



PRESIDENT'S NEWS DIGEST

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MESSAGE FROM THE PRESIDENT

On the 15 March, the University was very proud to host the Launch Event for our three new publications which was a big success. I would like to thank Prof Hamzah for his Patronage and keynote address at the event and Prof Waheeb for his welcoming speech. We are very grateful to all staff for their participation and for being part of such a wonderful experience and commitment to research. There is nothing more powerful than when this community comes together to work as a team.



I would especially like to thank Prof Hussein Zedan for the amazing job he did and all those who made this event a momentous occasion. Thanks are also due to Ms Tania for all her hard work and Ms Ruqaya for being an excellent MC.

SUPPORTING BAHRAIN ENTREPRENEURSHIP INITIATIVES

Dr Assem, Prof Saad and Ustaza Ruqaya attended the Entrepreneurship Certificate Ceremony for the programme 'Supporting Bahrain Entrepreneurship Initiatives' in the Sheraton Hotel on 17 March 2016, Manama Bahrain. The programme was supported by seed, CIPE and WDI. In total twenty ASU students graduated on the programme making the biggest group on the programme. Eight of them attended the ceremony and received their certificates.



What's New?





APPLIED SCIENCE UNIVERSITY LAUNCHES FLAGSHIP PUBLICATIONS

Under the Patronage of His Excellency Professor Riyadh Hamzah (Secretary General of the Higher Education Council in Bahrain), Applied Science University (ASU) has organised an official launch of three research-related publications. The launch took place on 15 March 2016 and was headed by ASU's Chairman of BOT, Professor Waheeb Alkhaja, and the University President, Professor Ghassan Aouad. These publications are flagships of the university, signifying its commitment to excellence in Research and Innovation.



The launch started with a speech by Prof. AlKhaja welcoming the delegates in which he reiterated the Board of Trustees continual encouragement and support for high quality education at ASU, which has to be underpinned by a solid foundation in research. He went on to emphasise the significance of the launch and wishing the university all the success. This was followed with an excellent Keynote from Prof. Riyadh Hamzah where he congratulated the University for their Commitment to research and forward thinking by publishing not only one but also three important and significant publication. He then detailed Bahrain's priority research areas and how important creativity and innovation to Bahrain wealth generation.



Prof. Ghassan then took the floor and gave another excellent speech congratulating the staff for such an achievement. He went on to outline his vision for strengthening research capacity and leadership, and emphasized the importance of applied research and innovation meeting the Government's priority areas and economic vision 2030.

The event was concluded by Prof. Zedan's talk about the 'Quest for Excellence' and that excellence is the backbone of

the university. Excellence is all about contributing our best while evoking others to do the same; understanding our place in the world and making our mark, as we attempt to make it a better place and it is about contribution and honouring others as we move forward towards our vision. He went on to give some key factors for excellence, namely, passion, integrity, commitment, high standards and self-awareness. Prof Zedan ended by launching the three publication:





- The Journal of Applied Science University – which is a scientific journal aims to publish all aspects of applied sciences research. All articles are rigorously refereed through a double-blind process. The journal also welcome State-of-The –Art surveys and reviews. The Journal is governed and managed by an Advisory Board, which decide on its technical direction and determine the main (sub-) discipline of each issue. Members are International scholars and World-Class researchers. Each issue has an International Editorial Board, which oversees the technical quality of the issue and its production.
- AS-U-RAIN (Applied Science University Research And Innovation Newsletter) is the university Newsletter which reports on our excellence in research and innovation and their impact on the economy and wealth generation of the Kingdom of Bahrain. This publication aims to play a great role in increasing public awareness of our achievements both at national and international levels.
- Research Leadership and Creating Capacity in Research. This publication reports on the unique workshop on “Research Leadership and Creating Capacity of Research” which was under the patronage of His Excellency Professor Riyadh Hamzah (Secretary General of the Higher Education Council in Bahrain) and was delivered under the auspices of the Arab European Leadership Network in Higher Education (ARELEN) and in association with Cardiff Metropolitan University (UK) and the Association of Arab Universities (Jordan).

ASU COMMUNITY ENGAGEMENT OFFICE CONTRIBUTION TO A FAMILY DAY OUT

On 19 March 2016, Prof Saad Darwish, Dr Horiya Al Adeeb , Dr Mohammed Alhamami and Hana Dwesan from ASU Community Engagement Office and in collaboration with "Positive Wings" contributed to a day out for families in Bahrain, celebrating the International Family Day.

Their journey kicked off from the Farmer’s Market, to Arjan Village, then to Al Jasra Craft Center and finally to Beit Al Jasra.



The university donated to the event and showed support to the community. Thanks should go to Mr. Mohamed Yousif VP Admin & Finance and Community Engagement (Head of the Committee) for his full support.

COMMUNITY ENGAGEMENT OFFICE ATTENDED AWARD CEREMONY

On 17 March 2016, Prof Saad Darwish and Hana Dwesan from Community Engagement Office were invited by The National Unity Assembly to attend the award ceremony for young distinguished speakers for their political speeches. Dr Abdullatif Almahmood, Head of NUA and Dr Murad, Head of Executing committee welcomed ASU team. The event was smashing in terms of supporting young speakers. Some of ASU students attended the event too.





FIELD VISIT FOR INTERNSHIP IN (BMIS) PROGRAMME

Dr Ghossoon AlSadoon, the Internship Supervisor for the Bachelor Degree in Management Information System (BMIS) programme, has visited one of the intern students in the training site at Central Informatics Organization /Population Registry & Addresses Department on 13 March 2016. She also visited the second intern student at the Ministry of Education in Bahrain /Information Systems Directory on 16 March 2016. The purpose of the visits was a follow up on the students' progress on site and to make sure that the training is relevant to the field to MIS programme.



Dr AlSadoon met the Director of Population Registry & Addresses and the Director of Computer Systems Administrator, and received feedback that the students have been trained on new information system, used in the departments, such as office 365 and using SQL.

ADVICE FROM THE PRESIDENT:



If I could go back in time and become an academic staff again, I would have done the following:

Research thoroughly the Research Landscape and identify areas of national priority. Sectors I would have selected: Oil and Gas, Water, Infrastructures, Financial Services, Health, Media, Construction, Education, Energy, Digital Technologies, Innovation and Entrepreneurship, National Security, Tourism, Food Safety and I bet Agriculture

I would have set up a case centre related to case studies research

I would have worked in an interdisciplinary team

I would have had a mentor

I would have published mainly in top rated referees journals

I would have read thoroughly the HE and Research Strategies

QUOTE OF THE WEEK

A pessimist sees the difficulty in every opportunity; an optimist sees the opportunity in every difficulty.

Winston Churchill



Enjoy Reading
