Al-Diwani, President of the Society expressed his delight for the huge success of the event. The main aim of the event is to encourage success and promote outstanding performance at all stages and levels of education in the community.

The President of Al-Eker Society thanked the parents for helping and supporting their children and thanked Applied Science University especially the Chairman of the Board of Trustees, Prof Waheeb Alkhaja, and the President, Prof Ghassan Aouad and the Dean of Students Affairs, Dr Faiza Zitouni and all who contributed to the event.



#### **2. CE OFFICE HOSTED "BAHRAIN DESERVE" VOLUNTARY TEAM**

ASU Community Engagement (CE) Office received "Bahrain Deserve Team" a voluntary team in Bahrain on 19 September 2016.

The Team was welcomed by Dr. Mohammad Alaa Hussain Al-Hamami, Director of CE Office and Dr. Hooreya Mohamed Aldeeb a Member of CE Office where they discussed plans for establishing the founding meeting and future events and activities that may occur in the near future.



Dr. Al-Hamami wished them success in reaching their goals for supporting and serving the community.



### 3. ASU HOSTS AIESEC YOUTH SPEAK FORUM

AIESEC is a global, independent, non-profit organization run by students and graduates that aims to enable youth to convert their ideas into actions in issues mainly related to leadership and management.

The President Professor Ghassan Aouad also a member of the board of AIESEC, hosted at ASU, AIESEC forum that was held on 21 and 22 October 2016 in Abdulla Nass hall, and coordinated with the Deanship of Student Affairs and Evening Studies. The forum was under the patronage of HE Sheikh Dr Abdulla Bin Ahmed Bin Abdulla Al-Khalifa, the Undersecretary of the Ministry of Foreign Affairs.

The conference started with a welcoming speech by the President of the University and Board Member of AIESEC, followed by an address by the President of AIESEC Bahrain who spoke about the history and achievements of AIESEC.

Following this, an inspirational speech was made by HE the Patron of the conference, Sheikh Abdulla, where he spoke about climate change, quality of education and gender issues.

The morning session of the first day was concluded with yet another inspirational speech by Mr Amin El-Sharqawi, UNDP Resident representative in Bahrain, where he spoke about the 17 sustainable development goals of the UN. The event was attended by Ms. Ruqaya Mohsin and Ms. Edyta Przybyla from Marketing and PR and over 125 students and distinguished guests and speakers.



#### **4. OXFORD BUSINESS GROUP (OBG) AT ASU**

On Wednesday, 19 October 2016 a representative from the Oxford Business Group spent the day in the main lobby of ASU where students and staff had the unique opportunity to fill the subscription forms and get one year complimentary access to all OBG's online library.

The Oxford Business Group is a global economic research and business intelligence company headquartered in London, UK. They create annual economic reports in 34 countries in the world. These reports are used by the high-end business community (CEOs, ministers, analysts, etc.) for their investment research on fast growing economies.

Student and staff who took advantage of this opportunity will have access to the same sources.



## 5. ASU HOSTED MS. NINA VACA

The University luckily hosted Ms Nina Vaca on 31 October 2016 where more than a 100 staff, students and guests listened to such an inspirational leader. The event was held at the Abdulla Nass Auditorium followed by a dinner at the Dome Home to welcome our exceptional guest to our University.



## 6. ENHANCE YOUR MEMORY WORKSHOP

On 4 November, the University hosted a workshop on how to enhance your memory, exponentially & effortlessly presented by Mr. Hemant Joshi. The President was the chief guest and Mr Abdulla Alkhaja was the guest of honour.



## 7. SOCIAL MEDIA FOR PROFESSIONALS PROGRAMME GRADUATION CEREMONY

Under the patronage of the President of Applied Science University Professor Ghassan Aouad, the University hosted the graduation Ceremony of "Social Media for Professionals Program" that been organized by Social Media Club in collaboration with Community Engagement, which aimed to reach 250 professional Bahrainis in the field of social media and enhance their knowledge and skills. It provided unprecedented opportunities to the trainees to gage



their information and engage in fruitful discussions with international experts conducive to see the rich and benefit from their experiences.

Professor Ghassan said in his speech: "On behalf of the University it's our pleasure to collaborate with the Club in running this program for around two years, a lot of efforts had been done in organizing the workshops by the Clun and the Community Engagement Office; especially the workshops has been organized during Saturday's to give the opportunity to attend the program. ASU support social media and believed it's an important subject. Congratulation to the all of the graduates and I wish to you all the best in your career."

Because of the huge posts and content that had related to the event, the open ceremony hashtag (#SMCBH) has been trend for two days in Twitter and Instagram. The event was on Saturday 5th of November 2016.





## 8. BAHRAIN SMES SOCIETY WORKSHOP

On 15 November 2016, Applied Science University with the coordination of Prof Saad Darwish, the President's Advisor for Special Projects, hosted a lecture entitled "The Impact of Technology on the Labor Market" presented by Dr. Chris Coutts. The Lecture was organised by Bahrain SMEs Society as part of the continuous collaboration with professional bodies & business community.





## 9. 5TH EDUCATIONAL EXHIBITION

On Sunday, 27 November 2016, the Deanship of Student Affairs and Evening Studies organized with the collaboration of the college of Art and Science, the 5th educational exhibition under the patronage of Shaikha Hala Bint Mohamed Al Khalifa.

A large number of students, staff and VIP guests attended this successful event, including the French Ambassador, the Thai Ambassador and delegations from of Egypt and India Embassies.

Everyone who attended this event was very much impressed by the creative, innovative and detailed work performed by our students.

Dr Rawya Zmari who organized this event, explained that the key goal of this exhibition is the use of modern learning models that encourage students to learn and develop their thinking skills by working in teams on various projects. The theme of the exhibition is “working together” amongst various cultures, religious and ethnic backgrounds.

There were 15 cultures representing various countries including; The Kingdom of Bahrain, The United kingdom, Turkey, France, Spain, Jordan, Argentine, South Africa, Australia, India, Morocco, Thailand, Egypt and USA. The students exhibited various traditions, costumes, landmarks, foods and drinks, currency, famous people and many more related material.

In addition to the exhibition, Students also presented various dances performed by bands from eight different countries in Abdulla Nass Auditorium showing the influence of culture on traditional dances, including dances from Egypt, Latin American, Jordan, Morocco, Bahrain, India, China and South Africa.







## 10. BAHRAIN CIVILIZATION LECTURE

On 6 December, an amazing lecture was delivered by French archeologist, Pierre Lombard, in collaboration with the French Embassy. The lecture covered the Bahrain Tylos Civilization between 250 BC and 150

AD. Tylos is Bahrain's second main pre-islamic civilization, which succeeded Dilmun towards the end of the 1st millennium BC.

This period is generally less known than Dilmun, but the Tylos civilization also witnesses a quite exceptional life standard.



## 11. WELLBEING DAY - VOLUNTARY TEAM

On 6 December, Mr Thaer from the Deanship of Student Affairs and Evening Studies organized a wellbeing day in collaboration with a voluntary team called "Pulse of Life".

Around 382 staff and students had the chance to have their vital signs (weight, height, blood pressure, and their sugar level) checked. In addition, CPR demonstrations were conducted, and educational information was explained which highlighted the importance of first aid at work.

ASU is proud to have eight of its employees certified in first aid.



## 12. ASU HOSTED "ENGINEER YOUR LIFE" FORUM

The Community Engagement Office in Applied Science University with the collaboration of Etqan Voluntary Team organized "Engineer Your Life" Forum on Saturday 19<sup>th</sup> November 2016. The event has included many activities and events such as a workshop titled "The Effective Change" delivered by Mr. Osama Bahar, a song about aspirant, a second workshop entitled "Life skills" delivered by Coach Esra Hamed, drawing of a historical figure, submitting questions to the audience, Set up a number of competitions, giving awards to speakers, and distributing prizes to audience and giving them attendance certificates. The interaction from participants was very significant with the activities and events of the forum.

Dr. Mohammad Alaa Hussain Al-Hamami the Manager of Community Engagement Office said in the opening ceremony speech of the forum "Dear guests and participants: welcome in Applied Science University. The top management of ASU presented by Professor Waheeb AlKhaja the Chairman of the Board of Trustees, Professor Ghassan Aouad President of The University, and Dr. Mohammed yousif Vice President for Admin, Finance & Community Engagement give community engagement a main priory, it is a main part of the University Mission, Objectives, and values. I like to thanks the speakers for sharing their valuable knowledge and time. Also I like to thank everyone who participate in organizing this forum from CE office, Etqan Voluntary Team and

our students, and special thanks to Mr. Thaer Mustafa for his extra efforts to make this forum successful.



The number of participants in the forum was 173, which included youth voluntary teams and individuals from the local community as well as a number of academic and administrative staff and students of the university.

### 13. ملهمون لاجلكم مجتمعون GATHERING

Under the patronage of H. E. Professor Ghasan Aouad the University President, The Community Engagement Office at Applied Science University hosted the biggest gathering for trainers in Bahrain called “ملهمون لاجلكم مجتمعون”.

The gathering was organized by Social Media Club in Bahrain in the collaboration with Bahrain Society for Training and Development, and with the support of Legend for Marketing Consultancy.

In addition to Professor Ghasan Aouad and Doctor Mohammad Alaa Hussain Al-Hamami the Manager of Community Engagement Office; Doctor Assem Al-Hajj the Vice President of Academic Affairs, Doctor Faiza Zitouni the Dean of Student Affairs and Evening Studies, and many other academic and administrative staff attended the gathering to support the event. Also a number of students and graduates had attended the gathering after being invited with the support of the Deanship of Students Affairs.



Eighteen trainers from different disciplines participated in the gathering, and around two hundred twenty people from Kingdom of Bahrain, Kingdom of Saudi Arabia, and Kuwait had attended the event, and the hashtag of the event " #ملهمون\_لاجلكم\_مجتمعون " was trend for two days at "Twitter" and "Instagram" in Kingdom of Bahrain and Kingdom of Saudi Arabia.



The gathering was held at Applied Science University in Abdullah Nass Hall on Saturday the 7<sup>th</sup> of January 2017.

#### **14. ASU HOSTED THE SECOND RYLA**

On the evening of 26 January and under the Patronage of HE Sheikh Mohamed Bin Isa Al Khalifa, Chairman of Tamkeen, and represented by the CE Dr Ibrahim Janahi, the University hosted the 2nd RYLA, the Rotary Youth Leadership Award organised by the various Rotary Clubs in Bahrain. The President welcomed the participants to the event and wished them well for the 2 days activity that was taking place at our premises. Many staff and students attended the opening ceremony of this event.



## 15. ASU HOSTED “THINK POSITIVE” LECTURE

On the 1st of February 2017, the Royal Charity Organization in collaboration with the Community Engagement Office at Applied Science University organized “Think Positive” lecture.

The lecture, which targeted young people aged sixteen years and older, widows, and orphans; was delivered by the coach Mr. AbdulAziz Dalloul from Qatar.

During the lecture that was around more than two hours, different subjects related to positive thinking and facing the challenges of life has been discussed.



The attendances were including the local community and the University students. The Royal Charity Organization and the lecture thanked the CE Office for its outstanding efforts in hosting and organizing the event.



## 16. LECTURE ON SOFTWARE ARCHITECTURE

The university hosted Dr. Intesar Al Ramley from Qatar Foundation who gave a lecture on how to use software engineering accurately. He also discussed issues related to the management of software teams at corporate level. Furthermore, he gave examples based on his experience and how architecture needs continuous attention in term of accuracy.





## **17. UNIVERSITY HOSTED THE OPINING CEREMONY OF SKILLS BAHRAIN**



On Sunday, 26 March, under the patronage of HE, the Minister for Education, the University hosted the opening ceremony of Skills Bahrain Competition in the presence of HE the Secretary General of the HEC, Chairman of the BOTs and many dignitaries. The College of Arts and Science showcased many skills including graphic design, IT systems amongst many others.

## 18. CE OFFICE HOSTED “METHODS OF SUCCESS COURSE”



On the 1st of April 2017, the Community Engagement Office in collaboration with “فزة شباب” organization hosted “Methods of Success” course. The course has been delivered by Doctor Ahmed Mamoon an expert trainer in human resource development. Different subjects related to the course has been discussed such as the success concept, killing success, features of failure, flame of success, the equation of creativity in success, characteristics of successful people and how to think positively and being responsible and how to develop skills. Different participants from the local community and University students attend the course. At the end of the course the attendees received participation certificate.



## 19. PROF TARIQ ALHABEEB WORKSHOP

On the evening of 3 April, the University hosted a three-hour workshop delivered by the famous Prof Tariq Alhabeeb, a consultant psychiatrist and President of the Federation of Arab Psychiatrists, on personality traits and analysis. The event was organised by the Bahrain Businesswomen Society and in the presence of its President, Ms Feryal Nass, the Chairman of the BOT, the University President, many colleagues and students and an audience of over 200 guests including very important dignitaries.



## 20. ASU JOB FAIR 2017

The Career Development and Alumni Affairs Office in the Deanship of Student Affairs organised an extremely successful "Job Fair" on Wednesday 12 April 2017 that was under the patronage of Mr. Jameel Bin Mohamed Ali Humaidan, the Minister of Labor and Social Development and the invitation was under Professor Ghassan Aouad, the University President.

The Under Secretary of the Ministry, Mr. Subah Al Dosseri opened the fair and honored the governmental institutions and companies that participated. A great support was apparent throughout the event from Professor Waheeb Alkhaja, the Chairman of the Board of trustees, Professor Ghassan Aouad the University President, the Vice Presidents, and the Deans.



Twenty-five companies participated from both the public and private sector. A large number of students who attended the event were very pleased with the job fair that presented to them potential great job opportunities.



## 21. OPENING CEREMONY OF THE ARAB DEAF WEEK 42



Under the patronage of His Excellency Mr. Jameel bin Mohammed Ali Humaidan, Minister of Labor and Social Development, the Bahraini Deaf Society in collaboration with the Community Service Office of the Applied Science University organized the opening ceremony of the 42<sup>th</sup> week of the Arabic Deaf.

The celebration was attended by Prof. Wahib Al-Khaja Chairman of the Board of Trustees, Prof. Ghassan Awad President of the University, Dr. Mohammed Yousif Vice President for Administrative, Finance and Community Engagement, Dr. Fayza Zeitouni Dean of Student Affairs, and Dr. Mohammad Alaa Hussain Al-Hamami Manager of Community Engagement Office, in addition to the members of the CE Office and a large number of academic and administrative staff and university students. There was also a large presence from the management and members of the Bahraini Deaf Society and the sponsors of the Society and the local community.

The efforts of the Community Engagement Office, and Mr. Thaer Al-Ramini member of the Office and students Care in the Deanship of Student Affairs, in the management, coordination and organization of the ceremony, the impact of the success of the event, where more than 35 students participated in the event.

Ms. Rokaya Mohsen, Director of Public Relations and Marketing, presented the ceremony with a clear professionalism.

The ceremony began with a grand reception for the university guest His Excellency Minister of Labor and Social Development by the President of the Board of Trustees, the President of the University, the Vice President for Administrative, Finance, and Community Engagement, the Dean of Student Affairs, the Manager of the Community Service Office, the members of the Office and a large number of academic and administrative staff, and student.

The Minister then opened the exhibition in the hall of the university, which included displays of handicrafts, photographic photography, manufactured products and handicrafts by the Deaf Society.

After that, the celebration start at Abdullah Nass Hall, which began to play the national anthem, and was read recited a blessing from the Holy Quran,

Then, the Minister of Labor and Social Development gave a speech on the occasion of the opening of the 42nd Arab Deaf Week, which praised the role of the University of Applied Sciences for its contribution. Which continues to support the Deaf community in particular and for its pioneering role in providing charitable and community services in general.

Mr. Aqil Ali Hassan, President of the Bahraini Deaf Society, delivered a speech in which he praised the role of the Ministry of Labor and Social Development in overcoming the difficulties of Deaf people. He also thanked Applied Science University for its continuous support to the Society in various events and fields.

In his speech, Prof. Ghassan Awad President of the University, welcomed the Minister and the distinguished guests of the University. He also stressed the University's interest in all categories of people with special needs and its continuous keenness to overcome the difficulties they face.

A film entitled "لتعارفوا", produced by the Bahraini Deaf Association, was also presented. The film presented an overview of the difficulties facing deaf people and the role played by the association to help them overcome these difficulties.

The Community Engagement Office also ensured that the students had an influential role in the celebration where the student Fatima Khamis delivered a poem and poetry titled "بصمة تفاؤل" and a video of the song "احنا الامل" was presented to the student Anoud Al Awad.

As an emphasis on the role of the Community Engagement Office in supporting the Deaf category, the Office produced a film entitled "Humanities" which deals with the importance of understanding the sign language to deal with deaf people in different situations. The participation of the students was an essential part of this work. Also a film titled "The Talents of the Deaf" was screened, showing their creations and the role they play in building society.

At the end of the ceremony, the supporters of the Arab Deaf Week 42 and sponsoring companies and the University of Applied Sciences were honored.

The ceremony was held on Thursday 20<sup>th</sup> of April 2017 at 5 pm in the hall of the late Abdullah Nass at the university building.





## 22. GIVE ME YOUR BOOK" INITIATIVE

On 7 July 2017, the Student Council members at the Deanship of Student Affairs organized the fourth forum on cultural initiatives that encompass the importance of books and reading at all ages. The book selection of the day was entitled; "The Rich Dad and The Poor Dad". There was an open interactive discussion where students and the audience expressed their views on the book. Dr. Ammar Jalamanah the director of the library presented a talk about the importance of reading and the benefits of books. He concluded that it is easy to lose ourselves in books, also we find ourselves in books too.



## 4. PUBLIC OUTREACH

### 1. A VISIT FROM PRESIDENT OF GULF UNIVERSITY OF SCIENCE AND TECHNOLOGY (GUST) KUWAIT

On August 2016 ASU had a special visitor, the President of Gulf University of Science and Technology (GUST) Kuwait, Professor Donald Bates. The President and Mr Abdulla ALKhaja, Director of Administration and Finance, received President Bates and his son, Rhett, and we showed him around the University and we discussed opportunities for collaboration. GUST achieved AACSB and ABET accreditation when I was Vice President there and we can learn good lessons from them.



## 2. PRESIDENT INTERVIEWS WITH GDN AND DT

On Thursday, 18 August 2016, Professor Ghassan Aouad, the University President, Mr Yusuf Lori, Head of Strategic Planning and Projects Management at the Capital Governorate, and Ms Edyta Przybyla, Head of Marketing and Student Recruitment Office at the University were interviewed by the Daily Tribune (DT) and Gulf Daily News (GDN).

The discussion was focused on supporting the Vision 2030 of HM the King of Bahrain, HH the Prime Minister and HH the Crown Prince In terms of impact of the Bahraini youths on the economy of the country, unemployment solutions, creating an educational hub, internships and sustainable government projects. The main goal is to upgrade the educational sector and influence students by engaging them in finding solutions to specific problems instead of adopting the traditional broadcasting-type model.

It is a part of positioning the University through strategic partnerships with Government (like the Capital Governorate) and Private Sector Organizations which will make the university highly competitive in terms of students' recruitment amongst many other opportunities.



### 3. AGREEMENT SIGNED WITH POSITIVE WINGS

Applied Science University Community Engagement Office presented by Dr. Mohammed Yousif, Vice President for Administration, Finance and Community Engagement and Ms. Hana Dowaisan, Community Engagement Committee member signed an agreement with Positive Wings Team presented by Mr. Abdullah Eid, the President of the team on 5 September 2016.

According to the agreement, the Office will support a set of community engagement activities that will be organised by the team which will provide halls to be used for training courses.



### 4. VISIT TO KUWAIT EMBASSY

On 20 September 2016, Chairman of the Board of Directors, Mr Sameer Nass, Chairman of the Board of Trustees, Professor Waheeb Alkhaja and the President visited the Kuwaiti Embassy and met with HE Sheikh Azzam AlSabah, the Kuwait Ambassador to Bahrain, to discuss opportunities for collaboration.

### 5. EXPLORING OPPORTUNITIES OF COLLABORATIONS WITH FRENCH EMBASSY

On Sunday, 18 September 2016, the President received Mr. Dominique Philippe Chastres, Co-operation and Cultural Action Counselor in French Embassy, and Leïla De Casimacker, Project Manager for Culture and University Affairs, Campus France Manager to explore opportunities for collaboration.





## 6. EXPLORING OPPORTUNITIES OFBAHRAIN THIS MONTH MAGAZINE

On Tuesday, 20 September 2016, the President received Ms. Marise Santos, from Red House Marketing to explore opportunities for collaboration.



## 7. "THIS IS BAHRAIN"

"This Is Bahrain" press conference took place on Wednesday, 21 September 2016, at Gulf hotel attended by Prof Ghassan Aouad, ASU President and Miss Edyta Przybyla, Head of Marketing and Student Recruitment Office. "This Is Bahrain" is a non-government organization under the patronage of His Majesty the King of Bahrain spreading the message of religious tolerance and coexistence around the world. Miss Betsy Mathieson, Secretary General of the Bahrain Federation of Expatriate Association (BEFA) who was leading the press conference announced

that the next trip to Rome and Vatican in November will be one of the highlights of the year for Bahrain and its ruling family. Mr. Mohamed Alkhaja, member of ASU Board of Directors was also present at the event.



## **8. ASU PRESIDENT RECEIVED ADELEGATION FROMTHE CAPITAL GOVERNORATE**

Wednesday, 28 September2016,ASU President received a delegation from the Capital Governorate. The representatives of Capital Governorate and ASU discussed future plans of cooperation and the most beneficial ways of promoting the university. Following meetings will be scheduled.



## 9. VISITING ALWATAN NEWSPAPER

On Monday, 3 October 2016, the President and MsRuqaya Mohsin, Director of Marketing and Public Affairs, visited the Editor in Chief of the AlWatan Newspaper, Mr Yusuf Albinkhalil.

## 10. A PRIVATE DINNAR AT THE BRITISH EMBASSY

On Tuesday, 4 October 2016, the President attended a private dinner at the British Embassy, hosted by HE the British Ambassador to Bahrain to welcome the new Head of UKTI, Ms. Christian Syme, and to say "Good Bye" to the outgoing Head, Ms Heather Hopper.

## 11. A VISIT FROM BRITISH EMBASSY

On the 10 October 2016, the President and President's Office Director received Ms Tamsin Smith from the British Embassy to explore opportunities for collaboration.

## 12. RECEIVING PRESIDENT OF BAHRAIN BUSINESS WOMEN SOCIETY

13 October 2016, the President, the President's Advisor for Special Projects, and Dean of Student Affairs and Evening Studies received Ms. Feryal Nass, President of Bahrain Business Women Society, and Mr, Mohamed Fakhro Board member of the Bahrain Chamber of Commerce and Industry to discuss opportunities for collaboration.





### 13. ASU VISITED HIS MAJESTY THE KING OF BAHRAIN

On Tuesday, 18 October 2016, the Chairman of the Board of Trustees and the President were part of "This is Bahrain Rome" that visited His Majesty the King of Bahrain in Sakhir palace before the big event that's taking place in Rome in November to demonstrate that the Kingdom is the land of co-existence, tolerance and peace. The university is participating through a delegation of five people including one of our students. The Chairman and President had the privilege of presenting His Majesty with a gift which is a crystal prototype of our beautiful campus.



### 14. "THIS IS BAHRAIN" ROME, ITALY PRESS CONFERENCE

On Sunday, 16 October 2016, The President, Prof Ghassan Aouad participated in the press conference "This is Bahrain "Rome, Italy that took place in The Golden Tulip Hotel. More than 30 students from ASU participated in this event to show their support to their beloved University and their advocacy to the Kingdom of Bahrain as ASU is the only University selected to participate in this great event.

Ms. Edyta Przybyla who has an active role in "This Is Bahrain", Ms Tania Kashou, Staff from the Deanships of Student Affairs & Evening Studies and Admission & Registration also attended the press conference.



## 15. ROYAL COURT'S INVITATION TO ASU

Applied Science University was invited by the Royal Court to attend the opening of the third session of the legislature in the presence of HRH the Crown Prince and other dignitaries.

His Majesty King Hamid on 16 October 2016 hailed Bahrain Landmarks strides since the inception of its reform project. The King saluted the loyal people of Bahrain for their crucial contribution to the reform milestone. He promised to continue build the state that protects the basic rights, balanced liberties and honest democratic work, hailing the National Assembly members for assuming their legislative duties. Bahrain derives its strength from the spirit of fraternity, co-existence and moderation, stressing the importance of transmitting the inspiring message to coming generations.



## **16. VISIT BY HE THE PAKISTANI MINISTER OF HEALTH**

On September 2016, the University was visited by H.E the Pakistani Minister of Health and H.E the Pakistani Ambassador to Bahrain. The delegation was received by the Chairman of the Board of Trustees and President of the University and Vice Presidents and Director of Administration and Finance and Director of Marketing and public Relations.

The delegation toured the University's facilities and expressed their admiration of our Campus. In addition, opportunities for future collaboration between the Ministry of Health and Pakistani Universities and ASU were discussed.





## 17. HEAD OF UKTI BAHRAIN VISIT TO ASU

On 24 October 2016, Ms Christian Syme, Head of UKTI Bahrain visited us and a presentation was delivered by the President to give her an overview of the University and its facilities. In the afternoon of the same day, Don Ward from the UK, Chief Executive of Constructing Excellence UK, visited us to explore opportunities for collaboration.



## **18. EXECUTIVE DIRECTOR –EDUCATION, OFFICE OF THE FIRST DEPUTY PRIME MINISTER VISITED ASU**

On 25 October 2017, Dr. Roy Blatchford CBE, Executive Director –Education, Office of the First Deputy Prime Minister visited the University in order to have a better understanding of what we do at ASU. A presentation was delivered by the President in the presence of the Chairman of the Board of Trustees, to brief him about the University and its facilities.



## **19. A MEMORANDUM OF COOPERATION BETWEEN ASU AND BAHRAIN BUSINESS WOMEN’S SOCIETY (BBS)**

On 26 October 2016, a Memorandum of Cooperation with the Bahrain Businesswomen’s Society (BBS) was signed. The President and Board members of this society attended together with a large number of staff and in the presence of Professor Waheeb Akhaja, Chairman of the Board of Trustees. After a welcoming speech by the Chairman of the BOT, the President gave an overview of the University, followed by a speech by Ms Feryal Nass, President of BBS and the event was concluded with a presentation by Ms. Monia Mensi of the BBS’s new Strategy which is the first outcome of the collaboration between the two organizations.

Since June 2016 several workshops and meetings have taken place between Applied Science University (ASU) and Bahrain Businesswomen’s Society (BBS) board members, with the contribution of the Supreme Council for Women, Economic Development Board, the United Nations Industrial Development Organization, and individual experts in the field of women’s economic development to build a new strategy of the BBS.



## 20. ASU VISITED GOVERNOR OF THE CAPITAL GOVERNORATE

On 24 October 2016, the President of the University and the Manager of Marketing and Students Recruitment visited HE Sheikh Hicham Bin AbdulRahman Al-Khalifa, Governor of the Capital Governorate to discuss Manama Week being organised by the governorate. The University is a sponsor of this event and a workshop on entrepreneurship will be held on 31 October addressing entrepreneurial matters.





## 21. ASU RECIEVED VISITORS

On Monday, 31 October, Dr. Simon Galpin, Managing Director, Bahrain Economic Development Board and Ms Tala Fakhro visited the University and an overview of ASU was given by the President at the Dome Hall attended by members of the senior management group.



## 22. GUEST SPEAKER FOR MASTER OF ACCOUNTING AND FINANCE (MAF) PROGRAMME

In a step to support MAF Programme, Dr. Hussein Khasharmeh as an instructor of Managerial Accounting course invited Mr. Tariq Fahad Al-Atwaan from LMRA to present his experiences on the effects of administrative decisions on investments and economic development in Bahrain. Mr. Al-Atwaan indicated that investment decisions are subject to a series of consultations before reaching the most appropriate recommendations for economic developments.



## 23. ASU PARTICIPATED IN SHOWCASING TRADE AND EDUCATIONAL LINKS BETWEEN UK AND BAHRAIN EXHIBITION

On the evening of 10 November, the Chairman of the Board of Trustees attended an exhibition (showcasing trade and educational links between UK and Bahrain) and a reception organized by the British Embassy in Bahrain in honour of HRH, the Prince of Wales who was visiting the Kingdom. Prof Waheeb Alkhaja and Ms Ruqaya Mohsin welcomed HRH to our stand at the exhibition and the Chairman presented him with a crystal prototype of our Academic Building.



## 24. MEETING HIS MAJESTY

On the 30<sup>th</sup> of November 2016, the President, Mr Mohammed Alkhaja, Mr. Abdulla Alkhaja, Edyta and our student Mariam had the privilege to be part of an audience with His Majesty the King in order to recognize those who took part in, the President, Mr Mohammed Alkhaja, Mr Abdulla Alkhaja, Edyta and our student Mariam had the privilege to be part of an audience with His Majesty the King in order to recognize those who took part in "This is Bahrain Rome".



## 25. VISIT TO THE COUNCIL OF REPRESENTATIVES

A delegation from the Department of Political Science, headed by Dr. Baha Gaily Head of Department and other members of staff: Dr. Saleh Buallay, Dr. Khalid Dafallah and Dr. Ragab Ibrahim visited the Council of Representatives and conveyed their appreciation to the Council for their support and cooperation in terms of students' training. The delegation was received by His Excellency Mr. Abdullah bin Khalaf Al-Dosari, Secretary-General of the Council of Representatives and a number of officials of various departments.

His Excellency praised the significant collaboration between the University and the Council of Representatives, and delightedly accepted the joining of the Advisory Board of the bachelor in Political Science. He also look forward to further cooperation between the Council and the University.





## 26. RECEIVING ROYAL CHARITY ORGANIZATION



Applied Science University represented by Dr. Mohammed Yousif, the Acting VP for Administration, Finance and Community Engagement and Dr. Mohammad Al-Hamami received visitors from the Royal Charity Organization represented by H.E. Shaikh Ali Bin Khalifa Al Khalifa, the Director of Charitable Resources Development and a number of administrative staff on Wednesday, 30 November 2016. During the visit, they discussed ways of collaboration to organize voluntary and charity events and activities, and explored opportunities and methods to support the community.



## 27. MOU WITH SMES

On 7 December 2016, ASU signed an MOU with SMEs Bahrain in the presence of the President of this Society, the Chairman of the BOTs, the President of the Islamic Chambers of Commerce and Industry and many senior colleagues from within and outside the University. Many thanks are due to Prof Saad. After the ceremony, some of our students revealed a prototype of green ASU.



## 28. ASIOUT UNIVERSITY TO ASU

On 7 December, ASU visited by Prof Shahata Gharib, advisor to the President of Asiout University to explore opportunities for collaboration. On the same day, a workshop on writing CVS was organized by the Deanship of Students Affairs and Evening Studies.



## 29. ASU PRESIDENT RECEIVED PROFESSOR TAREK HASSAN

On Thursday, 8 December 2016, ASU President received Professor Tarek Hassan, Professor of Construction Informatics and Director of the European Union Research Group, School of Civil and Building Engineering from Loughborough University.

The Chairman of the Board of Trustees, the Vice Presidents, Assistant VP for the Academic Affairs & Development, Dean of Research and Graduate Studies and the Director of Finance attended the meeting where they discussed future plans of cooperation.



### **30. RECEPTION AT THE UNIVERSITY OF BAHRAIN**

On 27 November 2016, the President and the Director of the President's Office attended a reception for partners in private sector at the University of Bahrain where major companies and institutions were invited.

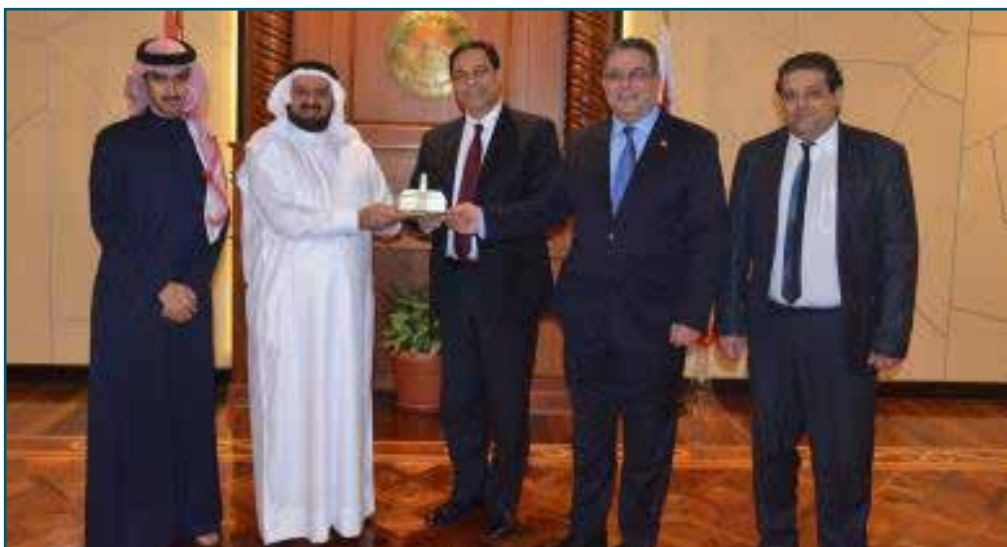
The aim was to strengthen the business relations with the private sector companies and develop more ways of cooperation with them.



### **31. ASU HOSTED HE THE FORMER LEBANESE MINISTER OF EDUCATION**

On 11 December 2016, we hosted HE the former Lebanese Minister of Education and VP at the American University of Beirut, Professor Hassan Diab, to discuss opportunities for collaboration.





### 32. GUEST PROFESSOR TO THE POLITICAL SCIENCE DEPARTMENT

On 21 December 2016, the Political Science Department received Dr Arwa Hassan Al-Sayed from the Ministry of Foreign Affairs who delivered a great speech to students in the department on diplomatic competency in preparing future diplomats in Bahrain where she highlighted the establishment of a new institute for diplomatic studies.



Among many topics, she discussed several issues with regards to human rights in general and women rights in particular. The discussion was highly interactive with the students under the facilitation of Dr. Khaleel Ibrahim Ahmad, with presence of faculty members of the department.

### 33. AL SHURRA COUNCIL VISIT

On 4 December 2016, Ms. Noora Musalam, a lecturer in the College of Law took her students of the "Constitutional Law 2" course to the Bahraini Shurra Council where a lecture about the origins and the mechanism of legislative work and the legislative relationship between the Shurra Council and Parliament was given. The lecture was presented by Mr. Ali Alaradi who gave our students a chance to discuss, attend one of the Shurra Council sessions and meet the Shurra Council President, Mr. Ali Bin Saleh Al Saleh. The Shurra Council representatives were very proud of ASU students whom they seek to support and achieve the highest level of quality through educational process; thus achieving a high competence of their graduates in the legal field.



### 34. MOU WITH FLAT 6

On 16 January, the University signed a Memorandum of Understanding with Flat 6 Labs to collaborate in the area of entrepreneurship and business incubators and accelerators. Ms Sabah Almoayed, Member of the HEC council, signed the agreement on behalf of Flat 6 Labs and in the presence of the Chairman of the BOT and many senior colleagues from across the University.



### **35. ITALIAN AMBASSADOR VISIT ASU**

On January 2017, HE the Italian Ambassador to Bahrain, Mr Don Ward visit ASU.



### **36. VISIT BAHRAIN NATIONAL CHARTER MONUMENT**

On 15 January, President of the University, Prof Ghassan Aouad and Head of Marketing and Student Recruitment Office, Edyta Przybyla visited Bahrain National Charter Monument as part of "This Is Bahrain" event.



### 37. VISIT TO CAPITAL GOVERNORATE AND SILAH GULF

On 16 January 2017, Dr Faiza Zitouni, Dean of Student Affairs and Edyta Przybyla, Head of Marketing and Student Recruitment visited Capital Governorate and Silah Gulf for potential internship programmes and collaboration work.



### 38. UNIVERSITY OF PRINCE SONGKLA IN THAILAND VISIT TO ASU

On 23 January 2017, the Chairman of the BOTs and the President together with senior colleagues from across the University received a big delegation from the University of Prince Songkla in Thailand headed by their President to discuss opportunities for collaboration in areas like research and staff and students exchange. The delegation toured the University after an overview presentation by the President about our University and its future plans. The delegation expressed their admiration for the quality of our work and our campus.



### 39. ASU RECEIVED THE DIRECTOR INFORMATION TECHNOLOGY OF GULF AIR

On January 2017, ASU received the Director Information Technology of Gulf Air, Dr. Jassim Haji in order to explore opportunities for collaboration.



#### **40. VP FOR ACADEMIC AFFAIRS AND DEVELOPMENT A GUEST ON BAHRAIN TV SHOW AL-RA'Y**

On Tuesday 17 January, Dr Assem Al-Hajj, VP for Academic Affairs and Development was a guest on Bahrain TV show Al-Ra'y. Dr Assem was invited to discuss the impact of school students' performance on University intake following a recent report by QA on Bahrain school students' performance in both English and Arabic languages. The discussion focused on the impact on university recruitment and what solutions universities may have in order to mitigate the situation.

#### **41. CHALLENGER TEAM VISIT**

On 19 January 2017, Dr. Thabet Al Nabulsi, CEO and Founder of Challenger Team visited Applied Science University in order to design trainings programmes tailored to the needs of students and staff. It is unique opportunity for ASU in terms of development and expansion as well it plays major role being competitive with other universities.





## 42. MEETING AT CAPITAL GOVERNORATE

On 1 February 2017 Edyta Przybyla, Head of Marketing and Student Recruitment Office attended a meeting at Capital Governorate with Mr. Maqsood Qadir Shah, Counsellor at Pakistani Embassy and Yusuf Lari, Head of Strategic Planning at Governor Office where they discussed opportunities for cooperation in terms of student recruitment.



## 43. A VISIT FROM BUSINESS SCHOOL LAUSANNE

On Wednesday, 8 February 2017 the University received two visitors from Business School Lausanne who are visiting Bahrain to write a case study about GPIC, the first case study from Gulf region.

In the meeting with Prof. Waheeb, Dr Assem, Dr. Ziad, Dr Ramzi and Dr. Adnan, opportunities of potential collaboration were explored.





#### **44. MS ZARI BAKIR'S EXPERIENCE IN LEADERSHIP & ENTREPRENEURSHIP**

Ms Zari Bakir, an eminent entrepreneur, was invited by Prof Saad Darwish to talk about her experience in Entrepreneurship and Leadership. As a guest speaker she gave examples of the role of entrepreneurs in developing the Bahraini economy and how to lead in different business settings. This presentation was given to Master in Human Resources Management (MHRM) students who enjoyed this event and had positive interactions with the speaker.



#### **45. "LAYOUT AND PRINTING TECHNIQUE" WORKSHOP**

On Sunday, 12 February 2017, under the supervision of Prof. Samya Alshenawi, a workshop titled "Layout and printing technique" was held to serve graphic design 4 and printing technique courses in the Graphic Design Programme which falls under the Art and Design Department.

Mr. Mohamed Bujiri, Director of Sketch Media Company was invited to be the main speaker of the workshop.

The workshop was effective in linking the course to the labour market by showcasing the integration between the layout of a design and the printing and how to get the best results out of it. A layout should match the printing purpose which could be the type of work, the system of printing and workplace.

“Make the print reflects your targets, put your targets perfectly in printable format, allow yourself to be creative and bring more joy to your practice experience” this was the advice given to students by the guest speaker.



#### **46. GUEST SPEAKER- STEPS TOWARDS SUCCESS**

On 12 February 2017, Dr. Rawya Zmari the manager of Counselling Office at the Deanship of Student Affairs organized two lectures that were delivered by Mr. Sami Alboakri in Abdulla Nass where a large number of students attended. The lectures about “Steps towards Success- Let start the Race” were very engaging; students participated and highly benefited from this type of teaching and learning approach.



## 47. PROF. GHASSAN VISIT TO ASYOUT UNIVERSITY

On February 2017, ASU President Professor Ghassan meet President of Asyout University and his advisors and in the presence of Mr Anwar and our discussions touched on many opportunities for collaboration especially in the areas of staff development, the legal clinic, research development and staff and students exchanges.



## 48. RECEIVING UTEL DIRECTOR

On 5<sup>th</sup> of March 2017, Dr Sana Al Mansoori, Director of Unit for Teaching Excellence and Leadership (UTEL) at University of Bahrain met with the President and members of staff to discuss opportunities of collaboration with University of Bahrain.





## **49. ASU RECEIVED THE AMBASSADOR OF THE REPUBLIC OF TUNISA**

On 5th of March 2017, the President had the pleasure to receive the Ambassador of the Republic of Tunisia in Manama, HE Mohamed Ben Youssef where they discussed potential opportunities of collaboration.



## **50. A VISIT TO EDUCATION LINKS SPRING FAIR 2017**

Ms. Ruqaya Mohsin, Director of Marketing and Public Affairs and Mr. Yasser Abuseneh, Manager of Training and Development Unit and Acting Office Manager of International Partnerships Office and Mr. Mustafa Alyousif visited Education Links Spring Fair 2017 on 23 February 2017 at the Sheraton Bahrain Hotel. The fair was held under the patronage of HE Shaikh Hisham bin Abdul Rahman Alkhalifa, the Governor of the Capital Governorate, and was organised by Education Links in partnership with the Ministry of Education and British Council.

The exhibition helps students and parents who want to find information about studying in the UK and USA. In addition, it assists local students who want to study overseas by providing information on the range of education options, courses and pathways. LSBU was one of the British Universities, which participated in the fair along with other universities, and Ms Aissata Edmonson the Senior International Officer of LSBU was representing the University.



## 51. SCHOOL VISITS

As part of promoting the University, Mr. Mustafa Alyousif and Mr. Abdulhameed Baqi from Marketing and Public Affairs Directorate visited Muharraaq Secondary School for boys and Shaikh Isa bin Ali Secondary School for boys to introduce ASU programmes and the facilities provided by the university. The students and their parents interacted strongly during the visits and showed in the University. Furthermore, the campaign will continue until the 1st week of May to cover 50 private and public schools.



## **52. ASU RECEIVED THE CHAIR OF THE MUNICIPAL COUNCIL OF THE NORTHERN GOVERNORATE**



On 6 March, the Chairman of the BOT and the President received the Chair of the Municipal Council of the Northern Governorate in order to identify research projects relevant to their Governorate and to collaborate on finding practical solutions.

## **53. RED HOUSE MARKETING VISITED THE UNIVERSITY**

On 7 March, Mr George Middleton and Ms Anuradha Manhas from Red House Marketing visited the University. They were received by the President, Ms Ruqaya and Ms Tania in order to explore opportunities to advertise our new English Programmes in their magazines and publications.





## 54. DR. AL-HAMAMI INTERVIEW WITH RAYA MEDIA NETWORK

Dr. Mohammad Al-Hamami, Manager of the Community Engagement Office and Assistant Professor in the Management Information Systems was interviewed by Radio Chat programme from Raya Media Network in Palestine.

Radio Chat programme addressed the concerns about the local and global issues related to social media. Dr. Al-Hamami explained in the interview the importance of social media, its impact on the global and local economy, the current trends of social media, and the use of best practices. The Interview was conducted on 12 March 2017.



## 55. ASU RECEIVED UNIVERSITY OF MESSINA IN ITALY

On Monday 20 March, ASU received a high level delegation from the University of Messina in Italy which was founded in 1548. The President gave an overview presentation of the

University and colleagues from Italy briefed us about their activities and opportunities for collaboration. The visit concluded with a tour of the University and our Italian colleagues expressed strong interests in collaborating with us in areas like staff and students exchange and joint research and publications.



## **56. ASU RECEIVED PRESIDENT OF THE BAHRAIN BAR ASSOCIATION**

On 29 March, the Chairman of the BOT, the University President and Mr Anwar Alnawaf from the College of Law, received Ms Hoda Almezhaa, President of the Bahrain Bar Association, to discuss opportunities for collaboration.



## **57. SCHOOL VISITS**

Mr. Mustafa Mohammed and Mr. Abdulhameed Baqi visited various Government Secondary schools last week introducing ASU's existing and new Programmes to students. Students showed their interest in joining the university especially in the new engineering programmes with LSBU.



## 58. INTERVIEW WITH GDN (GULF DAILY NEWS)

On Monday, 27 March the president of ASU, Prof Ghassan Aouad, and Edyta Przybyla, Office Manager of Marketing and Student Recruitment Office met Mr. George Williams, Editor-in-Chief of Gulf Daily News at GDN office. During the meeting they discussed the partnership with UK Universities (LSBU and Cardiff Met) and the launch of the new British Programmes in Engineering and Business fields. On Wednesday, 29 March, following the

meeting with Mr. George Williams, Laala Al Kashef, a journalist from GDN conducted an interview with the President, Prof Ghassan Aouad with regard the British programmes stressing on the advantages, requirements and benefits of studying at ASU.





## 59. GUEST SPEAKER



Prof Saad Darwish invited Mrs Eman Bursheed, who is an ex-VP in the banking sector and currently an entrepreneur, as a Guest Speaker to ASU to share her experience and knowledge with our Master Human Resource Management students on how the future of any economy depends on the power of Entrepreneurship. She also discussed the role and the influence of entrepreneurs which depend on their leadership and emotional skills with the support of an efficient ecosystem. This is now happening in Bahrain and we will gain the results as we progress.

## 60. A VISIT TO FURNITURE EXHIBITIONS

A group of ASU students from the Department of Design and Arts visited some of furniture exhibitions in Bahrain as part of the requirements of furniture design course. The students, under the supervision of Dr. Islam Obeidat the course teacher, visited the ID Design showroom and Home

Center showroom where students were introduced and exposed to the latest furniture styles and furniture accessories in these exhibitions including furniture styles, shapes, colors, technology, and accessories. At the end of the visit, the students took some pictures of the most recent pieces of furniture to be documented and used in this course.



## 61. ICAEW

On 10 April, the Programme Coordinator, Dr. Nympha Joseph, in coordination with the Dean of the College of Administrative Sciences, Dr. Ziad Zurigat, and Head of the Department, Dr. laad Al Sartawi, had invited Ms Toyin Oseni from ICAEW (Institute of Certified Accountants England and Wales), U.K who briefed the students about the Professional degree of ICAEW .

The Bachelor in Accounting and Finance will very soon apply for accreditation of the programme from ICAEW.

Ms Toyin has gone through the mapping of the programme and suggested that since most of the courses in the Bachelor of Accounting and Finance programme are in alignment with the ICAEW courses, the Programme can apply for exemptions to the ICAEW.



## 62. A VISIT TO BAHRAIN ISLAMIC BANK

On Thursday morning, 13 April, twenty students visited Bahrain Islamic Bank accompanied by Dr. Bishr Mohamed Muafaq, Assistant Professor of Economics and Islamic Finance, who were received by the Director of Public Relations, the Personnel Services Director, and other senior officials of the bank. The students were welcomed at the bank and lunch was served to them. The visit lasted for three hours.



## 63. HOSTING GUEST LECTURER IN THE DEPARTMENT OF POLITICAL SCIENCE

The Political Science Department hosted Mr. Mohammad Buqais, Head of Decision Making and Support of the Legal Advisers in the Bahraini House of Representatives, who gave a lecture entitled "The Legislative Process in the Bahraini Political System", stressing on the role of youth in the democratic process in the Kingdom and the future national activities. Dr. Ali Al-Dada and Dr. Saleh Al-Qar'an and a number of students of the Department of Political Science attended the lecture.





## 64. LECTURE ABOUT INTERNATIONAL POLITICAL LANDSCAPE

Prof Tarek delivered a state of the art lecture to our staff and students in political science. The lecture covered the changes in international political landscape and its impact on the Middle

East. Our student Badria who is a Bahrain TV presenter led the discussion during the lecture. I attended part of this lecture and was impressed by the high intellectuality of our students and staff in raising important political issues affecting societies across the globe. The lecture took place on 17 April and was held at the University's Dome Hall.



## 65. PRESENTATION ABOUT "PUBLISHING IN ACADEMIC JOURNALS"

On 18 April, Professor Jacqueline gave an excellent presentation about "Publishing in academic journals: tips to help you succeed". This is an important topic for us as we are trying to establish a strong research culture in our University. A very large number of staff estimated to be around 60 attended the lecture and appreciated the tips and learnt a great deal of good hints of how to get published. Producing strong refereed publications will undoubtedly enhance our efforts to achieve accreditation. I would like to thank Dr Faiza, Dr Adel, and Dr Bahaa for the efforts they put in organising these important lectures.



## 66. PRESIDENT INTERVIEW ON BAHRAIN TV

### 66. ASU INTERVIEW

On the evening 17 April 2017, the President and Director of Marketing and Public Affairs appeared on Bahrain TV to promote our new Engineering College and other programmes with British Universities.



## 67. ASU VISITED PRESIDENT OF THE UNIVERSITY OF BAHRAIN

On 18 April 2017, the Chairman of the BOT, the President, and the Dean of Admissions and Registration visited Professor Riyad Hamzah, President of the University of Bahrain, in order to explore opportunities for collaboration.



## 68. A VISIT TO DELMON INTERIORS & FURNITURE FACTORY

Under the supervision of Dr. Islam Obeidat, the course instructor, a group of students from the Department of Design and Arts visited the factory site and the furniture production lines of Delmon Interiors & Furniture Factory, subsidiary of AJM Kooheji Group as part of the requirements of furniture design course. The students were briefed on the latest machines and manufacturing lines of the factory furniture which enriched the students knowledge about the mechanics and techniques of manufacturing furniture technology, stages of furniture manufacturing and stages of furniture packaging. At the end of the visit, the students took pictures for the stages of manufacturing furniture pieces materials, finishing, insulation and packaging to be documented and used in the course.





## **69. A LECTURE ABOUT THE DIPLOMACY IN THE MANAGEMENT OF INTERNATIONAL RELATIONS**

Professor Dr Mohamad Nauman Galal, Former Ambassador and Advisor for the Foreign Affairs Minister in the Kingdom of Bahrain, visited the Political Science Department at ASU and gave a lecture to the students about the diplomacy in the management of international relations, in Abdulla Nass Hall. Staff members and a large number of students of the department attended the lecture, which was interactive. The visit reflected positive impact on students' academic learning.



## **70. POLITICAL ANALYSIS OF HIS MAJESTY KING HAMAD AL KHALIFA'S SPEECH" BY DR. NAZMI ABU-LIBDAH**

On 10 April 2017, "Beyond the News" programme at Bahrain TV hosted Dr. Nazmi Abu Libdah, Assistant Professor of Political Science, to present the political analysis of the statements of His Majesty King Hamad bin Isa Al Khalifa and his directives to His Highness the Prime Minister. His Majesty's statement reflects the mutual respect and the national unity between the citizens and the Arab residents in the Kingdom and their role in the process of renaissance of the Kingdom.



## 71. THE PRESIDENT VISIT TO ALAIN UNIVERSITY

The President spent the Week End preceding the conference at Alain University of Science and Technology in the UAE and met their President, Prof Ghaleb El Rifae. The discussion centered about updating the bylaws of the Association of Arab Universities and opportunities for us to work together.

## 72. A LECTURE TO STUDENTS IN THE POLITICAL SCIENCE DEPARTMENT

On Thursday 13 April 2017, the Political Science Department received the Ambassador Sameer Al-Darabeea, the Director of the UNO Information Centre in Manama. The visitor delivered a lecture related to the UN activities in the region to the students of the International Organization course. He also explained the difficult situation in some countries that have been living under the chaos of civil wars. The visit reflected positive impact on students' academic learning and students were able to understand the relationship between theory and practice in the International Organization functions.



### 73. PRIVATE SCHOOLS VISIT

Mr. A. Hameed and Ms. Edyta from Directorate of Marketing and Public Affairs visited 30 private and international schools for promoting the University's new Engineering Programmes with LSBU and Business Programmes with Cardiff Met. Principles and college counselors expressed their interest towards the programmes and promised to arrange meetings with their students to give a talk about those programmes.



### 74. A LECTURE ABOUT PETRA

On Monday 15 May, ASU and in collaboration with the French Embassy and Alliance Francaise organized a lecture about Petra and its past. The lecture was delivered by a French Archeologist, Dr Michel Mouton, and attended by more than 60 staff and external people including senior colleagues from the French and Jordanian embassies. Many thanks to Ms Tania for organizing this event.





## **75. OXFORD BUSINESS GROUP VISITED ASU**

On Wednesday 17 May, the President and Director of the President's office received the Director and colleagues of the Oxford Business Group in Bahrain in order to discuss opportunities for collaboration.



## **76. PRESIDENT RECEIVED MS EMILIA MATEVA**

On 21 May, the President received Ms Emilia Mateva from the British Embassy in order to brief her about progress with British Universities.



## **77. ASU RECEIVED THE PRESIDENT OF THE BAHRAIN SOCIETY OF EXCELLENCE AND ACADEMIC RESEARCH**

On 23 May, the President of the University received the President of the Bahrain Society of Excellence and Academic Research, Sheikha Dr Ishaa Al Khalifa, and the Vice President, Dr Bassam Alhamad, and board members in order to explore opportunities for collaboration. If you would like to join this Society, please let me know.



## 78. ASU VISITED THE MAJLIS OF HE MINISTER OF EDUCATION

On the evening of Thursday 1 June, the Chairman of the BOTs and the President visited the Majlis of HE the Minister for Education and met many colleagues from the Higher Education and other sectors.

## 79. VISIT TO THE SUPREME COUNCIL FOR WOMEN

On 23 May 2017, the women's club in the Deanship of Student Affairs organized a visit to the Supreme Council for Women to comprehend more about the council's role in supporting women and the society in the Kingdom of Bahrain. On arrival, a talk was given by Ms. Huda Salman, an expert on promotional and awareness programs who explained in details the importance of the Supreme Council for Women from its establishment to its latest achievements, followed by site tour around the council that showed them the services that support women, the library publications and how our students can use these facilities on-site and online. Students and women club members were very pleased with the visit and found the whole experience very interesting and beneficial.



## 80. EXPLORING OPPORTUNITIES WITH ISTANBUL TECHNICAL UNIVERSITY

On 13 June 2017, the Chairman of the BOT, Ms Sabah Almoayed, and the President had a Skype call with the COO of ITUARI, a Technopark of Istanbul Technical University to explore opportunities for collaboration in the areas of entrepreneurship, innovation and business incubation.

## 81. MOU WITH ROYAL CHARITY ORGANIZATION

On Sunday, the President, Dr Mohamed Alhamami, Mr Abdulla Alkhaja, and Mr Hameed from Marketing and Public Affairs visited the **Royal Charity Organization** and met the Secretary General of the Organization, Dr Mustafa Alsayed and other colleagues and we signed an MOU with them. This is a fantastic achievement and many thanks must go to Dr Mohamed Yousif for initiating this.



## 82. ASU MET BAHRAIN SOCIETY FOR TRAINING AND DEVELOPMENT (BSTD)

On Thursday 13 July, the President and advisor of the President on special projects met the President of the Bahrain Society for Training and Development (BSTD) and other colleagues from the Society to discuss opportunities for collaboration.







### 83. EXPLORING ASU OPPORTUNITIES

On Tuesday 18 July, the President met Ms Paula Boast, Deputy Chair of the Bahrain British Business Forum (BBBF) and Mr Christopher Core, Member of the CIOB Bahrain, to discuss opportunities to promote the work of the Chartered Institute of Building (CIOB) and our new Engineering Programs. Following this meeting, HE the British Ambassador received us on the 19 July and in the presence of Ms Christian Symes, Head of UKTI, in order to brief him about our joint initiatives. The University will soon join the BBBF, which will expose us to a very active network in Bahrain, which will help us promote our British degrees.

### 84. PRESIDENT RECEIVED HE THE NEW KOREAN AMBASSADOR



On Sunday 23 July, the President received HE the new Korean Ambassador to Bahrain. HE was shown around campus and the opportunities to collaborate with Korean universities were explored.

## 85. MEETING WITH BAPCO

On the 1st August 2017, the Chairman of the BOTs, Professor Waheeb Al-Khaja and the President of the University Prof. Ghassan Aouad, hosted an introductory meeting with General Manager of Human Resources Administration affairs of Bahrain petrochemical company (Bapco), Mr. Abdul Raouf Almezza and Mr. Mohammed Hussain Haji Ali, In order to strengthen the mutual relationships among them. The meeting included ways of enhancing joint cooperation and extending bridges of communication between the University and Bapco particularly with new internationally hosted programmes, constructively with the company activities. Furthermore, to discuss opportunities for collaboration between Students and the company.

In addition to the meeting, Mrs. Ruqaya Mohsin, Director of Marketing and Public Relations, Mr. Abdullah Alkhaja, Director of the Department of Administrative and Financial Affairs carried out demonstrative tour with the both company members illustrating the University state of the art facilities.



## **86. ASU RECEIVED MS SABAH ALMOAYED**

On the afternoon of Tuesday 25 July 2017, the Chairman of the BOT, the President and Mr Yasser received Ms Sabah AlMoayed to explore opportunities for collaboration in the area of entrepreneurship. An MOU will be signed this Monday to solidify our collaboration in this area.

## **87. ASU VISITED THE DIRECTOR OF TRAINING AT THE BAHRAIN DEFENSE FORCES**

On Tuesday 25 July 2017, the Chairman of the BOT, the President, and Dean of Admissions and Registration visited the Director of Training at the Bahrain Defense Forces in order to explore opportunities for collaboration.

## **88. GOING GLOBAL**

Part of the Strategic marketing plan to improve the overseas student recruitment and raise the awareness of the University international programmes.

On the 2nd of August, The Directorate of Marketing and Public Affairs Acting office Manager Mr. Abdulhameed Baqi visited the Atlas Agency for Educational Consultancy

in the Kingdom of Saudi Arabia Dammam area to introduce the University specialties and the new Programmes of the College of Engineering in collaboration with the London South Bank University in addition to the Business Studies, Accounting and Finance Programmes in cooperation with Cardiff Metropolitan University. The meeting was attended by Agency Branch Manager Mr. Ahmed Alameri and Ms. Samara Considering close long term partnership as direct recruitment vendor.





## Community Engagement Activities 2016-2017

Total ASU community engagement activities (286)

Number of consultancy and advisory and knowledge sharing activities **(80)**

Number of community support activities (96)

Number of open campus activities (22)

Number of public outreach activities **(88)**







