

# British Degrees

at **Applied Science University**  
in Partnership with  
**Cardiff Metropolitan University**  
(Offering Dual Awards)



B.A. (Hons) Management and Business Studies  
B.A. (Hons) Accounting and Finance



Cardiff  
Metropolitan  
University

**ASU**   
جامعة العلوم التطبيقية  
APPLIED SCIENCE UNIVERSITY

# Cardiff Met

Established as the Borough Cardiff Metropolitan can trace its heritage back to 1865, with the formation of Cardiff's first School of Art and now the University offers over 100 different courses, spread between five schools, across two campuses, with over 12,000 students. It is a truly global community, with connections stretching across the globe. In 2014, Cardiff Metropolitan recorded its highest ever level of overall student satisfaction and remains the highest ranked 'new' (post 1992) university in Wales. In 2015 the university celebrated its 150 anniversary.



Applied Science University (ASU) strives to become one of the leading universities not only in the Kingdom of Bahrain but also in the entire Gulf region. The University aims at molding human resources by reinforcing theoretical knowledge with the necessary practical skills required for career success in the respective disciplines chosen by its students. By keeping abreast with the developments in science and technology, the University guarantees its students a high quality learning experience, providing them with the leading edge required to excel in today's competitive and global environment.

## Dual Awards

In partnership with **Cardiff Metropolitan (Met) University, UK**, a leading British university, Applied Science University (ASU) is now offering **Dual Award** programmes making it affordable for students to gain internationally British recognised qualifications in Bahrain.

Upon successfully completing the programme, students will be awarded two degrees, one from ASU and another from Cardiff Metropolitan University.





## Advantages

- Save on the high cost of living and tuition in the UK, live close to your family and friends in Bahrain while earning a British degree.
- Get **two** degrees from studying a **single** programme: One from ASU and another from our partner university.
- Each degree is internationally recognised giving you a competitive advantage in the job market, wherever your career takes you.
- Gain practical knowledge from highly qualified academics with robust professional experience.
- Develop lifelong learning skills. These key competencies and values are sought after by employers domestically and internationally.
- Get a chance to spend your internship in the UK interacting and collaborating with top international firms.
- Gain access to substantial online resources provided by ASU and our partner university.
- Become a global professional.

## Entry Requirements

In order to be considered for entry to the programme, applicants are required to have:

- A Bahraini or GCC Secondary School Certificate, or equivalent, with a minimum of 60% GPA\* and an IELTS test with a minimum score of 6.0 or equivalent.

*\*Candidates with a lower GPA may also be admitted subject to a satisfactory interview by the College.*

## Programmes

In partnership with **Cardiff Metropolitan (Met) University (UK)**, the following programmes will be offered by ASU in the academic year 2016/2017:

Programme	Academic Year
B.A. (Hons) Management and Business Studies	2016-17
B.A. (Hons) Accounting and Finance	

Each of the **Dual Award** programmes will be of a four-year duration. Each programme is divided into teaching units called courses. Each is assigned 3 Credit Hours weighting. For **Dual Awards**, 135 Credit Hours must be accumulated.

Detailed descriptions of the individual courses for each programme may be found in the web pages: [www.asu.edu.bh/business-dual](http://www.asu.edu.bh/business-dual). The aims of the programmes are outlined below, together with their yearly study plans.

## B.A. (Hons) Management and Business Studies

### Objectives of the Programme:

- Enable graduates to acquire a high quality and professionally business management scope of study.
- Develop in students a critical appreciation of the role managers undertake in an ever changing competitive business world.
- Equip students with the necessary skills and knowledge to tackle and generate solutions to complex problems in a multi-disciplinary business context.

### Year 1 (Level 3): Total Credit Hours = 33

Semester 1	Semester 2
1. Arabic Language or English language for non-Arabic speaking students	6. Mathematics for Business
2. Upper Intermediate English	7. Principles of Statistics
3. Bahrain Civilization & History	8. Principles of Management (2)
4. Principles of Management (1)	9. Advanced English
5. Computer Skills	10. Principles of Accounting
	11. Human Rights

### Year 2 (Level 4): Total Credit Hours = 33

Semester 1	Semester 2
1. Business in a Global Context	6. Introduction to Information Systems
2. Introduction to Marketing	7. Personal Development Planning
3. Foundations of Law	8. HRM in Context
4. Finance for Managers	9. Employment Relations
5. Managing People and Organisations	10. E- Business Management
	11. Business Intelligence

### Year 3 (Level 5): Total Credit Hours = 33

Semester 1	Semester 2
1. Contemporary Issues in Political Economy	6. Consumer Law
2. Business Operations and Improvement	7. Business Obligations
3. Business in Action	8. Consumer, Culture, Commerce
4. Summer Experience of Work with Personal Development Planning (PDP)	9. Integrated Marketing Communication
5. Research Methods for Business	10. Investment Markets and Principles
	11. Money, Banking and Risk

### Year 4 (Level 6): Total Credit Hours = 36

Semester 1	Semester 2
1. Strategic Management	7. Business Structures and Regulations
2. Leadership and Change Management	8. Legal Framework of Employment
3. HR Strategy and Professional Practice	9. Contemporary Business Communication
4. Contemporary and International Issues in Business Ethics	10. Graduation Project (6 Credit Hours)
5. Investment Management	11. Elective BM2-1
6. Elective BM1-1	

# ASU

**Electives:** In Year 4, you will be required to choose one or two from the courses below:

BM-1:	BM-2:
1. International and Comparative HRM	1. Strategic Brand Management and Effective Advertising
2. People Resourcing and Development	2. International and Global Marketing
3. Financial Management for Managers	3. Industrial Work Experience
4. Bahrain Business Law	4. Visioning Sustainability for Change
	5. Information Systems Project Management
	6. Strategic Management of Information Systems
	7. Innovation and Entrepreneurship
	8. Launching an Enterprise



## B.A. (Hons) Accounting and Finance

### Objectives of the Programme:

- Develop within students a body of essential knowledge, understanding and skills that will enable them to begin a career in accounting and finance.
- Developing in students a critical appreciation of the roles undertaken by accountants in the modern business and financial world.
- Lay the foundation for the future and professional development and/or post-graduate studies.

Year 1 (Level 3): Total Credit Hours = 33	
Semester 1	Semester 2
1. Arabic Language or English language for non-Arabic speaking students	6. Mathematics for Business
2. Upper Intermediate English	7. Principles of Statistics
3. Bahrain Civilization & History	8. Principles of Management (2)
4. Principles of Management (1)	9. Advanced English
5. Computer Skills	10. Principles of Accounting
	11. Human Rights

Year 2 (Level 4): Total Credit Hours = 33	
Semester 1	Semester 2
1. Financial Accounting	6. Audit and Corporate Governance
2. Management Accounting	7. Business Planning: Taxation
3. Business in a Global Context	8. Advanced Audit
4. Personal Development Planning	9. Quantitative Methods
5. Digital Accounting	10. Financial Services: Regulation and Ethics in the GCC Region
	11. Business Applications

Year 3 (Level 5): Total Credit Hours = 33	
Semester 1	Semester 1
1. Performance Management	6. Summer Experience of Work with Personal Development Planning
2. Money, Banking and Risk	7. Work Experience with Personal Development Planning
3. Financial Management	8. Financial Reporting
4. Investment Markets and Principles	9. Taxation
5. Research Skills	10. Audit and Assurance
	11. Financial Services

Year 4 (Level 6): Total Credit Hours = 36	
Semester 1	Semester 1
1. Financial Accounting in Islamic Finance	7. Advanced Financial Reporting
2. Corporate and Business Law	8. Industrial Work Experience
3. Advanced Performance Management	9. Graduation Project (6 Credit Hours)
4. Advanced Financial Management	10. Elective ACC2-1
5. Investment Management	11. Elective ACC2-2
6. Elective ACC1-1	

**Electives:** In Year 4, you will be required to choose one or two from the courses below:

ACC1	ACC2
1. Advanced Computational Taxation	1. Islamic Accounting
2. Strategic Management	2. Capital Markets and Derivatives
	3. Behavioural Finance
	4. The Grand Pursuit

## Tuition Fees

Total required credits per programme : 135 Credit Hours  
 Fees per Credit Hour : BD 160  
 Additional Cost : BD 120 (Registration and Admission fees)

## Applied Science University

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